



RECEIVED

LD Miles  
from Harry Martin

August 12, 1963

VALUE ENGINEERING UNIT

To the Members of the Editorial Committee of the AOA Special Committee on Value Engineering.

Greetings!

It appears that we have a best seller.

Comment, praise, and requests for additional copies have exceeded my fondest expectations and, I think, those of AOA. General Mesching wrote on 7 August, "Every day we receive more compliments and the report is indeed a credit to you, the contributing editors, and to the Association." I have had 23 letters in the last week alone, many requesting additional copies.

One item which may be important to us and to the contributing authors: ASD (I&L) is negotiating for a thousand additional copies for DOD distribution. That alone could well repay our managements for their support of the effort, handsomely at that.

It does appear that there was a mild snafu in distribution to our committee--I saw my first copy this a.m. I am working on this here and with the Washington headquarters and expect to get it in hand within a few days.

My personal appreciation to each of you for your efforts and to your managements for making your contributions possible.

Sincerely,

O. C. Van Vechten,  
Quality Assurance Manager  
Thompson Ramo Wooldridge Inc.,  
23555 Euclid Avenue  
Cleveland 17, Ohio

Harry

Saw my first copy yesterday

Have a word from Carol Fulton of RCA who says he is making requests for his own use and for distribution at a joint SAVE -

AIIE meeting

Working on distribution - AOA says they will give you 100 copies.

Do you know if our authors or committee members get copies direct from A.O.A.?

W

# Memo

Date August 16, 1963

to L. D. Miles



Harry Martin called yesterday to tell me that the American Ordnance Association had just completed a value engineering report. He said it was the first pamphlet ever turned out by AOA on the subject of value engineering. It quotes you, mentions your name and compliments you. He says it is getting to be a "best seller". The Department of Defense is going to get copies of it. He said it turned out very good and is being very well received. It is a real tribute to you.

The attached came from him this morning concerning it.

From ANNE

GENERAL  ELECTRIC

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