

UWM TODAY

Volume 8, Number 2
Summer 2006



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On the cover: UWM has launched a \$100 million comprehensive campaign with the goals of broadening the horizon of knowledge and expanding the regional economy through research, and ensuring access and opportunity for students.

Commencement photo by Alan Magayne-Roshak '72; additional photography by Alan Magayne-Roshak, Pete Amland and Joe Picciolo

from the **CHANCELLOR**

MOVING FORWARD ON UWM'S COMPREHENSIVE CAMPAIGN

As you can tell by reading the rest of this issue of UWM Today, the \$100 million comprehensive campaign at our university is well under way. It is an engrossing, time-intensive project that I view as an excellent personal and institutional investment.

It is not, however, a project that I am working on alone. I am very grateful for the information and insights I receive every day from our university's Office of Development and all of the people working alongside Vice Chancellor for Development Lucia Petrie. And, as I am sure you have read, we have announced not only our campaign co-chairs, but also the Executive Committee and Campaign Cabinet, the members of which are included elsewhere in this issue. With their help, our university is working toward many significant milestones on our way to a total unprecedented in the 49-year history of UW-Milwaukee.

A topic that sometimes arises is the size of the fund-raising goal for this campaign. If you compare our \$100 million objective to goals at other universities, ours appears, at least on the surface, to be quite modest. In truth, the importance of this effort is not solely due to the resources that need to be raised to support the multiplicity of activities that occur on our campus for our students. Beyond the dollar goal, this campaign is very important for the experience it is giving us. It is especially crucial that our institution learns to work in the world of philanthropy and that we develop a culture of "asking" and "giving."

Along these lines, we also have been able to discuss how a modest investment at UW-Milwaukee can make significant transformational changes in this institution. This is a perspective that is keenly appreciated by many people. At UWM, you can transform a school or college – and, eventually, an institution – with a much smaller investment than if you gave to an institution with longer philanthropic traditions. Size is NOT everything. What does matter is getting the greatest number of people to be involved with the university and to think about our collective future and where we are headed – and then to be able to contribute to that particular vision.

How is our work paying off so far? With our unveiling of the public phase of the campaign in January 2006 came the announcement that we were approaching the halfway point of our goal. With the extremely generous \$10 million gift announced by Sheldon B. Lubar on Feb. 2, our total went beyond halfway. And on May 16, when we announced the \$1 million corporate gifts from each of the organizations of the four campaign co-chairs – Harley-Davidson Inc., Marshall & Ilsley Corporation, Northwestern Mutual and Wisconsin Energy – plus the \$1 million gift from Stan Stojkovic, dean of UWM's Helen Bader School of Social Welfare, the total gathered reached \$64 million.

Endowed professorships are growing at an excellent pace, as is support for research. We have received our first-ever seven-figure gift to support our growing research infrastructure. Moreover, our overall intention is for at least one-quarter of the \$100 million to support student scholarships. So far, \$17 million has been raised in this area.

I know in my heart our intentions to further support research, and access through scholarships, are on target, but sometimes you need additional evidence. An important confirmation appeared in the Chronicle of Higher Education. The front-page article of the April 7 issue spoke succinctly to the situation. It said, "By almost every statistical measure, the divide between the haves and have-nots in higher education – among students as well as institutions – is growing."

Through our \$10 million fund-raising campaign, and the additional \$200 million investment we are seeking through other sources and our own reinvestment (as detailed in my Jan. 28 Plenary speech), UWM is making excellent progress toward closing this divide. Only then can this fine institution live up to its great promise of becoming a major public research university.



Carlos E. Santiago

—Carlos E. Santiago
Chancellor

COMING UP

FOR QUESTIONS ABOUT THESE EVENTS, CONTACT PEPPY O'NEILL IN THE UWM ALUMNI OFFICE AT 414-906-4655 OR PEPPY@UWM.EDU.



ALAN MAGAYNE-ROSHAK '72

SECOND ANNUAL PANTHER PROWL 5K RUN/WALK SUNDAY, OCT. 15

Runners and walkers from throughout the greater metro Milwaukee area are expected to converge on the UWM campus on Sunday, Oct. 15, for the UWM Alumni Association's second annual Panther Prowl 5K run/walk event.

The Prowl, which kicks off at 10 a.m., will wind its way through the UWM campus and upper Lake Park again this year, culminating in a party and awards ceremony after the runners and walkers cross the finish line. To register, fill out the form bound into this issue of UWM Today. For more information, visit the event Web site at <http://www.pantherprowl.net> or www.pantherprowl.org.

UWM NIGHT AT MILLER PARK SATURDAY, SEPT. 2

The UWM Alumni Association will host its popular "UWM Night at Miller Park" event on Saturday evening, Sept. 2, featuring a tailgate party and other family-friendly activities surrounding the Milwaukee Brewers vs. Florida Marlins game at Miller Park.

All alumni, students, faculty, staff and friends of UWM are invited to this annual night of fun. As a special bonus, it's Robin Yount Bobblehead Night at Miller Park, when everyone attending the game will receive one of these prized collectibles.

The festivities begin at 4 p.m. with a tailgate party and rally under a tent in the East parking lot. Guests will enjoy a tailgate meal, hear the upbeat sounds of UWM student musicians and perhaps shoot a few free throws with the famed Brewer Sausages and UWM mascot Victor E. Panther. UWM's cheerleading squad will lead guests in cheering on the action, all while the UWM blimp flies overhead.

Brewers game time is 6:05 p.m.

Ticket packages are available for \$25 per person. The packages include the tailgate party, entertainment and a game ticket in the Terrace Box seating area.

Tickets are available through the UWM Bookstore only. To purchase tickets, stop at the Bookstore in the UWM Union or call 414-229-4201 or 800-662-5668. To order by FAX, contact the Bookstore at 414-229-6194 or 866-759-2076.

UWM will also be in the spotlight for opening-game festivities inside the ballpark. "UWM stars" from the Peck School of the Arts will sing the National Anthem, accompanied by Signers for the Deaf from the University's Department of Exceptional Education.

UWM will be represented on the mound for the tossing of the ceremonial first pitch, and will be joined on the field by the cheerleaders and Victor E. Panther. Victor will also hold the tape for the Sausage Race in the sixth inning and visit Bernie Brewer in Bernie's dugout during the seventh-inning stretch.

UWM TURNS THE BIG FIVE-OH

This year marks the 50th anniversary of the merger of Wisconsin State College, Milwaukee, and the University of Wisconsin Extension Center to form the University of Wisconsin-Milwaukee.

To celebrate, a variety of 50th anniversary events is planned, beginning with Founder's Day on Sept. 25 and running through Spring Commencement in May 2007.

Look for a rundown of events and a special 50th anniversary feature in the next issue of UWM Today.



ALAN MAGAYNE-ROSHAK '72



PETER JAKUBOWSKI

Professor James Cook (left) gives Wisconsin Gov. Jim Doyle a tour of his lab in the Chemistry Building.

Cook's patent was licensed by the WiSys Research Foundation, a subsidiary of the Wisconsin Alumni Research Foundation (WARF). WiSys is the patenting and licensing organization for all University of Wisconsin System institutions except UW-Madison. The six-year-old WiSys has obtained nine of its current 14 patents from UWM faculty.

COOK'S RESEARCH LICENSED BY BRISTOL-MYERS SQUIBB

Global pharmaceutical company Bristol-Myers Squibb has licensed a patented anti-anxiety compound developed by chemistry professor James Cook. It is the first time an established company has licensed a patent from UWM research.

Wisconsin Gov. Jim Doyle made the announcement during a news conference on campus in March.

"This represents a major step forward in Milwaukee's emergence as a research powerhouse," Doyle said. "The agreement not only reflects Milwaukee's growing status as a research center, but also could bring many new resources back to UWM to be reinvested in research."

Cook's compound provides the same effect as the most widely used drugs for control of anxiety – benzodiazepines like Valium and Xanax – but without the side effects such as drowsiness, amnesia and muscle weakness. And, unlike benzodiazepines, the compound is not habit-forming.

UWM OPENS SATELLITE RECRUITMENT CENTERS

UWM opened its first community-based satellite recruitment offices this spring at the Private Industry Council, 2338 N. 27th St., and the United Community Center, 1028 S. 9th St.

"We want to improve access to the University to ensure that more students make it through college, and are prepared for the knowledge-intensive jobs of the 21st century," says UWM Chancellor Carlos E. Santiago. "We believe that bringing our outreach and recruiting programs into the community will make it easier for people to take those important first steps toward a college education, and long-term personal and career success."

The centers are designed to provide information about UWM and its programs, financial aid, the application process, admission requirements, housing options and precollege program opportunities.

Yohlunda Hill, student services coordinator in the Department of Recruitment and Outreach, works with the new satellite centers. In addition to meeting with potential and new students at the centers, a great deal of her work involves developing programs and partnerships with local schools and community organizations. The office at the United Community Center works closely with members of that organization and with Bruce Guadalupe School.

For more information, contact Hill at yhill@uwm.edu or call 414-229-4090.



ANTWAN JONES

2006 HUNGER CLEAN UP

More than 600 faculty, staff and students volunteered at 18 different community sites as part of the 2006 Hunger Clean Up in April. Among the projects they tackled were stocking food pantry shelves at Hope House (above), sprucing up the playground at the Urban Ecology Center, picking up litter along riverbanks and in parks, painting and spring cleaning for elderly residents, and planting at a community food garden. The annual event is hosted by UWM's Center for Volunteerism and Student Leadership.



