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WISCONSIN medical alumni

# Quarterly

*Volume Fifteen, number two · Spring, 1975*



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## WISCONSIN MEDICAL ALUMNI

Quarterly

Vol. XV April 15, 1975 No. 2

Published quarterly on January 15, April 15, July 15 and October 15 by the Wisconsin Medical Alumni Association, Inc., 767 WARF Building, 610 N. Walnut St., Madison, Wisc. 53706.

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## In this issue

- 1 Mt. Sinai Affiliation Takes Shape  
5 Coming Home to Picasso  
6 The 1975 Alumni Board Candidates  
8 Alumni News  
Alumni Citation to Wasserburger  
Emeritus Honor to Dr. Puestow  
May 16 Alumni Day Schedule Set  
Plenty of Parking Promised  
9 Alumni Classes Set Plans  
Four Winter Meeting Pix Pages  
New Med Center Site Progress  
Directors Weigh Dues Increases  
Einar Daniels' Service Lauded  
First Preceptor Awardee Dies  
Author Kass is an Alumnus  
18 Alumni Capsules, Necrology  
22 Medical School News  
UWH Poison Center 'Goes Public'  
McKinney Gets Psychiatry Chair  
Dr. Maki, '67, First Meyer Scholar  
Mobile ICU Transfers Critical  
4 New Preceptors are Appointed  
Medearis is Beyer Professor  
Med Libraries Now Aid Whole St  
Kelsey Named to FDA Panel  
27 Columns and Editorials  
'We Were Fortunate'—Custer  
An Insatiable Desire—Lustok  
'Now is the Time . . . '—Lifson  
'Matching' Thoughts—Smith  
Wisconsin in California—Oatway  
33 Interim Giving Report for '74-75

## About the cover

Spring with its yellows and light greens . . . the dark greens . . . comes to Southern Wisconsin specifically looking southwest from the Rodenschmidt farm outside of Cross Plains nephew, Artist Curt Carpenter, also included Mounds on the horizon 10 miles away.

# Mt. Sinai Affiliation Takes Shape

BY RICHARD E. RIESELBACH, M.D.  
COORDINATOR FOR ACADEMIC AFFAIRS  
UW-MOUNT SINAI AFFILIATION

The first major step in developing the state-wide clinical campus for the UW Health Sciences Center was initiated July 1, 1974, with establishment of the UW-Mount Sinai Medical Center affiliation in medicine and obstetrics/gynecology, as well as an affiliation in Family Practice at the St. Mary's Hospital in Milwaukee. The St. Mary's program, under the direction of Dr. George Thompson, will be the subject of a future article featuring plans for Family Practice residencies throughout the state.

The Mount Sinai affiliation has provided valuable clinical experience for 41 members of this year's fourth-year class, some of whom have spent as long as six months there during the academic year. The Mount Sinai Medical Center is presently a 340-bed community hospital located in the center of downtown Milwaukee less than one block from Milwaukee's freeway system, which provides 15-minute access to all parts of the city.

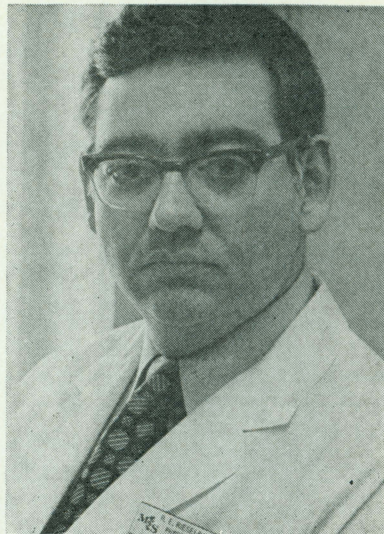
The Medical Center is currently completing a \$26 million expansion program which will increase the hospital's capacity to more than 450 beds. The 192 beds which will be established in the new pavilion include general medical and surgical, obstetrics/gynecology, intermediate and intensive care, and coronary care beds, as well as a new nursery. Extensive renovation will be carried out in existing Medical Center buildings. Supporting services will be greatly expanded upon completion of the new hospital addition in the fall of 1975. They include a

*(EDITOR'S NOTE: This article by Doctor Rieselbach about the structure and personalities of the UW Medical School affiliation at Mount Sinai Medical Center is the first of a two part series on the programs there. The second portion will appear in the summer issue of the "Quarterly".)*

new Department of Radiology, operating, labor and delivery rooms, as well as greatly expanded emergency room and outpatient facilities.

## Teaching Beds Total 139

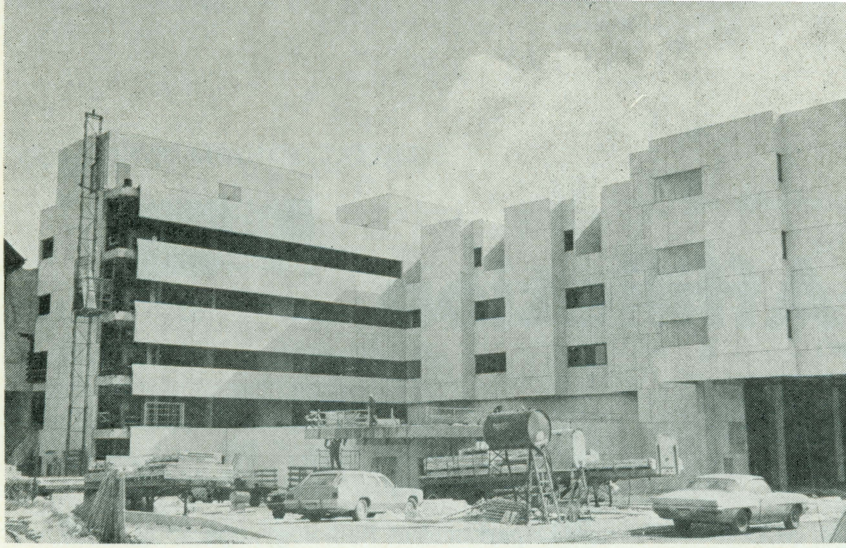
A separate area is being developed in the new addition to accommodate the new Primary Care Program. This program will emphasize delivery of ambulatory primary care by specialists in internal medicine, OB/Gyn and Pediatrics working closely with nurse practitioners and other paramedical personnel. The facility will allow a strong general internal medicine training program to be developed



Richard E.  
Rieselbach, M.D.

at Mount Sinai and should be an excellent resource for training of UW medical students.

The medicine and OB/Gyn teaching services currently are 110 and 29 beds, respectively, with substantial expansion expected following completion of the new hospital addition. These expanded clinical facilities will allow substantially more fourth-year students to be accommodated on various electives as well as the initiation in July 1975 of third-year student rotations. Present plans call for six third-

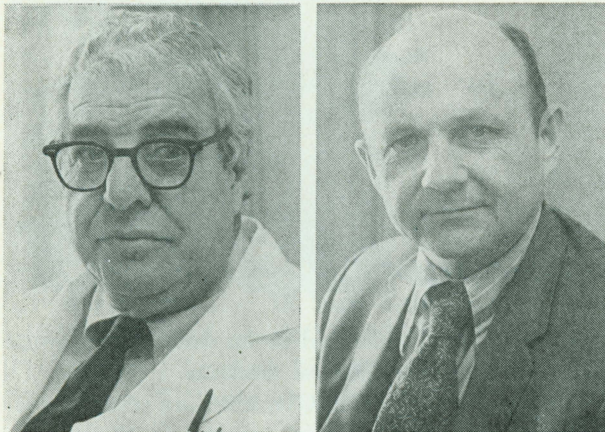


A \$26 million expansion program nearing completion at the Mount Sinai Medical Center, Milwaukee, will add 450 beds and expand the UW affiliated teaching programs there.

year students to be accommodated on medical services each month while five third-year students will receive training in OB/Gyn at Mount Sinai during each six-week rotation on that service.

The Mount Sinai faculty is composed of both full-time and clinical faculty members who work together closely sharing in daily teaching responsibility as well as overall planning for the program. Coordinator of the affiliation program at Mount Sinai is Dr. Richard E. Rieselbach, a former member of the University of Wisconsin faculty in Madison for the previous nine years, where he headed the Department of Medicine's Nephrology section.

Dr. Rieselbach, a professor of medicine, serves as physician in chief of the Mount Sinai Medical Center Department of Medicine, as well as an associate chairman of the UW Department of Medicine. Physician in chief of the OB/Gyn department is Dr. Roy Holly, who has recently moved from the

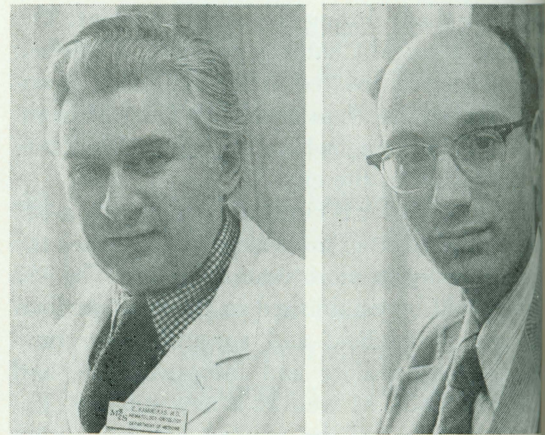


*Drs. Roy Holly and Donald Schmidt, '60*

Jefferson Medical School in Philadelphia, where he was professor and chairman of the Department of OB/Gyn. In his present position, Dr. Holly is a UW professor in the Department of OB/Gyn, as well as associate chairman of that department.

**Dr. Donald Schmidt, '60, Heads Cardiovascular**

There are presently eight full-time faculty members in the Department of Medicine. The affiliation in that department includes Neurology, Psychiatry and Ambulatory Medicine. Among this group, UW alumnus, Dr. Donald Schmidt, '60, is head of the Cardiovascular Section and directs a very active cardiac catheterization laboratory, where dynamic isotope scans are performed along with conventional cinearteriography. Dr. Schmidt, an associate professor of medicine, was formerly a faculty member at the Columbia College of Physicians and Surgeons, where he was director of the Cardiac Catheterization Laboratory at the Columbia Presbyterian Medical Center.



*Drs. Edvardas Kaminskas and Frank Gutmann*

Dr. Edvardas Kaminskas, formerly an assistant professor of medicine at the Harvard Medical School and Boston's Beth Israel Hospital, directs the Hematology-Oncology Section. Dr. Kaminskas, an associate professor of medicine, has conducted extensive research in the metabolism of cancer cells.

Dr. Frank D. Gutmann, assistant professor of medicine, is head of the Nephrology Section. Dr. Gutmann trained as a house officer and a Nephrology

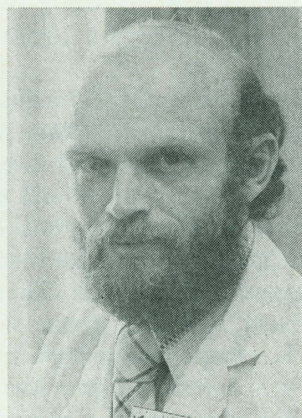
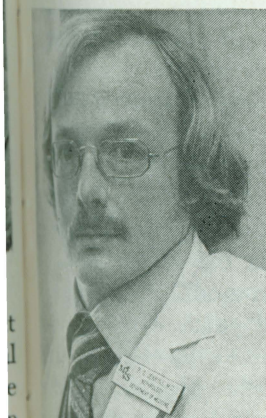
gy fellow in the UW program in Madison, as well as receiving additional training in the Department of Physiology at the Harvard Medical School. Head of the Neurology Section is Dr. David Dahl, clinical associate professor of neurology, who had been an extremely active member of the department in Madison for the past several years. Dr. Dahl has strong research interests in muscle disease and received some of his research training at the National Institutes of Health.



*Drs. David Dahl and Mariella Fischer-Williams*

**Medicine Voluntary Staff Boasts 39 Members**

Other full-time faculty members include Dr. Mariella Fischer-Williams, clinical assistant professor of neurology, as well as Drs. Paul Jenkins, '68, of the Nephrology Section, and James Lies of the Cardiovascular Section. Drs. Jenkins and Lies are both instructors in medicine. Research laboratories for the UW affiliated faculty have recently been

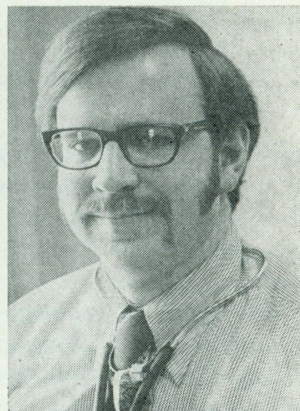
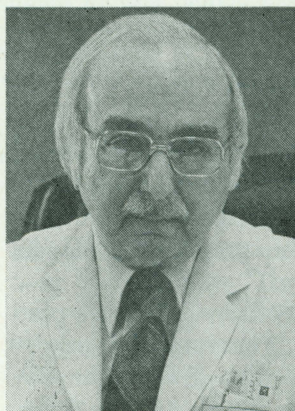


*Drs. Paul Jenkins, '68, and James Lies*

completed. These facilities will be substantially expanded within the next academic year to facilitate recruitment of additional full-time Medicine and OB/Gyn faculty.

There are 39 voluntary staff members of the Department of Medicine active in the teaching program and who are candidates for UW Clinical Faculty appointments. Seventeen University of Wisconsin Medical School alumni are in this group, including Drs. Irvin Becker, '47, Marshall Benner, '61, Isadore Cash, '34, Lewis Feiges, '61, Richard Franklin, '54, Burton Friedman, '59, Jay Goodman, '34, Norvan Gordon, '43, Roger Hirsch, '56, Leonard Kleinerman, '55, Alan Lieberthal, '49, Mischa Lustok, '35, Sanford Mallin, '57, Louis Sennett, '43, Abe Sosman, '51, and Milton Spitz, '54.

Particularly active in the program is Dr. Mischa Lustok, who serves as chairman of the department's Undergraduate Education Committee. Dr. Lustok has assumed major responsibility in developing and implementing the curriculum for third and fourth-



*Drs. Mischa Lustok, '35, and Francis Wolf, '73*

year medical students. In previous years, he has directed the eminently successful UW Preceptorship Program at Mount Sinai.

Other UW alumni particularly active in the program include Dr. Irvin Becker, who is head of the GI Section in the department and chief of the Mount Sinai Medical Center staff for the past three years; Dr. Sanford Mallin, head of the Endocrinology-Metabolism Section of the department, and Dr. Abe Sosman, head of the allergy-immunology section.

