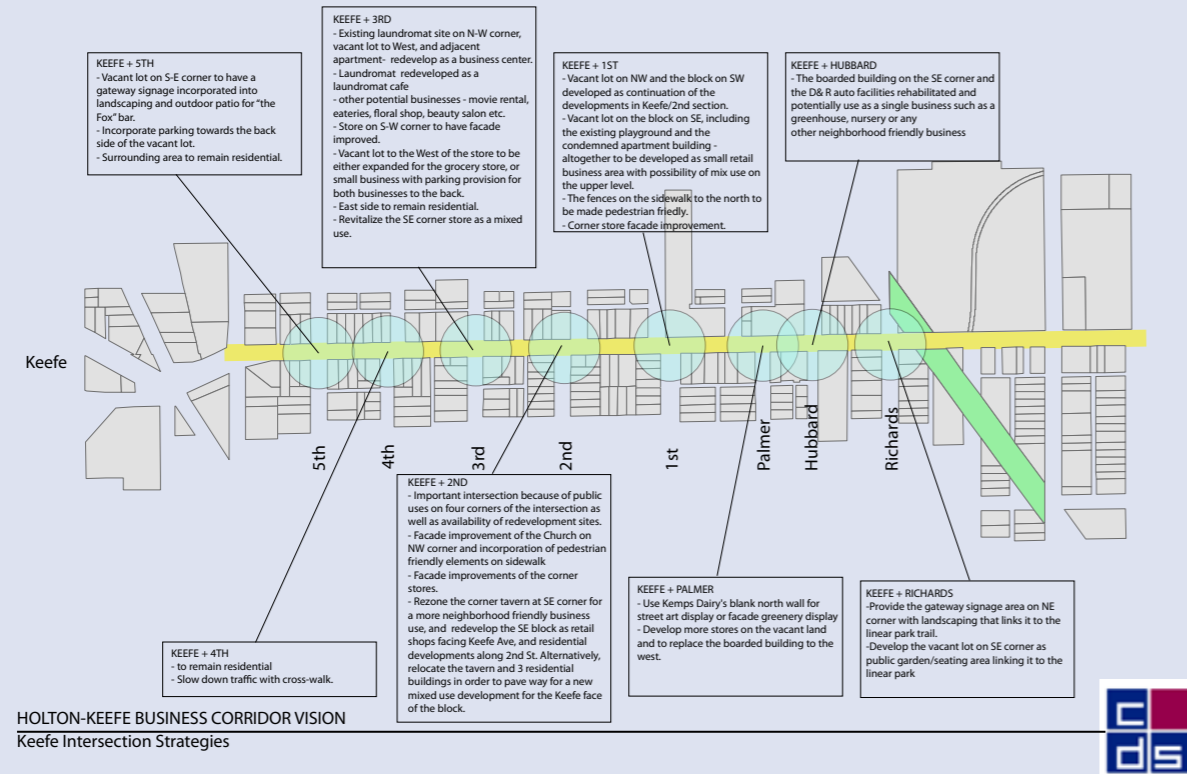


RIVERWORKS-HOLTON+KEEFE EXTENSION

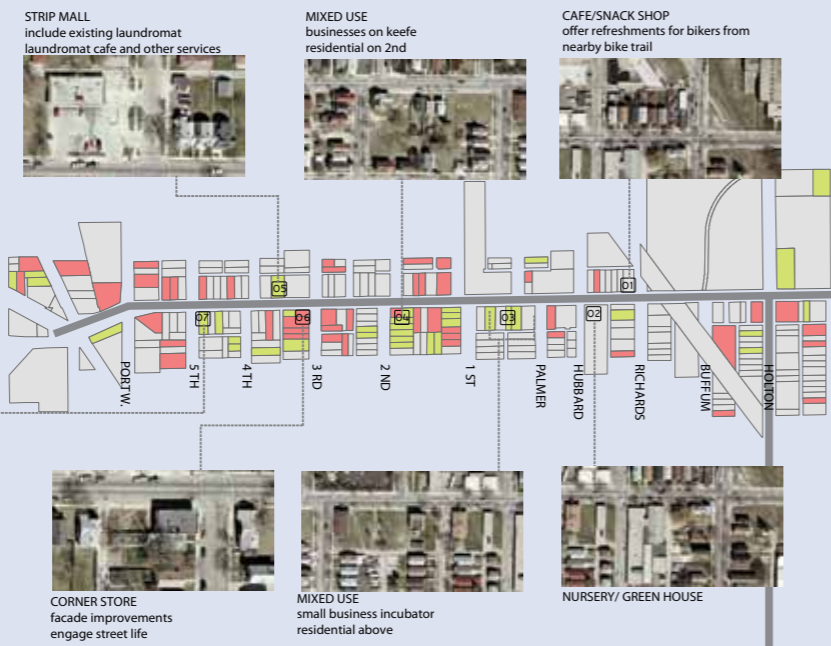
2008



Keefe Ave

RIVERWORKS:design goals

- 01 274 E KEEFE
- 02 245 E KEEFE
- 03 109-129 E KEEFE
- 04 135-7 W KEEFE
- 05 311-317 W KEEFE
- 06 322 W KEEFE
- 07 430 W KEEFE



Raw Data

- Land Use Data (pdf, xls)
- AGSL Data
- Site Photos (jpg)
- Zoning plans (pdf)
- Precedent images (jpg)

Design Development

- Usage concepts for target properties (jpg)
- Property analysis in neighborhood

Preliminary

- Holton and Townsends intersection design (psd, dwg, pdf)

Address	Holton St from Keefe Ave to Center St & Keefe Ave from Holton St to 5th St, Milwaukee, WI
Client + Contact	Darryl Johnson, Ex. Dir., RDC
Start Date	2008
Finish Date	
Project Title	Riverworks streetscaping: Holton and Keefe design strategies, CDS, UW-Milwaukee, WI. 2008.
Online Access	[Urbanstreet study; intersection study]
Project Assistant	Neel Kumar Chapagain
Project Team	J. Arroyo, M. Cherubini
Proj. Description	One of the challenges in the beginning was to understand what exactly the client was looking for in terms of design or the scope of the service. However, through a series of conversations, it was soon learnt that it was going to be a collaboration beyond this individual project and that the client needed assistance in preparing a vision plan for the neighborhood. The design process that successfully brought the city, other professional designers working in the neighborhood and some local businesses as well as residents together to brainstorm the future of the neighborhood could be considered an innovative beginning for the design development of the neighborhood that RDC was serving. This is manifested through a series of projects undertaken later on.

The detailing of the Holton-Townsend intersection has been developed through a series of discussion with the DCD staff and therefore has emerged as a template for similar intersections on which CDS has advised RDC and DCD.

The fact that was learned along the process was that the Keefe Ave repaving was one of the action plans for the city in the near future, and therefore the team focused on Holton Street with an understanding that a separate vision plan would be created later on following the City's intervention on the Keefe Ave. This could be credited to the consultative process that was being followed in the process. The key lesson is that it is always better to gather a holistic understanding of the design goal, rather than just target to meet the immediate design goals set up in the beginning of the project.

Design Deliverables

Select all that apply

- Presentation to group
- Report submitted to client
- Exhibit Boards
- Handouts
- Model

Others

Exhibit boards have plans and layouts, along with before and after pictures of target properties.