The campus beautification plan includes colorful plantings to complement the signage at the four corners of the campus.

A MAKEOVER FOR CAMPUS

A campuswide beautification initiative that will unfold during the next year and a half is intended to transform and define UWM on the outside in the same way that Chancellor Carlos Santiago's academic priorities are redesigning UWM's research identity.

Colorful new plantings at all corners of the campus, a botanical focal point in front of Lubar Hall and a renewed effort to keep litter on campus to a minimum are a few of the improvements slated.

Also being explored are ways to brighten the perimeter of Downer Woods on the north side of Chapman Hall and create a gathering place on the west side. The final component of the master plan is a proposed overhaul of the Norris-Physical Plant parking lot to dramatically reduce stormwater runoff.

"We need to transform our campus so it reflects who we are and who we want to become," says Sherwood Wilson, vice chancellor for administrative affairs.

UWM GOING SMOKE-FREE

The goal of a healthy, comfortable and productive environment for the entire campus community is the impetus for a plan to make UWM smoke-free.

The plan, launched by the Physical Environment Committee (PEC), has four phases. During Phase 1, which is ongoing, the PEC shares information with UWM organizations on the health implications of environmental tobacco smoke. In addition, Norris Health Center staff are engaged in education efforts regarding smoking cessation as part of the center's mission.

Phase 2, which began April 1, bans smoking anywhere in the UWM Union, and also bans sale of tobacco products.

Phase 3 calls for extending the existing 30-foot smoke-free zone around building entrances, air intakes, and operable windows to all UWM buildings. In order to assist smokers in properly identifying areas where smoking is permissible, signage and smoking receptacles will be clearly displayed.

In Phase 4, planned for implementation July 1, 2007, the UWM campus will become completely smoke-free, both indoors and on all outdoor campus grounds.

Data collected by the Norris Health Center and the Division of Student Affairs in November 2005 was key in gathering support for a smoke-free campus. The survey used the National College Health Assessment survey tool. It showed that 64.4 percent of the 765 UWM students surveyed would support a "campuswide no-smoking policy, including no smoking in the Union," and another 12.5 percent were "undecided." Seventy-five percent of the students reported that they were "very concerned" or "somewhat concerned" about the "health-related risks from secondhand smoking exposure."

SENIOR SENDOFF WELCOMES NEW ALUMS

Students graduating this spring were invited to attend the Alumni Association's first Real Life 101: Senior Sendoff in May. This salute to graduates provided the students with real-world advice on everything from career development to auto insurance to loan consolidation. UWM organizations, including the Career Development Center, School of Continuing Education and the UW Credit Union, along with Alumni Association benefit providers/affinity partners CFS Loan Consolidation, GEICO auto insurance and US Bank, provided information at tables in the Union Ballroom. Raffle prizes and refreshments also were available for the soon-to-be alumni.



PETER JAKUBOWSKI

NEWS & NOTES

SHELDON LUBAR MAKES LARGEST SINGLE DONATION IN UWM HISTORY

By Beth Stafford

Distinguished Milwaukee business leader and philanthropist Sheldon B. Lubar, founder and chairman of Lubar & Company Inc., has contributed \$10 million to the UWM business school. It is the largest single donation in the University's 49-year history.

In recognition of Lubar's commitment to the University and the University of Wisconsin System, the UW System Board of Regents approved renaming the School of Business Administration in his honor. At a campus ceremony June 8, the School was formally dedicated as the Sheldon B. Lubar School of Business, and the School of Business Administration building was formally christened Lubar Hall.

Among the dignitaries present for the dedication ceremony was Wisconsin Gov. Jim Doyle, who praised Lubar as one of Wisconsin's greatest representatives in the business community, and someone who "stands for the very highest in business ethics. ...We pay tribute to the leadership you have brought to Wisconsin education, and your generosity and kindness."

UWM Chancellor Carlos Santiago described the \$10 million gift as a "phenomenal commitment from someone who has devoted much of his life to advancing higher education in Wisconsin. Our university's dual missions of access and research will receive unparalleled support by way of this contribution. I am very appreciative to the Lubar family for supporting UWM in its mission to build our research capabilities and transfer our knowledge to the businesses that will make regional economic expansion possible."

"The gift from the Lubars has inspired and energized our students, faculty, staff and alumni," said V. Kanti Prasad, business school dean. "This breakthrough endowment will enhance student and faculty excellence, allow us to continue building 'steeples of excellence' among our faculty and forge corporate linkages. We are proud and honored to be named after this generous and visionary man on the eve of the business school's 40th anniversary."

Lubar's gift will be used to advance the School's mission in a variety of ways, including funding for new professorships and student scholarships.

"The knowledge needed by our next generation of business leaders is expanding exponentially," Lubar said. "With these



Sheldon and Marianne Lubar outside the newly named Lubar Hall.

new resources, UWM will be better able to prepare tomorrow's leaders for all the challenges that the new global economy presents."

Lubar's distinguished career of public service has included his work for three Presidents as assistant secretary of the Department of Housing and Urban Development, commissioner of the Federal Housing Administration, director of the Federal National Mortgage Association and commissioner of the White House Conference on Small Business. He also served the State of Wisconsin on its Commission on Education, Commerce and Industry Task Force; University of Wisconsin

System Board of Regents; and Investment Board.

At UWM, Lubar has been an active member of the School of Business Advisory Council for more than 30 years. He is a Distinguished Director of the UWM Foundation and also served on the UWM School of Fine Arts Advisory Council. Along with his wife, Marianne, Lubar has long supported business students through the Lubar Scholars program and has funded the Sheldon Lubar Chair of Free Enterprise. In 1988, Lubar was recognized by UWM with an honorary doctoral degree in Commercial Science.

ALAN MAGAYNE-ROSHAK '72



GREG WALZ-CHOJNACKI

UWM SCHOLARSHIP NIGHT AT THE BUCKS GAME

Katelyn Mark, a senior at New Berlin Eisenhower High School, and Dwight Weathers, a senior at Milwaukee Madison High School, were presented with \$1,000 scholarships during halftime ceremonies at the fifth annual UWM Scholarship Night at the Bucks Game on March 28. Chancellor Carlos Santiago and UWM Alumni Association Board President Tim Schoewe presented the scholarships, cheered on by the UWM men's and women's basketball teams and coaches; UWM mascot Victor E. Panther and the Bucks' Bango; the university's cheerleading squad; and the crowd of alumni, students, faculty, staff and friends in the stands. The UWM Pep Band performed before the game on the Milwaukee Bucks/UWM Showcase Stage, and student Jeremy Scott played the National Anthem on sax. The Bucks trounced the Phoenix Suns, 132-110.

High school administrators from throughout southeastern Wisconsin nominated students for the UWM Alumni Association scholarships, based on criteria including leadership, character and academic performance. The scholarship awardees must qualify to attend UWM and then enroll to receive the scholarships.



ALAN MAGAYNE-ROSHAK '72

UWM IS A 'GEM OF MILWAUKEE'

What do Milwaukeeans consider the gems of their city? One of the top 10 gems is the University of Wisconsin-Milwaukee.

The results of an online poll by the Milwaukee Press Club were announced in late January as part of the city's 160th birthday celebration. More than 7,000 people responded to the call to cast their vote for the "greatest things about living, working, and playing in the City of Milwaukee."

The top ten Gems of Milwaukee are:

- No. 1: Summerfest
- No. 2: The Milwaukee Art Museum
- No. 3: Ethnic festivals
- No. 4: Milwaukee's lakefront
- No. 5: Harley-Davidson
- No. 6: Milwaukee County Zoo
- No. 7: Frozen custard
- No. 8: Allen-Bradley clock tower
- No. 9: University of Wisconsin-Milwaukee
- No. 10: Friday night fish fries

Three other Milwaukee-area institutions of higher learning made the list. Mount Mary came in at No. 12, Marquette University at No. 16, and Alverno College at No. 30.

UWM EDGES UW-MADISON IN WISCONSIN STUDENTS

For the first time in history, UWM educates more Wisconsin students, both graduate and undergraduate, than any other campus in the UW System. In the fall of 2005, UWM enrolled 25,261 Wisconsinites, while UW-Madison had 24,759.

WE LIKE OUR HYPHEN

An initiative to change the name of UW-Milwaukee began and ended among students this fall.

The idea gained momentum when a group of UWM students proposed changing the university's name to help give UWM a more separate identity from UW-Madison, the only other public doctoral degree-granting research institution in the state. They were pushing Wisconsin State University as UWM's new moniker. The

group felt that a hyphenated name made UW-Milwaukee seem second-class compared to the Madison campus, familiarly known simply as the University of Wisconsin.

Media reports prompted the Student Association on campus to put the question to a referendum, a move that ended the initiative. According to results of the vote, 1,286 students backed keeping the University of Wisconsin-Milwaukee, while 804 voted for Wisconsin State University and 312 preferred the University of Milwaukee.

The UWM Alumni Association showed similar results when it put the issue to an informal vote in its e-newsletter, UWM Connection. Of 63 responses, just over half said they opposed changing the university's name; 12 were neutral.

Not that a favorable vote would have been the final word. Even if the initiative had survived, approval for a name change would have been needed from the university's administration and the UW System Board of Regents.

the CAMPAIGN for UWWM

University announces **\$100 MILLION COMPREHENSIVE CAMPAIGN**

By Amy Blumenthal and Brad Stratton

With its mission of research and access at the forefront, the University of Wisconsin–Milwaukee has unveiled the priorities and objectives of a \$100 million comprehensive campaign for the future of the university.