**Four of 16 in OB/Gyn are Alumni**

In the coming year, additional full-time faculty members will be joining Dr. Roy Holly in the Department of OB/Gyn. There are 16 members of the voluntary staff active in that teaching program, four of whom are UW alumni. They are Drs. Allen Babbitt, '68, Aaron Bodner, '66, Myron Lovett, '54 and Samuel Perlson, '51. Dr. Perlson has been particu-



Six of the seven UW Medical School alumni among Mount Sinai's current house officers gathered recently for this photo. (Top row, l. to r.)s Drs. Laurence G. Tempelis, '74, John Rank, '71, and Richard Kane,

'73. (Bottom row, l. to r.): Drs. Francis G. Wolf, Matthew Fuchs, '74, and Richard Kane, '73. Present when the photo was taken is Dr. Frederic Reinke, '71, a resident.

larly active in the teaching program. He has served as an associate chief of the department prior to Dr. Holly's appointment and is presently chairman of the undergraduate education program in the department.

Both affiliated departments have very active post-graduate training programs. There are currently 19 house officers in Medicine and six in OB/Gyn. UW alumni among present house officers are Drs. Larry Berger, '72, Richard Kane, '73, John Rank, '71, Fred Tempelis, '74 and Matt Fuchs, '74, as well as Maury Reinke, '71 and Fran Wolf, '73.

Dr. Berger will continue his training as an oncology fellow in the Madison program during the coming year while the remainder will continue their training at Mount Sinai. Dr. Wolf will be chief resi-

dent in Medicine. Plans call for a total of 30 post-graduate trainees in Medicine and eight in OB/Gyn for the coming academic year.

As the first year of UW-Mount Sinai program approaches its conclusion it is apparent that this has been a most productive and exciting year. The opportunities for future development of the program are equally exciting. With the availability of additional laboratory space in the coming year the program will be able to attract several more full-time faculty members who are involved in the type of clinical research which contributes to an appropriate milieu for the teaching of students and house staff.

In addition, the Mount Sinai Primary Care program provides another type of investigative source; this should attract outstanding faculty members in that area, and will facilitate innovative developments in medical education and health care delivery, thereby permitting the Mount Sinai program to evolve with changing educational needs.

On the basis of the past year's experience from the Mount Sinai program and projections for the future it would appear that this program and the developing state-wide clinical campus program will help to provide the UW Center for Health Sciences with the flexibility of curriculum and diversity of resources needed to meet the educational challenge within the health sciences during the years to come.

## Alumni Day 1975

Is Friday, May 16th.

Plan Now to Attend



Christopher and Janet Graf—graphics line the walls of their suburban Sheboygan home.

## Coming Home to Picasso

By Linda Lukovsky\*

A very large dog named “Rocky” guided me to the door (it wasn’t easy, I have a tremendous fear of dogs) and six-year old Hans said his parents weren’t home yet and hopped off to watch “Mr. Rogers” or “Sesame.” The Graf “gallery” overlooking the lake near Sheboygan is not a bad place to wait. Lots of entertainment in the drawings, lithographs, engravings, acrylics and mixed media hanging on their walls. ALL their walls.

This was an attempt at “investigative” reporting . . . investigating a physician and his hobby.

The hobby of collecting art pieces — graphics in particular — is also Janet Graf’s hobby. It started 13 or 15 years ago in Madison, she said, when a widow of a physician opened a gallery and piqued their interest in fine prints. Their collection ranges from Germany’s Albrecht Duerer to Blue Mound, Wisconsin’s Marco Spalatin. Stacked away are complete portfolios of prints and acrylics.

Mrs. Graf starts my first tour of her home “gallery”, explaining that she and Dr. Christopher Graf, ’54,

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(\*Linda Lukovsky is editor of Sheboygan Memorial Hospital’s “Memo Leaf”, from which this feature was adapted—Ed.)

have developed their feeling for and knowledge of art with each acquisition. They buy from art dealers from Racine to Baltimore because they really like the piece (“its technique or social statement”) or because they want a particular artist for their collection.

She directed me past the Picasso to the Georges Roualt “Who does not wear a mask?” It’s one of his most famous clowns, she explained.

As he arrives, Dr. Graf starts my tour from the beginning. “It started in Paris, really,” he said, with his wife answering in just-remembered agreement. He was on a three day pass from the service and

picked up his first prints there. His Paris prints now hang in his office. “They have a heavy urological flavor,” he quipped. Dr. Graf is a urologist. His office prints are of water and streams.

Rembrandt. Picasso. Toulouse Lautrec. All among a host of Wisconsin artists, composing what the Grafs feel is a balanced collection of works. And among them no real favorites — except *maybe* the Roualt.

They tried to narrow down their collection once by picking favorites and found they couldn’t. Now, they just rotate their pictures as they find the room. Even the bathroom is full, Dr. Graf pointed out. An occasional show of their works included a home tour by the Madison Art League. Carved ebony from Tanzania, sold in New Holstein, slip in amongst the Rauschenberg and the entry-way graphics.

What a hobby. Even hobbies within hobbies. I needed a few more photos before I left, so we moved the Roualt clown from a dark corner to a lighted stairway for that purpose. Another artist’s dream was balanced on the floor against the wall.

“I like the Roualt there,” Dr. Graf said, and then to his wife, “. . . do you like it? . . . let’s keep it there for a while then.”

Never did find out what “rotated” into the clown’s old corner.

# Your 1975 Board Candidates

Your Wisconsin Medical Alumni Assn. nominating committee, comprised of recent past presidents, has presented a list of candidates for the offices of president-elect and directors of the association. Biographies and photographs are printed below so all alumni may become acquainted with them.

Prior to the annual meeting on Alumni Day, May 16, a ballot will be sent each alumnus who has paid

his current association dues. There will be provision for "Write-in" candidates. Ballots must be returned by the date indicated on the election correspondence and results will be announced on May 16.

President-elect Roger I. Bender, '43M, Beaver Dam will be installed at the annual meeting.

Be sure your 1974-75 dues are paid and that you return the ballot in the allotted time when voting.

## For President-elect

### *Hanno H. Mayer, M.D., '46*

Engaged in practice of internal medicine in Milwaukee. Born Mannheim, Germany, 1915. M.S. (physical chemistry) Wisconsin, M.D. Wisconsin 1946. Interned Milwaukee Hosp. 1946-47. Residency at Milw. Hosp. 1947-49. U.S.N. Medical Corps. 1946-52. Mbr. Am. Diabetes Assn., Milw. Cnty., Wisc. Med. Soc., A.M.A. Phi Chi med. frat. Practices at Milw., Columbia Hosp. Examiner for 6 ins. cos. Married, 3 children. Member, Wisc. Medical Alumni Bd. of Dir. since 1972. Co-host of Milwaukee winter meetings.



## For Directors (Elect Three)

### *Jordan N. Fink, M.D., '59*

Chief, allergy section of the Wood VA Hospital and professor of medicine, Medical College of Wisconsin, Milwaukee. B.S. and M.D. from UW. Interned, Mt. Sinai Hosp., Milwaukee, 1959-60. Residency, Dept. of Med., Marquette Univ. Med. School, Milwaukee Cty. Hosp. 1960-63. Allergy, immunology fellowship, Northwestern Univ. Med. School, Chicago, 1963-65. Diplomate, Am. Bd. of Internal Medicine. Project Dir., Wisconsin Pulmonary Disease Center. Milwaukee. Active, married, 3 children, antique collector. Active in Jewish education, and Camp Interlaken at Eagle River. Gaenslen



### *Frederick G. Gaenslen, M.D., '40*

Private practice of orthopedic surgery, Milwaukee. Dartmouth Coll.; B.A. (Physics), Ripon Coll. 1937; M.D., Wisconsin 1940; Interned 1940-42, Univ. Penn. Residency under Dr. Burns at UW Hosps. 1942-44. U.S.N. Hosp., Oakland, 1944-46. Am. Acad. Orthopedic Surg. since 1950, Regional Mbrshp. Rep. Clin. Orthopedic Soc. Before joint replacement devised first fixed hip socket replacement 1953, used by some centers. Asst. Clin. Prof., Marquette, MCOW since 1947. Co-founder, Past Pres. Milw. Ortho. Club. Past Pres. (1971) Wisc. Ortho. Soc. Past Pres. (73-74) Easter Seal Soc.



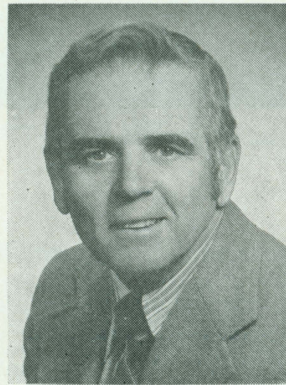


### **James L. Esswein, M.D., '65**

Engaged in the practice of family medicine with a group in Chetek. Native of Washburn; attended UW-River Falls; M.D. from UW-Madison 1965; interned St. Joseph's Hosp., Marshfield; Residence in internal medicine, UW Hospitals, Mdsn. Diplomate, Am. Brd. Family Practice; mbr. Brd. Directors, Wisc. Acad. of Fam. Prac.; delegate to WAFP from 4-county area; secy., Indianhead Chap., WAFP. Chmn, hosp. coronary care unit comm., mbr. U.R. and pt. care comms., Barron Comm. Mem. Hosp. Active in Masons, Knight Templar, Shrine; Pres., Indianhead Shrine Club. Likes carpentry, fishing.

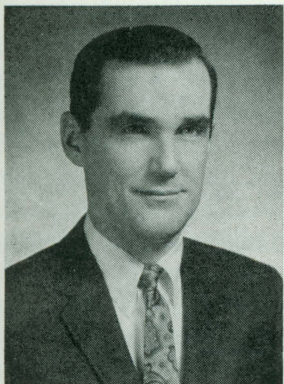
### **William C. Randolph, M.D., '44**

In private practice of otolaryngology in Manitowoc since 1948. Manitowoc native. B.S. from UW-Madison, M.D. from UW 1944. Interned USNH, Long Beach, Calif. Residency in otolaryngology at UW Hospitals, Madison, 1945-48. Diplomat, Am. Brd. of Otolaryngology; Mbr. Pan. Am. Assn. Oto-Rhino-Laryngology & Broncho-Korea. Pres., Doctors Randolph & Larsen, S.C. Director, YMCA Camp Manitowish, 1948-present. Mbr. county, state and AMA.; Mbr. Am. Assn. for Study of Headache; Mbr. Am. Council Otolaryngology; Mbr. Pan. Am. Assn Oto-Rhino-Laryngology & Broncho-Esophology. Married, four daughters.



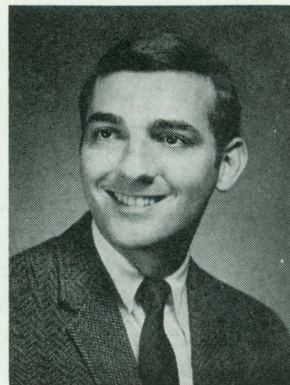
### **William E. Hein, M.D., '54**

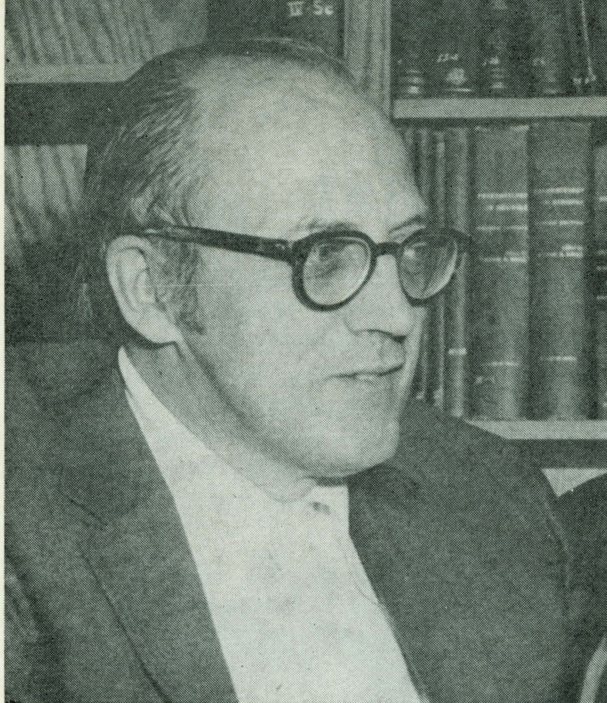
Member, Family Practice Dept., Monroe Clinic. Served as U.S.N. corpsman 1945-47. B.S. (Med. Sci.) 1951 and M.D., Wisconsin 1954. Interned St. Mary's Hosp., Duluth. Residence as GP, Monroe Clinic, 1955. Solo and 2-man GP practice, Brodhead, Wisc. Instr. family practice at UW 1967. Charter Diplomate Am. Brd. Family Prac. 1970. Charter Fellow Am. Acad. Family Phys. 1973. Past Pres., now Chmn of Brd., Wisc. Acad. Family Phys. Charter mbr. Am. Coll. Emerg. Phys. Mbr. Green Cty. Hwy. Safty Comm., Cnty Em. Med. Svc. Comm., Health Plnng Cncl., Em. Med. Svcs. Cncl. Deputy Coroner. Married, 5 children. Likes history, archeology, horticulture, carpentry, walking in woods.



### **Thomas J. Ansfield, M.D., '66**

Internist, cardiologist, Associated Physicians, Madison; Med. Dir., Rural Ins. Cos.; Asst. Clinical Prof., UW Med. School, Madison. Milwaukee native. Earned both B.S. and M.D. from UW-Madison. Interned 1966-67, San Francisco Gen. Hosp., S.F., Calif. Medical residency 1967-69, and cardiology 1969-70, UW Hosps., Madison. Cardiology fellowship, Georgetown U., Washington, D.C., 1970-71. Chf. Res., UW Hosp., 1969. Vice Pres., Dane Cty. Heart Assn., 1972-present; active in state and natl. heart assns. Married, 2 children.





*Richard H. Wasserburger, M.D., '46*

## **W**asserburger to Get Alumni Citation

Cardiologists throughout the world had to be satisfied with using adult parameters when reading the electrocardiograms of children until Dick Wasserburger decided to do something about it. In his research at the Madison Veterans Administration Hospital, Dr. Wasserburger took the ECG readings on enough normal children to get a valid sample to establish "norms" for them.

Children, it seems, have been pretty important in the life of Dr. Richard H. Wasserburger, '46, who is the 18th recipient of our Alumni Citation, and is recognized internationally as an authority and contributor in electrocardiography.

The father of three boys and three girls, Dr. Wasserburger was active in PTA work at Madison's Midvale school and served as a father image to many of his children's friends because he took the time to play with them before he was confined to a wheelchair in recent years.

While he was an outstanding physician and researcher since 1952 at the Madison VA Hospital, his handicap has only led him to new areas of excellence . . . teaching and research into new services to aid physicians and their patients in Wisconsin.

