

The Alumni Magazine of the University of Wisconsin-Milwaukee



Volume 8, Number 1
WINTER 2006



the
Life Impact
Program

For all the latest UWM news and events, visit our Web site at: www.uwm.edu

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UWM TODAY

Vol. 8, No. 1, Winter 2006

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Cover: Funded through a \$2 million gift from the Pettit Foundation, the Life Impact Program is designed to help UWM students with children break the cycle of poverty.

Cover photography by Pete Amland

COMING UP

UWM ALUMS RALLY ON!

Meet us for these great events in 2006

QUESTIONS TO: Peppy O'Neill, Program Manager, UWMAA
peppy@uwm.edu or 414-906-4655



UWM NIGHT AT THE ADMIRALS GAME

Friday, Feb. 10
 Milwaukee Admirals vs. Iowa Stars
 Where: Bradley Center, downtown Milwaukee
 Game Tickets: \$15 each through UWMAA, 414-906-4655
 Puck drops: 7 p.m.

WOMEN'S BASKETBALL TAILGATE PARTY

Monday, Feb. 13
 Check out the Klotsche Center's new Pavilion before the Panther women face UW-Green Bay, and watch live broadcasts of the Sandy Botham and Rob Jeter radio shows.
 Where: Klotsche Center at UWM
 When: 5 p.m.
 Game Tickets: Available through UWMAA, 414-906-4655
 Tip-off: 7 p.m.

PARTY IN THE PIT

Wednesday, Feb. 15
 Meet friends and other Panther fans before and during intermission at the men's basketball game against UIC. The Panther Pit at the Cell opens at 6 p.m.
 Where: U.S. Cellular Arena, 400 W. Kilbourn Ave. (ground level, southwest corner of the building)
 When: Before the game and at intermission
 Game Tickets: Alumni Discount Night! \$10 each in 300 section. (Save \$20 on four! Limit four.) Check UWMAA events page at www.alumni.uwm.edu to download Alumni Discount Coupon.
 Tip-off: 7 p.m.



UWM SCHOLARSHIP NIGHT

AT THE BUCKS GAME
 Tuesday, March 28
 Milwaukee Bucks vs. Phoenix Suns
 Pregame and halftime entertainment by UWM students. Two \$1,000 scholarships will be awarded to Wisconsin high school students who qualify and enroll at UWM.
 Where: Bradley Center, downtown Milwaukee
 Game Tickets: \$10 each upper level or \$40 each lower level (save \$18 and \$8 each, respectively) through UWMAA, 414-906-4655
 Tip-off: 7 p.m.



from the CHANCELLOR

JOURNEY TO CHINA INFORMED OUR FUTURE

From a distance of half a world away, you get an excellent perspective of not only where you are but also where you need to go. That was clear when I was among those representing our university on Milwaukee Mayor Tom Barrett's economic and education mission to the People's Republic of China during the fall.

It made good sense for a UW-Milwaukee contingent to join the mayor. UWM is already firmly on the ground in China. By making this trip, we were able to extend an agreement to deliver our Executive MBA program through Motorola University in Beijing and broaden the relationship the College of Nursing has with Shanghai Second Medical University. That latter relationship is in partnership with Marquette University and the Center for International Health housed at the Medical College of Wisconsin.

In addition to these specific developments, the journey also brought us insights into how that which is happening today will influence our future. For example, the journey reaffirmed my belief that Wisconsin must strengthen its investments in higher education. China is doing so, and the results are striking.

The Chinese Ministry of Education reported that in 2003 alone, the country had added 171 "common higher education institutions," of which 32 were "undergraduate universities." The growth hasn't stopped. On the journey, I was told China is building another 100 new universities.

Given the positive influence highly educated people have on economic development, I'm sure this increase is at least partially responsible for China's fourfold growth in gross domestic product since 1978 - 9.1 percent in 2004 alone. For comparison, U.S. growth that year was 4.4 percent.

The journey also showed how multifaceted relationships can be developed across the thousands of miles between here and there. In addition to the mayor's delegation being part of UWM's interactions with our Chinese partners, we were all welcomed to a Beijing industrial park developed by the General Electric Company (as many of you know, the global headquarters for GE Healthcare Technologies is just a half-hour west of our campus). On another occasion, we watched as Mayor Barrett signed an agreement with his political counterpart in Ningbo, a coastal city south of Shanghai, to establish exchanges in economy, education and culture.

And, finally, the journey showed it is absolutely essential for UWM to build its research infrastructure. The growing industrial capability of China is astounding. City-size factory complexes are being built what seems like everywhere.

As globalization proceeds, we must continue to maintain the high-value end of production processes here in this country, and, for our purposes, right here in Milwaukee and Wisconsin. The only way to do that is through a vigorous research university that is innovating and is helping commercialize the knowledge and the technologies that are coming out of area institutions. This will drive our economy forward.

Yes, you can gain an excellent perspective of what is important back home when you step back a distance. And it is amazing how sharply you can focus when that distance is 7,000 miles.



The Milwaukee delegation in China. Back row, left to right: Derrick Martin, Kris Barrett, Tom Barrett, Jodie Tabak and Mark Anderson. Middle row: Don Layden, Mark Witt, Sally Lundeen, Carlos Santiago and Barrett McCormick. Front row: Julia Taylor, Leni Siker, Azara Santiago-Rivera, Angela Rogers and Terence Miller.

— Carlos E. Santiago
 Chancellor

NEWS & NOTES

COURTESY CVSL



FIFTH ANNUAL RAK-A-THON

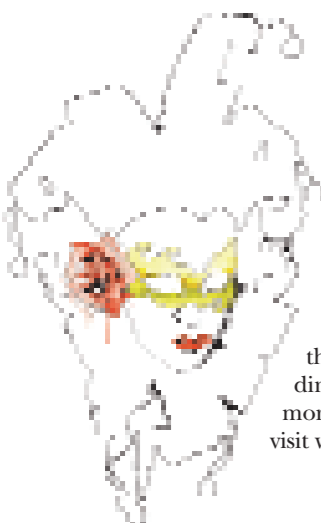
More than 325 members of the UWM campus community registered for the fifth annual RAK-a-thon in November (“RAK” stands for “Random Acts of Kindness”). The group of students, faculty and staff was able to help more than 50 local homeowners prepare for winter by putting up storm windows, painting porches and raking leaves. The event was sponsored by UWM’s Center for Volunteerism and Student Leadership.

DIVERSITY CAREER DAY FEB. 2

UWM alumni are cordially invited to Diversity Career Day on Thursday, Feb. 2, from 10 a.m. to 2 p.m. in the Union Wisconsin Room. The event provides an opportunity to meet with representatives of some 90 regional and national employers, as well as several graduate/professional schools, that are committed to diversity. Multicultural Career Day is sponsored by the Career Development Center, Multicultural Student Center, LINKS Peer Outreach and Mentoring Center, and the School of Information Studies.