“Our goals for the future are firmly rooted in our institutional mission, as determined by the UW System Board of Regents, that UW–Milwaukee should be a place for access and opportunity, research and scholarship,” said Chancellor Carlos E. Santiago.

After completing a feasibility study in 2001, the Office of Development and the UWM Foundation began building the necessary infrastructure for the campaign. Since arriving on campus in July 2004, the Chancellor has been very involved in campaign planning, recruiting the volunteer leadership and securing pivotal early gifts. The campaign co-chairs were announced in January 2006 and had their first meeting shortly thereafter. Together with the Chancellor, they have been sharing the story of UWM’s vital role in Southeastern Wisconsin – both today and in the future – with key constituencies in the community.

The overarching goals of the campaign, consistent with UWM’s mission, are to:

BROADEN THE HORIZON OF KNOWLEDGE AND EXPANDING THE REGIONAL ECONOMY THROUGH RESEARCH

“We are at a critical crossroads in UWM’s history,” Chancellor Santiago said. “We must act to grow our funded research over the next 10 years from \$23 million to \$100 million in order to make a successful transition to a knowledge-based economy.”

ENSURE ACCESS AND OPPORTUNITY

“Keeping the doors of UWM open to people who have the academic qualifications – regardless of their backgrounds and means – is an objective that was clearly in place at the university long before my arrival,” said the Chancellor. “I take very seriously the challenge to not just keep the door ajar, but to make sure that those who walk through it have the tools to succeed here.”

The overall \$100 million campaign goal is segmented into six areas of focus. Vice Chancellor of Development Lucia Petrie explained that the categories were created with great care. “All of the priorities were developed in concert with the deans of our schools and colleges,” she said. “A broad discussion got us to this point.”

THE SIX CATEGORIES ARE:



1 Strategic Research Development

UWM seeks to raise \$20 million to substantially expand the university’s research enterprise through targeted investments in high-quality faculty research projects. The objective is to seed innovative activities that have a high potential to become self-sustaining and compete for additional outside funding.

2 Laboratories and Technology

To recruit top science faculty, facilitate cutting-edge research and prepare university students for the modern workplace, a \$10 million goal has been set to equip university laboratories and modernize science facilities and infrastructure. Thriving research labs can attract millions of dollars annually to UWM – as well as bolstering our reputation as a research institution and offering our students the chance to work with top researchers.





3 The Great Lakes Research Initiative

The nationally recognized UWM WATER Institute, the largest aquatic research facility in the Midwest, is currently using a 50-year-old ship, originally designed as a military transport, as its primary research vessel. A proposed investment of \$10 million will allow for the design and construction of a new research vessel, along with a long-term maintenance endowment, to replace the aging and under-equipped ship. Serving as a floating, hands-on laboratory, the new vessel will make possible a higher level of scientific study of the Great Lakes – including environmental issues that pose significant health challenges to Wisconsin and the region.



Visual Im

4

Faculty Excellence

UWM – like all universities – must compete for the most talented faculty. The University will seek \$25 million for new endowed professorships and research start-up packages in order to become more competitive in recruitment and retention. Each school and college has identified fields in which hiring new faculty would have the maximum impact.



6

Honors College

“Expanding opportunities to attract the region’s brightest students through the UWM Honors College will invigorate the academic environment for all students and faculty,” said Chancellor Santiago. Founded in 1960, the Honors College offers the personalized education of a small liberal arts college without sacrificing the unique opportunities available at a major research university. Current enrollment stands at 500 students. The University will seek an endowment of \$10 million to support the recruitment of high-achieving students through expanded scholarships and funds to support smaller classes, specialized research, mentorship and extra-curricular programs.

“The Campaign for UWM offers a powerful opportunity for alumni, parents, friends, businesses and other public- and private-sector partners of our University to foster discovery, creativity and transformation,” said Chancellor Santiago. “I invite all these constituencies to become a part of this next era of the University of Wisconsin–Milwaukee.”



5

Scholarships and Fellowships

For many academically qualified students, the financial challenge of a college education has become daunting; two-thirds of UWM students graduate with debt to federal funding sources that averages more than \$16,000. The University seeks to increase its base of scholarship support in order to provide access to education to deserving students, reduce debt loads, and help ensure a diverse student body. Alongside the scholarship program expansion will be an increase of support for graduate student fellowships and teaching assistantships. UWM has set a \$25 million goal for this area.

Campaign kicks off with \$5 MILLION IN NEW GIFTS

the
CAMPAIGN
for
UWM



UWM's comprehensive, \$100 million fund-raising campaign formally kicked off at a special event May 16 at the university's Helene Zelazo Center for the Performing Arts. Four major Milwaukee corporations and a university dean each stepped forward with \$1 million gifts.

The contributions – from Harley-Davidson Inc., Marshall & Ilsley Corporation, Northwestern Mutual, Wisconsin Energy and Stan Stojkovic, dean of UWM's Helen Bader School of Social Welfare – bring the total gathered since January to \$64 million.

The corporate gifts came from the organizations led by the four co-chairs of the comprehensive campaign. The co-chairs, all alumni of UWM, were first introduced in January: Gale E. Klappa, president and CEO of Wisconsin Energy; Dennis J. Kuester, chairman and CEO of Marshall & Ilsley Corporation; James L. Ziemer, president and CEO of Harley-Davidson, Inc.; and Edward J. Zore, president and CEO of Northwestern Mutual. (Read more about the co-chairs on page 12.)

Leading industrialist and philanthropist Sheldon B. Lubar is honorary co-chair for the campaign. In February, he announced a \$10 million gift to UWM's business school – the largest single donation in the University's history (see story on page 6).

The Wisconsin Energy Foundation has committed \$1 million to strategic research development at UWM.

"We're proud to be giving the first philanthropic gift to support research at the university," says Klappa. "Our economy must continue to diversify, and the practical research that will be undertaken at UWM will be a key driver in the future economic success of this region."

Marshall & Ilsley Foundation Inc. has committed \$1 million to establish the M&I Marshall & Ilsley Center for Business Ethics at the Sheldon B. Lubar School of Business.

"The study and understanding of business ethics is critical to the success of our market-driven economy," says Kuester. "This gift will allow the School of Business to enhance its current ethics curriculum by providing additional faculty support and expanding the offering of classes, seminars and conferences on this issue."

Harley-Davidson Foundation also has committed \$1 million to support strategic research development.

"UWM is a valuable resource in our community, and Harley-Davidson enthusiastically embraces the UWM campaign. We're excited about the vision to transform UWM into an entrepreneurial university, and the impact

that will have on Milwaukee," says Ziemer.

Northwestern Mutual Foundation has committed \$1 million to support the Actuarial Science program and continue support of diversity scholarships throughout the university.

"Northwestern Mutual's partnership with UWM is historic – it goes back decades – and now is the time for us to step up and provide meaningful support to this great community resource, and ensure our wonderful partnership carries on decades into the future," says Zore.

Also announced was a planned gift commitment of \$1 million by Stan Stojkovic, dean of the Helen Bader School of Social Welfare, for the School.

"I wanted my gift to enable criminal justice students to continue their education, both traditional students as well as those who have already been practicing in the field" Stojkovic says. "I also know how important it is for a dean to have gifts that allow for flexibility to commit to the public's current needs and interests. This endowment will provide for whatever needs the dean might encounter at that time."

Here are some photographic highlights of the event.

CAMPAIGN CHAMPIONS

Introduced at the kickoff event were the campaign's Executive Committee and Campaign Cabinet, both consisting of area corporate and civic leaders.

EXECUTIVE COMMITTEE

Executive Committee members for the comprehensive campaign are:

Daniel J. Bader, president, Helen Bader Foundation
Mark E. Brickman, CEO and chairman of the board, The Polachek Company, Inc.

David D. Buck, UWM professor emeritus, history, and president, the Buck Foundation

Ted D. Kellner, founding partner, chairman, CEO and portfolio manager, Fiduciary Management, Inc.

Mary Kellner, Kelben Foundation

David J. Lubar, president, Lubar & Company, Inc.

Jose A. Olivieri, partner, Michael Best & Friedrich
Jill G. Pelisek, BBA '80, MA '83, UWM Lawrence G. Regner Executive-in-Residence and adjunct professor, Sheldon B. Lubar School of Business

Mark P. Reinemann, BBA '78, MBA '80, president and COO, Jefferson Wells International

Les Weil, director, Zink the Zebra Foundation

CAMPAIGN CABINET

Campaign Cabinet members include:

John W. Daniels Jr., partner, Quarles & Brady

Ricardo D. Diaz, MA '77, executive director, United Community Center

Suzy B. Ettinger, Ettinger Family Foundation

Roger Fitzsimonds, BBA '60, MBA '71, PhD (Honorary) '89, chairman emeritus and retired CEO, Ffirstar

Beverly (Bev) L. Greenberg, BS '68, vice president of community/government relations, Time Warner Cable
Margaret J. Henningsen, BA '71, executive vice president and founder, Legacy Bank

Dennis J. Klein, chairman, KBS Construction, Inc.

Allan J. Klotsche Jr., BBA '87, MBA '94, vice president and global die cut strategic account manager, Brady Corporation

Ron V. Krizek, BBA '69, president, The Krizek Group.