During this time Dick Wasserburger also served as president (1968), director and alumni fund drive chairman for our Wisconsin Medical Alumni Assn.

The new service is one Dr. Wasserburger can perform from his wheelchair, constantly aided by his wife, Helen, and fine staff . . . he reads ECGs

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## **ALUMNI NEWS**

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and consults with physicians who took them to their patients at some 30 hospitals throughout Wisconsin. The system uses a telecopier device that transmits the ECGs over telephone lines from hospitals as much as 295 miles from Madison. Dr. Wasserburger in 1971 developed the program and now heads.

In addition to teaching UW medical students and house staff officers at University Hospitals he is exposing new breeds of health workers to cardiology . . . the emergency room nurse and the rescue squad paramedic.

Wasserburger was honored in early 1973 when Madison paramedics he trained presented him with a personally engraved Madison firefighter's hat, an item few persons can boast. This past February he helped train emergency room nurses from a Boston hospital, 75 miles west of University Hospital in Madison.

A native of Minocqua, "the island city" in Wisconsin's northern vacation area where the family still has a home, the 52-year-old Wasserburger earned his B.A. at Wisconsin in 1943 and his M.D. in 1946. After an internship at St. Luke's hospital in Duluth, he served two years in the Air Force and then served residencies in internal medicine at University Hospitals and the Madison VA hospital.

Our Alumni Citation recipient joined the part-time medical staff at the Madison VA hospital in 1952 and went full-time there a year later. Dr. Wasserburger advanced to chief grade physician during his 19 years with the VA system. He was appointed an assistant clinical professor of medicine at UW in 1956, advanced to associate clinical professor and was named a full professor of medicine in 1964.

The author of a score of papers on his specialty, Dr. Wasserburger is a member of the American Board of Internal Medicine and the American Board of Pulmonary Diseases.

An extremely popular teacher with unusual dedication and impact on UW medical students, Dr. Wasserburger was voted the coveted teaching award by senior UW medical students in 1965 and 1971.

Dr. Wasserburger will be the 17th physician to receive the association's Alumni Citation since the award was initiated in 1959.

## Emeritus Faculty Award to Dr. Puestow

If a newspaperman back in those "roaring 20's" or for the following four decades had asked a legislator or civic leader to list the three most important men at the UW Medical School and Wisconsin General Hospital, Dr. Karver L. Puestow probably would have been on every one. Deans, department heads and fine faculty members notwithstanding, it was Karver Puestow who was "their doctor at Wisconsin General."

When the legislature was in session and the senator from Chippewa Falls or the assemblyman from Appleton didn't feel well, he went to Dr. Puestow at Wisconsin General. And while he was treating the legislators' hurts, Dr. Puestow was also showing them the good medicine that was being practiced at the University and was telling them what more was needed there to best serve their constituents.

Since 1922 when he came to Wisconsin, Dr. Puestow has prodded much of the Medical School's growth. Working closely with the legislators and interested civic leaders, he stimulated the building of two new wings on the hospitals in the 1960s and the Bardeen laboratories in 1952. In the vernacular, Karver Puestow was the Medical School's "Mister Outside."

Because of this and other reasons, Emeritus Professor of Medicine Karver L. Puestow is being awarded the Association's 16th Emeritus Faculty Award in ceremonies at Alumni Day in May.

A specialist in gastroenterology, Dr. Puestow organized the outpatient clinics at Wisconsin General Hospital, which has grown to over 170,000 visits annually. Prior to his work in that area outpatients were seen in each physician's own office.

A Wisconsin native, Karver Puestow was born 77 years ago. His undergraduate work at UW was briefly delayed by World War I service and he received his B.S. in 1919. After earning his M.D. from Minnesota in 1921, Dr. Puestow interned at Cleveland City Hospital before coming to Wisconsin, where the Medical School was still an infant — its offices were on Langdon Street where the Memorial Union now stands.



*Karver L. Puestow, M.D., '22*

Joining the faculty as an instructor in medicine and a physician in the student health clinic, Dr. Puestow was made director of the new hospital's outpatient department in 1926. He headed and continued to build those clinics during his entire career at UW. His work in the outpatient clinics was conducive to teaching students — so teach he did.

The practical experience he gave "is remembered by medical students as one of their most effective lessons," according to a statement now Emeritus Professor of Medicine Dr. Ovid O. Meyer made at Dr. Puestow's retirement in 1968.

The first teaching clinic in gastroenterology was established by Dr. Puestow in 1932, and during his 46 years of teaching and medical practice he advanced to full professor (1944) and served as chief of staff at University Hospitals.

Involvement with medicine moved far beyond the University. He was a member of the American Therapeutic Society, the American Society of Gastrointestinal Endoscopy, a former trustee of the Dane County Medical Society and certified by the American Board of Internal Medicine. For 14 years he served the American College of Physicians, first as governor, then regent and then vice-president.

Although retired for over six years, Dr. Puestow continues to see occasional patients in his beloved UW Hospitals clinics. For medicine, it was noted at his retirement, is a culture pervading Karver Puestow's entire life.

## May 16 Alumni Day Schedules Set

A number of innovations are planned for the 1975 Alumni Day observance, according to preliminary plans as the *Quarterly* went to press. And, as in past years, it will be a jam-packed three days for class reunions, honoring the emeritus and alumni citation recipients, meeting the Class of 1975 and seeing the latest developments at the Medical School.

Activities begin Thursday afternoon, May 15, with a meeting of the class representatives and some of the class reunions for years ending in "5" and "0". They will end Saturday with the UW-Madison commencement and the final class reunions.

All class representatives will meet with President Custer, President-elect Bender and Dean Crowley at Madison's newest downtown Hilton hotel. After a briefing of Medical School and Alumni Association activities, formal resolutions and informal opinions will be presented. A dinner with spouses will follow.

Class representatives of the nine groups of graduates whose years end in "5" and "0" are contacting their colleagues. Many will be holding reunions, several classes won't.

An innovation this year is plans for a "continental type" breakfast in addition to the traditional sweet rolls and coffee at Alumni Day registration on Friday morning, May 16. There'll be juices, regular rolls, some tables and chairs in addition to the get-together of alumni prior to the morning session.

Also new is a welcoming coffee for medical alumni spouses at the downtown Hilton on Friday morning. Sponsors will include the Mesdames Roger Bender, Louis Bernhardt, Robert Cooke, Lawrence Crowley and Stanley Custer.

Parking for alumni cars shouldn't be a problem this year because the association office has received assurances from the University's parking office that there'll be plenty of space in lots near University Hospitals. Alumni are being asked to mark down their parking needs when they pre-register for Alumni Day.

Friday morning's session will include progress reports by President Custer and Dean Crowley, a variety of brief papers, including one by a medical student, and the presentation of a number of awards. The annual business meeting and announcement of election results round out the morning.

Plans for the noon luncheon are incomplete present, as are some possible afternoon activities. Alumni will receive further information in mail from the Association office. Rooms already are being booked by early registering alumni at the downtown Madison Hilton Hotel.

A highlight of the annual banquet will be entertainment by the Medical School Class of 1975. The event, at the Hilton's spacious ballroom, will begin with 6 p.m. cocktails and dinner at 7. Alumni spouses, seniors and their parents and spouses of guest will attend the banquet. This year's Alumni Citation and Emeritus Award recipients will be honored at the banquet. All in all it'll be a wonderful night for UW Medical Alumni!

Many alumni will stay over in Madison to be present for the UW commencement and final class reunions on Saturday.

## Plenty of Alumni Day Parking Promised

There'll be plenty of parking available in University lots close to the Medical School on Alumni Day, Friday, May 16. Executive Director Robert Hawley reports negotiations with the University Parking Facility have produced assurances that space will be provided in Lot #17 near UW Hospitals and perhaps in other areas.

Alumni are being asked to indicate whether they will need parking spaces in the 1975 Alumni Day advance registration.

Other innovations reported for this year include a Friday morning social event for spouses at the Hilton Hotel. Hostesses will include the Mesdames Bender, Bernhardt, Cooke, Crowley and Custer. The continental breakfast with juices and items in addition to the traditional rolls and coffee is planned for alumni in S.M.I. during registration and prior to the morning session. It's also hoped there will be tables, chairs and other continental niceties.

A new morning session highlight features a moving program that will include 6-8 brief presentations on a related topic. The Senior Medical School Class promises to provide interesting entertainment at the evening banquet.

## Nine Classes Set Alumni Reunion Plans

Many of the nine UW Medical School classes whose years end in a "0" or "5" are planning reunions during the 1975 Alumni Day weekend, May 16-18. Details known as the *Quarterly* went to press are:

**CLASS OF 1930** — Class Representative Ken Lemmer and Abe Quisling, Madison, sent out a preliminary notice in January, suggesting a class breakfast Saturday morning, May 17. Details will follow.

**CLASS OF 1935** — Garrett Cooper, Madison, and Mischa Lustok, Milwaukee, announce that Emeritus Dean William Middleton will hold grand rounds Thursday afternoon, May 15. There will be a reunion, possibly at the Madison Hilton, that same day with cocktails at 6 p.m., dinner at 7. A class letter is being prepared.

**CLASS OF 1940** — Plans have not been reported as yet by Class Representative Burnell Eckardt, Sheboygan.

**CLASS OF 1945** — George Rowe, Madison, and other class members are working from Representative John Rankin on plans for a reunion. Members should be hearing about them shortly.

**CLASS OF 1950** — A committee is working with Erwin Huston, Milwaukee, the class representative and each class member has received a questionnaire.

**CLASS OF 1955** — Tentative plans by Representative Eugene Weston, Denver, suggest a Saturday, May 17, luncheon at Hoffman House-East.

**CLASS OF 1960** — After polling the class, Bob Sievert reports, it was decided not to hold a formal reunion this year. Class members are being urged to attend the Alumni Day programs and the banquet Friday night, where there will be a Class of '60 table. A class newsletter is being prepared.

**CLASS OF 1965** — A letter and questionnaire sent in early April brought some response for a special activity. Class Representative Norm Jensen said on the questionnaire that he'd be willing to host a picnic get-together at his Madison home.

**CLASS OF 1970** — A reunion cocktail party (with more details to follow) will be held Thursday evening, May 15. Class Rep Jim Keene and Kay Heggstad Wertsch are co-hosts. A class paper is being prepared, Jim reports.

Arrangements also have been made for the above classes to sit together at the annual banquet Friday night, May 16.

## Madison Area Alumni Urged to Attend

There's a "Get Out the Madison Alumni" drive going on for Alumni Day, May 16! President Stan Custer and the Alumni Office has launched a campaign to get more participation from Madison area alumni on that weekend when classmates come in from all over the country.

Correspondence indicates the visitors would like to see more of their local colleagues at Alumni Day and other events. Early registrations and other correspondence indicate the following alumni who will be seeking out their Madison area compatriots:

Drs. Bill Gilmore, '43, Parkersburg, W. Va.; Erwin Grossmann, '35, Whitefish Bay; Porter Blanchard, '32, Cedarburg; Francis Elson, '35, Huntington, N. Y.; Eugene Weston, '55, Denver; Al Martin, '35, Milwaukee; Florian Santini, '39, Ironwood, Mich.; and David Welton, '35, Charlotte, N. C.

## Alumni Weekend at a Glance

Here's a summary of 1975 Alumni Day activities as the *Quarterly* went to press: (An asterisk \* indicates tentative plans for an event.)

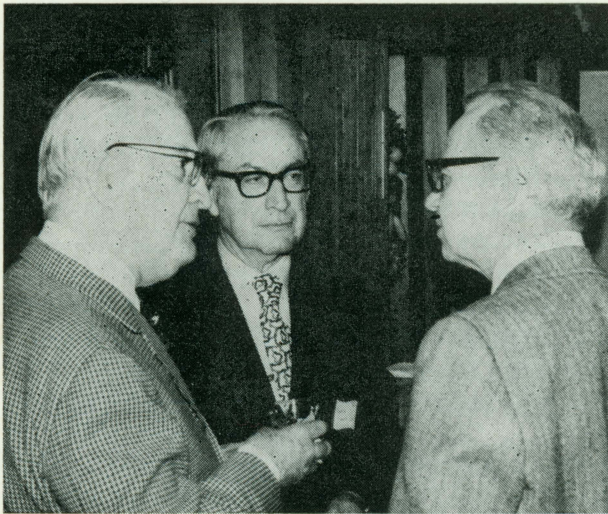
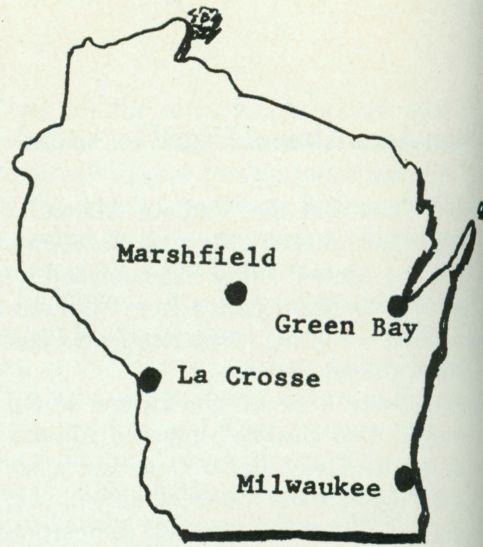
**May 15 (Thursday)** — Class Representative meeting with the Dean, Hilton Hotel, 4 p.m., dinner with spouses afterwards. **Reunions:** Class of '35 grand rounds with Dr. Middleton in afternoon, cocktails at 6 p.m., dinner at 7, Hilton. Class of '70, cocktail party\* in evening.

**May 16 (Friday)** — 8:30 a.m. Alumni Day registration, continental breakfast in 224 S.M.I. Alumni Day program at 9, 227 S.M.I., including President's, Dean's reports, medical program, business meeting, awards. Welcoming event for spouses at Hilton in the morning. Noon luncheon and afternoon program.

Evening social hour, Hilton Hotel, 6 p.m., banquet, program and awards at 7 and 8.

**May 17 (Saturday)** — UW-Madison Commencement and reception in morning. **Reunions:** Class of '30 breakfast\*; Class of '55 luncheon\* at Hoffman House - East.

# Four Winter Meetings



(Above) Marshfield hosted the largest group of Wisconsin medical alumni and spouses from as far away as Antigo. Included were (l. to r.) Drs. Leland Pomaineville, '31, and his brother Harold, '32, from Wisconsin Rapids with Dean Emanuel, '47, of Marshfield. (Below) Dr. Ken Manz, '35, Niellsville, has Dr. and Mrs. Dolf Pfeffercorn, '57, Colby, as tablemates. A heavy snowstorm began as the meeting was ending.