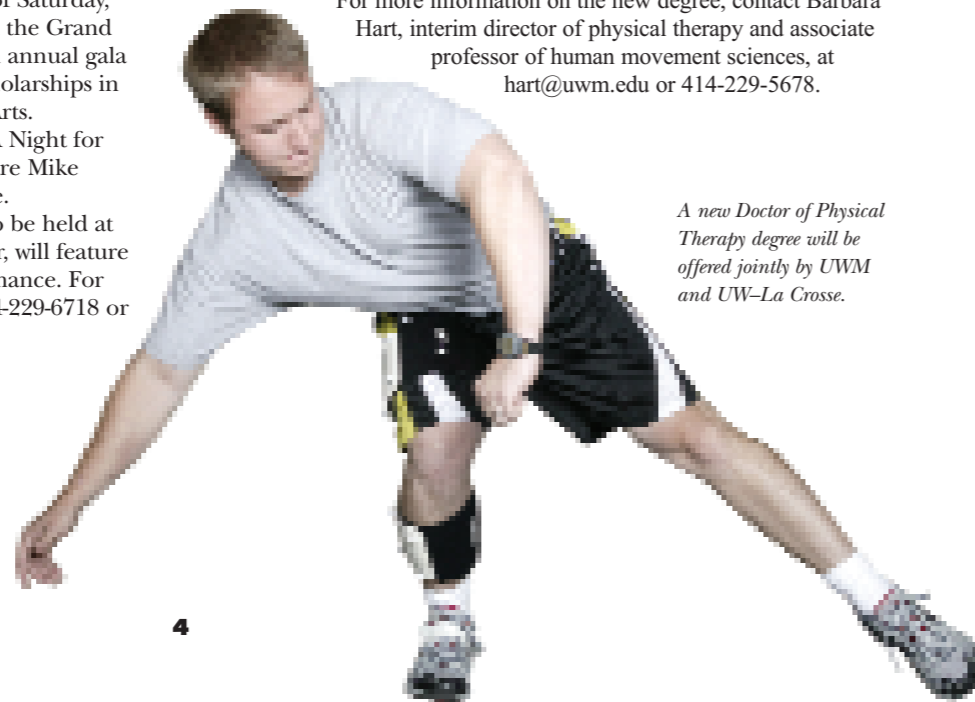
GRAND VIENNESE BALL APRIL 1

Save the evening of Saturday, April 1, to attend the Grand Viennese Ball, an annual gala that benefits student scholarships in the Peck School of the Arts. This year’s theme is “A Night for the Arts.” Chairpersons are Mike Johnston and Lana Wiese. The 27th annual ball, to be held at the Midwest Airlines Center, will feature dining, dancing and performance. For more information, phone 414-229-6718 or visit www.arts.uwm.edu/gvball.



NEW DOCTORATE IN PHYSICAL THERAPY

A Doctor of Physical Therapy (D.P.T.) degree, to be offered jointly by UWM and UW-La Crosse, has been approved by the UW System Board of Regents. The D.P.T. degree is a three-year clinical doctorate program with two tracks. One is for those who have a baccalaureate degree or qualify for “early entry” into the D.P.T. program. The other track, transitional-D.P.T., is for practicing physical therapists who want to earn the new doctoral degree. For now, UW-La Crosse will focus on the entry-level track, while UWM will focus on transitional-D.P.T. under the leadership of Kathryn Zalewski, Ph.D., P.T. Eventually, both campuses will offer the entry-level D.P.T. For more information on the new degree, contact Barbara Hart, interim director of physical therapy and associate professor of human movement sciences, at hart@uwm.edu or 414-229-5678.



A new Doctor of Physical Therapy degree will be offered jointly by UWM and UW-La Crosse.

BRAD LICHTENSTEIN



A still from “Almost Home”

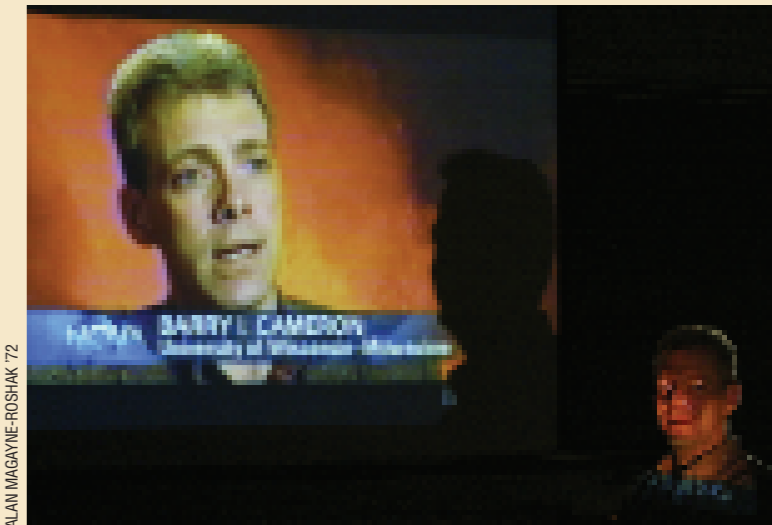
‘ALMOST HOME’ ON PBS FEB. 21

“Almost Home,” a new documentary by Brad Lichtenstein and Lisa Gildehaus of UWM’s Film Department, airs nationally on Tuesday Feb. 21 as part of the PBS series “Independent Lens.” “Almost Home” follows the stories of residents, families and workers at St. John’s on the Lake, a Milwaukee retirement community, as they struggle with the personal challenges of aging while trying to transform their century-old, hospital-like institution into a true home. The film premiered at UWM last November.

UWM VOLCANOLOGIST FEATURED ON ‘NOVA’

Barry Cameron arrived on campus Nov. 3 for what seemed like an ordinary work day. Instead, the unsuspecting assistant professor found UWM’s entire Geosciences Department abuzz about a program on the PBS series “NOVA” that had aired the night before. In the program, “Volcano Under the City,” Cameron talks about the complexities of predicting volcanic eruptions. But he wasn’t aware that he had made the final cut of the show, and he didn’t watch it because he doesn’t own a television set. The show focused on Nyiragongo, an active volcano in central Africa that has been spewing white smoke from its crater since March. An eruption could be catastrophic – about 2 million people live on or near Nyiragongo’s flanks. Cameron has studied volcanic activity in five countries. “I’ve been to volcanoes in East Africa, but not to Nyiragongo, and I told the producers that,” he says. “I wasn’t sure if they would use any of the interview.” A transcript of the program is available at www.pbs.org/wgbh/nova/transcripts/3215_volcanoc.html.

ALAN MAGAYNE-ROSHAK '72



UWM volcanologist Barry Cameron watches himself on “NOVA.”

PULLING TOGETHER FOR HURRICANE RELIEF

UWM’s response to Hurricane Katrina is a vivid illustration of our power as a community when we work together: Students opened their homes to fellow students, area companies offered paid internships, and the State of Wisconsin waived tuition for Hurricane Katrina-affected students. The UWM community also showed its concern through a number of special projects:

- Contributions to the clothing/necessities drive on campus filled two large rooms at the local Salvation Army facility. About six tons of food, supplies and clothing were collected.
- The UWM Emergency Relief Fund directly supported UWM-enrolled displaced students (30 admitted as of Sept. 21).
- The Decorate a Peace of Cloth project raised more than \$2,000 for the Salvation Army, the Red Cross and the UWM Emergency Relief Fund. UWM staff, students and alumni turned pieces of plain muslin into works of art, which were sold or auctioned for hurricane relief.
- This semester, Milwaukee’s remaining hurricane evacuees can attend noncredit classes at UWM’s School of Continuing Education (downtown) at no charge.

ALAN MAGAYNE-ROSHAK '72



UWM Physical Plant’s Fernando Garcia (second from left) poses with Salvation Army staff in a room filled with donations for hurricane relief from UWM faculty, staff and students.



GREG WALZ-CHOUINACKI

Among this year's Friends events is a tour to Alaska's magnificent inland waterways.

