

University of Wisconsin Colleges and University of Wisconsin-Extension

ANNUAL REPORT 2007

Collaborations



“...to achieve our shared vision of **maximum access** to education, we will embrace more collaborations...”



CHANCELLOR'S MESSAGE

Collaborations Provide Maximum Access to Learning Opportunities

This past year, the University of Wisconsin Colleges and the University of Wisconsin-Extension began implementing their shared vision to provide maximum access to the courses, research, undergraduate degrees, knowledge and resources of the UW System to Wisconsin's people.

Removing barriers

This vision guides us as we expand our outreach to underserved populations and regions throughout the state. All of us across the UW Colleges and the UW-Extension are striving to remove every barrier that exists to bring a college education

within reach to tens of thousands of potential students and to enhance the lives of Wisconsinites of all ages. Our aim is to recommit ourselves to that powerful concept called the "Wisconsin Idea" by literally taking the university to the people "wherever they live and work." To achieve our shared vision of maximum access to education, we will embrace more collaborations with our comprehensive universities, technical colleges and other state agencies, councils, associations, nonprofit organizations and the private sector.

Examples of collaborations

This annual report highlights 10 new and continuing collaborations between our institutions that are opening doors to greater educational opportunities, developing communities and businesses, and reaching out to diverse students and clients.

A powerful infrastructure

Collaborations between our institutions create a more powerful infrastructure to deliver university resources to Wisconsin residents. And collaborations like these connect people to transformative learning experiences. Our goal is to promote additional collaborations across genres in order to foster economic, environmental and social advancement, making our state more competitive in a knowledge-based, global economy.

Adult Student Initiative

In the coming year, the Adult Student Initiative (ASI) will be the major collaboration by the UW Colleges, UW-Extension and the UW System four-year and doctoral campuses.

The ASI will offer Wisconsin's adult population convenient ways to start, pursue and/or complete associate and baccalaureate degrees from UW System institutions. In mid-2008, the state will provide \$2.5 million to implement this initiative as a way to grow Wisconsin's economy. (Please see the back cover of this report to learn more about ASI.)

New opportunities

Enormous and exciting opportunities lie ahead for the UW Colleges and the UW-Extension to use their collective expertise to strengthen our communities, help the state grow its intellectual capacity by bringing more adults into our learning communities, and assist in growing the state's economy by transferring research-based strategies from the laboratories of our world-renown campuses to respond to needs statewide.

Thank you

I am grateful to the counties and cities that support and maintain our outstanding campus facilities and county Extension offices. I also express my appreciation to the numerous partners who collaborate with us to elevate the quality of life for Wisconsin residents. Thanks also to my UW Colleges and UW-Extension colleagues who helped make the past year one filled with innovative ideas and service to Wisconsin's people. Our best is still ahead of us!

David Wilson, Chancellor
University of Wisconsin Colleges and
University of Wisconsin-Extension



Learning How to Apply Technology

UW-Fond du Lac Assistant Professor of Geography and Geology Mike Jurmu demonstrates how to use GIS mapping technology to Chancellor David Wilson (second from left). UW-Extension 4-H Educator Gail Roberts (left) collaborated with Jurmu on a project that teaches 4-H youth how to use GIS technology. UW-Fond du Lac Dean and CEO Daniel Blankenship (third from left) observes the demonstration.

Learn more about this and other collaborations on pp. 4-7.

UW Colleges and UW-Extension Overview

UW Colleges

Thirteen campuses located throughout the state and UW Colleges Online

Students of any age can start, continue or complete their higher education at the UW Colleges.

Major programs:

UW Colleges offers the associate of arts and science degree and the general education courses, which are the foundation of the bachelor's degree.

- **UW-Baraboo/Sauk County**
- **UW-Barron County**
- **UW-Fond du Lac**
- **UW-Fox Valley**
- **UW-Manitowoc**
- **UW-Marathon County**
- **UW-Marinette**
- **UW-Marshfield/Wood County**
- **UW-Richland**
- **UW-Rock County**
- **UW-Sheboygan**
- **UW-Washington County**
- **UW-Waukesha**
- **UW Colleges Online**

UW-Extension

Four divisions; offices located in all 72 Wisconsin counties

Wisconsin residents from infants through seniors can benefit from the educational opportunities offered by UW-Extension programs.

