

From the desk of -  
LARRY MILES

77-25

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To Akira Kodama;

If it seems appropriate, I can  
describe the award with something  
in this vein.

Larry Miles

Some other benefits of overall company involvement in and use of the VE system, which might become a basis for future awards.

1. Helps get clean-cut better answers to important questions which control both effort and decisions.
2. Extreme "function" thinking for all working on a situation strikes to the heart of the problem and promotes the right solution.
3. By providing sound function and fact based thinking, promotes straight supportable solutions which will be less distorted by emotional involvement.
4. Effective function oriented search techniques bring in more of the available-helpful knowledge of resources usable by the company.
5. Companies will find that the VE system causes superior use of creativity which is based upon superior knowledge, and applied to exactly the right problem, as the result of the step-by-step thinking of the job plan.