Jere D. McGaffey, retired partner, Foley & Lardner, LLP

Tim Nettesheim, BA '78, Partner, Reinhart Boerner Van Deuren, SC

Mark W. Purnell, manager and founding principal, Purnell Wealth Management Group of Wachovia Securities

Peggy Sampson, BS '86

Scott Sampson, managing partner, Sampson Investments

Avi A. Shaked, BS '80, chief executive officer, Onward Technologies

Art Smith, president and CEO, Keystone Travel Services

Linda Stewart, president & CEO, North Milwaukee State Bank

Nathaniel K. Zelazo, PhD (Honorary) '86, chairman emeritus, Astronautics Corporation of America



◀ GALE E. KLAPPA

Gale E. Klappa, chairman, president and CEO of Wisconsin Energy Corporation, is a 1972 cum laude graduate of UWM with a bachelor's degree in Mass Communication. He also serves on UWM's School of Business Advisory Council and the board of directors of the United Way of Greater Milwaukee, Greater Milwaukee Committee Metropolitan Milwaukee Association of Commerce. He is president of the Wisconsin Energy Corporation Foundation.



◀ JAMES L. ZIEMER

James L. Ziemer, president and CEO of Harley-Davidson Inc., earned a bachelor's degree in Business Administration in 1975 and an Executive MBA in 1986. He serves as president of the Harley-Davidson Foundation. He is a board member of Junior Achievement Wisconsin, and serves on the UWM School of Business Administration Advisory Council, the Greater Milwaukee Committee the Metropolitan Milwaukee Association of Commerce.

DENNIS J. KUESTER ▶

Dennis J. Kuester, chairman and CEO of Marshall & Ilsley Corporation, graduated from the UWM School of Business Administration in 1966 with a bachelor's degree in Business Administration with a focus on Accounting. In 1996, he received an honorary doctorate in Commercial Science from UWM.

He is a past president and Distinguished Director of the UWM Foundation, and a member and past president of UWM's School of Business Advisory Council.

In the community, he is the current chairman of the Metropolitan Milwaukee Association of Commerce; a director of Froedtert Memorial Lutheran Hospital, YMCA United Way; and actively involved with other community organizations.



EDWARD J. ZORE ▶

Edward J. Zore, president and CEO of Northwestern Mutual, holds bachelor's (1968) and master's (1970) degrees from UWM, both in Economics, and in May 2005 received an honorary Doctor of Commercial Science degree. He is president of the School of Business Advisory Council and a past president of the UWM Foundation.

Among his many community affiliations are those with Children's Hospital of Wisconsin Inc., Milwaukee affiliate of the Susan G. Komen Breast Cancer Foundation Inc., United Performing Arts Fund, United Way and the YMCA of Metropolitan Milwaukee.



Meet the CAMPAIGN CO-CHAIRS

By Brad Stratton

All four co-chairs of UWM's comprehensive campaign received their undergraduate degrees from UWM and currently serve as chief executive officers for four major Milwaukee corporations.

They are Gale E. Klappa, chairman, president, and CEO of Wisconsin Energy Corporation; Dennis J. Kuester, chairman and CEO of Marshall & Ilsley Corporation; James L. Ziemer, president and CEO of Harley-Davidson Inc.; and Edward J. Zore, president and CEO of Northwestern Mutual. Sheldon B. Lubar, founder and chairman of Lubar & Company Inc. of Milwaukee, serves as honorary co-chair.

Here are profiles of the campaign co-chairs. For a profile of Lubar, see page 6.

the
CAMPAIGN
for
UWM

DOUBLE YOUR FUN!

A RECORD-SETTING RUN FOR UWM BASKETBALL

By Brad Stratton Photography by Pete Amland and Peter Jakubowski

It took the combination of a 10th-year coach and a first-year coach to do what had never been done before in UW-Milwaukee NCAA Division I basketball history: concurrently win women's and men's conference championships and take the respective teams to the prestigious national championship tournaments. It also was the first time in the history of the Horizon League that the basketball teams from the same school represented the league in the NCAA tournaments.



For women's basketball head coach Sandy Botham, it was the second time in her decade-long tenure at UWM that she had taken the Panther women to the national tournament, while for Rob Jeter it was the first time he accomplished the feat as a head coach. UWM students, alumni, faculty and staff responded by turning out in force for the Horizon League championship games, both played in Milwaukee; a raucous lunchtime pep rally after both teams had clinched their NCAA berths; and at their tournament appearances in Rosemont, Ill., for the women and Jacksonville, Fla., for the men.

"Nobody likes to play in front of an empty house, so to see all the support they had, our players knew they weren't playing for just themselves," said Botham. "Knowing the support is there on a consistent basis makes them work harder. Seeing the turnout in Chicago for the NCAA Tournament made that experience much better and more memorable."

Jeter had a similar response. "The support of the fans throughout the season was tremendous, and certainly our guys appreciated seeing their classmates and teachers at our games," he said. "To have the U.S. Cellular Arena rocking the way it was for the championship game is a real credit to the students and our tremendous student section. They made it a big-time atmosphere."

"It is also great to look around and see so many familiar faces – people you see on campus, alums of the program. And then, to see the dedication of the fans to find a way to Jacksonville to watch us in the NCAA Tournament... I know our guys really appreciate that kind of support."



In their opening-round game in Rosemont, the women delivered an excellent first half against Michigan State University, last year's national runner-up. Trailing by just one point at halftime, the Panthers were unable to stay close in the second half and eventually fell by a score of 65-46.

The Panther men had a similar positive start, and were able to carry it through to the conclusion of their first-round game against the University of Oklahoma, winning 82-74.

The UWM first-round victory stirred memories of the team's sparkling run to the Sweet 16 in the 2005 tournament. A powerful University of Florida team thought otherwise, however, and ended the Panthers' season two days later with an 82-60 victory over Wisconsin's last team surviving in this year's tournament.

Welcome to the Pavilion

By Beth Stafford

Facade photography by Alan Magayne-Roshak '72;
interiors by Alan Magayne-Roshak and Mario R. Lopez

Wisconsin Gov. Jim Doyle and other dignitaries and friends joined the campus community May 2 for a gala grand opening of the Pavilion, UWM's new academic, athletic and recreation facility.

The Pavilion is part of recently completed renovations to the Klotsche Center. The most distinctive feature of the 135,000-gross-square-foot Pavilion is the extensive use of glass "walls," creating a feeling of openness and allowing expansive views of nearby Downer Woods and the campus.

Architects for the project are Venture Architects of Milwaukee, a joint venture of Kahler Slater Architects and the Zimmerman Design Group. They emphasize that placement and tinting of windows, called "cool daylighting," not only allows a wash of daylight inside but reduces energy needs as well.

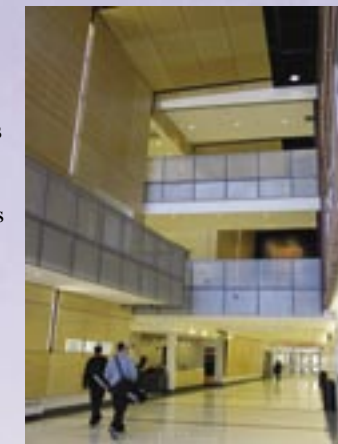
The Pavilion's features include:



- State-of-the-art academic facilities for the College of Health Sciences, including accommodations for the new Physical Therapy and expanded Sports Medicine programs.
- Fitness Center for general student use that includes a full complement of weight and cardio machines, a cardio theater system and a two-story design that makes maximum use of limited space and natural light.
- Auxiliary Gym providing opportunities for student recreational activities such as basketball, volleyball and dodgeball.
- The running track, elevated above the Auxiliary Gym, makes the best use of a limited space while taking advantage of natural light and views to the Downer Woods and campus.
- Expanded professional spaces for coaches and staff of UWM's NCAA Division I Athletics Department. Space also is dedicated to a computer lab and study areas for student-athletes.
- Artwork by Kyoung Ae Cho, associate professor in UWM's Department of Visual Art, Peck School of the Arts, was designed specifically for the west wall of the Commons



(room 240 in the Pavilion). "The Klotsche Center is the space for energy, activity and movement. I wanted to carry on these elements in the work in a subtle way by using natural wood grain....," says the artist. The artwork



was funded through the Percent for Art program.

Also part of the renovations is a new parking structure, adding 615 parking spaces. (This total includes 29 new outside parking lot spaces.) The parking structure can be accessed from both E. Edgewood and N. Downer avenues.

The groundbreaking ceremony for the Pavilion was held in June 2003. The Pavilion addition, remodeling and parking project had a total cost of \$40 million, below budget due to a favorable bidding economy. Half of that amount is being paid from UWM parking fee revenues; the other \$20 million is from state funds and student segregated fees.

THE TIERNEY & MELROOD SHOW

NOW PLAYING AT THE PAVILION

By Beth Stafford

So, you think you have a good excuse for not exercising regularly? Meet John Tierney and Paul Melrood, and your rationalizations will seem pretty feeble.

Tierney ('36 B.A. Education) and Melrood ('41 B.S. Art Education) are well known to many in the UWM community. Tierney coached and taught at the university from 1942 to 1994, is in the UWM Athletic Hall of Fame, and received the UWMAA Award for Teaching Excellence in 1983 and Distinguished Alumnus Award in 1986. Melrood, a builder, real estate broker and founding member of the UWM Alumni Association, received the UWMAA Distinguished Alumnus Award in 1989.