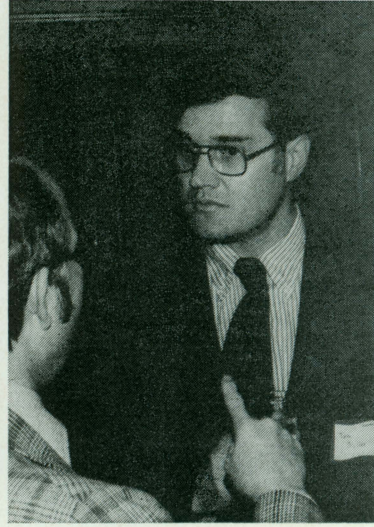
This year the medical alumni association board and Dean Lawrence G. Crowley decided to do something different to communicate with alumni. They will hold three out-state meetings at different locations in addition to the traditional Milwaukee winter meeting.

These were held Jan. 28, 1975, in Marshfield; Jan. 29 in Green Bay and the following night in La Crosse. Over 200 persons attended the three meetings, and another 90 in Milwaukee on Feb. 7.



Deep in conversation before dinner Marshfield (l. to r.) Drs. Robert H. Slater, '37, of Stevens Point and Richard J. Rowe, '43, Marshfield. Numerous spouses attended the meeting at the Charles Hall ballroom.





(Above, left) Principals at the meeting pose for a local newspaper photographer. (l. to r.): UW Associate Deans Ralph Hawley and Dr. Bernard Nelson, Madison; Surgery Chairman Dr. F. O. Belzer, Madison; President G. S. Custer, '42, Marshfield; Dean L. G. Crowley; and Past President Ben Lawton, '46, Marsh-

field. (Above, right) Dr. Ted Fox (r.), '57, Antigo, makes a point as he converses with Dr. Tom Miller, '55, of Wausau. President Custer was host of the meeting that drew 104 physicians and spouses from Central Wisconsin and served as the pattern for sessions in Green Bay and LaCrosse.



(Above, left) President Custer greets Dr. and Mrs. Richard Shannon, '41, who traveled down from Wausau. (Above, right) All smiles during their pre-dinner conversation are Dr. Robert W. Mason, '34,

and Dr. and Mrs. Thomas G. Olsen, '56, all of Marshfield. The sessions telling about Medical School happenings in Madison plus the following question and answer format were well received at all four area meetings.

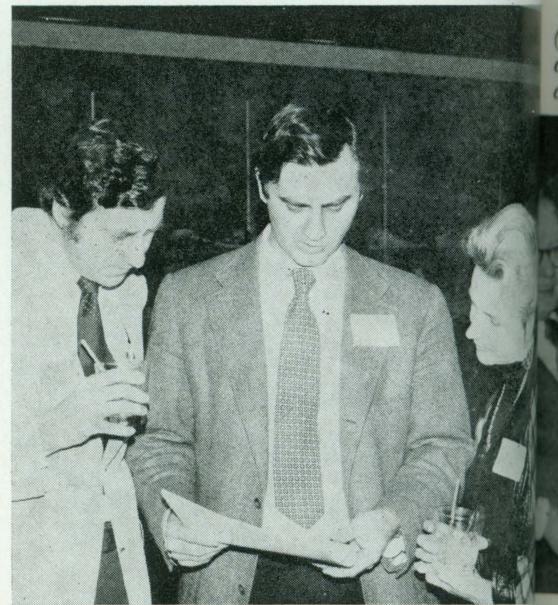


(Left) There was a lively and lengthy question and answer period between audience and speakers. Here, Marshfield's Dr. Gerald Porter, '58, poses a question to UW Surgery Chairman, Dr. F. O. Belzer. Other popular areas of questioning at the three sessions were medical student admission policies and the new Center for Health Sciences.



(Above, left) Early arrivals at the Green Bay alumni meeting affix each other's name tags. (Above) Dr. Richard Rieselbach (l.), Milwaukee, education director at Mt. Sinai Medical Center and the featured speaker at Green Bay, talks with Wisconsin State Medical Society President John E. Dettmann, Green Bay, a guest.

(Left) Dean Lawrence G. Crowley discusses Medical School-University relationships with former UW regent Dr. James Nellen, '39, Green Bay. (Below left) Some alumni and spouses attended the dinner meeting on Green Bay's outskirts. (Below) Dr. Bernard Nelson (center), associate dean, points out program highlights to a Green Bay couple before the meeting.



# Milwaukee Meeting Was February 7



Dr. Edvardas Kaminskas (l.), assoc. Professor of medicine at Mt. Sinai Medical Center, Milwaukee, is greeted by Dr. Donald Korst, '48, Madison, head of UW's Independent Study Program.



(Above) Past President John Petersen, '54, Wauwatosa, converses with Dr. and Mrs. Roland R. Liebenow, '48, Lake Mills, at the Feb. 7, winter meeting at the Pfister Hotel's Cafe Rouge. Entertainment here included a famous forgery and document analyst, as well as Dean L. G. Crowley.

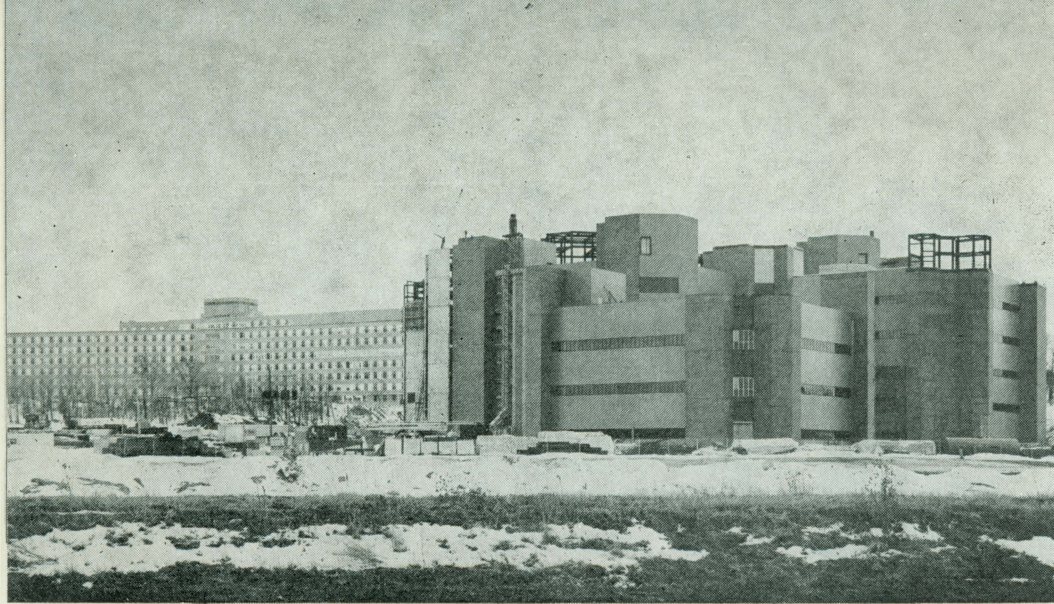


(Above) Dr. I. M. Becker, '47, Milwaukee, talks with the spouse of a fellow alumnus on the edge of a well-packed hall.

(Below) This happy Milwaukee foursome awaits dinner to be served. Attendees included alumni from as far away as the Chicago area.

(Bottom) . . . Likewise these Milwaukee are medical specialists.





*This March 19 photo of the new UW Center for Health Sciences (right) shows what the outside "skin" looks like. Previous views in the "Quarterly" were taken from the roof of the VA Hospital (left) and looked northward. This one looks south and Nursing School facilities are in the section closest to the camera.*

## Directors Weigh Dues Increase

Establishment of a class representative newsletter, a review of class representative performance, talk of a dues increase and selection of an alumni recipient awardee and other candidates . . . all these were part of a heavy Feb. 21 Association Board of Directors meeting agenda held in Oshkosh. Here are the highlights:

Class representatives will shortly begin receiving a regular newsletter from the president in order to keep them informed of activities, programs and goals. The Board voted institution of the publication after a sample was circulated. It also voted that the performance of class representatives be reviewed as a mechanism to make for a more effective alumni association.

Discussion of a possible dues increase was instituted. Current dues are \$6 per year for the first three years and \$15 per year thereafter. A life membership fee is \$200.

The discussion came after presentation of a financial report that showed 1,346 annual dues paying members who paid \$18,757 in 1974-75. There also were 60 new life memberships. This compared with the previous year's 1,354 members paying \$18,779 and 40 new life members. The Association now has a total of 480 life members.

An interim annual giving report was distributed and showed contributions running substantially behind last year. Currently 419 alumni and friends have contributed \$26,724 as compared to 610 persons and \$29,876 for a similar period last year.

It was announced that the Feb. 8-16 retreat/seminar to Spain was not held because 20 cancella-

tions reduced the travel party to below that required for group rates. Extensive discussion of the program ensued before it was moved, seconded and voted that the retreat/seminars be continued, but in different managerial hands. It also was felt that there should be a re-evaluation of the program educational philosophy and a more careful monitoring of future offerings to insure cost effectiveness. President Custer will review the matter at the next meeting.

The Marshfield, Green Bay and La Crosse meetings were successful and it appears such sessions are feasible and highly desirable each year. President Custer announced that the orthopedic alumni under Dr. Andrew McBeath have planned a Wisconsin function in San Francisco March 4, a fall meeting in conjunction with a visiting professor and football game and that Dr. McBeath also maintains a newsletter. Two alumni have volunteered to assist in the development of activities in other special areas.

The Preceptorship Committee's nomination of Drs. George Magnin, '46, Marshfield, and Robert Senty, '47, Sheboygan, as the 1975 Preceptor Award recipients was approved.

Following a written ballot it was voted that Richard Wasserburger, '46, be the Distinguished Alumni Citation recipient. Nominations Committee Chairman Loron Thurwachter then presented a slate for President-elect and Directors of the Association. The list was approved and appears elsewhere in this issue as prescribed by the election procedure.

Alumni Day was discussed and President Custer said a planning committee meeting was scheduled.

for March 14 in Madison. It was agreed that entertainment for the banquet will be provided by the Senior Class and Miss Smith will make arrangements. The evening program will be shortened with some of the awards being presented at another time.

Director Bernhardt proposed, and it was agreed, that a two-year Presidential term be the topic of the next Board meeting, to be held in Madison on April 4.

In attendance were President Custer; Directors Bender, Bernhardt, Kampschroer, Lamont, Russell, Senty, Smith and Thurwachter; Editor Lustok and Mr. Hawley.

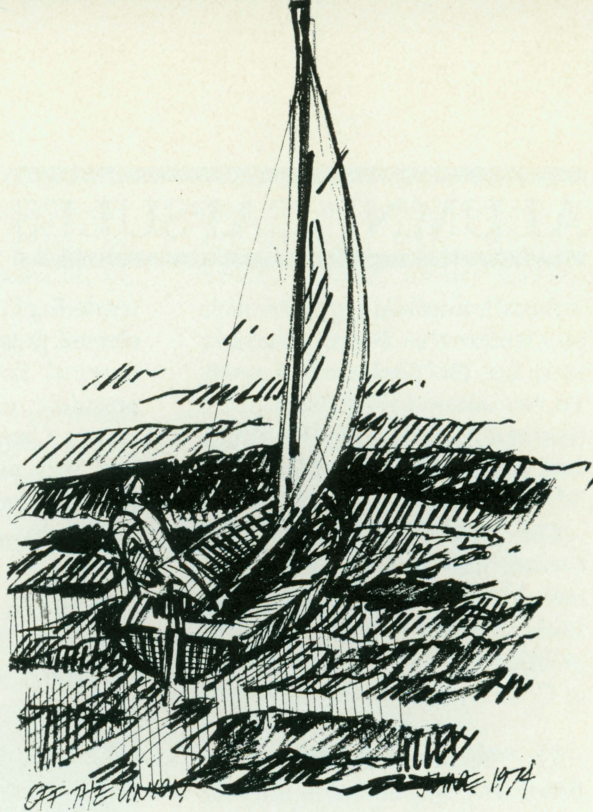
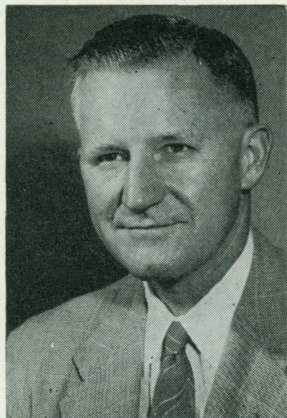
### Einar Daniels Lauded for His Service

A physician who has provided two decades of leadership and service to the Wisconsin Medical Alumni Assn. in several areas recently was commended by the Board. Dr. Einar R. Daniels, '34, Wauwatosa, is being listed as emeritus member of the *Quarterly* Editorial Board as a result of the action and the following recent letter from President G. S. Custer:

"By formal vote of the Board of Directors I have the pleasant responsibility of expressing the heartfelt thanks of the Medical Alumni Association for your unprecedented long and effective service to the Association.

"However much we regret it, the Board felt that after 20 or more years of continuous service we could no longer impose on your good nature and ask you to continue to serve on the Editorial Board of the *Quarterly*. Your place in the annals of the Medical Alumni Association is secure: our only 2-term president, a founding father of the Association; a prime mover of the fund campaign for the Medical Library; effective member of the *Quarterly* Editorial Board and dedicated, loyal alumnus always."

Dr. Daniels also has been a recipient of the Max Fox Preceptorship Award for his work in that area of medical education.



### First Preceptor Awardee Dies

Dr. Merritt L. Jones, '15, first physician to be honored for his service to Wisconsin's famed preceptorship program, died in a Wausau hospital on March 7. He was 85. Dr. Jones, who served the Wausau area as a physician and surgeon for over 50 years, received the first Max Fox Preceptor Award in May 1970.

### Author Kass is an Alumnus

Dr. Edward H. Kass, who authored the article about medical bacteriology and the late Dr. Victor Seastone in the last issue, was a Wisconsin medical alumnus, a member of the class of 1947. He was not identified as such, a point that was duly noted shortly after the Winter *Quarterly* came out, by Assistant Dean Sigurd E. Sivertson, the class of '47 representative.

Also edited from the lengthy "editor's note" that accompanied the article was the fact that Dr. Kass in 1941-43 was Dr. Seastone's first graduate student. Dr. Kass, a professor of medicine at Harvard, was on a leave of absence to Oxford, England, in 1974.

## ALUMNI CAPSULES

After completing a residency, at Montreal's Royal Victoria Hospital, **Dr. Graham F. Loynd, '69**, has entered the private practice of OB-Gyn with the Brandon Clinic, Brandon, Manitoba.