BE A FRIEND

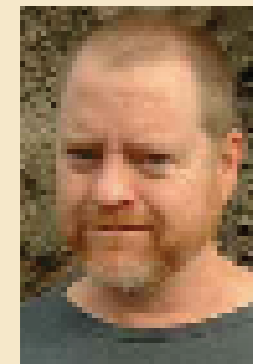
Support the Libraries; enrich your life

The Friends of UWM's Golda Meir Library, an organization dedicated to the support and promotion of the UWM Libraries, want to invite alumni to join the Friends and get involved in some of the exciting events the Friends sponsor.

A basic membership in the Friends comes cheap, but yields rich rewards. Just \$35 entitles you to a Special Permit card to borrow from the UWM Libraries collection of some 2 million books; the UWM Libraries Newsletter, with information on library resources and activities; and invitations to all Friends and Libraries-sponsored programs.

Events sponsored by the Friends include an annual lecture (this past year by Milwaukee Mayor Tom Barrett and Robert Greenstreet, dean of UWM's School of Architecture and Urban Planning, on their visions for Milwaukee's future); the popular semiannual used book sales; and educational, living-experience tours (this summer's tour will be to Alaska's magnificent inland waterways).

For more information on joining the Friends of the Golda Meir Library, please contact Susan Modder, UWM Libraries Development Director, at 414-229-2811 or semodder@uwm.edu.



George Makana Clark

UWM ENGLISH PROFESSOR NAMED A WINNER OF THE 2006 O. HENRY PRIZE

George Makana Clark, an associate professor of English in the Creative Writing Program, has been named a winner of the O. Henry Prize for 2006. His winning story, "The Center of the World," about dying tribal customs in war-torn Zimbabwe, was first published in 2003 in *The Georgia Review*.

The O. Henry Prizes are regarded as the nation's most prestigious awards for short fiction. Past winners have included William Faulkner, Joyce Carol Oates, Truman Capote, Grace Paley, Raymond Carver and Sherman Alexie, among many others.

Clark, who joined the UWM faculty in 2001, received the 2002 National Endowment for the Arts Fellowship for Fiction Writing and was a 2003 finalist for The Caine Prize for African Writing. His collection of short stories, "The Small Bees' Honey," was published in 1997.

An anthology of the 2006 winning stories is published by Anchor Books and is available at www.randomhouse.com/anchor/ohenry. To read an excerpt from "The Center of the World," log on to www.uga.edu/garev/winter03/winter03.htm.



REMEMBERING MICHAEL WENDLING

Friends of Michael Wendling, a UWM student killed in action in Iraq, plant a tree in his honor in the front yard of his last residence in Milwaukee, on Murray Street. From left: Wendling's girlfriend, Aleana Strook, and his roommates Aaron Borst and Jerrod Weiss (all of Wendling's hometown of Mayville, Wis.). The tree, a cross of red and silver maples, was donated by Wendling's Milwaukee landlord, Joe Jackson.

Wendling, a specialist in the 2nd Battalion, 127th Infantry Regiment of the Wisconsin National Guard, was killed on Sept. 26 by an improvised explosive device that detonated near the Humvee he was driving. The UWM Student Association held a memorial for Wendling Oct. 6 on Spaight's Plaza.

SITTING PRETTY UWM and Nemschoff unite to promote student-designed chairs

By Laura L. Hunt

As students in the Architecture 100 course, Dan Merkel and Andy Frank, who took the class a year apart, each designed and built a miniature of a multi-purpose chair as an assignment.

They never dreamed that their designs would win a class competition: Each class had an enrollment of 450. But they also never thought a furniture manufacturer would want to build a full-size model of their winning designs. Both happened.

Sheboygan-based Nemschoff, a leading provider of quality health-care furniture, has partnered with the School of Architecture and Urban Planning (SARUP) to sponsor a unique exhibit of chairs designed by undergraduates.

Nemschoff will produce a full-size prototype of the top designs from the last six years and show them in an annual public exhibit that will also include many of the small-scale models the students build.

The partnership grew out of a required activity in the Architecture 100 course, taught by Associate Professor Mark Keane. Students create a miniature chair (usually 8 to 12 inches tall) and write a description of the chair's features. Then the designs are put on display and juried by faculty, staff and graduate students.

"We happened to be at the school last year on a day when the annual 'chair exhibit' was up," says Amy Nemschoff Hellman. She and her father, Mark Nemschoff, a UWM



PHOTOS: PETE AMLAND

Left: Dan Merkel (left) and Andy Frank are the two latest winners of the SARUP chair competition. Right: Alumnus Mark Nemschoff (far right) runs the family's health-care furniture business with son Paul, the company's vice president of sales, and daughter, Amy Nemschoff Hellman, the director of brand marketing.

alumnus ('70 BS Engineering), were so impressed they decided to add a "reality" component, she adds.

This month, Nemschoff officials and SARUP will co-host the first exhibit. The company will also produce the winning chair design for the next two years, culminating in public exhibits in January 2007 and 2008.

"Nemschoff's support helps our school demonstrate to students that their studies – from the very start – are in sync with the work world," says SARUP Dean Bob Greenstreet. "Mark and Amy are showing great foresight through their involvement, and we are grateful for their investment in our students."

Nemschoff Hellman says the company hopes the partnership and its resulting exhibits will attract more attention to the school and its innovative projects.

"We think the school is a hidden gem in Milwaukee," she says.

Representatives from Nemschoff joined the 2005 judging, helping sort through the hundreds of entries, says Keane.

He says he chose a chair for the class assignment because it reflects the same design principles used in structural architecture.

"A chair has similar elements such as structure, function and style," he says. "Furniture has its place in architecture."

Past winners of the SARUP chair design competition include:

- 2004:** Andy Frank, a current UWM chemistry student
- 2003:** Dan Merkel, a current UWM architecture student
- 2002:** Elliot Eakin, a former UWM architecture student now attending school in industrial design at Columbia College
- 2001:** Alyssa Fordham, a UWM architecture alum now attending graduate school in Minnesota
- 2000:** Bryan Finnegan, a UWM architecture alum now working for an architectural firm in Northbrook, Ill.



Winning chair designs by Andy Frank (left) and Dan Merkel.



the *Life* Impact Program



\$2 million Pettit Foundation gift helps UWM students break the cycle of poverty

*By Kathy Quirk
Photography by Pete Amland*

Sophomore Kami Graham is balancing her UWM college classes, a job and a two-year-old son – all while helping care for her mother, who has cancer.

Nicole Rose, a UWM senior in criminal justice, is on the go from 8 a.m. to 9 p.m. some days because of work, the responsibilities of motherhood and college classes. Rose, who wants to become a lawyer, took care of her younger brothers after her mother died, and is now raising her own daughter with the help of her former mother-in-law.

Graham and Rose are just two of the students benefiting from the Life Impact Program, an innovative new partnership between UWM and the Jane Bradley Pettit Foundation designed to help low-income students with children break their families out of the cycle of poverty.

The program, announced in October, is funded through a \$2 million gift from the Pettit Foundation, and will provide these students with financial aid, career development opportunities, childcare assistance, personal coaching and other resources to help them complete their college degrees and move into satisfying careers.

Starting with 12 students during the current 2005-06 academic year, the program will expand to involve more than 60 students by the 2010-11 academic year, for a total of 217 scholarships over the six years of the pilot. After the pilot project is completed, UWM will seek funding from other community organizations to continue the program.

“The trustees of the foundation wanted to provide funding for programs that would help people move beyond poverty,” says Cecelia Gore, program officer for the Pettit Foundation. “That is very much in line with Mrs. Pettit’s goals for the foundation.”