• **Broadcasting and Media Innovations**

Major programs:

- Instructional Communications Systems
- Wisconsin Public Radio
- Wisconsin Public Television

• **Continuing Education, Outreach and E-Learning**

Major programs:

- Continuing education (26 UW campuses)
- Independent Learning
- School for Workers
- UW Higher Education Location Program (HELP)
- UW Learning Innovations

• **Cooperative Extension**

Major programs:

- Agriculture and Natural Resources
- Community, Natural Resource and Economic Development
- Family Living
- 4-H and Youth Development
- Wisconsin Geological and Natural History Survey
- Wisconsin Rural Leadership Program

• **Entrepreneurship and Economic Development**

Major programs:

- Center for Advanced Technology and Innovation
- Center for Innovation and Development
- Small Business Development Centers (SBDC)
- Wisconsin Entrepreneurs' Network
- Wisconsin Innovation Service Center

INSTITUTIONAL COLLABORATIONS

Enhancing Civic Life Throughout Wisconsin

The Wisconsin Institute for Public Policy and Service (WIIPPS), a key collaboration by the UW Colleges and UW-Extension, seeks to enhance the civic life of communities throughout the state through educational outreach, service-learning, public scholarship and dialogue, and the sharing of ideas generated through research and programming.

Statewide reach

UW Colleges' and UW-Extension's statewide presence and reach well positions WIIPPS to reach its goal of helping the state's people become educated, engaged community

members and active participants in civic life. Although WIIPPS, located on the UW-Marathon County campus in Wausau, was only founded in 2006, it has already attracted community and statewide partners, and is planning several community-building initiatives focusing on public education, service-learning and civic engagement, research and public scholarship.

Community building

In the past year, WIIPPS presented a public forum on the war in Iraq and sponsored presentations by authors Reza Aslan (*No God but God*), Judith Levine (*Not Buying It: My Year Without*

Shopping) and Bill McKibben (*Deep Economy: The Wealth of Communities and the Durable Future*). It also increased service-learning opportunities for UW-Marathon County students through projects designed to improve the health of children from low-income families.

Looking ahead

In the coming year, WIIPPS plans to offer a yearlong series of lectures, campus-community readings, and other events with the theme "Journeys to American Identities."

Serving Diverse Students and Clients

In order to successfully accomplish the mission of providing all Wisconsin people with access to university resources and educational opportunities, UW Colleges and UW-Extension have embarked on a joint organizational initiative to enhance their effectiveness in working with an increasingly diverse society.

Understanding differences

Since the Multicultural Awareness Program began offering training to both UW Colleges and UW-Extension employees in 2005, 320 individuals have participated in multicultural awareness workshops. The two-day workshops increase participants' understanding of differing cultures, socioeconomic classes, education levels, physical abilities and appearances, sexual orientation, ages and military status. The workshops are

conducted by employees who have completed extensive multicultural awareness education training.

Multiple outcomes

The primary intended outcomes of the program are to:

- Develop programming to meet the educational needs of diverse participants
- Enhance employees' abilities to apply multicultural concepts and practices in the work environment and educational programs
- Improve both institutions' ability to recruit and retain a diverse work force

Knowledge into action

Employees who have completed the training highly rated the workshops (4.3 on a 1- to 5-point scale) and

said that they were provided with ideas and facts that they could put into action as they work with their colleagues, students and clients.



Applying New Knowledge

UW Colleges and UW-Extension Director of Workforce Equity and Diversity Vallerie Maurice (standing) talks with Multicultural Awareness Program workshop participants about how they can apply their new knowledge when working with diverse internal and external audiences.

STATEWIDE COLLABORATION

Breaking Down Barriers to Baccalaureate Degrees

More than three-quarters—76%—of students who complete their sophomore year at UW Colleges go on to earn a bachelor's degree from a four-year UW campus.

Distance-learning opportunities

One factor that helps facilitate the successful transition from a two-year to a four-year campus is a UW Colleges and UW-Extension collaboration that allows students to obtain the courses they need to enter into their major after their second year at the UW Colleges. UW Colleges and UW-Extension collaborate to provide distance-learning opportunities to UW Colleges students throughout the state. UW Colleges provides the course content, while the UW-Extension Instructional Communications Systems (ICS) provides the technological expertise and systems.

During the 2006-07 academic year, 57 compressed video and conferencing courses were offered by UW Colleges Distance Education. Subjects included chemistry, psychology, physics, women's studies, archeology, math, assembly language programming, music theory, French, German, Spanish, history and engineering.

Interactive classes

Classes originate on the course instructor's "home" campus, and are distributed in real time via distance-education technology to multiple UW Colleges campuses. Videoconferencing and webconferencing allow students to interact with the instructor and fellow students throughout the state.

ICS distance-education specialists provide technology training and options to UW Colleges faculty each semester. Throughout each semester technical staff at each of the UW Colleges and ICS work together to support the day-to-day technical needs of faculty and staff. In addition, the two institutions also work together to continually test and evaluate new technology tools and distance-education services.

Access to engineering degrees

While only five UW College campuses have a resident professor of engineering, the distance-education technology provided by ICS allows UW Colleges to offer the complete array of freshman and sophomore engineering core courses to students throughout the 13 UW Colleges campuses.