**Dr. John G. Jaeger, '67**, La Crosse, has been named to the board of directors at Bethesda Lutheran Home, Watertown. He practices in La Crosse and lives in Coon Valley.

**Dr. Richard P. Jahn, '39**, Brookfield, specializes in internal medicine. He is chief of staff at Deaconess Hospital, Milwaukee, and medical director of the Wisconsin Lung Assn.

**Victor S. Falk, M.D., '39**, Edgerton, recently was named a counselor to the Association of American Volunteer Physicians, a new organization formed last summer to increase voluntary health care service by American physicians at home and abroad.

**Dr. Thomas A. Leonard, '31**, in writing from Middleton, to take advantage of the age 70 alumni dues waiver, noted that he was 78 on Dec. 4.

After 12 years in the Air Force Medical Corps, **Dr. Ned J. Whitcomb, '60**, has entered the private practice of pediatric allergy in Sacramento, Calif. He and his wife, Beverly, a former OR Nurse, have four daughters.

**Dr. T. R. (Ted) Hannon, '26**, Houston, since retirement has spent his summers in Sturgeon Bay and his winters in Texas and

traveling. He recently was elected president of the Houston Surgical Society. He is a past president of the 2,800-member Harris County Medical Society and was associate professor of clinical gynecology at Baylor University.

**John N. Drye, M.D., '65**, Spokane, Wash., in January joined a 4-member family prac-



*John N. Drye, M.D.*

tice group after having practiced in Plains, Mont.

At least seven alumni were listed as officers, directors or chairmen when the Wisconsin Heart Assn. released its 1973-74 annual report in February. **Drs. Walter D. Shapiro, '51**, Milwaukee and **Robert T. Obma, '65**, La Crosse, are area vice presidents. **Dr. Dean A. Emanuel, '47**, Marshfield, is a director and **Thomas Ansfield, '66**, Madison, is chairman of the Dane County Division.

Program and task force chairmen include: **Drs. Marvin L. Birnbaum, '60**, Madison, emergency medical care; **Robert Corliss, Res. '60-63**, Madison, exercise and rehabilitation; and **Gamber F. Tegtmeyer, Jr., Res. '59-63**, Madison, task force on stroke.

New president of the 106 member medical staff at Lutheran Hospital in La Crosse is **Dr. David E. Goodnough, '59**, an anesthesiologist. Two alumni, **Drs. William A. Kissen, Res. '58-63**, and **Roland A. Locher, '63**, completed terms as vice-president and secretary-treasurer respectively.

Wausau Hospitals recently elected officers and new board members, including **Dr. A. H. Stahmer, '34**, as vice-president. Retiring from the board was **Dr. Roy B. Larsen, '39**.

**Edward A. Bachhuber, M.D., '37**, Milwaukee, professor of surgery at Medical College of Wisconsin, is the newly elected president of the Wisconsin Chapter of the American College of Surgeons.

**Dr. C. O. Weddle, Surg. Res. '70-74**, in July joined a three-member general surgery group practicing in Columbus, Ind., that includes alumnus **Daly Walker, M.D., Res. '69-73**.

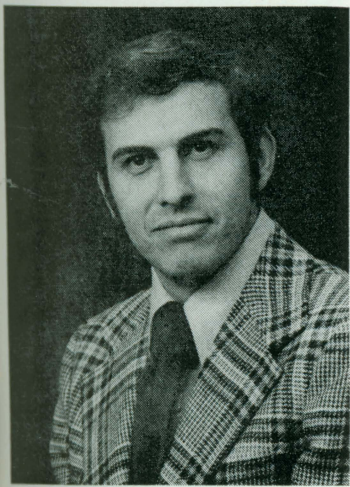
**Dr. John B. Wyman, '68**, Marshfield, has been made a fellow of the American College of Physicians.

**Dr. Lorene Vedder, '73**, joined the medical staff at the Rice Clinic, Stevens Point, after completing her internship in Portland, Ore.

Dr. Rolf L. Simonson, '68, a pediatrician, Sheboygan, recently joined the medical staff at Sheboygan Memorial Hospital. He interned at King County Hospital, Seattle, and served his residency at the University of Minnesota.

□

Two alumni in Milwaukee recently joined the medical staff at Deaconess Hospital. They are family practitioner Dr. Budd A. Gorsky, '73, and urologic surgeon Dr. Barry H. Usow, '69. Another



Barry H. Usow, M.D.

member of the medical staff there, Dr. Eugene J. Usow, '42, in October was named a Fellow of the American Academy of Family Physicians.

□

Assistant medical director at Northwestern Mutual Life in Milwaukee, Dr. Roland R. Liebenow, '48, recently was certified a medical specialist by the Board of Life Insurance Medicine. He practiced in Lake Mills from 1950 to 1967.

□

The January issue of the UW's *Wisconsin Alumnus* magazine shows at least four medical alumni active in that organiza-

tion. Dr. Norman O. Becker, '43, Fond du Lac, is the 1961-62 past president. Drs. John Poser, '38, Columbus, Kenneth Schmidt, '31, Denver, and Harold F. Bishop, '33, New York City, are directors.

□

Recently installed as president of the Southeast Chapter of the Wisconsin Academy of Family Physicians in January was Dr. Herschel M. Schwartz, '61, Milwaukee.

□

And the Milwaukee Academy of Medicine the same month installed Dr. Sanford R. Mallin, '57, as president-elect and Dr. Richard D. Fritz, '54, as vice-president.

□

A 1967 alumnus, Dr. John H. Bargren, Oradell, N.J., will complete his orthopedic surgery residency at New York Orthopedic Hospital-Columbia Presbyterian Medical Center, New York City, in June 1975.

□

Dr. Thomas H. Peterson, '58, Wausau, recently was certified a diplomate of the American Board of Family Practice.

□

A new medical staff member at Skemp-Grandview Clinic and St. Francis Hospital, La Crosse, is Dr. Joanne Selkurt, '68. She interned at Grady Memorial Hospital, Atlanta, was with the Student Health Department at the University of Washington, Seattle, before completing a pediatric residency at UW-Madison.

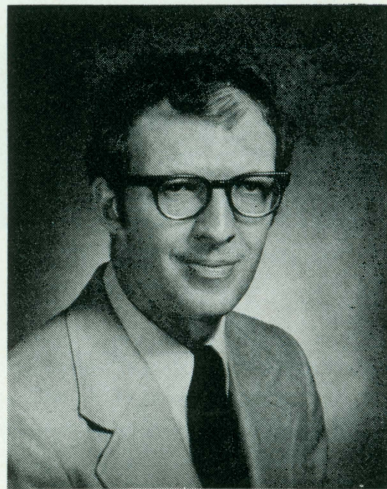
□

Dr. Harlan J. Failor, '54, is chairman of the board of governors of the Carle Clinic, Urbana, Ill., a multispecialty group of 85 physicians.

Clifford D. Benson, M.D., '29, professor of clinical surgery at Wayne State Univ. Medical School, Detroit, former surgery chief at the Children's Hospital of Michigan and now senior surgeon, is the co-author and contributor to the two volumes of *Pediatric Surgery* which has now been published in Spanish and Italian. He is a member of the British Pediatric Surgical Assn., gave the Forshal Lecture before this group in 1969 and was presented the Forshal Gold Medal in recognition to his contributions to pediatric surgery.

□

Dr. Robert G. Parker, '48, Seattle, has been chosen president elect of the American Society for Therapeutic Radiol-



Robert G. Parker, M.D.

ogy in October. He is professor of radiology and director of radiation oncology at the University of Washington.

□

About 1,000 volumes, books and periodicals from the personal collection of Dr. Otto E. Rydell, '28, and his physician brother, William, recently were donated to the University of Wisconsin-Barron County Library. The Rydells live in Rice Lake.

Dr. Lloyd M. Simonson, '33, recently retired from medical practice at the Sheboygan Clinic in that city. He joined the group in 1937 and served as vice-president of the executive committee for many years.

Dr. Joseph Pessin, '36, Burbank, Calif., in February received the Mental Health Achievement Award at Los Angeles' Gateways Community



Joseph Pessin, M.D.

Mental Health Center. The former UW faculty member (1938-42) is chief of the hospital's geropsychiatric department. Dr. Albert J. Boner, a former UW faculty member, also received the award.

Dr. Eric J. Wedell, '67, is now practicing internal medicine and endocrinology in a group with five other internists in Cheyenne, Wyo. He also is engaged in developing a local group of the American Diabetes Assn. in Cheyenne.

Dr. Ben R. Lawton, '46, was elected president of the Marshfield Clinic. He succeeds Dr. David J. Ottensmeyer, '59, who served the presidency since 1972.

Dr. Sidney E. Johnson, '61, was re-elected vice-president. Dr. Lawton was president from 1969-72 and is chairman of the Governor's Health Policy Council for the State of Wisconsin.

Joining the Madison Neurological Center recently was Dr. M. John Murphy, Res. '69-72. For the past two years he was at the Gundersen Clinic, La Crosse.

Dr. Joan C. Paust, '67, Orange, Conn., is in her third year as assistant clinical professor of anesthesia at Yale's section of obstetric anesthesia. Wisconsin anesthesia residents spend a month in the section.

Presently in a general surgery residency, Dr. Steven C. Stoddard, '70, in July will switch to orthopedic surgery at the Albany Medical Center, Albany, N. Y.

Dr. Thomas P. Fox, '72, at Rochester (N. Y.) General Hospital, has been appointed to a residency in endocrinology at the Mayo Graduate School of Medicine.

Newly appointed director of behavioral science at the San Bernardino (Calif.) Medical Center is Dr. Charles B. Larkin, '49. He also is an assistant clinical professor of psychiatry at the Loma Linda Univ. Med. Center.

The Sheboygan County Medical Society in December elected Dr. Robert Keller, '58, vice-president and Dr. Robert Senty, '47, a delegate to the state society.

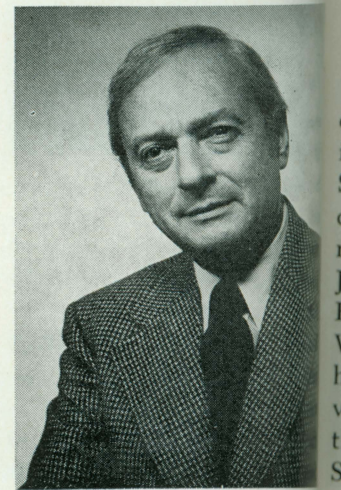
Dr. Norman N. Fein, '30, Little Rock, Ark., is semi-retired but still enjoys teaching ENT at the Univ. of Arkansas and VA resi-

dents. He hopes to be at his class 45th reunion at Alumni Day on May 16.

Two alumni recently joined the medical staff at Luther Hospital, La Crosse. They are radiologists Dr. John R. Reicher, '68, and Dr. Paul R. Bolich, Int. Res. '70-74. Both had radiology training at UW Hospitals, Madison.

Dr. Donald A. Spring, '61, Milwaukee, has been certified by the American Board of Internal Medicine as a Diplomate in internal medicine and in the subspecialty of cardiovascular diseases.

Dr. S. Harvard Kaufman, '51, is host of the weekly show, "The Medicine Men", over KOMO-TV in Seattle. The psychiatrist also



S. Harvard Kaufman, M.D.

is author of two books on kinetic family drawings.

A recent arrival in Green Bay is Dr. Kenneth W. Piper, '69, who served his internship and residency at Strong Memorial Hospital, Rochester, N. Y. Dr. Piper is certified by the American

Board of Internal Medicine and has joined the Webster Clinic.

□

Dr. Robert W. Edland, '56, La Crosse, was re-elected secretary of the American Society of Therapeutic Radiology at the



Robert W. Edland, M.D.

October national meeting in Key Biscayne, Fla.

□

Dr. E. Crosby Glenn, '37, Wisconsin Rapids OB-Gyn specialist, has joined classmate Dr. John Sazama, '37, and two other physicians in a 24-hour emergency room coverage service at St. Joseph's Hospital, Chippewa Falls. Dr. Glenn practiced in Wisconsin Rapids since 1946 and has been president of the River-view Hospital medical staff and the Wood County Medical Society.

□

Subject of a March "Know Your Madisonian" feature in the *Wisconsin State Journal* was Dr. John Mangos, Res. '60-64, professor of pediatrics at UW and one of 10 ordained lay Greek Orthodox priests in the Western Hemisphere. He also is pastor of Madison's Assumption Greek Orthodox Church.

After three years as a Navy flight surgeon in Hawaii and traveling all over the Pacific, Dr. James E. Bruckman, '70, in May will begin a radiotherapy residency at the Harvard Medical School, Boston.

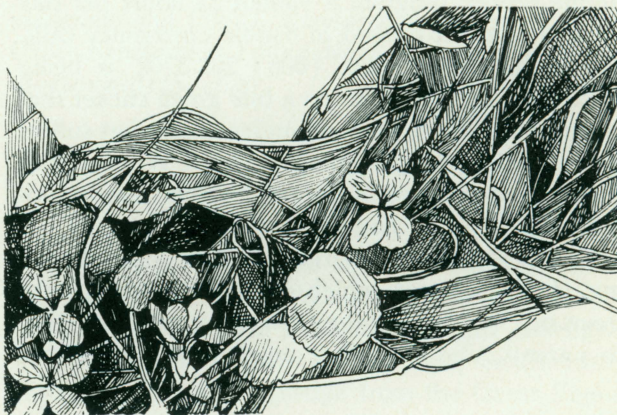
□

Dr. Mark J. Bach, '21, writes from Port Washington that he retired from the practice of otolaryngology in 1974 —

"Forced to retire because of the inordinate cost of liability insurance."

□

Recently elected president of the medical staff executive committee at Sacred Heart Hospital, Eau Claire, was Dr. Kenneth O. Loken, '61. Other new medical staff officials include Drs. Eldon F. Hill, '47, chairman of OB-Gyn-Peds, and Ralph C. Frank, '43, chairman of radiology.



## Necrology

The following alumni deaths have been reported to the Association office:

Dr. Merritt L. Jones, '15, first preceptor award recipient, in Wausau, March 7, 1975

Dr. William W. Bauer, '17, Ladysmith, Dec. 25, 1967

Dr. Joseph A. Opstedal, '18, Albuquerque, N. Mex.