In addition to creating a model that supports the efforts of highly motivated students who have children and need access to financial resources to succeed, Gore says, the pilot project also aims to demonstrate to legislators that supporting higher education is more economically beneficial to low-income people than cycling them in and out of government-funded programs.

“It is our hope that the outcome will also increase the university’s and the state’s efforts to generally improve the educational attainment of low-income adults so they can reach personal goals, provide for their families and fully participate in an increasingly knowledge-based U.S. economy,” Gore said at the reception announcing the Life Impact Program. “Not only will the lives of our esteemed students be enhanced,” she added, “but the impact on the lives of their children and their children’s children could prove remarkable.”

U.S. Rep. Gwen Moore, long an advocate of education support for low-income families, notes that the program’s goals resonate with her, since she went to college while raising a family. “This program invests in the long-term



Kami Graham and her son, Kamani

LIFE IMPACT PROFILE: Kami Graham

“I’m doing this for my mother and my son,” says Kami Graham, 32, who is majoring in community education with a minor in psychology. She also is working on a certificate in Cultures and Communities, and eventually hopes to become a school psychologist.

Graham’s mother has provided encouragement and inspiration, as well as help with child care. “My mother wasn’t able to finish high school, and I want my son (Kamani, now 2 years old) to know how important it is to get an education.”

Graham works in UWM’s Department of Foreign Languages and Linguistics. After starting college years ago and dropping out, she took a class through UWM’s Odyssey Program, which offers free classics and other humanities courses to low-income residents. That inspired her to go back to school full time.

OPPOSITE: The Life Impact Program, funded through a \$2 million gift from the Jane Bradley Pettit Foundation, was announced at a campus reception in October. At the podium is Cecelia Gore, Pettit Foundation program officer. Other speakers at the event included State Sen. Lena C. Taylor (top left), UWM Chancellor Carlos E. Santiago and a representative from U.S. Rep. Gwen Moore’s office. The program is designed to help low-income students with children break the cycle of poverty.



Becita Justine Fields and her daughter, Makayla

LIFE IMPACT PROFILE: Becita Justine Fields

Becita Justine Fields, a sophomore Clinical Laboratory Sciences major in the College of Health Sciences, has seen family members suffer from AIDS, Alzheimer's and cancer, inspiring her to find ways to bring more preventive health care to underserved communities. Her plan is to go into public health work, with an eventual goal of working for the Centers for Disease Control. "I want to make something of my life."

With support from her father; her sister, Belinda; and her 13-year-old niece and sometimes babysitter, Deshanea, she commutes daily between her job as a school bus driver for the Milwaukee Academy of Science, the UWM campus and her home on Milwaukee's Northwest side. Her daughter, Makayla, who just turned 4, is at UWM's Children's Center, so Fields can sometimes visit her between classes. It would be helpful to live closer to campus, says Fields, but it just isn't in her budget.

A veteran, Fields attended Georgia Military College while in the service, but was unemployed when she started college. Now that she's working and going to school full time as a single parent, she's grateful for both the financial aid and personal support the Life Impact Program will offer.

self-sufficiency of the families of participants, increasing the likelihood that they will secure and maintain employment that offers benefits and family-supporting wages."

Many on-campus and off-campus resources will be tapped to provide the necessary support for the program participants, says Natalie Reinbold, the program's "life coach."

Reinbold will work directly with students to maximize services that can be provided on campus, and will also work with government and social service agencies that provide assistance to families.

UWM's Department of Financial Aid will assist students with financial matters, and the Children's Center will help with childcare issues. UWM's academic departments, the LINKS Peer Mentoring Center, the Women's Resource Center and the Office of Adult and Returning Student Services will provide support when needed.

Graduate students and tutors will work directly with the students as well. UWM's Career Development Center will help students get practical job market experience in their field before graduation, and follow and support their progress for six to 12 months after graduation.

"The university is deeply grateful to the Pettit Foundation for this gift," said Chancellor Carlos E. Santiago. "Accessibility and affordability are among our greatest challenges at UW-Milwaukee. By funding this inventive, exciting new program, the Pettit Foundation is reinforcing this university's long tradition of welcoming and supporting nontraditional students. These students, their families, our university and the Greater Milwaukee community will all benefit."



Nicole Rose and her daughter, Malaika

LIFE IMPACT PROFILE: Nicole Rose

Nicole Rose, 26, is nearing the end of the first phase of a journey that has taken her from a poverty-stricken community in central Illinois to a nearly completed criminal justice degree.

"A lot of my friends didn't go to school and didn't want to go to school. My mother, who died when I was 17, asked me to finish college – because if I didn't, my younger brothers wouldn't." After her mother's death, she raised her brothers.

Her ultimate goal, she says, is to become a lawyer or judge. As a teenager, she found herself on the wrong side of the law, and that has inspired her to want to work with others who, like her, don't have the financial resources and family support to deal with legal problems.

One of her early inspirations was a state's attorney who taught a government class at her junior college. "He said they wouldn't hold my background against me if I wanted to become a lawyer, and that was my go-ahead."

After spending time those important first years at home with her now 8-year-old daughter, Malaika, Rose returned to college full time. She transferred from the University of Illinois-Chicago to UWM for economic reasons, and so that she could be near her former mother-in-law, her only family support.

Her former mother-in-law works as a secretary at the school Malaika attends, and provides after-school care for her granddaughter on those days when Rose has late classes.

Rose, who works in UWM's Print Shop, has been able to arrange her class schedule around her work. However, like many working student-parents, she was juggling a lot of expenses with a limited income. When she received word she'd received the Life Impact scholarship, she was worrying about how she was going to pay the balance on her summer school tuition and her daughter's fees at the UWM Children's Center. "This really gave me some peace of mind."

MILWAUKEE JOURNAL SENTINEL



THE JANE BRADLEY PETTIT FOUNDATION

The Jane Bradley Pettit Foundation has long focused on the needs of low-income people, particularly women and children.

In addition, the foundation has supported a wide variety of initiatives that enhance the quality of life in the Greater Milwaukee community, including highly visible gifts to the Bradley Center Sports and Entertainment complex, the Lynde and Harry Bradley School of Technology and Trade, the Milwaukee Art Museum and the Pettit National Ice Center. In addition, the foundation's support has reached many other institutions – large and small – in the Milwaukee area with significant, direct support to people, programs and policy.

Jane Bradley Pettit, a lifelong resident of Milwaukee, was the daughter of the late Harry L. Bradley, founder of the Allen-Bradley Company (now a division of Rockwell Automation) and Margaret "Peg" Bradley. With compassion for people, and a love of the arts, culture and the environment, she established the Jane Bradley Pettit Foundation to initiate and sustain projects that promote the welfare of families and children, the elderly, and disadvantaged people in Milwaukee.



UWM PROFESSOR IS OLYMPIAN'S SECRET WEAPON

By Beth Stafford

Australian Alisa Camplin, gold medalist in aerial skiing at the 2002 Olympic Winter Games, describes Barbara Meyer as her “secret weapon.” “I wouldn’t be the aerialist I am today without her skills, experience, friendship and loyal belief,” she writes in her recently published book, “High Flyer.”

Barbara Meyer is a sport psychology consultant and associate professor in UWM’s Department of Human Movement Sciences, College of Health Sciences. She began working with Camplin about a year prior to the 2002 Olympic Winter Games.