Success stories

Many UW Colleges students who take their freshman and sophomore engineering courses via distance education continue their education and graduate with an engineering degree. Here are just a few of many distance-education success stories from across the UW Colleges campuses.

- A UW-Marshfield/Wood County student who graduated from UW-Madison received a research assistant position and is currently working on his master's degree in mechanical engineering.
- A UW-Washington County student will soon graduate in civil engineering from UW-Milwaukee and hopes to work for the Wisconsin Department of Transportation.

- A UW-Baraboo/Sauk County student was accepted to study architecture at a university in London.

This 25-year UW Colleges and UW-Extension collaboration helps educate engineers and the many other professionals—teachers, nurses and doctors, lawyers and more—who make Wisconsin an economically and intellectually vibrant place to live and work.



Educating Future Engineers

Associate Professor of Engineering Christa James-Byrnes teaches engineering classes on the UW-Barron County campus that are distributed via UW-Extension distance-education technology to UW Colleges campuses throughout the state.

COMMUNITY COLLABORATIONS

Combating Global Warming

The harsh results of what many consider to be the effects of global warming are in the headlines: damaging storms, wildfires and water shortages. In January 2007, UW-Marshfield/Wood County and UW-Extension Wood County co-sponsored the Renewable Energy 101 workshop to demonstrate what community residents could do to help protect the environment.

The free, daylong workshop included seminars on wind systems, solar

energy, biofuels, natural landscaping, rain barrels and methods to improve energy efficiency. Local manufacturers and a local utility explained how their products and services can help conserve energy.

The workshop quickly filled to capacity, with 75 participants ranging from middle-school students to seniors. Pre- and post-workshop questionnaires showed that attendees significantly increased their knowledge of renewable energy.

The event helped build further awareness of Marshfield's efforts to become a sustainable city and UW-Marshfield/Wood County's goal of informed energy use. Outcomes following the workshop included completion of a rain-barrel project, funding for a bike-trail expansion, discussion of using local dairies to produce methane, and the city of Marshfield formally adopting a commitment to energy-efficient practices.

Growing Food and Understanding

The Food from Our Farms program sowed seeds that have reaped abundant benefits for a wide array of Rock County residents. The UW Colleges and UW-Extension collaboration connected ethnic minorities, low-income families, seniors, the disabled and jail inmates with nutritious locally grown food.

Ten UW-Rock County students took part in several service-learning projects

that were critical to the collaboration's success. A student duo worked with Rock County Jail inmates in their gardens, growing produce that was used in jail meals. Another student assisted students and staff at the Wisconsin Center for the Blind and Visually Impaired in growing herbs that were sold at the Janesville Farmers' Market, where a fellow student served as assistant manager. Two students spread

the word about farmers' markets to the Spanish-speaking community through Spanish-language radio spots, a Web site, posters and publications. Education majors visited local elementary schools with information about the healthful—and delicious—food available at farmers' markets. In addition, Boys & Girls Club members, led by a UW-Rock County student, planted and enjoyed vegetables from their garden.

Giving Nonprofit Organizations the Edge

Nonprofit organizations work to improve the quality of life in Wisconsin. Because of often limited resources, they sometimes struggle to effectively meet their important mission.

In response to a needs survey distributed to nonprofit organizations in Washington County, UW-Washington County, UW-Extension Washington County and community partners collaborate to bring the Adding to Your

Organization's Toolbox workshop series to those who participate or work for nonprofit, civic, service, religious and municipal organizations. The workshops provide training on strategic planning, accountability, evaluation, fund development and grants writing, marketing and public relations, board development, leadership and more.

Since it began in 2005, the program has provided 12 workshops to more

than 400 participants representing more than 80 nonprofit organizations from Washington, Sheboygan, Dodge, Ozaukee, Waukesha, Fond du Lac and Milwaukee counties. Participants rated the content and value of the workshop as "excellent," and reported applying what they have learned by developing strategic and marketing plans; obtaining grants; creating new bylaws, policies and job descriptions; and improving communications.

Learning Without Boundaries

Geography doesn't necessarily limit learning, as recently proven by a collaborative UW Colleges and UW-Extension project, Developing the University Channel Concept.

Often people living in rural areas don't have as broad an access to the educational and cultural opportunities as those living in urban areas. UW-Marathon County and UW-Extension's Wisconsin Public Television (WPT) teamed up to explore bringing educational and cultural content via digital

broadcast on the World Wide Web to people wherever they live in Wisconsin.

In fall 2006 two campus lectures and a panel discussion on "affluenza" (overconsumption) were taped by UW-Marathon County and distributed by WPT through Portal Wisconsin (portal-wisconsin.org), a nonprofit Web site supporting the state's culture, arts, humanities and history.

