

too parochial an attitude. But the most important reason for believing that a substantial non-resident mix is necessary is that the people now in legal education are convinced it is. Whether the judgment is right or wrong it exists and is strongly felt. The relatively cosmopolitan school, therefore, has a great advantage over the local school in faculty recruiting. We have competed successfully in a strong league for faculty talent. We have not succeeded on the basis of dollars, for our salary structure is not as good as in comparable schools. It is even lower than in many schools which do not approach our quality. Many of our prospective teachers, who characteristically have several offers when they accept ours, would not give us a second thought if we had a local law school. And that is crucial. The keys to the quality of a school are the quality of its faculty and of its students. If we were to risk serious prejudice to the quality of the Wisconsin law school it would be no kindness to Wisconsin residents. They might get in but would get an inferior education. Indeed, it might fully solve the admissions problem and provide law school places for all qualified residents in the wrong way, by encouraging all those who have other options to exercise them and go elsewhere. It would make no contribution to this

state to reduce a prestigious law school to mediocrity. Thus the faculty has felt we cannot justify a reduction below 20 percent in the non-resident component of the student body, and there is considerable concern even about that. Such a change is viewed as a temporary expedient to deal with the unprecedented numbers of applications, but as a move to be reversed at the earliest possible opportunity. If the excess demand continues the facilities for public legal education in this state should be enlarged, perhaps by another law school.

On a less troubled note, we have concluded the 1971 law alumni fund drive. It has been successful in every way—the number of contributors is larger, in most areas and in most classes, the amount of money received is greater, and best of all the organization is being perfected so that it will run more smoothly and more effectively next year. To all those who worked and to all those who gave, I express my own appreciation and that of my colleagues who share with me the responsibility for trying to keep your school a great one.

Sincerely,  
Spencer L. Kimball  
Dean

## FUND DRIVE SUCCESS ANNUAL REPORT, 1971 LAW ALUMNI FUND

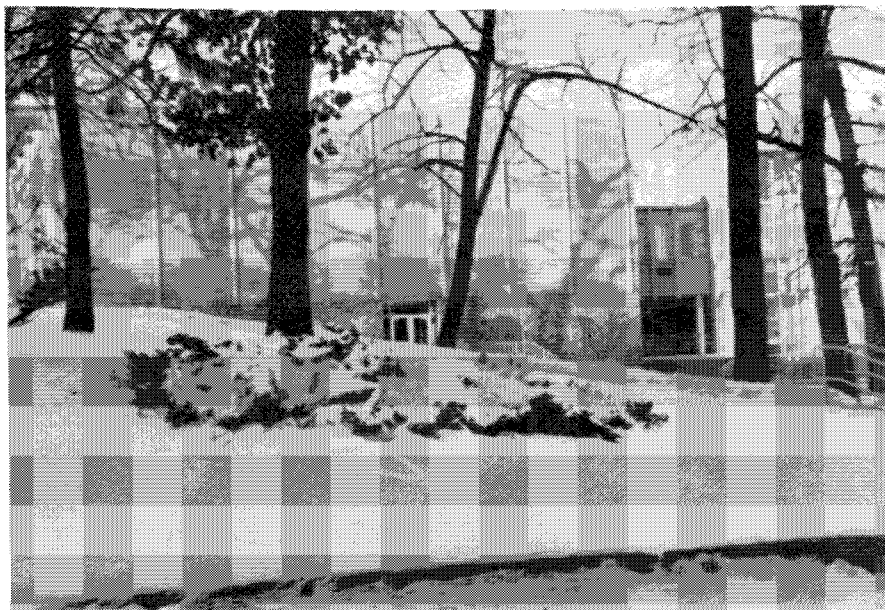
The 1971 Law School Fund Drive, which ended on January 31, 1972, can be termed a success from every point of view. Particularly, however, notice should be taken of the increase in the number of alumni contributors from 397 in 1970 to 530 in 1971, more than 33%.

*Gargoyle* readers will recall that the 1971 Drive was organized differently from the two previous Drives. Directors of the Wisconsin Law Alumni Association have become regional directors of the Fund Drive. The President and Vice-President of the WLAA have become the Chairman and Vice-Chairman of the Drive. Thus, the people responsible for administering the Fund have assumed the responsibility for conducting the Drive.

The total cash raised not including contributions to the University of Wisconsin Foundation earmarked for the Law School is \$113,297.06. This compares with a total in 1970 of \$113,173.32, which included the large non-recurring endowment gift of \$30,000 made by Cleary, Gottlieb, Steen & Hamilton of New York City.