Camplin now faces daunting challenges as she rehabs from surgery for a devastating knee injury suffered in October. But she and Meyer are still focused on Turin, Italy, and the 2006 Olympic Winter Games Feb. 10-26.

In spring 2001, facing increased competitiveness with fellow members of the Australian team, Camplin decided to pursue her own training regimen. One of the first things her new coach, Todd Ossian, suggested was that she consider working with a sport psychology consultant.

Ossian pointed out that there was a “skill set” of mental tools she could add to her competitive arsenal. And there were specific areas Camplin felt she could work on – being less distracted and highly strung during competition, for example.

“Research tells us that what really separates elite athletes from the rest is mental preparation,” Meyer points out. Particularly in a high-risk sport such as aerial skiing, eliminating extraneous variables is all-important. There are so many things that must be taken into account – wind, changing temperature, snow conditions. It becomes essential to be calm, balanced and focused.

THE ‘OLYMPIC ASSAULT’ BEGINS

Beginning the “Olympic assault,” Camplin and Meyer began e-mailing in April 2001, three months before they met in person. Coach, athlete and sport psychology consultant forged a tight “triangle,” working as a close-knit team. Camplin gave her two mentors permission to discuss her progress directly with each other.

Meyer credits Camplin with giving her “what I need to do my job.” Alisa trusted Meyer enough to let the professor inside her head and her heart. The two built routines and processes for every type of situation they could imagine. Using real simulations and creative mental imagery, they tried to prepare for any eventuality.

It all came together on Feb. 18, 2002, when Camplin’s two jumps in the Olympic finals earned her an Olympic gold medal. When the results were announced and Camplin leaped into her coach’s arms, she told him, “You have to ring Barbara!” The

ensuing months of celebration and celebrity brought many rewards, but also many challenges.

Meyer points out that in sports-crazy Australia, athletes are the crème de la crème of celebrityhood. About four months after the Olympics, burnt out and exhausted, Camplin headed for Milwaukee and a visit with Meyer. She enjoyed browsing the shops on Downer Avenue and watching movies at the Oriental Theater as a “regular person.”

OVERCOMING INJURY

When she returned to competition, she was no longer an aspiring star. “Anytime you have success in sport, you become the hunted, instead of the hunter,” Meyer says. Camplin confirmed her mastery, particularly during the 2003-04 season, when she finished on the World Cup podium 10 times.

Then, while water training in Park City, Utah, in October 2004, Camplin suffered a devastating injury – she snapped the anterior cruciate ligament (ACL) in her right knee. Months of painful rehab followed.

Still, Camplin and Meyer journeyed to Turin in February 2005 to do their preparation exercises for the 2006 Winter Games – photographing different points at the site of the aerial skiing competition, checking out the food situation, and devising plans for dealing with everything from traffic jams to media attention to security lines. “When I’m standing at the top of this mountain and preparing to jump, this is what I’m going to be seeing,” Camplin asserts.

Camplin successfully returned to World Cup competition in September 2005, an outing that included a fourth-place finish in challenging conditions. Afterward, she traveled to Lake Placid, N.Y., to water train. Meyer was there when Camplin landed what looked like a great jump – but in the water the athlete knew something was wrong. A year after her first injury, she had again snapped her ACL. She underwent surgery in October.

DETERMINED TO COMPETE

Camplin has stunned medics with her swift recovery, and is determined to compete in Turin. This time, Meyer will be with her.

“Needless to say, there are a lot of unknowns at this point,” Meyer said in December. “We’ve never had to prepare in such a short time frame after such a devastating injury.

“Since she can’t practice on skis, Alisa is watching videotapes of herself jumping. But the goal is still the same. She still has to put herself in a place, physically and mentally, where she performs the best jumps that she can.”

Meyer will join Camplin at another World Cup event this month at Lake Placid. “The Australians will name the Olympic team at that time,” Meyer says, “and although Alisa has a great chance of making it despite her second ACL tear, I think it’s important that the world see that she’s ready to compete.”

Editor’s Note: Alisa Camplin’s book, “High Flyer,” is available on the web from Dymocks Booksellers, www.dymocks.com.au/, or Angus & Robertson, www.angusrobertson.com.au/.

BRINGING ‘REAL WORLD IMPACT’ TO THE CLASSROOM

Barbara Meyer says her work with elite athletes such as Alisa Camplin brings “real world” impact to her students.

“These experiences have helped me provide students with guest lectures delivered by individuals who have achieved personal and performance excellence,” she says. “And, using case studies, I’ve been able to integrate theory and practice in the classroom.”

For Meyer’s students, the “thrill of victory and the agony of defeat” make up the core of their academic pursuits and professional aspirations.

Alisa Camplin with UWM sport psychology consultant Barbara Meyer outside Mitchell Hall. Camplin enjoys being a “regular person” during visits to Milwaukee.



Above: Alisa Camplin with the 2003 Fédération Internationale de Ski (FIS) World Cup Grand Prix Champion Globe.

PANTHERFEST 2005



The Panthers were on the prowl Oct. 10-16 at Pantherfest 2005, UWM's weeklong homecoming celebration.

New to Pantherfest this year was the Panther Prowl, a certified 5K run/walk on Sunday. More than 750 runners and walkers of all ages and abilities participated, threading their way around campus and nearby Lake Park. The overall winner and winner in the male division was Eric Pitt of Milwaukee, who clocked in at 16:38. The winner in the female division was Jackie Mulrooney of Platteville, who ran the course in 17:54. The Prowl raised nearly \$50,000 for Alumni Association student scholarships.

Other Pantherfest highlights included a chance to meet new men's basketball coach Rob Jeter during the FAN-tastic Friday celebration at the U.S. Cellular Arena. Both the men's and women's

basketball teams were on hand to rally the crowd for another exciting season.

On Saturday, adults and children enjoyed Alumni College and College for Kids classes. The Wisconsin State College, Milwaukee, Class of 1955 gathered for 50th reunion events throughout the weekend. As usual, there were cookouts, dances, and other fun activities for students and alumni, as well as varsity and club sports.

Plans already are under way for Pantherfest 2006, scheduled for the week of Oct. 9-15. The second annual Panther Prowl will be held on Sunday, Oct. 15.



COMFORT &

UWM PSYCHOLOGIST UNCOVERS FACTS ABOUT KIDS WHO HAVE SECURITY BLANKETS

By Laura L. Hunt

On the door to the UWM Child and Family Development Laboratory is a picture that has come to symbolize much of Richard Passman's career. It shows a cartoon character – Charlie Brown's friend, Linus – clutching his famous blanket to his face.

"Linus illustrates what my work is all about. He knows what he needs," says Passman, a professor of psychology.

In the 34 years he has been studying childhood behaviors at UWM, the notion of a young child with a "security blanket" has undergone an image transformation in society – from a sign of poor parenting to an icon of healthy childhood development.

It is likely that Passman's research has had a lot to do with that.

Internationally known for his research on toddlers' attachments to security objects, be they blankets, pillowcases or pacifiers, Passman's work has

uncovered a variety of positive effects that kids obtain from having a security object. And his research on the security-giving effects of mothers, fathers, grandparents, pacifiers and blankets has been published in numerous distinguished child- and clinical-psychology journals.

As far back as 1976, columnists such as Dr. Joyce Brothers referred to Passman's studies in advising parents not to throw away their kids' "blankies" before the little ones were ready.

Since then, his work has been cited in many media outlets, including Reuters, The New York Times, USA Today, The Chicago Tribune, Parents magazine, Psychology Today, Discover magazine, the Canadian Broadcasting Corporation and National Public Radio.

