

Balancing Art and Organization: Effective Promotion of New Music



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New Music Ensemble

The NME brings together student and faculty musicians who put on a new music recital every year.

- ❖ 5 Pieces
- ❖ 17 Performers
- ❖ 7 Faculty
- ❖ 18 Rehearsals

“[The New Music Recital] was awesome because there’s not a lot of new music that goes on in Eau Claire right now—so you got to get it while you can!”

-David Sumner, UWEC student

“[The Calliope Masterclass] was educational and helpful. [It was] nice to hear my music played in the development stages.”

-Peter Diedrick, UWEC student

“I thought [the New Music Recital] was professionally done and everyone took it seriously which was evident through the performance.”

-Cody Christian, UWEC student

Our Purpose:

We set out to bring diverse musical experiences to our campus and learn the business side of advocating for new music through performances, masterclasses, and recruiting musicians.

How We Made It Happen:

- ❖ Brought in composers and performers from varying musical genres
- ❖ Invited guest artists to lead discussions, lecture, give master classes & work with student musicians through lessons and composition readings
- ❖ Incorporated our guests into class syllabi which allowed for student/professor dialogue about the guest artists & their music
- ❖ Researched musical works, bought scores, organized rehearsals and managed the events throughout the year

Our Result:

We have found that UWEC students have recently become more interested in contemporary music because of the increasing number of people involved in our new music recital, masterclasses, and collaboration between student composers and performers.

Guest Artists

Musicians	Who they are...	What they do...
Nirmala Rajasekar	Veena Virtuoso & Singer	Nirmala is a world-renowned composer, performer, and educator in the field of South Indian Music.
Kirsten Broberg	Composer – Spectralism	Kirsten is a local composer based out of Minneapolis and has a successful freelancing career.
Calliope Shannon Wettstein & Elizabeth McNutt	Flute & Piano Duo	This Flute & Piano duo focuses on recently composed music by predominantly living composers.
David Barton & Boyd Nutting	Electronic Music	Barton & Nutting focus on improvisation using electronic music.
Color Field Ensemble Electric Bass, Saxophone, Piano, Clarinet, and Percussion	New Music Quintet	This graduate student quintet from Bowling Green University that programs by contemporary professional and student composers.