This successful collaboration brought information from the lecture

hall to anyone with access to a computer.

As part of the project, UW-Marathon County surveyed other UW Colleges campuses to ascertain their video production capacity, with an eye to possibly expanding the UW Colleges and UW-Extension collaboration. Through WPT digital distribution, including digital television broadcast, UW Colleges programming potentially could be received by audiences throughout the world.

Building Wisconsin's Economy

A 2006 study of Wisconsin's entrepreneurial climate, sponsored in part by UW-Extension, found that half of the state's adults were thinking about starting a business or had started a business. In the southwestern part of the state, UW-Richland and UW-Extension Richland County are pooling their expertise to support inventors and entrepreneurs as they start and grow businesses.

The Richland Area Inventors and Entrepreneurs Club, which is co-facilitated by UW-Richland and UW-Extension Richland County business-development experts, meets monthly so that members can share their know-how and experiences. Each meeting includes a presentation on a topic such as developing a business plan, using Web site technology, or conducting a patent search. The facilitators answer questions and connect

members to those who can assist their specific endeavor, including UW-Extension's UW-Platteville Small Business Development Center staff.

Although the club only began in January 2007, there are about 15 core members and 20 casual members. In less than a year, five businesses have started or expanded, all with the potential to add to the vitality of Wisconsin's economy.

Learning by Applying Technology

Location, location, location. A collaboration by professors from UW-Fond du Lac and UW-Washington County and UW-Extension Youth Development agents teaches youth how to use global positioning and geographic information systems technology (GPS/GIS) to identify their location and collect data for site maps.

Youth learn how to apply the emerging technology of GPS units and the data they collect to provide UW-Fond

du Lac with a map of campus trees. In another project generated by this collaboration, UW-Fond du Lac students teach youth in the 4-H After-school program (sponsored by the Boys & Girls Club) about weather and climate through hands-on sessions.

These collaborations, with their emphasis on science, engineering and technology, add to the depth and reach of UW-Extension's 4-H Youth Development program, which serves

approximately 250,000 Wisconsin young people each year.

In the first 15 months of these collaborations approximately 120 youth, ranging from first through 11th graders, participated. The young participants learned skills that may inspire them to prepare for careers in surveying, cartography, geography and other math and science fields.

UW Colleges Student Enrollment Information¹

Campus	Number of students enrolled		Full-time equivalent students ²		New freshmen		Nontraditional students ³		Students of color	
	Fall 05	Fall 06	Fall 05	Fall 06	Fall 05	Fall 06	Fall 05	Fall 06	Fall 05	Fall 06
UW-Baraboo/Sauk County	615	620	449	443	209	219	35%	34%	9%	9%
UW-Barron County	573	591	396	373	203	181	15%	20%	4%	3%
UW-Fond du Lac	758	767	601	562	287	247	28%	27%	5%	5%
UW-Fox Valley	1,719	1,731	1,245	1,196	580	577	31%	32%	7%	6%
UW-Manitowoc	643	588	530	449	231	217	25%	28%	5%	7%
UW-Marathon County	1,295	1,320	1,000	948	468	473	26%	27%	11%	10%
UW-Marinette	512	460	370	314	172	154	26%	28%	2%	2%
UW-Marshfield/Wood County	649	594	488	422	239	213	31%	31%	2%	3%
UW-Richland	464	450	372	332	184	204	20%	22%	3%	3%
UW-Rock County	901	930	644	629	274	278	35%	39%	9%	10%
UW-Sheboygan	704	690	513	478	235	246	37%	33%	11%	12%
UW-Washington County	951	967	755	725	338	358	24%	25%	3%	4%
UW-Waukesha	2,064	2,020	1,521	1,418	665	671	29%	28%	9%	10%
UW Online	695	973	226	300	43	83	72%	71%	4%	5%
Total	12,543	12,701	9,104	8,589	4,128	4,121	31%	32%	7%	7%

1. From fall term 1996 through fall term 2006, UW Colleges enrollment increased by approximately 41%.

2. Full-time equivalent student enrollment is computed by adding the sum of all regular credits divided by 15 to the sum of all audit credits divided by 30.