"When I started out, people widely believed that if your children had a security blanket, then they were needy and not well bonded to their mother," he says. "What my research has shown is that it isn't a bad thing. Sixty percent of all children in the United States use a security object at some point in their childhoods."

A BLANKET ADVANTAGE

Perhaps Passman's most fundamental finding is that security objects do, with rare exceptions, provide stress relief for the kids who ordinarily carry them, providing the same or almost the same amount of comfort as their mothers, depending on the circumstances.

And he took the research further, suggesting that the blankets also facilitate learning in these kids – not just exploring.

In a playroom in Pearse Hall that is equipped with toys and two-tone, blue-checked carpeting, Passman and his students conduct many of their studies. Their young subjects are free to play and interact under different conditions, while they are observed through a one-way window. It is in this setting, where the carpet squares are exactly a meter square, that preschoolers are tracked and their behaviors recorded.

In one of his studies, the reactions of kids bonded to a security blanket were observed with and without their mothers in the playroom. The children's reactions were recorded with their security blanket or their favorite hard toy – and also without them.

Those who had a blanket to which they were attached played and explored as stress-free as those escorted by their mothers. They also played with less distress than kids armed with their favorite toy and those who had a blanket but were not as attached to it.

Passman then expanded the tests to include darkening the room – not to the point of fear, but so that subjects noticed. Conclusion: Under these "arousing conditions," the security blankets did not work as well as the mothers.

But other data also showed that children with an attachment to a blanket were able to learn as easily when they had their blanket as when their mothers were in the room. The blankets and mothers apparently helped in keeping the children calm enough so that learning could come more readily.

Passman chose this research topic in graduate school, where he also

JOY



Richard Passman in the Pearse Hall playroom where he and his graduate students conduct much of their research.

ALAN MAGAYNE-ROSHAK '72

examined parents' use of discipline with their children and its relationship to child abuse.

After the birth of his own children and while consulting for the Childbirth Education Association, Passman also began to examine the effects of relaxation for new mothers, and also whether training pregnant women in relaxation techniques before labor reduced later postpartum distress if continued after the birth (it did). In the process, he wondered, "What gives children relief from stress?"

Passman wrote the entry on security blankets for the "Gale Encyclopedia of Childhood and Adolescence." He also taught in Germany twice, where he noticed a cultural aspect of his work: In some countries, security blankets are nonexistent. But he has not determined why that's true.

Other conclusions of his research include:

- In place of a blanket, a child's favorite hard toy is no substitute. "It was as good as nothing," Passman says.
- Pillowcases and other such soft objects can be as effective as blankets, and so can pacifiers for infants.
- The children who are attached to them regard their blankets as a reward. They would do things to get to see or be with their blankets, just as they would for food or even Mom.

STILL SOME MYSTERY

Passman's work is important because it has helped lessen stigmas once falsely associated with children who use security blankets. It has also demonstrated just how powerful security blankets are for the kids who cling to them, and has shown that the relationship is complex, with some still-unanswered questions.

For example, despite the sheer volume of his research, Passman concedes he still doesn't really know why some children become attached to blankets and others don't.

In fact, all kinds of young personalities choose a blanket and benefit from it – not just timid kids.

"Children attached to blankets are no more insecure than other children," he says. "There appears to be no reliable relationship between the personality of the child and an attachment to a security blanket. It can provide positive reinforcement for some kids. I am beginning to understand what maintains it, but I'm not sure if I know why it pops up in the first place."

Another of his studies with his



graduate students illustrated the limits of a child's source of security. It pitted the blanket's effectiveness at a routine pediatric checkup where the child's mother was not present to the comfort gained from having Mom in the room. Findings once again proved the blanket helped relieve stress almost as well as the presence of the mother.

But there was an additional outcome. When the child had both the security blanket *and* Mom during the exam, no additional benefit was apparent. In fact, the combination sometimes made the exam go less smoothly. Passman concluded that overdoing the giving of security can create difficulties too.

In one of his more recent studies, Passman and one of his graduate students revisited the question of the mother-child bond and its relationship to the child's allegiance to a blankie.

Results showed no link at all between the strength of the mother-child bond and the need for a blanket. What it did indicate is that children who were both insecurely attached to their mothers and strongly attached to their blankets seemed to adjust better to an anxiety-producing situation if their blankets were made available.

"For these children, the blanket promoted play, exploration and non-

distress in their mothers' absence," he says.

Passman's graduate students take the research in various complementary directions during their training.

Espen Klausen, a doctoral student currently working in Passman's lab, is overseeing a study of children who have long-term imaginary friends. The goal is to ascertain what exactly children get out of the companions they dream up. He also wonders if any benefits of these relationships are similar to those obtained from a security object.

His process is similar to his mentor's. Children are observed through a one-way window as they play with their mother, pretend companion, or no such supportive agent in the room. An additional chair is provided for the mother or any make-believe guests.

Despite Passman's long history of studying security issues in young children, most other past studies on the topic are not as solid in their methodology, says Klausen. Because of Passman, research in the field has become more reliable, he says. "I've been happy to be a part of that."

Editor's Note: Klausen is currently seeking volunteers for his study. Contact him at eklausen@uwm.edu.

CLASSNOTES

1960s

Bruce Brander ('60 BA L&S) last year published a book, "Love that Works: The Art and Science of Giving," which explores the nature of love and proposes time-tested ways to build successful love relationships. Brander, a former Milwaukee Journal reporter, and writer and editor with National Geographic magazine, is the author of six other books on travel and social philosophy. He lives in Colorado with his wife and four children.

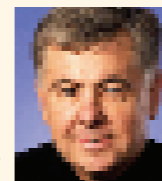
Bob Koehler ('64 BS Communication) has co-authored a book, "The American Association Milwaukee Brewers," which describes the history of the team that preceded the Milwaukee Braves from 1902-52. www.arcadiapublishing.com.

Marshall Gratz ('68 BA Economics) of Shorewood was named a 2005 Wisconsin Super Lawyer by Law & Politics Media Inc. To compile the annual list, Law & Politics surveys attorneys across the state, asking them to vote for the best lawyers they have personally observed in action. Gratz serves as a mediator, arbitrator and administrative law judge for the Wisconsin Employment Relations Commission.

Bob Welke ('69 BA Communication), formerly managing partner and chief creative officer of the advertising firm ESW/Blue Horse in Chicago, became CEO of the Blue Horse agency in Milwaukee after the two offices became independent.

1970s

Michael V. Uschan ('71 BA Mass Communication) won the Council for Wisconsin Writers 2005 Juvenile Non-Fiction Award for his book, "Life of An American Soldier in Iraq." It is the second time he has won the award. Uschan, who lives in Franklin, Wis., covers UWM men's basketball as a part-time reporter for the Associated Press.



Michael V. Uschan

Greg Banaszynski ('76 BBA Marketing) has been named president and chief executive of SynergyHealth Inc., the parent of St. Joseph's Hospital near West Bend, Wis. Previously, he was president and chief executive of Fort HealthCare in Fort Atkinson, Wis. He is a member of the UWM College of Health Sciences Advisory Board.



Greg Banaszynski

Meridee Maynard ('77 BBA Accounting) was named senior vice president, life product at Northwestern Mutual, in charge of increasing life insurance sales. She also serves on Gov. Jim Doyle's Council on Financial Literacy.

Donald G. Bellefeuille ('78 MS Urban Affairs) was recently named system vice president for business development for Hallmark Health, a nonprofit health care system that includes two Medford (Mass.) area hospitals.

