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L. D. MILES  
SEDFIELD R. 5 B. 840  
EASTON, MD. 21601

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John Bryant, Pres.  
Society of American Value Engineers

Dear John;

We can report a great happening. Evidence of the effectiveness of the methodical procedures of our Value Engineering System took a new leap last week.

At a two day meeting of 350 members of the prestigious Association of German Engineers on Nov. 9 and 10 in Frankfurt Germany, which was held exclusively to report their experiences and improve their knowledge in the use of Value Engineering Methodology, I was presented the coveted "HONORARY MEDAL OF THE ASSOCIATION OF GERMAN ENGINEERS", for creating the methodology.

Of course the award ceremony was in German for the German audience. Peter Ried, leading German consultant and teacher, sat next to Eleanor and verbally translated to her. She jotted down a key sentence. It was: "Many thanks for this Great Gift you have given to the World of Industry".

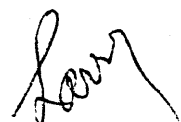
The vigor, enthusiasm and warmth of these people was overwhelming.

Great recognition and honor go to the German Engineer A Peter Ried, whose company - Ried Management Methoden, Postfach 5307, 7500 Karlsruhe 1, Germany - has taught the techniques and their use to thousands, and has lead the use of them in hundreds of vital product task forces. Since about 1966 he has been coming to USA, learning, teaching, taking part in the annual S.A.V.E. conferences, and has developed tremendous knowledge and skill. His work and promotions have caused this knowledge and support of these German Engineers.

John, I want to express great appreciation and thankfulness to my associates, the Value Engineering and Analysis professionals in this country for "Hanging In Tough - and-- Continuously", keeping the "infant techniques" alive until they could grow up and use their own muscles.

Enclosed is a copy of the citation which is, of course, in German.

Sincerely,

  
Larry Miles

We are delighted to report that members of the prestigious Association of German Engineers are finding so many benefits in the Value Analysis Methods and Systems that in Frankfurt they awarded to me the HONORARY MEDAL OF THE ASSOCIATION. In making the award at a 350 member meeting they said, in part, "Many Thanks For This Great Gift You Have Given to the World of Industry!"  
Larry & Eleanor Miles

DER VEREIN DEUTSCHER INGENIEURE

VDI-Gesellschaft Produktionstechnik (ADB)

verleiht die

EHRENPLAKETTE DES VDI

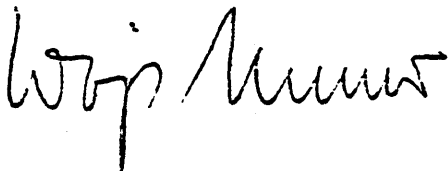
Herrn Lawrence C. Miles

in Anerkennung seiner Verdienste um die Arbeiten auf dem Gebiet der Wertanalyse, die dem VDI-Gemeinschaftsausschuß Wertanalyse starke Impulse gegeben haben.

Düsseldorf, den 9. November 1981

VEREIN DEUTSCHER INGENIEURE

VDI-Gesellschaft Produktionstechnik (ADB)



Vorsitzender



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