

SAVE, National Capital Chapter
P.O. Box 14265
Washington, D.C. 20044

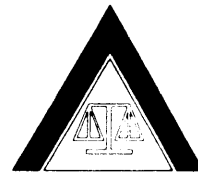
announcing the

**INTERNATIONAL
CONFERENCE OF**



WORLD VALUE

**May 23-26, 1979
Washington, D.C.**



presented by
Society of American Value Engineers

BULK RATE
U.S. POSTAGE
PAID
PERMIT NO. 45036
WASHINGTON, D.C.

CONFERENCE HIGHLIGHTS

- ★ An international event, featuring speakers from approximately fifteen countries.
- ★ Conference sessions, with themes and topics designed to provide a potpourri of value analysis knowledge unavailable elsewhere.
- ★ Conference participation by many Washington, D.C. officials, members of the U.S. Congress, foreign embassy officials and the news media.

PROGRAM FEATURES

Wednesday, May 23, 1979

- ★ Fundamentals workshop
- ★ Certification examinations
- ★ Annual business meeting
- ★ Opening of exhibits
- ★ Exhibitor reception

Thursday, May 24, 1979

- ★ Grand opening of conference
- ★ International paper presentations
- ★ Executives' roundtable
- ★ Special women's program

Friday, May 25, 1979

- ★ Domestic paper presentations
- ★ Diplomatic reception
- ★ Gala Birthday Ball (SAVE is 20 years old)

Saturday, May 26, 1979

- ★ Special morning mini-workshops for CONSTRUCTION, PURCHASING, and INDUSTRY
- ★ Sightseeing and special afternoon tours

Value Management in CONSTRUCTION

Energy Conservation

- ★ The energy model
- ★ Using energy units of measure rather than dollars
- ★ Creative ways to save energy through function analysis

Life Cycle Cost Design

- ★ Considering office productivity
- ★ Life-cycle planning and budgeting

Integrating Value in the Design Process

- ★ Federal Procurement Regulation provisions for VM during design
- ★ Utilization by State and local governments
- ★ The potential for VM in building repair and alteration work
- ★ Value optimized home building

Applications of Value Methodology

- ★ Restoration work
- ★ Highway construction
- ★ Waste water treatment
- ★ Industrial plant construction
- ★ Prison construction
- ★ Hospital construction

Cost Control Techniques

- ★ The cost model
- ★ Use of value incentive clauses

Value Analysis in PURCHASING

VA Techniques for the Buyer

- ★ Challenging requirements and specifications
- ★ The role of the buyer in focusing in on value

Materials Management

- ★ Controlling the cost of inventory
- ★ Standardization and value analysis
- ★ VA of capacity requirements, distribution, planning and control

Property Control

- ★ Surplus acceptance and distribution
- ★ Sales of material and equipment

Life Cycle Cost Purchasing

- ★ The model procurement code and value analysis
- ★ Purchasing for best value rather than low bid

Applications of VA in Buying

- ★ Municipal applications in law enforcement, education, housing, equipment purchases
- ★ Industry purchases using VA techniques

Contract Administration of Value Provisions

- ★ The legislator's role
- ★ Using value incentive clauses
- ★ Dealing with unsolicited ideas
- ★ New Federal Procurement Regulation language for value analysis

Value Engineering in INDUSTRY

Management Concepts

- ★ VE as seen by the Chairman of the Board
- ★ The importance of return-on-investment to VE success
- ★ Integrating zero-based-budgeting with value engineering
- ★ Use of FAST diagramming in organizational studies
- ★ Establishing new value programs
- ★ How to measure VE performance

Engineering Relationships of VE

- ★ Design-to-cost with VE applications
- ★ Life-cycle-cost design

Marketing Strategies using VE

- ★ The concept of customer value versus manufacturers value
- ★ Uses of FAST diagramming to sell new ideas

Applications of VE in Industry

- ★ Medical supply application
- ★ Chemical process application
- ★ Commercial product application
- ★ Military product application

VE in Procurement

- ★ Industry views of government procurement VE policies
- ★ Use of award fees for VE as a new procurement concept
- ★ The progress of CODSIA, EIA, ADPA, and AIAA in advancing the VE state-of-the-art

CALL FOR PAPER PROPOSALS

Paper proposals are now being received in the three program categories of Construction, Purchasing and Industry.

Proposals for papers are due: September 15, 1978.

Proposals for papers shall contain the following information:

ABSTRACT—Approximately 400 word summary of the proposed paper.

DESCRIPTION OF ATTACHMENTS—A list and description of attachments, charts, tables, illustrations and photographs that will accompany the final paper. Also include translation and audio/visual aid requirements.

BIOGRAPHY—A one page biographical synopsis outlining education, experience, professional achievements and present position and title of the author.

PHOTOGRAPH—A glossy black and white photograph showing head and shoulders of the author.

The criteria for paper selection will be originality, quality, and relationship of the subject matter to the stated program.

Authors of accepted papers will be notified by not later than November 1, 1978. Manuscripts for completed papers are due on February 1, 1979.

Submit proposals for papers to:

SAVE 1979 Committee
P.O. Box 14265
Washington, DC 20044

EXHIBIT INFORMATION

For information on exhibiting at the 1979 SAVE Conference contact Bob Askew, Defense Logistics Agency, Cameron Station, Alexandria, VA 22314. Tel: 202-274-7751.

REGISTRATION INFORMATION

Registration fee for the 1979 SAVE conference:

International attendees	\$175.00
U.S. SAVE members	\$195.00
U.S. non-members	\$235.00

Register early and save \$10.00 from each of the above rates. Registration must be received by April 1, 1979, and must be accompanied by payment in full or an approved purchase order to receive the discount. Make checks payable to "SAVE 1979 Conference."

Registration includes one copy of the conference proceedings, two formal conference luncheons, the banquet, all technical sessions, coffee breaks, and access to the exhibit area.

CANCELLATIONS

Cancellations will be accepted up through May 15, 1979, after which no refunds will be made. However, substitutions may be designated.

HOTEL ACCOMMODATIONS

A block of rooms has been set aside at the conference hotel, The Capital Hilton Hotel, 16th and K Streets, N.W., Washington, DC. Registrants will be mailed a hotel registration card which they can mail to the hotel. If hotel registrations are arranged by telephone, you should identify yourself as a registrant at the SAVE Conference. The hotel telephone is: 202-393-1000.

INFORMATION

Additional information concerning any aspect of the conference can be obtained from the General Chairman:

Donald E. Parker
Director, Value Management
General Services Administration (PCV)
18th and F Streets, N.W.
Washington, DC 20405
Tel: 202-566-1011