ASEA BASIC LEARNING COURSE
FUNCTION/COST MEASUREMENTS SYSTEM

8.2.65

*A-ASEA Presenter

Program Item	Presenter	Time	Title
1.1	*A	9:30-10:00	
1.2	L. Miles	10:00-10:30	Introduction of System of Measurements for Guidance of Economic Decisions.
1.3	R. Gillespie	10:30-11:00	Creativity and Idea-Development Program.
1.4	L. Miles	11:00-11:15	"The Problem Solving Set" of Techniques.
	Lunch.....	11:15-12:15	
2.1	L. Miles	12:15-12:45	More Depth in the Problem Solving Set.
2.2	R. Gillespie	12:45- 1:15	Creativity and Idea-Development Program.
2.3	L. Miles	1:15- 1:45	The Analysis Step of the Problem Solving Set.
2.4	S. Bush	1:45- 2:00	Secure Information Only From The Best Sources.
2.5	L. Miles	2:00- 2:15	First Steps in Starting the Project Work.
	Project Work.....	2:15- 3:00	
	Coffee.....	3:00	

AGCA BASIC LEARNING COURSE
FUNCTION/COST MEASUREMENTS SYSTEM

9.2.65

Program Item	Presenter	Time	Title
3.1	L. Miles	7:30- 7:45	Extend Concepts of Function/ Cost Measurement System.
3.2	R. Gillespie	7:45- 8:15	Creativity and Idea-Development Program.
3.3	L. Miles	8:15- 8:45	Extend Analytical Step of Problem Solving Set... Basic and Second Degree Functions.
3.4	E. Bush	8:45- 9:00	Introduce "Search" Techniques.
3.5	L. Miles	9:00- 9:30	Review the Progress on the Information Phase on the Project. Discussion and Questions.
	Project Work.....	9:30-11:15	
	Lunch.....	11:15-12:15	
4.1	L. Miles	12:15-12:45	Comparison Techniques.
4.2	*A	12:45- 1:00	Measurements from Engineering and Catalog Data.
4.3	R. Gillespie	1:00- 1:30	Creativity and Idea-Development Program.
4.4	L. Miles	1:30- 2:00	Extend the Problem Solving Set.
4.5	E. Bush	2:00- 2:15	Avoid Generalities. Get the Case Into Specifics.
	Project Work.....	2:15- 5:00	
	Coffee.....	3:00	

ASEA BASIC LEARNING COURSE
FUNCTION/COST MEASUREMENT SYSTEM

10.2.65

Program Item	Presenter	Time	Title
5.1	L. Miles	7:30- 8:00	Extend Analytical Step--Functional Areas.
5.2	R. Gillespie	8:00- 8:30	Creativity and Idea-Development Program.
5.3	Open	8:30- 8:45	
5.4	E. Bush	8:40- 9:00	Use Industry Specialists to Extend Knowledge. Use Vendors' Available Products and Services.
	Project Work.....	9:00-10:45	
	E. Bush	10:45-11:15	Laboratory Specialists and Vendors.
	Lunch.....	11:15-12:15	
6.1	L. Miles	12:15-12:30	Extend Analysis...Asthetic Function.
6.2	L. Miles	12:30-12:45	Extend Analysis...Blast, Create and Refine.
6.3	R. Gillespie	12:45- 1:15	Creativity and Idea-Development Program.
6.4	L. Miles	1:15- 1:45	Extend Problem Solving Set--Products with Multiple Interacting Functions.
	E. Bush	1:45- 2:15	Laboratory Specialists and Vendors.
	Project Work.....	2:15- 5:00	
	Coffee.....	3:00	

ACEA BASIC LEARNING COURSE
FUNCTION/COST MEASUREMENTS SYSTEM

11.2.65

Program Item	Presentor	Time	Title
7.1	*A	7:30- 8:00	Measurements from Engineering and Catalog Data.
7.2	R. Gillespie	8:00- 8:45	Creativity and Idea-Development Program.
7.3	E. Bush	8:45- 9:00	Use and Pay For Vendors' Skills. Find the Skill and Knowledge Required.
	Project Work....	9:00-10:45	
	E. Bush	10:45-11:15	Laboratory Specialists and Vendors.
	Lunch.....	11:15-12:15	
8.1	R. Gillespie	12:15- 1:00	Creativity and Idea-Development Program.
8.2	L. Miles	1:00- 1:30	Extend Problem Solving Set Identifying Points Which Often Stop Action.
8.3	R. Gillespie	1:30- 2:00	Extend Analysis Step--Non-Hardware Type of Project.
	E. Bush	2:00- 2:15	Laboratory Specialists and Vendors.
	Project Work....	2:15- 5:00	
	Coffee.....	3:00	

