

SOCIETY OF JAPANESE VALUE ENGINEERS

11th Annual National Conference, 1978

First Day, October 26, Thursday

[General Session, at the Tokyo Chamber of Commerce & Industry House, 4th Floor]

9:30 Opening of the Conference Ichiro Ueno
President, SJVE
(President, Inst. of Business Admin. & Mgt.)

Keynote Address: COPING WITH CHANGING MANAGEMENT ENVIRONS

Ichiro Higo
President, Shin Nippon Electric Co., Ltd.

11:20 Award Presentations for VE Papers

12:00 - 13:00 [Lunch Break]

[Session A Series, 4th Floor]

[Session B Series, 7th Floor]

13:00 A-1: Award Paper 1

PURCHASING VE OF PRESS PATTERNS

Hideki Yamauchi
Purchasing Support Dept.
Matsushita Elec. Industrial Co.

B-1: Award Paper 2

INTRODUCING VE TO TOTAL QC PROMOTION

Akira Kurokochi & Junichi Iguchi
IE Dept.
Sankyo Seiki Mfg. Co.

13:45 A-2: Award Paper 3

A DESIGN-TO-COST TECHNIQUE

Michihiko Esaki & Masashi Yamaguchi

Aircraft Mfg. Div.
Kawasaki Heavy Industries

B-2: Award Paper 4

BEGINNER'S TRAINING IN VE

Masaki Onishi & Yoshinori Sumimoto

Engine Mfg. Div.
Kawasaki Heavy Industries

14:30 - 14:45 [Afternoon Break]

14:45 A-3: Award Paper 5

FUNCTION ANALYSIS-BASED VA APPROACH
TO NEW PRODUCT PLANNING

Takaaki Aida
Materials Dept.
Tokyo Shibaura Electric Co.

B-3: Award Paper 6

QUANTITATIVE APPROACH TO VE PROPOSAL
SCREENING

Kiya Nagashima & Toshiyuki Tsutsumi
Matsushita Electric Industrial Co.

15:30 A-4: Award Paper 7

DEVELOPING DESIGN FUNCTIONS USING
SOFTWARE VE

Junetsu Furuhashi, Koichi Nishigaki &
Katsuji Yoshida
Design Eng. Dept.
Victor Company of Japan

B-4: Award Paper 8

DEVELOPING SYSTEM VE IN FACTORY MAN-
AGEMENT

Taketoshi Iwasaki & Tsutomu Oda
Fujita Corporation

16:15 A-5: Award Paper 9

EFFECTIVE OPERATION OF VA ACTIVITY

Osamu Higuchi
Purchasing VE Group, Kokubu Plant
Hitachi Ltd.

B-5: Award Paper 10:

ESTABLISHING & MANAGING COST OBJECTIVES
IN DESIGN/DEVELOPMENT VA

Isao Ohno
Manufacturing Control VA Center
Computer Div.
Mitsubishi Electric Co.

17:00 Day Sessions Adjourned

17:30 - 19:30 Welcome Reception for Mr. & Mrs. Lawrence D. Miles

SJVE 11TH ANNUAL CONFERENCE

Second Day, October 27, Friday

[Session A Series]

- 9:30 A-6: Case Report 1
 VA OF MANUFACTURING PROCESS
 Shigemitsu Chida
 Process Study Group
 Fuji Electric Mfg. Co.
- A-7: Case Report 3
 VE APPROACH TO CIVIL CONSTRUCTION WORK
 Katsumi Koshiha
 Civil Eng. Dept.-Kyushu Branch
 Fujita Corporation
- 10:45 A-8: Case Report 5
 VE APPLICATION IN STEEL-MAKING INDUSTRY
 Yorihiiko Doki & Masaaki Nakamura
 Engineering Dept. - Kimitsu Plant
 Nippon Steel Corporation
- A-9: Case Report 7
 DEVELOPING TOTAL VA IN MANUFACTURING
 Kazue Komatsu
 VA Center - Matsumoto Plant
 Fuji Electric Mfg. Co.

[Session B Series]

- B-6: Case Report 2
 VE OF INTERIOR LAMPS
 Akio Hokari
 Illumination Products Div.
 Tokyo Shibaura Electric Co.
- B-7: Case Report 4
 VE OF AN ELECTRIC DEHYDRATER MODEL
 Yukio Matsumoto & Tadashi Ohno
 Airconditioning Products Div.
 Matsushita Elec. Industrial Co.
- B-8: Case Report 6
 MANUFACTURING VE OF ELECTRIC ORGANS
 Takashi Sugisaka
 Manufacturing Dept.
 Victor Company of Japan
- B-9: Case Report 8
 DESIGN VE FOR HOME-USE HAIR-CUTTING
 APPLIANCE
 Shunichi Hashi
 Product Development Group
 Razor Mfg. Div.
 Matsushita Electric Works

12:00 - 13:00 [Lunch Break]

[General Session]

13:00 SPECIAL ADDRESS: The Role and Function of Standardization in Private Enterprise
 Naomi Yamaki, President, Mitsubishi Spacecraft Software Co.

14:30 - 15:15 [Afternoon Break]

15:15 COMMEMORATORY ADDRESS: My Fundamental Thoughts for VA & VE
 Lawrence D. Miles, Founder of the VA/VF Discipline

16:45 Closing: Yozo Yamaji, SJVE Conference Program Chairman

* * * * *

Conference Program Chairmen:

- (General Chairman) Yozo Yamaji, Hitachi Ltd.
- (General Sessions) Kenji Takei, Fujitsu Ltd. Akira Tamai, Toda Construction Co.
- (Session A Series) Noboru Ishitani, Toshiba Engr. Co. Yoshiyuki Sakurai, Fuji Heavy Industry Co.
 Eizaburo Onomoto, Mitsubishi Heavy Industry Co.
- (Session B Series) Kanichi Suitsu, Kawasaki Heavy Industry Co. Akira Kurokochi, Sankyo Seiki Co.
 Yoshio Nemoto, Nippon Air-brake Co.