The increase in the number of contributors is most noticeable in the smaller gifts. The number of alumni contributors from Dane County rose almost 50%; those from states other than Wisconsin rose nearly 33%; the number from Milwaukee increased by more than 37%. The increase in the number of contributors in Wisconsin, excluding Dane and Milwaukee, is over 20%. Overall, about 10% of all alumni are now contributors to the Fund.

For the long-time future of the Fund, the number of recent graduates participating in the deferred insurance program is also gratifying. Twenty-seven members of the Class of 1971 and a total of 45 to date are members of the insurance plan.



**WISCONSIN LAW ALUMNI ASSOCIATION**  
**ANNUAL REPORT OF LAW ALUMNI FUND**  
**February 1, 1971 - January 31, 1972**

<b>Annual Giving</b>			
Law Alumni Fund			
General	\$23,191.35		
Earmarked	35,633.88		
Benchers	9,550.00		
WLAA Memberships*	10,691.00		
To Regents for Law			
School Use	15,546.03	\$ 94,612.26	

<b>Endowments Gifts to WLAA</b>			
Beuscher Fund	\$ 1,870.10		
Hagenah Fund	3,000.00		
H. A. Schmidt	13,301.70		
Others	495.00	18,666.80	
<b>TOTAL GIFTS TO WLAA</b>		<u>\$113,279.06</u>	

<b>Deferred Endowments</b>	
through Insurance Program**	
45 participants (1970,	
1971, 1972) at \$5,000 (\$225,000.00)	
<b>OTHER GIFTS</b>	
To U.W. Foundation	
Gwynette E. Smalley Memorial	
Scholarship (Endowment)	\$ 10,000.00
For 1971 Law Alumni Fund Drive	
(\$150 for L.E.O.)	255.00
	<u>\$ 10,255.00</u>

\*Income from memberships is greater this year because of change in billing date and increase in dues.  
 \*\*This figure represents the ultimate commitment to the Fund, based on \$5,000 per participant. It does not represent income received.

**ANALYSIS OF ANNUAL GIFTS**  
**BY ALUMNI BY REGION**  
**Comparison—1970-1971**

	1970		1971	
	No. of Contributors	Amount	No. of Contributors	Amount
Milwaukee	82	\$10,907.00	113	\$14,242.00
Dane	61	9,608.00	92	13,974.66
Wisconsin, outside				
Dane & Milw. County	133	13,941.00	165	14,381.95
Other States	121	10,078.00	160	10,560.00

**ANALYSIS OF ANNUAL GIFTS**  
**BY ALUMNI BY SIZE OF GIFTS**

	1970		1971	
	No. of Gifts	Amount	No. of Gifts	Amount
0-99	213	\$ 5,559.00	326	\$ 8,388.30
100-199	118	12,836.00	133	14,316.74
200-499	51	13,039.00	57	14,374.50
500-999	8	3,600.00	6	3,420.00
1,000 & over	7	9,500.00	8	12,659.07
			Law Students	523.55
Additional gifts				
Contributors who are not alumni		17,562.00		33,359.87

## ANALYSIS OF ANNUAL GIFTS BY ALUMNI BY CLASS

Class	1970		Class	1971	
	No. of Contributors	Amount Contributed		No. of Contributors	Amount Contributed
1905	1	\$ 2,500.00	1905	1	\$ 3,000.00
1906	0	—0—	1906	1	50.00
1907	1	100.00	1907	0	—0—
1909	1	100.00	1909	1	100.00
1910	1	100.00	1910	1	100.00
1912	2	200.00	1912	3	400.00
1914	1	230.00	1914	2	175.00
1917	1	10.00	1917	0	—0—
1920	1	100.00	1920	0	—0—
1921	1	100.00	1921	3	505.00
1922	4	752.00	1922	5	531.00
1923	4	1,400.00	1923	3	500.00
1924	2	300.00	1924	4	285.00
1925	5	887.00	1925	5	760.00
1926	3	410.00	1926	4	350.00
1927	4	235.00	1927	3	330.00
1928	3	550.00	1928	4	520.00
1929	5	400.00	1929	7	405.00
1930	8	1,375.00	1930	13	1,686.25
1931	8	1,045.00	1931	7	730.00
1932	11	715.00	1932	14	896.00
1933	14	2,135.00	1933	14	2,063.50
1934	9	1,125.00	1934	12	2,595.00
1935	11	2,545.00	1935	13	3,275.00
1936	14	980.00	1936	14	1,105.00
1937	9	1,000.00	1937	13	1,374.49
1938	6	585.00	1938	6	550.00
1939	7	1,200.00	1939	11	835.00
1940	10	1,540.00	1940	17	1,620.00
1941	16	1,030.00	1941	15	930.50
1942	8	885.00	1942	11	673.20
1943	2	100.00	1943	2	100.00
1944	2	75.00	1944	1	30.00
1945	2	35.00	1945	4	130.00
1946	4	285.00	1946	6	460.00
1947	15	1,748.00	1947	28	1,977.50
1948	13	1,070.00	1948	17	1,410.00
1949	11	894.00	1949	12	4,000.07
1950	18	2,040.00	1950	18	1,300.00
1951	12	1,635.00	1951	15	2,138.50
1952	15	1,445.00	1952	18	1,888.00
1953	10	1,010.00	1953	14	1,040.00
1954	3	303.00	1954	10	762.00
1955	6	725.00	1955	8	1,174.50
1956	4	105.00	1956	11	640.00
1957	8	330.00	1957	14	645.00
1958	7	1,300.00	1958	11	1,380.00
1959	8	340.00	1959	5	255.00
1960	4	140.00	1960	7	360.00
1961	6	510.00	1961	11	820.00
1962	8	2,035.00	1962	9	2,582.50
1963	7	811.00	1963	8	1,120.00
1964	8	205.00	1964	10	285.00
1965	7	1,096.00	1965	9	678.50
1966	8	640.00	1966	12	170.00
1967	11	295.00	1967	16	307.00
1968	20	660.00	1968	20	510.00
1969	5	50.00	1969	15	296.00
1970	(15)		1970	10 (15)	345.00
1971	2 ( 4)	118.00	1971	2 (27)	9.10
		\$44,534.00	1972	( 3)	
			Law Students		523.55
					\$53,682.16