3. Students age 22 or older

UW-Extension Contacts and Enrollments

Division	FY06	FY07
Broadcasting and Media Innovations¹		
Wisconsin Public Radio listeners per week	383,400	407,800
Wisconsin Public Television viewers per week	538,000	539,000
Wisconsin Public Television telecourse hours	570	477
Instructional Communications Systems-supported interactive conferencing hours	175,029	194,447
Continuing Education, Outreach and E-Learning		
Noncredit programs	5,631	4,719
Noncredit enrollments	138,834	133,196
Undergraduate enrollments (campus-based credit activity) ²	35,355	29,883
Graduate enrollments (campus-based credit activity) ²	10,379	9,447
Flexible-access courses and programs		
Online courses	269	301
Online certificate and degree programs	17	19
Online enrollments	3,339	4,561
Independent Learning enrollments ³	2,339	2,295
UW Higher Educational Location Program (HELP) contacts	34,180	35,601
Learner Support Services contacts	34,526	99,367
Online applications to UW System campuses	127,767	141,640
Cooperative Extension		
Teaching contacts		
Agriculture/Agribusiness	290,142	240,958
Community, Natural Resource and Economic Development	90,704	83,251
Family Living Programs	425,751	417,484
4-H and Youth Development ⁴	263,829	242,671
Wisconsin Geological and Natural History Survey	20,842	15,178
Total contacts⁵	1,091,268	999,542
Entrepreneurship and Economic Development		
Counseling and technical assistance clients	2,242	3,147
Wisconsin Business Answerline-assisted clients	3,594	3,073
Counseling and technical assistance hours	18,192	21,374
Training programs	1,021	1,239
Training program participants (noncredit)	20,797	20,339
Extension Conference Centers		
The J.F. Friedrich Center, The Lowell Center, The Pyle Center		
Conference participants	80,297	81,512
Conference days	164,390	152,294
Events	2,138	2,058
Event days	3,919	3,854

1. Wisconsin Public Radio and Wisconsin Public Television are partnership services of UW-Extension and the Wisconsin Educational Communications Board.

2. UW-Extension coordinates off-campus credit courses. Credit is offered by the UW degree-granting institutions.

3. Independent Learning enrollments are adjusted for student withdrawals during FY 2007.

4. 4-H Youth Development participants include both yearlong-enrolled 4-H club members and short-term youth program participants. In addition, 14,000 enrolled adult volunteers provide leadership to youth club members.

5. Cooperative Extension faculty/staff reach the public through publications; exhibits; mass media; satellite videoconferences; phone contacts; letters; and Educational Teleconference Network, World Wide Web and computer/phone networks. Cooperative Extension contacts are for calendar year 2006.

UW Colleges FY 2007 Budget

The University of Wisconsin Colleges is supported by state and federal governments; by students who pay tuition; and by gifts, grants and auxiliary operations. In fiscal year (FY) 2007, the UW Colleges budget totaled more than \$88 million—\$88,439,134—including \$27.5 million in state general purpose revenue (GPR) and \$38.5 million in tuition and fees from students.

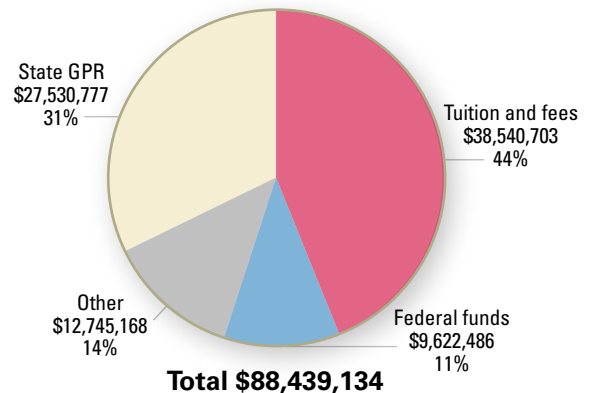
The greatest share of the UW Colleges budget—\$37.3 million—is spent on direct classroom instruction to support 12,700 students. Other expenses include \$11.7 million for academic support, which includes information technology and library services, and \$10.9 million for student services.

During the last five years, state support has decreased from \$32.5 million in FY 2003 to \$22.6 million in FY 2007, whereas support from tuition has increased from \$21.8 million in FY 2003 to \$40.6 million in FY 2007. UW Colleges students now pay, in the form of tuition, 63% of their education cost.

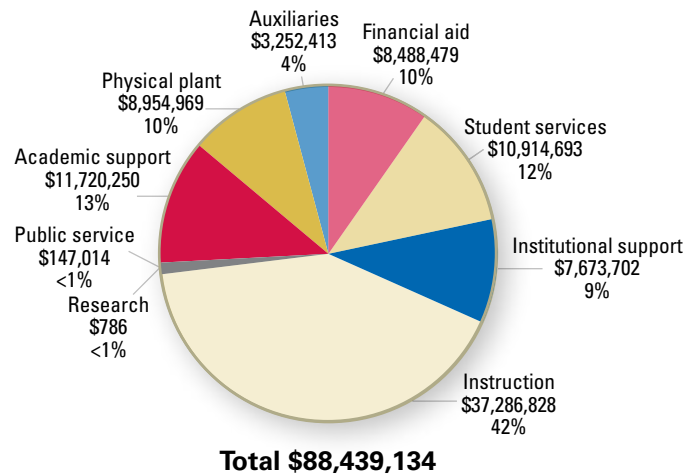
In addition to the budget operated and reported through the state, UW Colleges partners with local city and county governments to support physical buildings. With a combined insured value of \$305,467,020, the 76 buildings on UW Colleges campuses were supported by an additional \$13 million from local city and county governments for facilities repair and maintenance. Local governments and private contributions pay for all construction, renovation and remodeling. In calendar year 2007, the outstanding debt carried by these local governments was estimated to be more than \$35.2 million.