Dr. John H. Skavlem, '19, in Cincinnati, Aug. 7, 1974

Dr. Henry H. Conley, '23, in Park Ridge, Ill., May 1974

Dr. Alice C. Bepler, '29, in May 1972

Dr. Louis A. Eisenberg, '29, in

Milwaukee, Nov. 20, 1969

Dr. John A. Tasche, Jr., '32, in Sheboygan, Dec. 24, 1974

Dr. Milton C. Peterson, '33, in Sun City, Ariz., Jan. 1, 1975

Dr. Thomas W. Walsh, '37, in Sauk City, March 17, 1975

Dr. Milton C. Phillips, '57, in Fullerton, Calif., Jan. 2, 1975

Dr. Nathaniel M. Nacheff, '59, Las Vegas, Nev., in Houston, Jan. 19, 1975

Dr. Virginia Apgar, former Res., in Tenafly, N. J., Aug. 7, 1974

Dr. Robert C. Albers, '74, in Milwaukee, Dec. 4, 1974

# MEDICAL SCHOOL NEWS

## Poison Center at UWH 'Goes Public'

University Hospitals has added the expertise of its Poison and Drug Control Center in a nationwide effort to curb the thousands of accidental poisonings that happen annually, many among children.

Named the Madison Area Poison Center, the public service program is staffed 24 hours per day by a pharmacist trained to handle emergency calls. The telephone number, (608) 262-3702, is being publicized by "Mr. Yuk" on a bile green sticker that is aimed at the age five and under group that suffers many accidental poisonings. The UW Hospitals center is one of four in the state. Others are in Eau Claire, Green Bay and Milwaukee.

Efforts of its local program are three-fold: educating children about which household items make them sick, publicizing the emergency phone number to parents, and providing accurate resources and



*The "Mr. Yuk"  
Symbol*

trained personnel to handle incoming calls. Sheets of stickers are provided to the public, and parents are urged to tell their small children that "Mr. Yuk" is bad and in their presence affix stickers to containers of harmful items.

The Poison Center staff has a wealth of resources for retrieval such as books, a file on toxicants with cross references, microfilm and a telecopier to relay or receive information from the National Poison Center.

The UW Hospitals Center has been providing similar information to the state's health care professionals since the mid-1960s.



*William T.  
McKinney, M.D.*

## Psychiatry Chairmanship to McKinney

Selection of Dr. William T. McKinney, Jr., chairman of psychiatry at the UW-Madison Medical School was announced by Dean Lawrence Crowley. The appointment was effective Feb. 1 and was made after a nationwide search for a chairman.

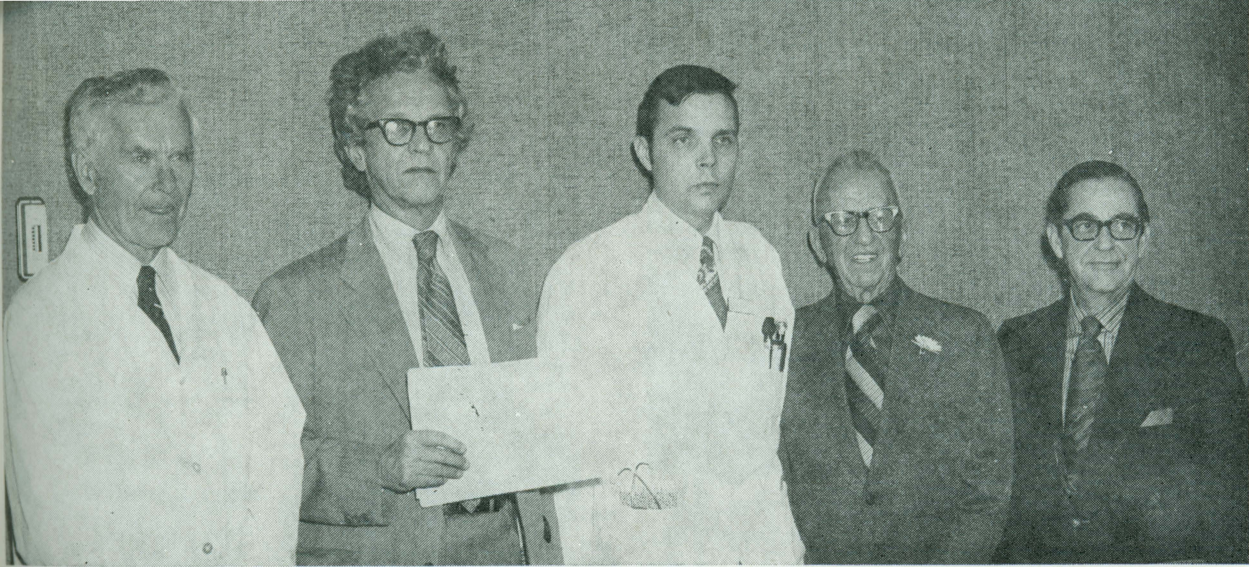
Dr. McKinney has been a UW medical school faculty member since 1969. He joined as an assistant professor, was named an associate professor of psychiatry in 1972 and became a full professor in July. Prior to his UW appointment Dr. McKinney was assistant chief of the National Institute of Mental Health's psychiatry training branch at Chevy Chase, Md.

A native of Rome, Ga., the 37-year-old chairman received his B.A. cum laude from Baylor University and his M.D. from Vanderbilt University in Nashville. After an internship at Bowman Gray School of Medicine, Winston Salem, N.C., Dr. McKinney served residencies at the University of North Carolina and at Stanford University in California.

Board certified by the American Board of Psychiatry and Neurology, he is currently an assistant examiner for the board. He also is a Diplomate of the National Board of Medical Examiners.

Dr. McKinney's research areas include experimental models of psychopathology, psychobiology of depression and experimental separation studies. He is the author of over 40 publications concerning research in his field.

Dr. McKinney joined the National Institute of Mental Health staff upon completing his residence



*Dr. Dennis G. Maki, '67, (center) was named the first Ovid O. Meyer Clinical Scholar in March 18 ceremonies at UW Hospitals. Participating were (l. to r.): Dr. Robert F. Schilling, '43, former chairman of medicine who was instrumental in launching a drive to establish the chair; Dr. David T. Graham, chair-*

*man of medicine, who made the announcement; Dr. Maki; Dr. Ovid O. Meyer, '26, emeritus professor of medicine; and John L. Sonderegger, secretary of the Oscar Rennebohm Foundation, a substantial contributor towards the chair.*

in 1967. He was successively in the division of manpower and training's psychiatry training branch, performed part-time research, became a training specialist and finally assistant branch chief in psychiatry training.

## **Dr. Maki, '67, is First Meyer Scholar**

Dr. Dennis G. Maki, '67, an assistant professor of medicine at UW-Madison, in March was designated the first Ovid O. Meyer Clinical Scholar in ceremonies at University of Wisconsin Hospitals. As the Meyer Scholar, Dr. Maki will provide care for patients at University Hospitals, teach medical students and house officers, and serve as a consultant to other physicians in the treatment of serious infections. He also will conduct an active research program in infectious disease, according to Dr. David T. Graham, chairman of the department of medicine.

The position of Clinical Scholar Award was established in honor of Dr. Ovid O. Meyer, '26, emeritus professor of medicine at his retirement in 1971 after 40 years as a UW faculty member. It is to be held by a UW Department of Medicine faculty

member who exemplifies the excellence in clinical research and teaching that distinguished Dr. Meyer. Hundreds of former students, patients, colleagues and friends contributed the necessary funds, which included a \$100,000 pledge from the Oscar Rennebohm Foundation.

Dr. Meyer attended the March 18 ceremonies.

Dr. Maki, 34, is a native of River Falls and after graduating from Edgar (Marathon County) high school received his B.S., M.S. and M.D. degrees from the University of Wisconsin-Madison. While an undergraduate and as a medical student Dr. Maki was a teaching assistant in analytical chemistry and a reader in physical chemistry at the University.

After receiving his M.D. degree in 1967 Dr. Maki interned in the Harvard Medical Unit of Boston (Mass.) City Hospital. He served his residency at the same hospital and at Massachusetts General Hospital in Boston. For two years he was an epidemic intelligence service officer, and was later acting chief of the National Nosocomial Infectious Surveillance Program at the Center for Disease Control in Atlanta, Ga.

He was chief resident and also an instructor in medicine at Harvard and in 1973 became a fellow in infectious disease at Massachusetts General Hospital. Dr. Maki joined the UW Medical School faculty last July.



University Hospitals Superintendent Gordon M. Derzon (dark suit) hands the keys of the Hospital's new mobile Intensive Care Unit to Emergency Services Director Dr. Joseph A. Moylan on Feb. 13. Also shown are Vice Chancellor Dr. Robert E. Cook (left) and mobile ICU co-developer Dr. Marvin J. Birnbaum, '60.

## Mobile ICU Transfers Critically Ill

A new mobile intensive care unit designed to transfer critically ill patients from community hospitals to regional medical centers was inaugurated into service Feb. 13 at University of Wisconsin Hospitals.

The specially designed 26-foot long vehicle is equipped with a stretcher bed, oxygen, suction capability, heart monitoring devices, complete laboratory support and a self-sustaining generating power source to operate the instrumentation and air conditioning. Critically ill or injured patients, such as traffic accident victims, major burn patients, individuals with massive internal bleeding and shock and those with respiratory, heart and kidney failure will be provided with intensive care during transport from the referring hospital.

The staff for the mobile critical care vehicle includes a physician, nurse, and medical technologist. Drivers are trained emergency medical technicians; nurses and medical technologists are on the staff at UW Hospitals; and physicians are from the UW Medical School's faculty.

According to Dr. Moylan, over 74% of Wisconsin's 911 traffic fatalities in 1974 occurred in rural counties. A mobile intensive care unit could help reduce these deaths by extending the resources of University Hospitals and its Center for Trauma and Life Support to outlying communities.

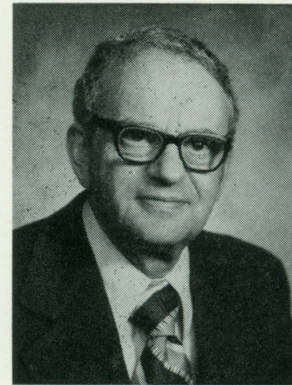
Medical and hospital staff from the Madison hospitals are involved in an advisory committee to insure full utilization of the service. The unit is available throughout the state on a 24-hour basis. Mobile intensive care unit communication capabilities are integrated into the developing state-wide emergency communications system and has a radio tie-in with most Wisconsin hospitals.

## Four New Preceptors are Appointed

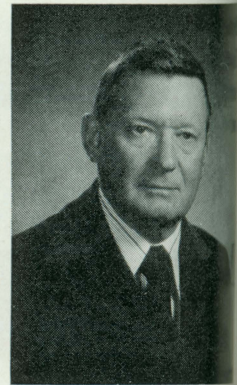
Four physicians, three of whom are UW medical alumni, have been appointed preceptors by Medical School Dean Lawrence G. Crowley. They are Dr. Roger I. Bender, '43, Beaver Dam; Bernard J. Haza, '50, Appleton; Donald A. Jeffries, '47, Shawano; and William N. Brandt, Janesville. The first three have already assumed their duties; Dr. Brandt's appointment is effective June 1.

The physicians were selected from among 20 applicants from throughout the state as part of an effort to enlarge the medical school's preceptorship program, which has been handling over a 50% increase in medical students in the past five years, Dr. Crowley said. All of the physicians volunteered their talents and time to the program, which is coordinated by Assistant Dean S. E. Sivertson.

Dr. Bender, who is president-elect of our Wisconsin Medical Alumni Association, has been



Dr. Bender



Dr. Haza

general practicing physician and surgeon in Beaver Dam since 1949. After an internship at Cincinnati Jewish Hospital, Dr. Bender entered the Army and later served a surgical residency at the same Cincinnati hospital before beginning practice in Beaver Dam.

Dr. Haza, an internist at Appleton's Medical Clinic, also received his B.S. and M.D. degrees



Dr. Jeffries



Dr. Brandt

Wisconsin. After an internship at Kansas City's Research Hospital, Dr. Haza served two years in the Navy during the Korean War and then served a residency at Milwaukee County General Hospital. He has been practicing in Appleton since 1956.

A member of the Cantwell-Peterson Clinic in Shawano, Dr. Jeffries also received his two degrees at Wisconsin. He served an internship at Milwaukee County General Hospital and a 10-year surgical preceptorship with Dr. L. W. Peterson. His military service during the Korean War was served in the Army before returning to practice in Shawano.

Dr. Brandt will succeed Dr. Herbert M. Snodgrass in June. A member of the Janesville Riverview Clinic, Dr. Brandt received his B.S. *cum laude* from Butler University and his M.D. in 1968 from the Indiana University School of Medicine. Both his internship and an internal medicine residency were served at Duke University Medical Center.

## Medearis is Beyer Visiting Professor

Dr. Donald N. Medearis, Jr., professor of pediatrics at Case Western Reserve University and director of pediatrics at Cleveland (Ohio) Metropolitan General Hospital, was the Karl Beyer visiting professor at UW in late January. Dr. Medearis, who formerly was dean of the University of Pittsburgh Medical School, appeared at several lectures, held rounds and was available for consultation by students and faculty.

The visiting professorship honors Dr. Karl H. Beyer, '43, West Point, Pa., who is a retired Merck, Sharp & Dohme executive.

## Medical Libraries Now Aid Whole State

By Susan Hurley

A physician in Watertown needs information on causes and management of premature labor.

A speech therapist in Wausau needs special visuals for a non-verbal cerebral palsy patient.

A public health nurse in Janesville wants information on how to treat a child with an obsession for eating crayons and paper.

These are only a few of the myriad of information requests received daily by the Medical Library Service at the University of Wisconsin-Madison's William S. Middleton Health Sciences Library.

And these are only a few examples of the way the Medical Library Service, under its director Mary Clougherty, along with its counterpart, the Medical-Dental Library at Medical College of Wisconsin in Milwaukee, meets the needs of health professionals, health care planners and the general public all over Wisconsin. Bessie A. Stein directs the Medical-Dental Library in Milwaukee.

Medical Library Service provides a backup to the individual hospital or clinic library by linking them into a national medical information network. When a question can't be answered with local resources or an area library, it can be referred to either the Medical-Dental Library of the Medical College of Wisconsin or the Middleton Health Sciences Library of the University of Wisconsin. If necessary, inquiry is answered by tapping the resources of other libraries in the Midwest; or ultimately, the National Library of Medicine, in Bethesda, Md.

"In theory, a user could have the whole reference service without owning a single book because of the way the network is set up," said Virginia Holtz, director of the Middleton Health Sciences Library. In fact, she said, using the network is often more practical than investing a lot of money in an extensive collection of books and journals which will rapidly become outdated.

Medical Library Service means much more than an interlibrary loan system, although last year alone nearly 26,000 documents went out on interlibrary

(EDITOR'S NOTE: Miss Hurley is a science writer with the Center for Health Sciences Public Information Office at UW-Madison.)