Note: The figures in parenthesis represent the participants in the deferred insurance program.

## BREAKDOWN OF ALUMNI GIFTS BY REGION

Wisconsin Regions	No. of Contributors	Amount Contributed	
Region No. 1—Milwaukee County	113	\$14,242.00	
Region No. 2—Kenosha and Racine	19	1,460.00	
Region No. 3—Dane	92	13,974.66	
Region No. 4—Walworth, Rock, Green	22	3,416.00	
Region No. 5—Dodge, Jefferson, Waukesha, Ozaukee, Washington	12	845.00	
Region No. 6—Calumet, Winnebago, Fond du Lac, Green Lake, Manitowoc, Sheboygan	20	1,601.20	
Region No. 7—Forest, Florence, Oconto, Marinette, Brown, Door, Kewaunee, Langlade, Menominee, Outagamie, Shawano	17	1,618.50	
Region No. 8—Columbia, Marquette, Sauk, Waushara, Lincoln, Marathon, Oneida, Vilas, Portage, Waupaca, Wood	26	1,705.00	
Region No. 9—Crawford, Grant, Iowa, Lafayette, Richland, LaCrosse, Monroe, Vernon, Adams, Clark, Jackson, Juneau	25	2,225.00	
Region No. 10—Buffalo, Dunn, Pepin, Pierce, St. Croix, Rusk, Sawyer, Chippewa, Eau Claire, Trempealeau	14	1,011.25	
Region No. 11—Ashland, Bayfield, Iron, Price, Taylor, Barron, Burnett, Douglas, Polk, Washburn	10	500.00	
<b>Total for Wisconsin Regions</b>	<b>370</b>		<b>\$42,598.61</b>
<b>Metropolitan Areas</b>			
Chicago	26	\$4,475.00	
Los Angeles	7	237.00	
San Francisco	7	295.00	
Minneapolis-St. Paul	6	95.00	
New York	17	735.00	
Washington, D.C.	33	1,970.50	
			<b>\$ 7,807.50</b>
<b>Other States</b>	<b>64</b>	<b>2,752.50</b>	
Law Students		523.55	
<b>Total alumni giving</b>	<b>530</b>		<b>\$53,682.16</b>

## UW FOUNDATION ESTABLISHED POOLED INCOME FUND

Under Section 664 of the Internal Revenue Code, the University of Wisconsin Foundation has established a Charitable Remainder Unitrust under which donors to the Unitrust can receive deductions for charitable contributions, as well as a proportionate share of the earnings of the Pooled Income Fund during their lifetimes and those of their beneficiaries. Contributions to the Pooled Income Fund can be earmarked for the benefit of the Law School. If this approach to support of the Law School appeals to any alumni, they should write to the University of Wisconsin Foundation, P.O. Box 5025, Madison, Wisconsin 53705, for more detailed information.

### DEAR LAWYER:

DO YOU WANT TO  
TAKE A VACATION  
THIS SUMMER?

DO YOU WANT TO  
CLEAN UP YOUR  
BACKLOG?

DO YOU WANT TO  
MAKE A CONTRI-  
BUTION TO LEGAL  
EDUCATION?

HIRE A LAW  
STUDENT FOR  
THE SUMMER

### CONTACT:

MARY STALEY  
PLACEMENT OFFICE