UW Colleges

By revenue source

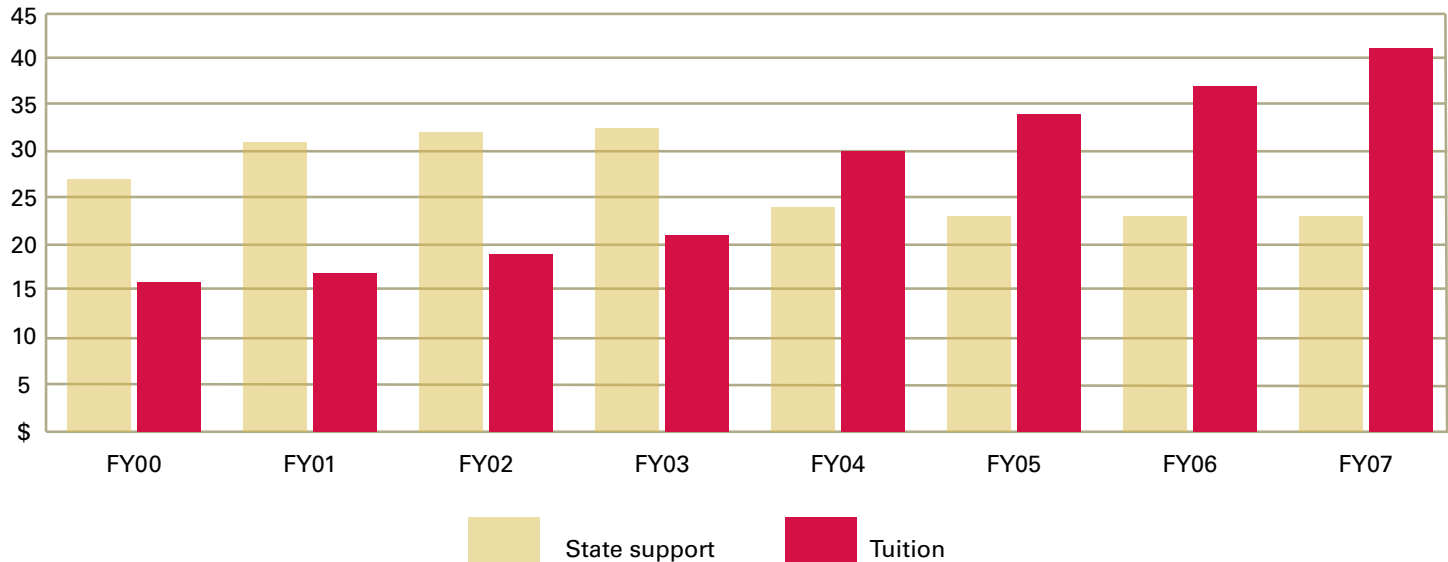


By expense type



Tuition and State Support for the UW Colleges General Academic Program FY 2000-07

\$ Millions



UW Colleges City/County Expenditures FY 2007

Campus	Debt service ¹ \$	Capital outlay ² \$	Operations ³ \$	Total \$
UW-Baraboo/Sauk County	144,962	205,000	95,000	444,962
UW-Barron County	488,070	94,500	35,000	617,570
UW-Fond du Lac	992,088	127,054	43,316	1,162,458
UW-Fox Valley	307,506	133,930	145,904	587,340
UW-Manitowoc	271,689	35,000	21,100	327,789
UW-Marathon County ⁴	0	4,857,352	57,599	4,914,951
UW-Marinette	648,300	24,000	35,793	708,093
UW-Marshfield/Wood County	100,000	132,500	86,365	318,856
UW-Richland	41,256	24,451	31,149	96,856
UW-Rock County	363,755	285,000	42,326	691,081
UW-Sheboygan	1,539,823	48,881	117,607	1,706,311
UW-Washington County	688,211	89,000	133,959	911,170
UW-Waukesha	613,646	43,000	112,305	768,951
Grand total	\$6,199,306	\$6,099,668	\$957,423	\$13,256,397

1. Debt service:
The interest and principal paid in a given year on outstanding debt incurred by funding major construction and renovation projects