The best place to catch up with them is at the spacious new weight room in the Pavilion at the Klotsche Center. Both men have been "regulars" at the Klotsche Center since it opened in 1977. Monday, Wednesday and Friday at 11 a.m., you'll find them going through their fitness routines.

Tierney and Melrood both wish, though, that their kind of dedication was reflected by more members of the campus community.

"As someone who ran the clay track at old Baker Field House as a member of the track team in the late 1930s, I can say that this facility is a superb complex," says Melrood of the new Pavilion. "I only wish that the students, faculty and alumni truly availed themselves of this splendid workout opportunity."

For 92-year-old Tierney, 20 minutes on the stationary bike is followed by bench-pressing (Melrood spots him), and then on to the weight machines. Melrood also does his cardio workout on the stationary bike, followed by weight room work.

For Tierney, being physically active is just part of who he is. "I've exercised all my life and taught it as well," he says. He believes in teaching by example, and while instructing students "would get right in there with them and show them by doing it with them."

His methods must have worked. Tierney's teams won a basketball championship, 12 of 16 state conference championships in track, 10 AAU cross-country championships, six indoor AAU track championships and 17 outdoor track championships.

Tierney's contributions to UWM also include a key role in developing the Physical Education-Recreation major program, and creating a master's program for Recreational Administration.

Tierney credits his lifelong emphasis on staying physically fit with helping him, in his 90s, to have the stamina to serve as caretaker for his wife.

For Melrood as well, being physically active is part of his lifetime M.O. He graduated just before America's entry into World War II, and was drafted into the Army Air Corps that December – two days after the Japanese attack on Pearl Harbor. Inducted as a private, four and a half years later Melrood was discharged as a major.

After the war, he turned his artistic talents to homebuilding to meet the needs of GI Bill graduates and their families.

He started Summit Homes Inc. in the 1950s, then pursued joint ventures with other brokers for several years. Melrood joined Deshur Homes Co. in 1984, retiring 20 years later on his 84th birthday. As a licensed real estate broker, he was always on the go. That pattern continues. Melrood's business card lists him as "retired," but he's one of those people destined to be even busier since leaving the world of paid employment. He is still deeply involved in the UWM Alumni Association, Friends of the Golda Meir Library and the UWM Foundation.

And, as Tierney says with a smile, "Paul always can come up with a joke for any occasion."



Alums John Tierney (left) and Paul Melrood work out at the new Pavilion three days a week.

ALAN MAGAYNE-ROSHAK '72

2006 UWM ALUMNI ASSOCIATION TEACHING EXCELLENCE AWARDS

The UWM Alumni Association has bestowed its annual Teaching Excellence Awards for 2006 on Diane Reddy, associate professor of psychology, College of Letters and Science, and Florence Johnson, a lecturer in the Department of Educational Policy and Community Studies, School of Education. The two educators were recognized at a ceremony in May and at Spring Commencement.

AWARD FOR TEACHING EXCELLENCE

DIANE REDDY

Diane Reddy, associate professor of psychology, is a nationally recognized social psychologist with research specializing in health behavior.

She encourages students to interact with her through the use of innovative teaching techniques, and structures her coursework to be challenging and thought-provoking.

Reddy has served as the Psi Chi faculty adviser since 1997, when she and the student president developed the first mentoring program at UWM for undergrad psychology students.

Mentoring continues to be a hallmark of Reddy's teaching. She takes on numerous student research apprentices, both undergraduate and graduate, and guides them in one-on-one assignments. In addition, she has mentored economically disadvantaged, minority and first-generation students in the Ronald McNair Undergraduate Research Opportunity Program.

To help students meet community leaders and feel part of the departmental community, Reddy established opportunities such as "Meet the Faculty" days, the annual Psychology Open Forum and the Brown Bag Luncheon Series.

She also developed community training placements for health psychology graduate students at the American Cancer Society of Wisconsin, Aurora Health Care and Planned Parenthood of Wisconsin.

"I would like to express how much you have meant to me and to other female graduate students as a role model," said Sandra Hale, one of Reddy's former doctoral students. "Your success as a researcher and instructor has been very motivating to us. But it is not success alone that serves to guide others, it is how the success was attained that is most important."

TEACHING EXCELLENCE AWARD FOR NON-TENURE-TRACK INSTRUCTORS

FLORENCE JOHNSON

Florence Johnson has a passion for preparing teachers to be effective in Milwaukee Public Schools (MPS), and has spent most of her life working with central city parents on educational issues.

A lecturer in the Department of Educational Policy and Community Studies, she teaches several foundation courses in education, consistently receiving commendations from her students. She also serves as an admissions counselor.

Johnson relates well to all students, but especially to those who are working their way through school, often while also raising families. Johnson regularly counsels students over the phone from her home, and has even taken the time to meet with them at various places in the community outside of office hours.

An excellent ambassador for UWM, Johnson serves on the boards of three community-based organizations in Milwaukee: the Milwaukee Catalyst, a research-based organization that conducts and reports research findings on performance measures within MPS; the Center for Teaching Entrepreneurship, an organization that helps children and youth develop entrepreneurial skills, build self-esteem and self-reliance, and learn the value of a good education; and the North Central Service Club, which raises money for college scholarships for African American female graduates from local high schools.

"She won our confidence and respected who we are as individuals," Vernon Wilkinson, a student in the School of Education, wrote about Johnson. "She has the compassion of a mother, the tenacity of a challenger and the strength and skills of a 'Star Quality' teacher."



ALAN MAGAYNE-ROSHAK '72

1960s

Thomas J. Trimborn ('68 MFA, '67 BFA Music) is professor of music education and director of the music master's degree program at Truman State University in Missouri. His book, "Encounters with Lincoln: Images and Text," includes 31 of his original portraits accompanied by explanatory text, and tells the Lincoln story by combining historical record with art, music and poetry.

1970s

Gary L. Perschbacher ('71 BBA Finance) has been named chief financial officer of YP Corp., a leading provider of nationwide Internet Yellow Pages and related services based in Mesa, Ariz., and Las Vegas. He previously worked for the Coca-Cola Co., Miller Brewery, Sanofi S.A. and Simula Inc.

David W. Gutzke ('72 BS History), a history professor at Missouri State University, is the author of a new book, "Pubs and Progressives: Reinventing the Public House in England, 1896-1960" (Northern Illinois University Press). In it, he covers the story behind the physical improvement of working-class drinking establishments.



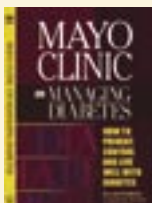
Walt Morzy ('72 MS, '70 BS Social Work) recently retired after 33 years with the Wisconsin Department of Corrections. During his career, he served as a parole agent in Milwaukee and a detention facilities specialist for the southeastern region. In 2003, he was recognized by the Wisconsin Juvenile Detention Association with the Juvenile Justice Award.

James L. Arndt ('75 BS Anthropology), a licensed professional soil scientist, has recently joined the environmental consulting firm of Natural Resource Group Inc. in Minneapolis. In his career, he has worked on several large interstate pipeline projects, assessing soil and land quality resulting from construction.

Liz Bachhuber ('76 BFA Art) has won the \$25,000 Continuum Project commission, awarded by UWM's Institute of Visual Arts for a public artwork to be installed in the lobby of the Mainstage Theatre

at UWM. She is a professor of installation and sculpture at the Bauhaus University in Weimar, Germany, and will be an artist-in-residence this fall at the Peck School of the Arts.

Elizabeth Davies ('77 MS Social Work) is managing editor of "Mayo Clinic on Managing Diabetes: How to Prevent, Control and Live Well with Diabetes" (second edition, 2006) at the Rochester, Minn., health facility. She worked closely with the book's medical editor-in-chief, Dr. Maria Collazo-Clavell, and other experts at Mayo Clinic, who provided the most up-to-date advice on diabetes care. www.Bookstore.MayoClinic.com.



Wendy Whiting Blome ('77 BS Social Work) is an associate professor with the School of Social Service at Catholic University in Washington, D.C.

Charles H. Batson ('78 BBA Business) has joined First Business Capital Corp., with headquarters in Madison, as president and CEO. First Business Capital Corp. is part of First Business Financial Services Inc.

Ann Blank ('78 BS Nursing) is owner of Interface Dynamics, a clinical project management and training firm that seeks to improve the dynamics between health care facilities and the contractors that serve them. She lives in Oregon. www.interfacedynamics.net.

Thomas J. Linsmeier ('78 BBA Accounting) is the Russell E. Palmer Endowed Professor and chairman of the Department of Accounting and Information Systems in the Eli Broad College of Business at Michigan State University in East Lansing. He has recently been named to the national Financial Accounting Standards Board.

David D. Wilmoth ('78 BA History), a tax law attorney with the Milwaukee office of Quarles & Brady LLP, was selected by his peers for inclusion in "The Best Lawyers in America 2006," published by Woodward/White Inc. He has made the list for more than 10 years.

Terrel G. Bressler ('79 BBA Accounting) has joined the Chicago office of the financial advisory firm Stout Risius Ross Advisors LLC as a manager director in the investment banking group.

Valerie Stefanich ('79 MS Social Work) is a co-owner with Phyllis Brostoff of Stowell Associates Select Staff Inc., a Shorewood company that offers caregiving and housing options for the elderly. The company, which has grown to 200 employees, was recently profiled in the Milwaukee Business Journal.

1980s

Jim Daul ('80 MA Architecture, '72 BS Architectural Studies) is a commercial plan examiner for the Milwaukee Department of City Development.

