

**UNDERSTANDING WHAT VALUE ANALYSIS AND VALUE ENGINEERING ARE**  
Knolls Atomic Power Lab . . . . . October 30, 1963

**ATTENDING:**

F. S. Leackfeldt - KAPL  
E. A. Young - KAPL  
T. J. Glasson - W. MILTON  
A. W. Bedford - KAPL  
D. H. Jorgensen - KAPL

Committee to decide what if any program.

Much excellent participation -- 95%

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Winne - Erlicher

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App. Performance

Much good discussion  
Competition idea did not develop in 10 min.

App. Cost

Lowest possible (military)  
Below comp. (competitive products)  
Control lower costs

Sell mkt. prices

✓ ✓ ✓ ✓ ✓ ✓ ✓

examples of mkt. - Des. C., Mfg. Conc. - Purch.

Definition

Piano - old - modified - new

Eval. funct.

stud - sw. blade - gas tanks - filter

Blast - create - refine

Human problem

Eval. function

Comparison  
Approximately  
Scientifically

Value Standards

Current  
Ins. V.  
16.95 - .06

Use - Esteem

TV Switch

Summary

KAPL example sheet

Acctg. - find way to make profit. . . . . will help if called.

LDM:AMH