*Wisconsin Medical Library Service consultant Diana Slater (left) travels throughout the state and works with local hospitals in setting up and improving their medical library facilities. Here she discusses a journal with Judy Grasamke, R.N., and Stephen A. Imbeau, M.D., at University Hospitals, Madison.*

loans from the Middleton Health Sciences Library and 13,000 from the Medical College of Wisconsin.

The Medical Library Service includes MEDLINE, a computer-based system containing references to journal articles in the biomedical literature. Connected to a central computer at the National Library of Medicine in Bethesda, the Wisconsin MEDLINE terminals can receive computer print-outs of articles indexed from 2,900 medical journals just minutes after making a search request.

The Medical Library Service also acts as a referral agency when information requests can best be handled by a particular health professional or agency.

A federal grant pays for a full-time, Madison-based consultant, Diana Slater, to travel around the state helping health professionals to set up, improve, or expand their own medical library collections.

"Consultation," said Ms. Slater, "can mean anything from talking to local health personnel to determine the need for a library, to explaining what a medical librarian can do, or to selecting the necessary books to fill the needs of a specific group."

The service is available to all personnel affiliated

with the institution which maintains the library, including physicians, nurses, allied health personnel and administrators.

But it is also available to non-affiliated health care personnel in Wisconsin — those in private clinics and nursing homes. Consumer groups may gain access to the library service, either directly or through an interlibrary loan to a public library system.

The Medical Library Services are provided by the UW-Madison Center for Health Sciences and the Medical College of Wisconsin in Milwaukee partly supported by a grant from the U. S. Department of Health, Education and Welfare (HEW).

"The federal government has spent a great deal to develop the system in conjunction with already existing services," said Ms. Holtz. "But without the link between the service and the user, the whole thing might just as well not exist." That link is the trained person who knows how to put health professionals in contact with the rest of the network.

"In order to provide this link, an Education Telephone Network course for hospital librarians has been developed, through which an untrained person can learn to do a respectable job of managing a hospital library," Ms. Holtz said.

"Geographical location is no longer an excuse for not being informed about what the latest and best in medical practice is," she continued. "But we do more than help professionals keep up on the reading — we're responding to specific cases as they occur. Continuing education and libraries are complementary."

## **N**ame Kelsey to National FDA Panel

A UW-Medical School faculty member, Charles Kelsey, Ph.D., was one of two Madison men appointed to a U.S. Food and Drug panel to review radiology devices. Dr. Kelsey, professor of radiology, was named to the 9-member panel by FDA Commissioner Alexander Schmitt in February.

Dr. Kelsey was appointed to a two year term on the panel, which reviews and evaluates data concerning the safety, effectiveness and reliability of radiology devices with the view of developing standards for them. Other panel members include leading authorities in the medical engineering and scientific communities. Appointed as a consumer representative was Wisconsin Assistant Attorney General Richard Victor.

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# COLUMNS AND EDITORIALS

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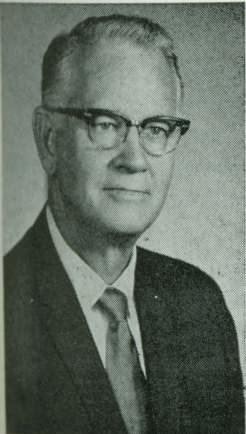
## 'We Were Fortunate'

BY G. STANLEY CUSTER, M.D., '42  
PRESIDENT

**MARSHFIELD** — Have you ever considered how fortunate you were to get into the University of Wisconsin Medical School?

Today's student applying for admission to an American medical school has a 30% chance to gain admission. In 1952 he had a 45% chance of success. In my day it was probably 50-60%. The mounting difficulty lies in the increasing numbers of apparently eligible students who desire to gain admission into an attractive field in which there is an alleged shortage.

In former days admission was pretty much a matter of academic achievement. Today decisions



on this basis are much more difficult because of a national "inflation" of the grade point average. This has arisen because of selective choice of certain courses for grades and others for pass-fail and also because of the development of self-pacing instructional programs where the only achievable grade is an "A".

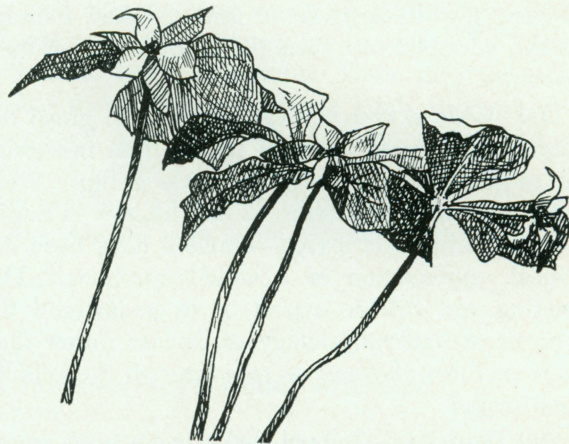
The problems of admission cause me to reflect about the thousands of us who in previous years had been selected from among long rosters of applicants to enter the Wisconsin Medical School. Most of us have taken the fact of our selection for granted if indeed we ever thought about it at all.

However, admission for us, too, required some serious deliberation by a committee in order to determine that we were scholastically, emotionally and socially acceptable. The committee had a responsibility to choose the best candidates to preserve and advance the quality of medicine and to protect the public dollar.

After all, the public had to make a significant economic contribution to our education. Our own large dollar outlay for tuition and books was insufficient to cover the cost of our medical education. The taxpayer had an investment in us. In a sense then, the admissions committee was a watchdog of the public treasury. Today, costs and proof of scholarship are even tougher.

Selection for admission had significance for us. We were fortunate to have been chosen by men of discernment. We were fortunate to have been the beneficiaries of public investment in faculty, equipment and buildings. We were proud, happy and fortunate to be admitted, to graduate and finally to become members of the esteemed and respected fraternity of physicians.

The growth and support of alumni associations of private schools are a simpler and easier matter than



they are for associations of tax supported institutions. The facts which I have alluded to in my ramblings are ample reason for us to show an eager responsibility toward those persons and institutions which gave us the opportunity to achieve. We all have many causes which we support out of our charity.

There are cogent reasons which transcend charity that make your Alma Mater worthy of genuine consideration for generous support. We owe it. We were fortunate.

## An Insatiable Desire to Learn

BY MISCHA J. LUSTOK, M.D., '35  
EDITOR

**MILWAUKEE** — I suppose when you are looking forward to your 40th medical school class reunion you're allowed to look back without seeming anachronous.

It has been often said, with tautophony implying fact, that most of what we learned 40 years ago is now false and meaningless. (The implication is that



truths taught today are authentic and cloaked in immortality — but that is another story.) What troubles me, is the unsettling thought that possibly my teachers and I had labored in vain. Granted that the ingredients of our present expertise were acquired after we graduated from medical school, did we

come all this way just by ourselves? Didn't our teachers give us anything of lasting value? Perhaps we did not quite recognize the quintessence of their teaching. Did Bardeen and Sullivan want us to grasp the fluidity of human anatomy rather than memorize the origins and insertions of muscle groups? What did Eyster and Meek teach us besides how to smoke a drum and dissect a frog—could it have been the critical appreciation of a valid experiment? Did Bunting and Ritchie expect us to understand the concept of pathophysiology of disease rather than draw pictures of what we saw through the cellular microscope?

Did Clark and Holford really want us to cough into Petrie dishes and wash our hands or did they want us to appreciate the host response to environmental microorganisms? I wonder if Schmidt and Gale would have rather we respected the invasive violation of human tissue that acquired the technique of suturing a gut.

Did Harris and Campbell want us to watch the deliveries in the Lying In Hospital or to read the sign on the wall of each labor room which said: "Use Art not Force"? Did Middleton and Meyer intend to teach us how to palpate the minuscule

spleen or to direct an incisive inquiry under the challenge of informed intellectual scrutiny into the altered physiology of a total human being afflicted by disease? Did Evans expect us to retain the materia medica he taught or was his real prescription the warmth of understanding, the compassion of suffering, and the empathy of human frailty? All these men drill us to regurgitate alleged facts in order to pass examinations, or did they imbue us with the insatiable desire to learn, the discipline of study, and the passion of growth by learning?

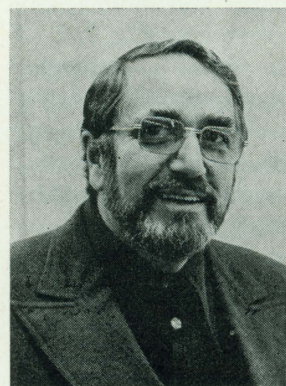
I look back with justifiable pride to what I learned in medical school 40 years ago, and look forward with the excitement of expectation to what I will learn tomorrow. That was the lesson my teachers taught me. Those who are responsible for the teaching in our medical school today would do well to make this lesson the core of their curriculum.

## 'Now is the Time for All Good Men ...'

BY BERNARD I. LIFSON, M.D., '49  
MIDWESTERN CORRESPONDENT

**SKOKIE** — If President Ford thinks he has problems dealing with unemployment, inflation, the energy crisis and the Middle East, he is in for a real surprise. At this very moment our country is being threatened by a serious scourge. It is called *The Girl Scouts of America Cookie Sale!*

Two months ago our daughter, Suzy (current spelling), volunteered her mother to be "in charge of cookies." She told Clarice she would have to bake some cookies. This was promptly forgotten.



Clarice received a phone call informing her she was chairwoman of Troop 126 cookie sale and would she pick up her kit. This included four pages of instructions, work sheets, reports, sales cards, reports for 22 girls. Being a cooperative band, I promised to the addition and subtraction for her. I didn't realize what I had myself in for.

One evening we were told the cookies were in. Suzy was ecstatic. We got into the wagon and drove through a March snowstorm to the distribution point where we were confronted by a basement full of cartons of Thin Mints, Scot Teas, Oxford Cremes, etc.; 115 of these cartons of 12 boxes each were ours.

Since I felt this would be too much for Clarice and Suzy to carry, I suggested we return home and draft some labor. Bob had to go to a weight lifting class. So he was unavailable. It seemed to me 115 cartons would build a lot of muscles.

Steve was watching TV, resting from his high school weight lifting class. He informed us the weather bulletin had predicted more snow and drivers were warned to only go out if it were necessary. After some communication which was louder than the TV, Steve joined us as did his friend, David. When we arrived this time we were greeted by Lollipop, the family dog, who promptly jumped into our car to do her thing with Riko (*Quarterly*, Vol. 13, No. 4, Fall, 1973.) Fifteen minutes later Suzy finally got the dogs separated.

I decided we ought to organize this so as to be more efficient. Steve, David and Suzy would carry up the cookies, I would hold the storm door open and Clarice could count the cartons. For some reason, I sensed there was not total agreement with my idea.

The wagon was filled and as Clarice began backing out of the driveway, her fender came in contact with a wrought iron railing resulting in the loss of chrome and a dented fender. There was some talk of how that railing got there as it was not present when we drove in. After two more trips and two hours we now had cartons of cookies in the foyer, dining room and kitchen.

Now we had to sort out, count and stack each Girl Scout's order. Then Clarice had to call 22 Girls to notify them the cookies had arrived. They shrieked with excitement when informed of this and promised to be right over. For days they came

over one at a time to pick up their order while our house remained an obstacle course. As of this writing, three girls have not as yet picked up their cookies.

This was just the beginning. The first day four boxes of Thin Mints "disappeared." Next, one girl who had sold 85 boxes moved and there was no record of her customers. While reading one evening, I received a phone call from one of the little girls, whose brother had eaten the box of Scot Teas she had sold to her teacher. The little honey was crying, so I put on my coat and delivered her another box.

Another call informed Clarice that two Savannahs were missing from an order. I put on my coat and delivered the two boxes. Then we developed an epidemic of the children not being hungry at meal time. Everyone denied eating cookies, but I'm still curious how they were so successful in hiding the empty boxes. One fascinating discovery was learning how intelligent Riko is. He was able to open two boxes of cookies by himself. He prefers Lemon Cremes. Now if he can only learn to hide the empty boxes, he's got it made.

I was praising Clarice for the fine job she had done in arithmetic when she sheepishly informed me Suzy was checking her on her additions and subtractions. So far all figures are in order. We started with 1,380 boxes of cookies. Three girls have not picked theirs up as yet, which totals 40 boxes. We purchased 20 boxes, which were distributed or eaten. Another 1,320 boxes were picked up. The only problem is we have 70 boxes left.

Any Alumni wish some Sesame Chips?

## Thoughts Upon Being 'Matched'

BY CONNIE M. SMITH, MED IV  
SENIOR CLASS PRESIDENT

MARSHFIELD — I received matching results this past week and suddenly it is very real to me that I will soon be a medical intern and responsible in a new way for my patients' well being. This makes me quite anxious, as I don't feel at all prepared for the task.

On one hand I think I lack much of the medical knowledge I need, but I can look medical facts up in my lecture notes and texts and journals. On the

### Mail Misplaced?

If the "Quarterly" and other Wisconsin Medical Alumni mail gets misplaced at the office, why not have it sent to your home? To effect a change, just return the form on this issue's back cover.

other hand, I am sadly deficient in the interpersonal skills and social knowledge necessary to the good physician — and these



are not so easy to come by! In fact, I don't know where to begin and I doubt that many of my classmates do.

As I look back, I think this is a major deficiency in our medical school curriculum. We who are about to be physicians have been taught little about communicating

with people or counseling them or dealing with the important social aspects of their diseases.

There has been an almighty and systematic attempt in these four short years to fill our brains with all of the facts and formulas we need to diagnose and treat our patients' leukemia or broken ankle or diabetes. But there has been no attempt — and we can't even refer to the books — how to talk to our patients as persons, how to share their feelings, encourage them in a meaningful way, grieve with them or deal with the multifaceted social context of their diseases.

We learn little about dealing with our patients as human beings and we learn less about being human beings ourselves; i.e., about coping with our own feelings concerning death or neurotic and difficult patients.

The official answer, of course, is that these things cannot be taught. They can only be gradually acquired along the way by observing our "role model" house and attending staff. It's expected that we will piece together a "bedside manner," set of goals and a way of life by emulating the good doctors in the things they do right and discarding the traits which appear not to work. The Medical School doesn't see a need to teach "intangible" subjects in a lecture. And anyways, it's too difficult to do.

I think this is highly unsatisfactory for a number of reasons: First, our "role models," the doctors we've worked with, have learned in no better a fashion than we have and they are notoriously poor at really communicating with their patients! As inadequate as I feel, I've found frequently this year that it is the medical students with whom an inpatient feels most comfortable and from whom he gets the most answers!