Mark Kultgen ('80 BBA Accounting) recently was named managing partner of KPMG's Milwaukee office and was profiled in the Milwaukee Business Journal.

Kevin Stalheim ('80 MFA Music) is the founder and artistic director of Present Music, Milwaukee's nationally acclaimed ensemble specializing in new music. Present Music is currently celebrating its 25th anniversary. <http://www.present-music.org>.

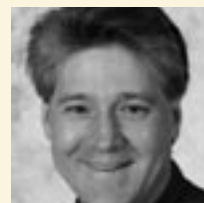
Mark Bruhy ('81 MS, '79 BA Anthropology) has worked for the U.S. Forest Service for 25 years. He is the historic properties manager for the Chequamegon-Nicolet National Forest.

Lynne Rae Perkins ('81 MFA Art), author of several books for young adults, has won the Newbery Medal for outstanding contributions to children's literature for "Crisis Cross" (Harper-Collins 2006), a humorous series of vignettes, illustrations and poems about a group of small-town teenagers. Her first novel, "All Alone in the Universe," was named an ALA Notable Book and a Smithsonian Notable Book for Children, among other honors. She and her family live in northern Michigan.



Neil Block ('82 MLS Information Studies) has been promoted to vice president, worldwide sales, for Innovative Interfaces, a company serving the automation needs of libraries. Previously he worked at MINITEX, the Minnesota Legislative Reference Library and Wright State University.

Scott H. Brownlee ('82 BFA Dance) has been named executive director of Kansas City Young Audiences, the largest provider of arts education services for the Kansas City metropolitan area and the surrounding region, serving over 200,000 children a year.



Alice Byrne ('82 BA Communication) has been named assistant field vice president of Allstate Insurance Company's North Central Region.



Karin Kultgen ('82 BS Medical Sciences) is chief of the medical staff at Waukesha Memorial Hospital.

Kurt Kirner ('83 BS Health Sciences), the head men's and women's swim coach at Lawrence University in Appleton, Wis., and a former UWM swimmer, recently was named the Midwest Conference Men's Swim Coach of the Year, an award he also won in 1996. Kirner, who has been at Lawrence since 1991, also directs the campus Recreation Center.

Catherine Girard ('84 BBA Marketing) has joined Goodwill Industries of Southeastern Wisconsin as the new vice president of development, where she will be responsible for managing and growing a comprehensive fund-raising program for the organization.

Attorney **Susan Hensel** ('84 BA Mass Communication) was recently appointed director, Bureau of Licensing, for the newly created Pennsylvania Gaming Control Board, which is responsible for ensuring the integrity of slots gaming operations in Pennsylvania. She began her career as a news producer at WISN-TV in Milwaukee and was later a reporter at WHP-TV in Harrisburg, Pa.



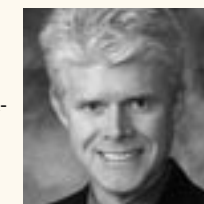
Karen Lindholm-Rynkielocicz ('85 MA Art) directed "The Magnificent Donut," a film that won Best Wisconsin Dramatic Short (Kodak Film Stock Grant) at the 2006 Wisconsin Film Festival.

Betsy (Zera) Ross-Bothe ('86 BA Communication) has been elected to the Board of Directors for the Planning Council for Health and Human Services in Milwaukee. She is currently planning marketing and community relations programs for the Child Development Center of St. Joseph Inc.

Olafur Thordarson ('86 BS Architectural Studies), a New York-based architect-designer, had four gallery shows of his sculpture and other works in Copenhagen, Denmark, during the fall of 2005. He also teaches at the Rhode Island School of Design.

William I. Woods ('86 PhD Geography, '73 MA Geography, '70 BA Anthropology) was recognized with the 2006 Robert McNetting Award by the Association of American Geographers for distinguished research that bridges geography and anthropology. He currently is a professor of geography and director of the Environmental Studies Program at the University of Kansas. He is a specialist in the analysis of soils and sediments in archaeological sites.

CPA **Thomas O'Brien** ('87 BBA Accounting) has been named chief financial officer for Kahler Slater, a Milwaukee architectural firm. He formerly was director of finance for Froedtert Memorial Lutheran Hospital in Milwaukee.



Dave Pagel ('87 BS Atmospheric Science, '81 BBA Industrial Relations) recently has become senior aviation meteorologist with Weather Services International in Andover, Mass. Last summer, he rode his bicycle across Missouri on the Katy Trail to raise money for the American Stroke Association in honor of his parents, Ken and Gay Pagel.

Mike McCallister ('89 BA History) is a technical writing consultant for Compuware and the author of "SUSE Linux 10 Unleashed,"

his second computing book. The book is the first to document the latest Linux distribution from Novell. His technology articles have appeared in magazines such as LinuxWorld and Java Developers Journal, and he also writes a technology blog at <http://radio.weblogs.com>.

1990s

Peter Carpenter ('90 BA Graphic Design) is owner of Thoroughbred Design Group in suburban Atlanta. He has completed illustrations for a children's book called "Mongwis, The Tale of Luke's Lizard" and for a fiction book, "Down Island." www.Mongwis.com; www.iuniverse.com.

Dennis Runde ('90 MS Mathematics), chairman of the Mathematics Department at Manatee Community College, received the 2006 Outstanding Teaching Award from the Florida Two-Year College Mathematics Association. He also received a National Institute for Staff and Organizational Development award for excellence.

Maytee Aspuro y Gonzalez ('91 MS Management, '82 BBA Marketing) has published her first novel, "Hesed" (Cavalier Press LLC). She currently is the information technology portfolio manager for the Wisconsin



Department of Revenue in Madison. www.aspuro.com.

Patricia A. Hintz ('91 MS Taxation), a tax law attorney with the Milwaukee office of Quarles & Brady LLP, was selected by her peers for inclusion in "The Best Lawyers in America 2006," published by Woodward/White Inc.

Beth Giles ('92 BA English) is director of the teacher certification program at Concordia University's Madison campus. She has also taught undergraduate classes at UW-Madison. She was recently interviewed in a story in the (Madison) Capital Times.

Michael Irwin ('92 BBA Accounting) has been named chief operating officer for Webroot, a leading provider of anti-spyware software and other security technologies, based in Boulder, Colo.

Kelly Knoke ('92 BA Film) produced "The Magnificent Donut," a film that won Best Wisconsin Dramatic Short (Kodak Film Stock Grant) at the 2006 Wisconsin Film Festival.

David Woida ('92 MS Accounting) has been named managing director of the NorthMarq Milwaukee office. Based in Minneapolis, NorthMarq has offices in 27 major markets. Woida formerly was an analyst with the Federal Home Loan Mortgage Corp. (Freddie Mac) and executive with Milwaukee commercial real estate finance firm Richter-Schroeder Co. Inc.

BOBBIN' YOUNT OF THE MOOWAUKEE BREWERS

A UWM alum and artist has immortalized Milwaukee baseball legend Robin Yount in a way that gives new meaning to the term "baseball jersey."

Yount's likeness takes the form of a bobble-headed cow, complete with trademark mustache, in the Wisconsin Milk Marketing Board's CowParade in Madison.

With help from friends and employees at her design firm, e&company, Ellen Homb ('82 BFA Visual Communication) created the whimsical fiber glass cow for its sponsor in the CowParade, the Milwaukee Brewers Baseball Club. Each cow is sponsored by a Wisconsin-based business or organization.

The CowParade is the world's largest public art event, staged at cities across the world. The Wisconsin artworks will appear around the State Capitol and UW-Madison campus through Oct. 13. Then, in November, 50 of them will be sold at a live auction to benefit local nonprofit organizations and help build the new American Family Children's Hospital in Madison. e&company designs UWM Today.



JOE PICCOLO

John George ('93 BS Health Care Science) is administrator of St. John's on the Lake, a senior living facility on Milwaukee's East Side. He is profiled in an article in the (Madison) Capital Times that discusses the future of nursing homes.

Neuropsychologist **Kathleen Patterson** ('93 Ph.D. Clinical Psychology) has been appointed assistant professor of psychiatry and behavioral medicine at the Medical College of Wisconsin. She practices at the VA Medical Center–Milwaukee, a major teaching affiliate. Her clinical interests include neuropsychological aspects of dementia, movement disorders, and diseases that destroy the sheaths of nerves.



Karl Robe ('93 BA Journalism & Mass Communication) has been named vice president of public relations for the Milwaukee-based business communications firm of Scheibel Halaska Inc.

Robert H. Armstrong ('94 MBA) was named vice president, research and development, medical devices and adjacent disposables, for Baxter International Inc. in Deerfield, Ill. Before joining Baxter, he spent more than 20 years with GE Healthcare.

Gretchen Galstad ('94 BS Civil Engineering) has joined the engineering group at Minneapolis-based Master Development, which specializes in development services for engineering, real estate and construction businesses.

Marilyn Haroldson ('94 MS Urban Planning, '92 BA English) has joined the Camarillo, Calif., brokerage firm Equity Commercial Real Estate as vice president. Previously she was executive director of the Jefferson County Economic Development Corp. for eight years.

Barbara Syrrakos ('94 MA Mass Communication, '89 BA History and Mass Communication) has received a Fulbright Research Grant to the European Union from September 2006 to June 2007. She will carry out research for her doctoral dissertation in political science and historical studies at the New School for Social Research Graduate Faculty in New York City. Syrrakos specializes in the European Union, 20th century Europe and governance theory.