Lee Erickson ('78 BFA Music), director of the Milwaukee Symphony Chorus, was recently featured in an article in the Milwaukee Journal Sentinel. The article traces Erickson's 28 years with the singing group, which began as Margaret Hawkins' Wisconsin Conservatory of Music Chamber Singers.

Stevan Miskov ('78 BS Chemistry/Biochemistry) was recognized by Rexnord Industries as the top salesperson nationally for the firm's plastic FlatTop product line. Miskov lives in Hales Corners with his wife, Judy, and three sons.



Stevan Miskov

Marita Eidt Ritsche ('78 MA German) has authored "Cross Currents: In the Wake of the Great War," an immigrant story about her father and uncle, who crossed the Atlantic and settled in Minnesota in 1923. It was released in January 2005 by Printstar Publishing. marita1394@aol.com.

Steve Titus ('78 BBA Marketing and Economics) has been named vice president and general manager of Sears, Roebuck & Co. Sears Dealer Stores, based in Hoffman Estates, Ill. He has held various positions since joining the company in 1971.

Diana L. Ahmad ('79 MA, '74 BA History) has won her 10th and 11th teaching awards in five years at the University of Missouri-Rolla. She is an assistant professor of American History, the university archivist and Dean's Teaching Scholar at UMR.

The Rev. Father Frederick J. Janecek ('79 MSW) of Madison is the priest-in-charge of St. Nicholas Greek Orthodox Church in Appleton, Wis. He is also the Orthodox Church in America representative to the Wisconsin Council of Churches and serves on its Unity and Relationships Committee.

1980s

Arthur Koch ('80 BS Social Welfare) has been promoted to detective sergeant at the UW-Milwaukee Police Department.

Mark Kultgen ('80 BBA Accounting) has been named managing partner of the Milwaukee office of the accounting firm KPMG. He has also become a member of the Greater Milwaukee Committee.

Luis Arreaga ('81 PhD Economics, '76 MS Management) has been named deputy chief of mission at the U.S. Embassy in Panama.



Luis Arreaga

Diane Caspari ('81 MS Urban Planning) has completed law school and has joined the public defender's office in Kenosha, Wis.

Carol Gessert ('81 BBA Accounting) has been named vice president and chief financial officer of the Brookfield-based marketing agency Bader Rutter & Associates Inc. A native of Plymouth, Wis., Gessert is a certified public accountant.

Paula Hare ('81 BFA Art Education) is founder and principal creative director for Milwaukee-based Hare Strigenz Design, which offers a full range of marketing communications, design and advertising services.

Roger W. Kist ('81 BA Industrial Relations), executive director of the Washington County Visitors & Convention Bureau, has been selected 2006 president-elect of the Wisconsin Park & Recreation Association (WPRA). He was also recently elected to a three-year term on the National Recreation and Park Association's Board of Trustees. Kist is the recipient of the WPRA Professional Award of Merit, the highest award bestowed on a park and recreation professional in Wisconsin.

Mike Frede ('82 BS Civil Engineering) is owner of King Development LLC and Drake Environmental Inc. He was featured in the Milwaukee Journal Sentinel in an article about faith-based business practices.

PANTHERS GATHER IN SECOND CITY



EDWARD FOX PHOTOGRAPHY

In a beautiful setting at the University Club of Chicago, overlooking Millennium Park, Chicago-area alumni gathered Oct. 26 to hear Chancellor Carlos Santiago speak about his vision for the university, talk basketball with new men's head coach Rob Jeter and mingle with other Second City alums.

"I found it inspiring to learn firsthand about the vision Chancellor Santiago has for the university," says Carrie Hoye ('86 Organization Communication). "It's important for alumni to know about the Chancellor's priorities, such as expanding UWM's research capabilities and graduate education, and maintaining high academic standards."

Hoye was part of the host committee, composed of Chicago-area alums, that organized this first major UWM alumni event held in the Chicago area. It was underwritten by Avi Shaked ('80 BS Electrical Engineering), who recently made a \$1 million pledge to fund scholarships for engineering and computer science students (see story at right).

Working with the UWM Office of Development, the group invited all 3,000 Chicago-area UWM grads.

"It was great to see that many of our former students living outside of Wisconsin are just as excited about our university as we are back in Milwaukee," said Chancellor Santiago. "Both the alumni and university will benefit from UWM strengthening its connections to the Chicago area."

For Barbara Flint, regional development director with the Office of Development, connecting with Chicago-area alumni has been a rewarding experience. "I'm excited about bringing these UWM alums news about the campus, and finding out about the paths their lives have taken," Flint says.

"I was surprised at the number of alums from UWM who reside in the Chicago area," Hoye says. Hoye, a consumer marketing



Scenes from the alumni event in Chicago. Top: Chancellor Carlos Santiago speaks to Chicago alums about his vision for the university. Center: New men's basketball head coach Rob Jeter (left) with Margaret Davis ('72 Nursing) and spouse Henry Davis ('73 Business Administration). Bottom: Dean Bob Greenstreet (right) with School of Architecture and Urban Planning grads (from left) Michael Quinn ('77), Roger Medema ('77) and Pete Bocek ('84).

professional, owns her own marketing consulting company. A firm believer in the value of networking, she met several fellow alums whom she plans to "stay in touch with."

To aid in planning for future events, a survey has been sent to all grads in the Chicago area. Plans call for having an annual event for Chicago-area alumni.

CHICAGO ALUM'S \$1 MILLION GIFT WILL FUND CEAS SCHOLARSHIPS

By Beth Stafford

Speaking with Chicago alumnus Avi Shaked ('80 BS Electrical Engineering), it's apparent that he doesn't take his success for granted.

In appreciation for what a scholarship meant to him during his days at UWM, Shaked and his wife have made a pledge of \$1 million to the UWM Foundation to be used for the Avi Shaked and Babs Waldman Engineering Scholarship Fund in the College of Engineering and Applied Science (CEAS). It is the largest gift CEAS has ever received.

The scholarships, awarded on the basis of academic achievement and financial need, will have a huge effect on the college's ability to attract talented students, and will have a lasting influence on the lives of the student recipients.

"This major scholarship fund will have a significant, positive impact on the future of the College of Engineering and Applied Science," says Al Ghorbanpoor, interim dean of CEAS. "The college will combine this scholarship fund with undergraduate research opportunities and guaranteed Co-Op placement to offer a four-year support package as a part of our recruitment effort for talented students entering our engineering and computer science areas.

"Mr. Shaked also has joined the Dean's Advisory Board and will provide guidance to enhance the growth of the college in all areas.



Avi Shaked at his vacation home in Winter Park, Colo.

COURTESY AVI SHAKED

We are very grateful to Mr. Shaked and his wife, Dr. Babs Waldman, for this very generous scholarship contribution."

"Avi is an outstanding example of why it is so important for UW-Milwaukee to have scholarship dollars available," says Chancellor Carlos E. Santiago. "We are very grateful that he is completing the circle by establishing this scholarship fund. Now the next group of industrious scholars will benefit by being able to more fully devote themselves to their studies."

AN AMERICAN SUCCESS STORY - WITH A TWIST

Avi Shaked's story is a true American success tale, with an interesting twist.

At age 25, he emigrated to the United States from Israel. On Christmas Eve, 1975, he arrived with the goal of acquiring an education and working in the computer industry.

He came to UWM because he had a friend here. Shaked describes the advisers at UWM as "excellent," helping him even

before he enrolled.