Secondly, the less we talk about these problems and are exposed to them, the easier it is to pretend they don't exist and to completely ignore learning anything about them at all. Thirdly, even if we recognize the existence of our inadequacies, we need trained help to see all dimensions of the problem and the questions we must ask in order to deal with them. Fourthly, our experiences with our "role models" are numerous and too short-lived and too only superficial observations.

Fifthly, we are modeling after a group of professionals who have among the highest suicide and divorce rates and are not always the best teachers of interpersonal relations, etc. Sixthly, a lot of the things we should be learning about are new: the science of death and dying, HMOs, the use of nurse clinicians and PAs, medical ethics. Our "role models" may know little about them!

The problem isn't a new one and I don't pretend to have the answers! Continuing to ignore the problem, however, because there are no ready solutions is not satisfactory. Merely adding a bunch of new courses and seminars to the curriculum is not the answer; medical students are already under too much pressure to learn too many facts in too much class time.

We need a change of emphasis from the total preoccupation with basic science and pathophysiology and differential diagnosis to the recognition that issues of communication and patient education and social context of disease are at least as important as "the facts" and also have to be dealt with in some systematic fashion!

I think the preceptorship has much to offer in this regard. It is the "role model" system of which I am somewhat critical above, but it is good and appropriate in one of several ways. The student works with a larger number of physicians for a longer period of time in the "real world"; i.e., outside the University setting. Often the student becomes close enough to the preceptors and his fellow physicians to see how they deal with the practice of medicine and a family and/or their "non-physician" life.

Even more significantly, the student has a great deal of primary patient care responsibility and is forced to deal firsthand with problems of communication, education, economics and social environment. I am very grateful for the insight gained from my preceptorship as to how I might like to practice medicine some day, the difficulties of having a family and a practice, and those dealing with the total patient — not just his disease.

I think there should be many more seminars available in the clinical years to deal with some of the missing subjects. It's after one begins to deal with people as patients that these issues become meaningful and where one would have the chance to begin practicing what one is learning.

We should be exposed to death and dying, medical ethics, types of medical practice, the use of ancillary medical personnel, medical economics (and on and on) before we have the chance to bury our heads in the sand, forget about them altogether, and muddle on as before. For example, I recently completed an eight session seminar on medical ethics. It was excellent, not because I found any answers (I didn't!) but because I was exposed to the many questions.

Medical students need to be exposed to searching questions about dealing with patients as people and I think the Medical School must provide this exposure.

## Wisconsin in California

BY WILLIAM H. OATWAY, JR., M.D., '26  
CONTRIBUTING EDITOR

LAGUNA NIGUEL — A California meeting, the annual gathering of the **American College of Physicians**, occurred in San Francisco April 8, 1975. The special reason for excitement is the **Wisconsin Alumni** reception, for which Dr. Helen Dickie has been beating the drums (and the West-coast bushes) since January. The meeting offers the chance for Badgers in general, and Badgers on the Coast to

meet members from Madison who will attend, including (it is said) Drs. Middleton, Dickie, Ovid Meyer, Karver Puestow, Ed Gordon, LeRoy Sims, and others. . . . The party could be very good if it is like the one given in the same city (and hotel) the year that **Gunnar Gunderson** was



president of the A.M.A. The hors d'oeuvres for an open reception before the dinner included the big-

gest table of Wisconsin cheeses ever seen.

\* \* \* \*

Twice each year, at mid-summer and mid-winter, one feels uneasy about a lack of news items (as noted in the last paragraph of this column). So, let's turn to the attitudes of old grads towards the **new school and hospital**. The ancient old-timers feel lost and quietly uncertain—the new building will be strange, costly, and most of us will never get to see it anyway. On the other hand the *Quarterly* is doing a fine job of keeping us *au courant* with progress—pictures of the construction, stories of space usage, etc. Great, and thanks!

Beyond that we'll have to rely on adjustment, stemming from "We've done it before, so we can do it again." The really old boys (and girls) can remember Science Hall and the red-brick clinic on Langdon Street. Then the transfer to the "Wisconsin General Hospital" (and we hear that the recent 50th Year celebration was a great success). Then the Service Memorial Institutes (Medical School building), followed by a wonderful cluster of teaching-specialty-hospital-library-cancer research, and other structures. The next step is the big one.

I'm glad we have our memories of locations and the people involved—Drs. "Chuck" Bardeen, "Uncle Joe" Evans, William Snow Miller, and Drs. Middleton, Mowry, Bradley, Severinghaus, Loevenhart, and Bob Buerki, Bunting, Stovall, Clark — this list should never have been started because of the many dozens more, all good and dear friends, such as Tenney, Weston, Puestow, Gonce, Gale, and so on and on . . . Well, "They Can't Take That Away", as the old song says. So get ready to adjust, you people!

\* \* \* \*

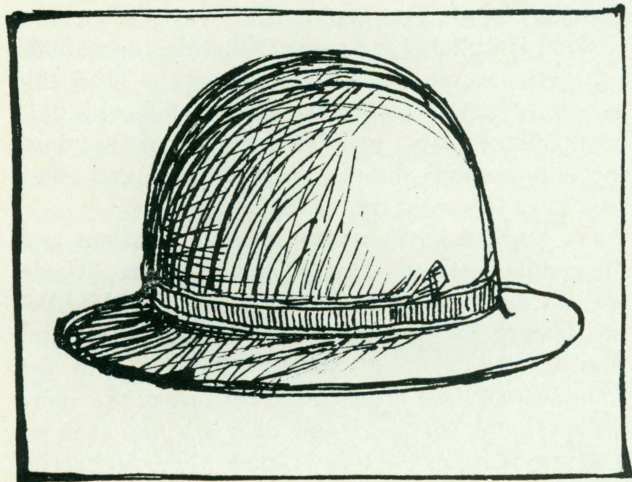
This "editor" and occasional "sculptor" takes great pride in announcing the acceptance by the Middleton Health Sciences Library Committee, and Miss Virginia Holtz, the librarian, of a plaster portrait head of **Dr. William S. Middleton**. It was measured in person, confirmed by 20 photographs, modeled in clay, and cast in plaster. It will now be sent with some trepidation (about the mails, the ears, etc.). It joins the bust of Dr. Joseph Spragg Evans, placed for lo these many years in his lecture room in "W.G.H."

All items about the UW Medical Class of 1954 come from **northern California**. **Charles H. Eid** is a radiologist in San Mateo. His wife Debbie and three children live there too, but **Debbie** is an internist with a subspecialty of cancer chemotherapy. **Robert C. Edmondson** is a hematologist, and

is also certified in medical oncology; his clinic (50 M.D.s) is in Woodland, and he is a volunteer on the teaching staff of U. Cal. Davis. His wife, Ann, and two children join him in singing, choir, piano, skiing, hiking, and fishing. . . . **James J. Dubois** is radiologist at the great Letterman Army Medical Center, San Francisco. His wife and five children love to travel, and Jim spends much time saluting.

\* \* \* \*

One way to make a paragraph and name the largest number of U.W. medical people in California is to list those mentioned in this column in the past 5 years — Drs. Phil Avec, Bert Meyer (and Bert J. Meyer), John Urabec, Harold Younggreen, Dave Treweek, Gene Adashek, Jim Neller, Herm Wirka, Jr., and wife Elizabeth, Richard Stiehm, Paul Reinsch, Leroy Misuraca, Harold Henke, Martha



Kohl, Ev Witt, Dick Smith, Betsy Owen Steele, Joe Pessin, Don Pattison, Phil Gausewitz, Harley Sybers, Elizabeth Grimm, Rife Schneiders (one of 43 in San Diego), Harold Betzle, Phillip Corr, Ruth Anderson, R. C. Dickmann, C. D. "Sarge" Leake, Meyer Friedman, Frank Van Kirk, Lucille Clancy Poor, Joel Ripsteen, Jane Paxson, Stuart Cullen, Homer and Beatrice Kesten, John Severinghaus, Ev. Johnson; Scott Goodnight and Dick Embick (in Oregon); and Washingtonians Elmer Severinghaus, Jim Bingham, Carl Heller, John McCarter, Cliff Hogenson, and Ralph Stevens.

This doesn't include the interns and residents, nor the people in various classes whose names and news were cadged from Class Letters. Amazing, and Hooray!

The *Quarterly* brings news to Californians about old friends and former teachers (or colleagues) at **Wisconsin**. Too often, as in January 1975, come

reports of the loss of long-time great people, **Herman Wirka, Ken McDonough**, and the story of **Victor Seastone**. We are again indebted to the *Quarterly*, tho sadly.

The use of sulfadiazine for the treatment of *Seastone*, who had inhaled a mist of streptococci, was told by Dr. Kass. The sulfadiazine was the first research supply at W.G.H., 7th Floor, from Lederle. The prophylactic use was stopped at five days because no one knew how long to use it; Vic had a fine and wouldn't continue; and we had a total of only 2,000 tablets for a whole research trial. The result of later use in his actual therapy was a great thrill. . . . The drug was then used for trial in "The Use of Sulfadiazine in Chronic Infections" by Oatway, James ("Soggy") Bingham, and LeRoy Sims, in the *Wisconsin Journal of Medicine*, 1944, as well as in "Sulfanamides in the Treatment of Chronic Bronchial Infections" (by W.H.O.) in *Arizona Medicine*, 1944.

\* \* \* \*

A letter from **Dermont W. ("Bill") Melick** reminds us of his changing status. He was a UW surgeon resident from 1939-42, and was board certified in surgery and thoracic surgery. About seven years ago he moved from Phoenix to the University of Arizona at Tucson, and he has been in charge of the Arizona Regional Medical Program. He will be changing from this in the next year or so, and we'll hope to hear more later.

**LeRoy Misuraca, '45**, and certified in anesthesiology in 1955, lives in Whittier. He was a founder of a national inhalation therapy group; is now director of respiratory services, Presbyterian Intercommunity Hospital; and is to be a panel member on "Ventilators" and "Oxygen and Aerosol Therapy" at an elite (and expensive) C.T.S. and C.L.A. Postgraduate course in Beverly Hills.

\* \* \* \*

When one looks for news items it always seems that 12 or 15 Wisconsin-Californians make the grade year after year, or more often. This time they were *not* mentioned, but it makes the going hard. I'll make a plea for items (actually in verse) and the column address were omitted from the end of the column last Fall!

So I say "help"!  
Please send a card;  
Your pals will like it  
(Says the bard).

(W. H. Oatway, Jr., 146 Monarch Bay, S. Laguna, Ca. 92677)

# 1974-75 Medical Alumni Giving\*

Class	No. in Class	No. of Contri.	Alumni Fund	AMA-ERF	Class Total	Last Year
Pre 1927	215	19	\$ 2,725	\$ 200	\$ 2,925	\$ 845
1927	35	4	175	—	175	540
1928	29	1	15	—	15	3,230
1929	60	8	110	10	120	345
1930	43	5	180	10	190	190
1931	54	7	335	35	370	455
1932	67	10	635	340	975	830
1933	62	17	675	40	715	864
1934	56	5	180	10	190	652
1935	73	10	1,000	10	1,010	680
1936	70	14	445	75	520	470
1937	62	7	595	20	615	615
1938	67	9	610	30	640	1,243
1939	69	15	825	60	885	1,145
1940	72	9	300	235	535	635
1941	68	6	270	30	300	520
1942	45	6	255	—	255	395
1943M	69	14	2,265	25	2,290	755
1943N	53	7	265	150	415	275
1944	60	10	650	210	860	775
1945	73	5	325	5	330	1,060
1946	70	15	635	20	655	910
1947	56	15	815	—	815	795
1948	54	11	335	180	515	430
1949	52	7	250	120	370	1,250
1950	72	6	270	5	275	420
1951	67	9	325	85	410	717
1952	67	11	675	330	1,005	1,128
1953	75	9	765	80	845	465
1954	78	12	385	20	405	1,000
1955	72	10	500	—	500	1,075
1956	75	9	325	13	338	300
1957	75	7	515	—	515	455
1958	76	9	250	45	295	255
1959	70	10	155	20	175	340
1960	71	9	225	55	280	685
1961	82	7	190	35	225	480
1962	86	10	240	70	310	375
1963	72	12	200	20	220	375
1964	79	7	55	70	125	505
1965	81	7	320	15	335	185
1966	86	9	95	25	120	105
1967	94	26	650	15	665	730
1968	96	7	85	—	85	255
1969	93	7	70	10	80	85
1970	95	14	175	—	175	155
1971	100	3	30	—	30	70
1972	93	5	102	—	102	170
1973	107	3	25	—	25	50
1974	126	2	35	—	35	—
Faculty**		9	1,235	—	1,235	905
Preceptors**		1	100	—	100	—
<b>Former House Staff**</b>						
Interns		7	83	10	93	45
Anesthesiology Residents		2	75	—	75	75
Dermatology Residents		—	—	—	—	—
General Surgery Residents		2	984	15	999	50
Internal Medicine Residents		15	915	10	925	730
Neurological Surgery Res.		2	—	60	60	190
Neurology Residents		—	—	—	—	400
Ob-Gyn Residents		—	—	—	—	—
Ophthalmology Residents		4	170	—	170	165
Orthopedic Residents		4	275	—	275	—
Otolaryngology Residents		1	25	—	25	—
Pathology Residents		1	50	—	50	15
Pediatric Residents		—	—	—	—	25
Plastic Surgery Residents		—	—	—	—	—
Psychiatry Residents		—	—	—	—	5
Radiology Residents		4	95	10	105	760
Urology Residents		1	—	10	10	—
Former Faculty**		1	20	—	20	60
Emeritus Faculty**		4	300	—	300	285
Friends of Med. School**		51	710	525	1,235	1,307
<b>TOTAL</b>		<b>528</b>	<b>\$26,569</b>	<b>\$3,368</b>	<b>\$29,937</b>	<b>\$35,301</b>

\*An interim report of gifts from July 1, 1974, to March 13, 1975. You can still send your contribution and make it count towards your class total!

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The Board of Directors has launched a program that requests all members to use their home address for Wisconsin Medical Alumni purposes. They reason that the *Quarterly* and other alumni association mailings have a better than normal chance of getting lost when addressed to our offices because they have to compete with all the other mail sent there. And the Alumni Office is receiving more and more complaints, apparently for just this reason.

If your alumni mail isn't coming to your home please take a few moments and fill out the change of address form below. And while you're at it, why not jot down a few news notes about yourself . . . professional accomplishments, recent travels, publications, things you think fellow alumni might find newsworthy. . . . Tear off the convenient form and mail it to Wisconsin Medical Alumni Assn., #767 WARF Building, 610 N. Walnut St., Madison, Wisconsin 53706.

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