SIX INDUCTED INTO ATHLETIC HALL OF FAME

By Kevin O'Connor, Sports Information Director

The University of Wisconsin–Milwaukee inducted six new members into its Athletic Hall of Fame during ceremonies in May at the Hilton Milwaukee City Center. The 2006 Hall of Fame class includes football and track standout Steve Bania, women's basketball star Pam Bartnik, soccer great Kevin Deck, legendary soccer coach Dan Harris, volleyball star Ericka (Malterer) King, and track and field standout Anne (Vuchichevich) Marshall.

STEVE BANIA

Steve Bania put together a strong career in both football and track while at UWM from 1970-74.

On the football field, he lettered four times, starring as a defensive back and kick returner. He led the team with six interceptions his freshman year and again led the team with four interceptions as a junior. Plus, he once returned an interception 81 yards for a touchdown. He also was tied for third on the team in tackles during his freshman year.

On the track, Bania was considered a consistent hurdler, scoring points in almost every race of his collegiate career. His efforts earned him team co-captain honors during his senior year. Bania was the winner of the 1974 Chancellor's Award, given at the time to the senior athlete who best combined academic and athletic success.

Bania has worked for over 20 years for Cooper Power Systems in Pewaukee. His wife, Michelle (Pawlak) Bania, was inducted into the UWM Athletic Hall of Fame in 1995.

PAM BARTNIK

Pam Bartnik is well represented in the UWM women's basketball record book after her stellar career from 1990-94. In fact, as of her induction into the Hall of Fame, she ranks 12th all-time in points scored with 1,054 and is UWM's career assists leader with 469. She also is tops on UWM's career steals list with 268 and sits ninth in career free throws made with 257.

Bartnik also tops the single-game record list for assists and steals at UWM, and she holds single-season records in the same categories. Plus, she ranks in the top 10 of

the single-season lists for both points and free throws. She made the All-Mid-Continent Conference second team following the 1993-94 season.

Bartnik was a regular on the UWM Dean's List, was a UWM Scholar Athlete and graduated cum laude from UWM's business school. She has worked for more than 10 years for GE Healthcare Information Technologies.

KEVIN DECK

Kevin Deck was a standout sweeper for the UWM men's soccer team during the mid-1990s. He earned four letters while playing for both Brian Tompkins and Louis Bennett from 1993-96. He helped the Panthers win the 1993 Mid-Continent Conference championship and then earned First-Team All-Midwestern Collegiate Conference in 1994, 1995 and 1996.

He was the team captain and Most Valuable Player in both 1995 and 1996, and also earned Midwest Collegiate Conference (now Horizon League) All-Tournament honors in 1995.

Deck's recognition extended far beyond league play. He was selected to the All-Midwest Region First Team by the National Soccer Coaches Association of America in both 1995 and 1996. Plus, Deck became the first defender in UWM history to earn All-America honors when both the NSCAA and Umbro named him to their second teams in 1995.

After leaving UWM, Deck played briefly for the Chicago Sting in the United Soccer League and now serves as the general manager for Internet retailer New Balance Web Express.



New Athletics Hall of Fame members (left to right) Kevin Deck, Ericka (Malterer) King, Pam Bartnik, Dan Harris, Steve Bania, and Anne (Vuchichevich) Marshall.

DAN HARRIS

Dan Harris' mark on the UWM Athletics Department is still felt today. As the first head coach of the men's varsity soccer program, he laid the groundwork for the university's highly successful men's soccer program.

Harris served as head coach of the men's soccer program from 1973-83, compiling a record of 109-70-15. He led the Panthers to a pair of NCAA Tournament berths (1979 and 1980), UWM's first Division I Tournament berths of any kind in any sport.

Harris is credited with establishing the Milwaukee Cup, which annually pits UWM against Marquette; the LeWang Cup, which is awarded to the winner of the match between UWM and Northern Illinois, and the Chancellor's Cup, which is up for grabs when UWM meets UW–Green Bay.

Harris' teams in 1977, 1979 and 1980 were all regionally and nationally ranked. He coached 12 future professional players, as well as future national championship coaches Jim Launder and Sasho Cirovski.

Harris also served as an associate athletic director and director of men's athletics at UWM. His athletic career has also included coaching stints at the Air Force Academy and Concordia University. He currently serves as the athletic director at the Milwaukee School of Engineering.

A member of the Wisconsin Soccer Hall of Fame, Harris received a Distinguished Service Award for Student Service from UWM in 1977 and a Certificate of Merit from the UWM Hall of Fame in 1991.

ERICKA (MALTERER) KING

Ericka (Malterer) King helped spark the stellar tradition of Panther volleyball with her strong play during a standout four-year career at UWM.

Her team accomplishments include three Midwestern Collegiate Conference regular-season championships and two NCAA Tournament appearances.

Individually, King earned All-League honors four times, being named to the All-League Second Team in 1996 and 1997 before earning All-League First Team honors in 1998 and 1999. She also was the 1996 MCC Newcomer of the Year, and was named to the All-Midwest Region squad by the American Volleyball Coaches Association in both 1998 and 1999.

King also starred in post-season play, earning league All-Tournament team honors in both 1998 and 1999, and being named 1998 MCC Tournament Most Valuable Player. She remains the school's Division I leader in kills, while standing fourth on the digs list.

King also was a standout in the classroom. She was a regular on UWM's Dean's List and was a UWM Scholar Athlete. She also earned First-Team GTE Academic All-America honors and was a Gold Key nominee.

ANNE (VUCHICHEVICH) MARSHALL

Anne (Vuchichevich) Marshall starred for the UWM track and field team in the mid-1990s. She was a team captain while performing for coach Pete Corfeld. She still holds the UWM record for the indoor shot put at 46 feet 10 inches, which also was a Horizon League record until 2005. Plus, she holds school records for the outdoor shot put and discus.

Among her career highlights were a runner-up finish in the shot put at the 1997 Kansas Relays and a third-place finish in the shot put in the 1998 Kansas Relays. She also won Midwestern Collegiate Conference titles in the shot put in both 1995 and 1997, while her team finished second in the league at the outdoor championships in 1997.

Marshall also excelled in the classroom, earning the 1997 Herman Kluge Award and the 1997 Leadership Award. She was the NCAA State of Wisconsin Woman Athlete of the Year nominee in 1997.

Her excellence in the classroom has continued since she completed her undergraduate career. She earned her master's degree from UWM in 2001 and has been working toward her doctoral degree while teaching classes at New York University.

CLASSNOTES

Jeff Walker ('95 PhD, '90 MA English) was awarded the first annual "21st Century Jeff Walker Award" at the Association of Professional Researchers for Advancement's Wisconsin Spring Conference held in Madison. The award was created by the chapter's board as surprise recognition for his leadership and service as president, vice president, Web site coordinator and newsletter editor. Walker is a research manager and writing specialist at Children's Hospital and Health System Foundation.

Rex Hamann ('96 MS Curriculum and Instruction) co-authored the book "The American Association Milwaukee Brewers" with Milwaukeean Bob Koehler and currently is in his fifth year of self-publishing a quarterly baseball history journal called the American Association Almanac, which deals with the baseball minor leagues from 1902-52. www.AmericanAssociationAlmanac.com.

Paul Raisleger ('96 MA Architecture) has joined DorschnerAssociates Inc., a woman-owned architectural and planning firm in Madison, as a project architect. A member of the American Institute of Architects, he has integrated



environmental principles into the design of numerous projects.

Tom Lassanske ('97 BS Mechanical Engineering) is director of Worldwide Developer Relations for Ageia Technologies, working out of the company's Mountain View, Calif., office. His team of software engineers assists game developers and tools vendors in integrating support for the AGEIA PhysX chip. www.ageia.com.

Renee Schuh ('97 MA, '95 BA Communication) is an instructional technology consultant with the UW-Madison Division of Information Technology.

Patrick Sinks ('97 EMBA) has been named president and chief operating officer at Milwaukee-based MGIC Investment Corp.



Melissa K. Aho ('98 MS Anthropology) is a campus and business resources librarian at the Minnesota School of Business near St. Paul.

Matthew Bolek ('98 BS Biological Sciences), a doctoral student at the University of Nebraska-Lincoln, has won the national student paper competition from the American Society of Parasitologists.



Kristin Bray ('98 BS Nursing, '93 BA Psychology) has been named assistant director of nursing in the Cardiovascular, Coronary, Neurological and Trauma Intensive Care Units at Banner Good Samaritan Medical Center in Phoenix, Ariz.

Tony B. Colvin ('99 BBA Finance & Real Estate) has been promoted to vice president of the Tenant Representation Team for Milwaukee-based Mid-America Real Estate-Wisconsin. Colvin is responsible for tenant representation of national and regional retailers during their site selection process in Wisconsin. Among his clients are Starbucks Coffee Company, Sportsman's Warehouse, Quiznos and Nick 'N Willy's Pizza.

Shannon Jacobi ('99 BS Nursing) was named the second runner-up in the Milwaukee Journal Sentinel's 2005 Nurse of the Year contest. She works in the intensive care unit at St. Francis Hospital, Milwaukee.

2000s
Pagette K. Fischer ('01 BS Criminal Justice) has joined the Milwaukee law firm of Quarles & Brady LLP as the marketing coordinator.



Jiri Ondracek ('01 EMBA) has been promoted to general manager of the Columbia, Pa., facility of Anvil International Inc., the largest and most complete fitting and hanger manufacturer in the world. He will be in charge of all operations, including a large capital equipment project that will improve efficiencies and streamline the operation.