2. Capital outlay:
Minor physical plant remodeling or improvement projects such as

roof and floor replacements, sidewalk repairs and replacement of building systems (such as water heaters)

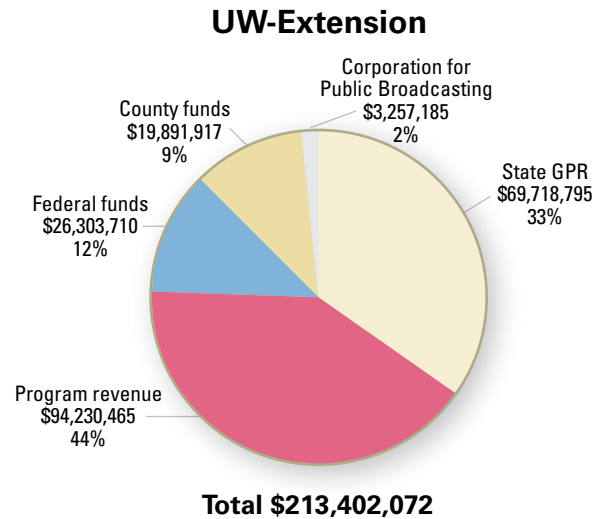
3. Operations:
Physical plant operating costs such as insurance of property, maintenance contracts and boiler/chiller chemicals

4. UW-Marathon County pays for all capital projects with cash as part of its long-term financing strategy.

UW-Extension FY 2007 Expenditures

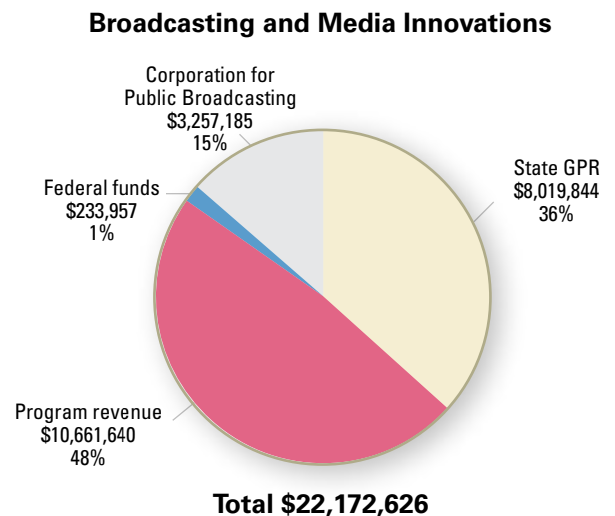
University of Wisconsin-Extension programs are supported by county, tribal, state and federal government; by the students who pay fees to participate; and by gifts, grants and contracts from both the public and private sectors. Expenditures for the extension function statewide during fiscal year (FY) 2007 totaled more than \$213.4 million, including \$26.3 million in federal funds, \$69.7 million in state general purpose revenue (GPR), and \$94.2 million in program revenue (student fees, gifts and contracts). The Corporation for Public Broadcasting (CPB) provided \$3.3 million in funding. In addition, county government units contributed approximately \$19.9 million in shared salaries and support for faculty/staff based in the county and area UW-Extension offices.

In addition to the division/unit program budgets, \$13,280,646 was devoted to operating the Extension Conference Centers, Wisconsin Humanities Council, cross-divisional grants, information technology and other support services.



Expenditures by Division/Unit

The **Broadcasting and Media Innovations** division, which includes Wisconsin Public Television and Wisconsin Public Radio, operated on \$22 million in FY 2007. The greatest share of the divisional funds—48%—came from user fees, radio and television production contracts, and gifts from viewers and listeners. The Corporation for Public Broadcasting (CPB) provided an additional 15% of funding. Federal grants made up more than 1%, and state GPR accounted for 36% of the total.

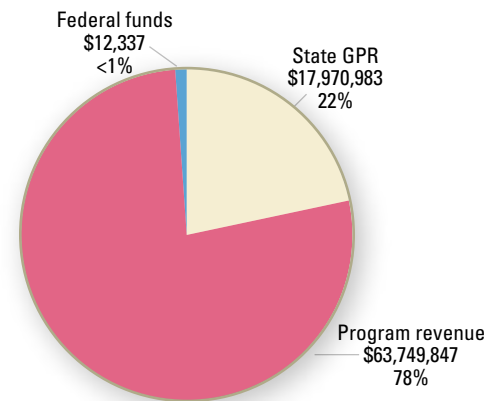


Expenditures by Division/Unit, continued

Continuing Education, Outreach and E-Learning programs are supported primarily by student fees, grants and contracts, which made up 78% of the division's \$81.7-million budget in FY 2007. Fees vary for different types of programs, depending on the program costs and the clientele's ability and responsibility to pay. State GPR contributed 22% of the division's funds and federal funds less than 1%.