AMRA BASIC LEARNING COURSE
FUNCTION/COST MEASUREMENTS SYSTEM

12.2.65

Program Item	Presenter	Time	Title
9.1	L. Miles	7:30- 8:00	Case Studies Tying Together All So Far Learned.
9.2	K. Gillespie	8:00- 8:30	Questions and Answers All Phases of Creativity.
9.3	E. Bush	8:30- 8:45	Extend Understanding of How To Get Maximum Benefit From Laboratories and Vendors.
9.4	K. Gillespie	8:45- 9:00	Final Comments and Guidance on Creativity.
	Project Work....	9:00-10:45	
	E. Bush	10:45-11:15	

ABSA BASIC LEARNING COURSE
FUNCTION/JOB MEASUREMENTS SYSTEM

1.3.65

Program Item	Presenter	Time	Title
10.1	*A	9:30-10:00	
10.2	L. Miles	10:00-11:00	Case Study Involving and Extending Previous Learning.
10.3	L. Miles	11:00-11:15	Making Incomplete Development Complete
	Lunch.....	11:15-12:15	
11.1	*A	12:15-12:45	
11.2	L. Miles	12:45- 1:00	Increasing Results.
11.3	L. Miles	1:00- 1:30	Case Studies Getting Developments Completed.
11.4		1:30- 1:45	Questions and Answers
	T. Bush	1:45- 2:15	Laboratory Specialists and Vendors.
	Project Work....	2:15- 3:00	
	Coffee.....	3:00	

AMA BASIC LEARNING COURSE
FUNCTION/COST MEASUREMENTS SYSTEM

2.3.65

Program Item	Presenter	Time	Title
12.1	*A	7:30- 8:00	
12.2	L. Miles	8:00- 8:30	Case Studies Showing Recognition of Significant Human Factors.
12.3	L. Miles	8:30- 9:00	Case Studies Shortening Time From Nearly Developed Idea to Implementation.
	Project Work...	9:00-10:45	
	E. Bush	10:45-11:15	Laboratory Specialists and Vendors.
	Lunch.....	11:15-12:15	
13.1	*A	12:15-12:45	
13.2	L. Miles	12:45- 1:15	Case Studies Extending Development and Implementation Technique
13.3	L. Miles	1:15- 1:45	Extending Knowledge of Operation of the Function/Cost System.
	E. Bush	1:45- 2:15	Laboratory Specialists and Vendors.
	Project Work....	2:15- 5:00	
	Coffee.....	3:00	

ASEA BASIC LEARNING COURSE
FUNCTION/COST MEASUREMENTS SYSTEM

3.3.65

Program Item	Presenter	Time	Title
14.1	L. Miles	7:30- 8:00	How Rules Without Measurements Add Costs.
14.2	*A	8:00- 8:30	(Make or Buy Rules and Other ASEA Guides.)
14.3	L. Miles	8:30- 8:45	What Measurement Groups Do.
14.4	Attendee	8:45- 9:00	Developing Good Thought From Basic and Second Degree Logic.
14.5	Attendee	9:00- 9:15	Developing Better Solutions By Creative Processes.
	Project Work....	9:15-11:15	
	Lunch.....	11:15-12:15	
15.1	L. Miles	12:15-12:45	Case Studies Reviewing the Three Kinds of Work Required.
15.2	*A	12:45- 1:15	
15.3	Attendee	1:15- 1:25	Use of Measurements Which Re-Define the Problem into Solvable Terms.
15.4	Attendee	1:25- 1:35	The Use of Measurements Which Bring Better Cost Decisions on Some Aesthetic Functions.
15.5	Attendee	1:35- 1:45	The Use of Measurements Which Caused a Roadblock To Be Overcome.
15.6	Open	1:45- 2:00	
15.7	Open	2:00- 2:15	
	Project Work....	2:15- 5:00	
	Coffee.....	3:00	

ASEA BASIC LEARNING COURSE
FUNCTION/COST MEASUREMENTS SYSTEM

4.3.65

Program Item	Presenter	Time	Title
16.1	L. Miles	7:30- 8:00	Extension of Information on Work Content of Measurement Groups.
16.2	*A	8:00- 8:30	(ASEA Organisation of Measurement Groups.)
16.3	All	8:30- 9:00	Questions on Measurement Groups.
16.4	L. Miles	9:00- 9:20	Questions on Development Completion and on Implementation.
	Project Work....	9:20-11:15	
	Lunch.....	11:15-12:15	
17.1	L. Miles	12:15-12:45	The System Nature of Function/ Cost Measurement Techniques.
17.2	*A	12:45- 1:15	(Decisions, Measures, etc.)
17.3	Open	1:15- 2:15	
	Project Work....	2:15- 5:00	
	Coffee.....	3:00	

5.3.65

Program Item	Presenter	Time	Title
18.1		7:30-11:15	Special Program As Best Covers the Need to Bring the Work to a Well Jelled Point and to Correctly Communicate to Others Interested.

H/