Steve Schooff ('01 BS Political Science) has taken a position as director of media relations for Capital One in Dallas. He was one of the UWM Alumni Association's original Panther Advocates.

John T. Bannen ('03 BA Spanish), a trusts and estates attorney with the Milwaukee office of Quarles & Brady LLP, was selected by his peers for inclusion in "The Best Lawyers in America 2006," published by Woodward/White Inc. He has made the list for more than 10 years.



PANTHERS IN PUERTO RICO

Chancellor Carlos Santiago (center) and his wife, Azara Santiago-Rivera (second row, far left), hosted a reception for alumni and friends of UWM in San Juan, Puerto Rico (the Chancellor's birthplace), earlier this year. The Santiagos also led a tour of San Juan earlier in the day.



Lts. Dave Platz (left) and Pete Jilek in Fallujah, Iraq.

UWM ENGINEERING GRADS MEET IN FALLUJAH

Panther graduates Pete Jilek ('98 B.S. Civil Engineering) and Dave Platz ('99 B.S. Civil Engineering) met in Fallujah, Iraq, last May. Both are lieutenants in the United States Navy Civil Engineer Corps and were recalled to active duty in January to support Operation Enduring Freedom/Operation Iraqi Freedom.

Platz and Jilek went through mobilization training in Port Hueneme, Calif., at the same time and had several military classes together. They are both reservists who work for the United States Department of Transportation, Federal Highway Administration (FHWA) in their civilian lives back home.

Jilek serves as one of two construction officers for the Al Anbar province (which includes Fallujah) in Western Iraq. He is assigned to the headquarters for the 1st Marine Expeditionary Force (I MEF), in the G8 office (current and future engineer operations). Jilek oversees projects both on military bases and in the cities and towns in the Al Anbar province. These include both simple projects like upgrading rural roadways and bridges to more complex projects like reconstructing helicopter landing zones and Coalition Forces/Iraqi Army bases. In his civilian life, he is currently assigned to the Office of Program Administration in Washington, D.C. His wife, Lorrie, and three children reside in Frederick, Md.

Platz serves as the officer in charge of Task Force Sierra, a Naval Mobile Construction Battalion (NMCB) detachment in Iraq. His detachment is a combination of Seabees from NMCB TWO FIVE, a reserve battalion from Fort McCoy, Wis., and NMCB

FORTY, an active-duty battalion from Port Hueneme, Calif. Platz oversees the design, construction and maintenance of vertical and horizontal projects for a Special Operations Force (SOF) base and several SOF Forward Operating Bases in Iraq. Seabee work includes contingency and non-contingency construction along with enhancing force protection. Back home, he is a field operations engineer with the Wisconsin Division of the FHWA, based in Madison. He provides federal oversight of major interstate highway design and construction projects in southeastern Wisconsin.

Platz and Jilek both belong to one of the 12 commissioned Reserve Naval Mobile Construction Battalions and are maintaining the long legacy of the Seabees by their dedicated service. The Navy Civil Engineer Corps was first commissioned by Congressional statute on March 2, 1867. From 1867 until 1942, civilian contractors provided all labor for Navy construction projects. This posed a problem at construction sites in hostile territory, since civilians were not permitted to bear arms without being perceived and treated as guerilla fighters. They were therefore unable to defend themselves and their projects.

Since 1942, Seabees have built and fought in every major conflict in which the United States participated. Seabees have also been the Navy's most prominent goodwill ambassadors, rebuilding war-ravaged facilities and providing relief after natural disasters throughout the world, including the devastating tsunami in the Indian Ocean on Christmas Day 2004.

—David Platz and Peter Jile

SHOW YOUR PANTHER PRIDE!



Joan Kutter ('52 B.S. Education, M.S. Education) shows her Panther Pride in Kinderdijk, the Netherlands, during a cruise on the Rhine and Mosel rivers in spring 2005. A retired reading resource teacher with Milwaukee Public Schools, she celebrated her 75th birthday during the trip.

Kutter and companion Robert Thalke have enjoyed globe-trotting for more than 20 years. Their first trip, in 1983, was circumnavigating the globe through New Zealand, Australia, Southeast Asia, the Netherlands, England and "the highlight – sailing home

on the Queen Elizabeth 2." Other destinations have included Portugal, Spain, Morocco, Costa Rica, Mexico, Canada, the Caribbean, Eastern Europe, Russia, the Baltic and Scandinavian countries, South America and Africa. "Have enjoyed each and every trip," Kutter writes, "and hope to continue as long as we are able."

Roger Lemnus ('68 M.S. Administrative Leadership, '62 B.S. Education) shows his Panther Pride at the Great Pyramids of Giza. Lemnus, a retired school principal, was on a two-week tour of Egypt with his wife in February. Built around 2,500 B.C., the pyramids are all that remain of the ancient "Seven Wonders of the World."



Scott Sturycz ('01 B.A. Political Science/International Studies) sits on the "throne" of former Iraqi dictator Saddam Hussein at Al Faw Palace, Camp Victory, Baghdad, adding a Panther to the kingly lions on the throne's arms. A defense contractor, Sturycz was working out of Arlington, Va., on a short assignment to provide training to U.S. forces in Iraq.

WHERE IN THE WORLD HAVE YOU DISPLAYED YOUR PANTHER PRIDE?

Send us a photo showing you, friends or family members who have taken the UWM name to far-flung or interesting parts of the planet. Prizes will be awarded to those whose submissions are used in the magazine. Don't forget to include a self-addressed, stamped envelope if you want the photo returned.

Mail photos to University Communications and Media Relations, UW-Milwaukee, P.O. Box 413, Milwaukee, WI 53201. Please include your name, address, degree year(s) and where the photo was taken.

Teresa Heil ('04 MA Fine Arts, '98 BFA Art Education) was recently selected as a Japan Fulbright Memorial Fund Scholar. This competitive award allows primary and secondary school educators in the U.S. to travel to Japan in an effort to promote greater intercultural understanding. She is an art teacher at a small school on the Fort Peck Indian Reservation in northeastern Montana.

Tim McMurtry II ('04 BA Communication) has joined Mueller Communications Inc. in the firm's growing public affairs and governmental relations divisions. Previously, he served as chief of staff to Milwaukee Common Council President Willie Hines Jr.

Chris Brisson ('05 BBA Marketing), a former Panther soccer player, signed a contract in March to play the 2006 season for the Minnesota Thunder, a USL First Division team.

Anthony Gomez ('05 BA Economics) is an analyst for the consulting company Accenture in Milwaukee.

Sarah Scarpace ('05 BA Journalism & Mass Communication) is a writer and editor at WLUK Fox Channel 11 in Green Bay.

Tina M. Wraalstad ('05 BBA Marketing) has joined the Milwaukee-based public relations firm of BVK as a media assistant.

Correction

In a class note in the last issue of UWM Today, we erroneously said that **Steven Miskov** ('78 BS Chemistry) lives in Hales Corners with his wife, Judy, and three sons. "I was so excited to see his photo and paragraph... until I read that part," writes spouse **Kathy**, a sales director and trainer with The Pampered Chef. Kathy and Steven have been married for more than 17 years! We apologize for the mistaken identity, Kathy.



PETER JAKUBOWSKI

CLASS OF '56 SHARES MEMORIES

Members of the Class of '56 (above), the final graduating class of Wisconsin State College-Milwaukee (WSC), reunited on the UWM campus May 19-21. A UWM predecessor institution, Wisconsin State College existed on the current campus site from 1951 to 1956. For the 24 years previous to that, the school was called Milwaukee State Teachers College. Alumni attending the reunion took part in an evening reception, lunch the following day and a bus tour of campus. They also enjoyed a bus trip downtown to the U.S. Cellular Arena for the Spring Commencement ceremonies, where they led the procession of 2006 UWM graduates receiving their baccalaureate degrees. They also were honored at the UWM Alumni Association's annual Awards Reception at the Helene Zelazo Center for the Performing Arts on campus.

KEEP IN TOUCH! SEND IN YOUR CLASS NOTES NEWS

Won an award? Started a business? Had an adventure? We'd like to hear about it. E-mail your Class Notes news to alumni@uwm.edu or write to UWM Alumni Association, P.O. Box 413, Milwaukee, WI 53201.

Please be sure to include your full name (including maiden name, if applicable), address, year(s) of graduation, degree(s) and major(s). Photos are welcome!

SUBSCRIBE TO UWM CONNECTION

UWM Connection, the university's monthly e-newsletter, keeps you connected to campus with news about special events, the latest research and programs, athletics and fellow alums. It's free! Subscribe today at www.alumni.uwm.edu.

TAKE US WITH YOU! SHOW YOUR PANTHER PRIDE EVERY TIME YOU TRAVEL

Send in your business card and we'll send it back laminated in this durable UWM Alumni luggage tag. It's FREE!

We're interested in where your life's journey has taken you since graduating from UWM. And we want to spread Panther pride all over the world!

Send your business card to:

**UWM Foundation
3230 E. Kenwood Blvd.
Milwaukee, WI 53211**



AND THE WINNER WAS...

Philip Neary ('78 BBA Finance) of Cedarburg, Wis., shows off his new UWM Alumni hoodie and Panthers cap. Neary, a senior vice president/division manager of corporate banking at Wells Fargo Co., sent in his business card and was entered in the drawing for an Alumni Panther Pride package (which also included a pair of UWM sports socks). Of course, he also received his free luggage tag.



ALAN MAGAYNE-ROSHAK '72

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