More than \$74 million was allocated to other UW institutions to support campus-based continuing education programs.

Continuing Education, Outreach and E-Learning

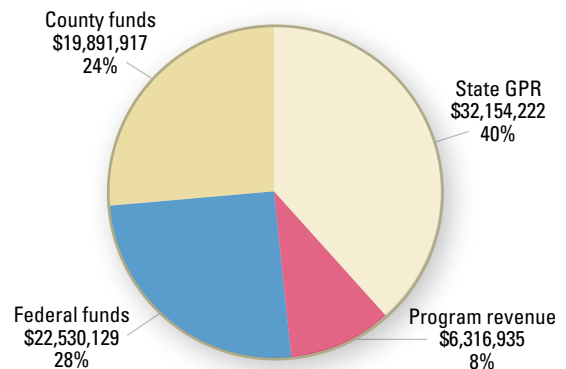


Total \$81,733,167

Cooperative Extension programs are supported primarily by a funding arrangement among county, tribal, state and federal levels of government. In FY 2007, federal funds provided 28% of the division's \$80.9-million budget, while state general purpose revenues made up 40%. County government units contributed 24% in shared support of county-based faculty/staff. Gifts, contracts and student fees accounted for 8% of Cooperative Extension funding.

Of the total, \$14.5 million was allocated to the other UW institutions to support programming at the local level.

Cooperative Extension

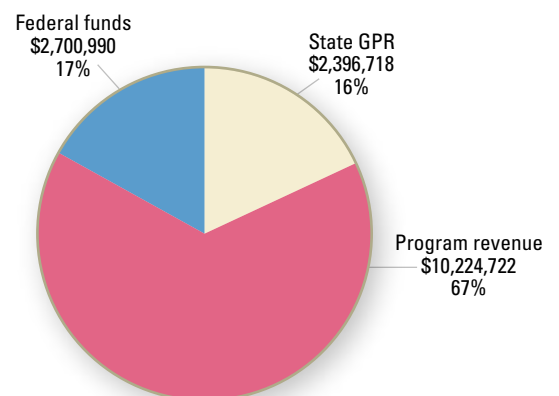


Total \$80,893,203

Entrepreneurship and Economic Development programs are supported primarily by program revenue. Gifts, contracts and student fees accounted for 67% of funding. In FY 2007, federal funds provided 17% of the unit's \$15.3-million budget, while state general purpose revenues made up 16%.

More than \$12.8 million was allocated to other UW institutions to support campus-based business and management programs.

Entrepreneurship and Economic Development



Total \$15,322,430

UW Colleges and UW-Extension Leadership



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On the cover

Chancellor David Wilson says that "...to achieve our shared vision of maximum access to education, we will embrace more collaborations..."

Pictured on the cover is a sampling of the more than a million Wisconsin residents who annually benefit from access to the diverse educational opportunities provided through the UW Colleges and UW-Extension.



**Sabha Musteif
College Graduate and
Systems Analyst**

The flexibility offered by Adult Student Initiative-funded online courses helps nontraditional students like Sabha Musteif earn their bachelor's degree and get a good job.

For more information about the Adult Student Initiative:

<https://UWin.wisconsin.edu>

(866) 505-UWIN (8946)

uwin@learn.uwsa.edu

Connecting adults to college degrees

Wisconsin lags neighboring Minnesota and Illinois in per capita personal income and percentage of adults with a bachelor's degree. To close the income gap and attract new businesses to the state, Wisconsin needs to increase its number of college graduates.

The Adult Student Initiative (ASI), a collaboration by the UW Colleges and UW-Extension, aims to increase the number of Wisconsin residents with an undergraduate degree. New online degree programs, courses delivered via alternative formats, top-notch student services, and an interactive Web site are helping to increase adults' access to a baccalaureate degree and a well-paying career.

The ASI is tailored for adults like Sabha Musteif, who graduated in May 2007 from the UW-Parkside with a dual degree in information systems and business management. Musteif credits the ASI-funded online project management courses she completed

with helping her land her job as a systems analyst at Modine Manufacturing in Racine. "The courses were extremely valuable, and I am grateful that I enrolled in them," Musteif said.

ASI successes

From July 1, 2006, through June 30, 2007:

- ASI Student Services received more than 30,000 telephone, e-mail and mail contacts from people interested in earning a college degree.
- Nearly 2,000 individuals visited the ASI Web site to learn how to meet their educational goals.
- More than 300 of those who received an ASI invitation to continue their education applied to a UW campus.
- UW-Extension funded eight new online degree programs and UW Colleges reformatted four core courses to better meet the needs of nontraditional students.



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