Shaked found work at a local computer company, then entered UWM as a freshman. He was taking 21 credits, still employed...and found himself with a 3.75 GPA. Then came another piece of good advice - a suggestion that he apply for a scholarship.

The four-year scholarship he was awarded made all the difference to Shaked. He continued to take as many credits as he could. He indulged an interest in medicine through a double major, enrolling as a pre-dental student as well as in engineering. He enjoyed the biology, anatomy, chemistry and zoology courses he took as a result.

Preparing for graduation in June 1980, Shaked was interviewed on campus by IBM. The company recruited and hired him, sending him to Rochester, N.Y.

His experience at IBM taught him a lot. "I learned how a business is run," he says. "Working for a world leader such as IBM opens your eyes and expands your horizons." As a design engineer and later

as a systems engineer, his job responsibilities included working in the field with clients.

With the advent of personal computers, he sensed opportunity. "The common wisdom at IBM was that they weren't going to be that important, but I felt they were going to be very big," says Shaked.

He left the security of IBM to start his own company. Onward Technologies was founded to provide computer maintenance and support, and then expanded into sales, consulting, software development and custom programming.

In 1998, he sold his firm to a public company. Two years later, as the tech bubble burst, the new owner "went under," and Shaked was given the opportunity to regain his company. In fact, through a complex business transaction, the public company actually paid Shaked to take Onward Technologies back.

Today, under Shaked's leadership, the company is flourishing. Obviously, Shaked

is very good at what he does. And, he would add, "very lucky."

"We're still expanding what we do," Shaked says. More and more, the company is moving into Web-based products and solutions.

Having been both an employee and a business owner, Shaked relishes the advantages of "being the boss." Of course, there's the job security - "No one can fire you." But he also warns that 14-hour work days are guaranteed, along with "lots of pressure." The best pay-off: "The independence you gain, if you're successful."

For him, the downside of owning a business revolves around the personnel side. "It's difficult to fire people," he says, "and hard when you have too many good applicants for a position and only one spot to fill."

Shaked plans to meet with the students who receive scholarships through the Avi Shaked and Babs Waldman Engineering Scholarship Fund. What wisdom would he share with them? It's a lesson gleaned from his experiences: "Life is a

Terry Martorano ('82 BS Criminal Justice) retired from the Waukesha County Sheriff's Department last year and was hired as the first full-time chief of police of Lisbon, Wis.

Nicholas Burckel ('83 MS Library Science) recently

retired as dean of libraries and associate professor of history at Marquette University. In 2002, Burckel



Nicholas Burckel

received the Distinguished Alumnus Award from the UWMAA, and in 2003 he received the Wisconsin Library Association's Librarian of the Year Award.

Gary Reck ('83 BBA Marketing) has been named managing director of the Milwaukee office of Resources Global Professionals.

Gordon Hess ('85 MS Administrative Leadership) is principal of Frank Elementary School in Racine, where he established an incentive program that gives away bicycles to students who maintain perfect attendance – a program that is paying off both in attendance and in academic performance.

Ann Roche ('86 MBA) has been named vice president of Commercial Engines at Briggs & Stratton

Commercial Power. She previously held positions at W.H. Brady Co. and Johnson Controls Battery Group in Milwaukee.



Ann Roche

Elizabeth Ann Jozwiak ('87 BA History and Political Science) received the 2004-05 Mavis and George Steil Excellence in Teaching Award at UW-Rock County.

Peter C. Wallace ('87 EMBA) was president and CEO of Rexnord in Milwaukee and IMI Norgren Group in Denver before moving to Robbins & Myers in Dayton, Ohio, in 2004. He has been elected to the board of directors of Applied Industrial Technologies.

Geoff Hurtado ('88 MBA, '76 MS Urban Planning, '74 BS Architectural Studies), principal with Hurtado Associates, has been appointed to the board of the Wisconsin Housing and Economic Development Authority.

Susan L. Andersen ('89 BS Psychology and Biology) is an associate professor of psychiatry at Harvard Medical School. A recognized expert in developmental neuroscience, she currently is director of the Laboratory of Developmental Neuropharmacology at McLean Hospital. www.mclean.harvard.edu/research/mrc/ldn.php.

Richard B. Pierce ('89 MA History) is professor and chair of the newly created Department of Africana Studies at the University of Notre Dame in South Bend, Ind., where he has been a professor since 1996. He specializes in African-American, urban and civil rights history.



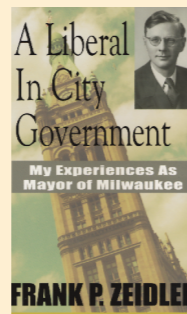
Richard B. Pierce

John F. Maher ('89 BA English) has been named vice president for business development at Journal Sentinel Inc. in Milwaukee. He previously was vice president and director of marketing for the St. Louis Post-Dispatch. He will be responsible for JS Direct, as well as the paper's database and commercial print sales operations.

1990s

Dean Andrade ('90 MA English, '88 BA English and Philosophy) and partner

James Reynolds ('98 BA English) have launched Milwaukee Publishers in order to put out a lengthy manuscript called "A Liberal in City Government," written by former Milwaukee Mayor Frank Zeidler about 45 years ago. The manuscript, a memoir about municipal government by a Socialist in the McCarthy age, had never been published. If they sell enough copies of the book, they say they will publish a later installment of the manuscript that deals with race and urban development. www.milwaukeepublishers.com.



James Gillespie ('90 EMBA, '70 BS Mathematics) and wife **Eileen Gillespie** ('70 BS Clinical Lab Sciences) were the subjects of a story on National Public Radio on the growing trend toward phased retirement. James recently retired from a senior-level position at Northwestern Mutual after 35 years. He now has teamed up with Eileen to expand her financial planning business through Northwestern Mutual.

Gretchen Pfaehler ('91 BS Architectural Studies) has been promoted to an associate with Hillier Architecture, based in Philadelphia, where she currently oversees rehabilitation and expansion of the Virginia State House.

Paul Sanders ('91 PhD Urban Education, '81 MS Education, '79 BS Elementary Education) is the new principal of Westlawn Elementary School in Cedarburg. He is a former school counselor who began his teaching career at Cedarburg's Thorson Elementary School.

Scott Zieher ('91 BA English) has published a book of poetry, "Virga," with Emergency Press. "Virga" captures fleeting glimpses of New York City that typically evaporate as they pass before the viewer's eyes. He recently read at Woodland Pattern Book Center in Milwaukee to promote the book. www.emergencypress.org.

Erik Eighme ('92 MS Taxation, '90 BBA Finance) has been promoted to partner at Deloitte Tax LLP. He has 13 years' experience working with multinational companies on a wide variety of international tax issues.

Ralph H. Gola ('92 MS Library Science) has launched The Information Works, a Waukesha-based research firm that specializes in legal, medical, political and academic information, as well as historical documentation.

Daniel J. Wiitanen ('92 BS Architectural Studies) acquired a license as a Registered Architect and has been promoted to architect at Somerville Inc. Architects and Engineers in Green Bay.

Kelly Fitzpatrick ('94 BFA Theatre) is a costume designer

with the Utah Shakespeare Festival in Cedar City. A native of Green Bay, she has completed 11 seasons with USF. Last summer she costumed the USF production of "The Spitfire Grill," written by the late Fred Alley, her friend and mentor at Wisconsin's American Folklore Theatre.



Kelly Fitzpatrick



Tom Slawski says Lake Park has remained largely unchanged during its 100-plus-year history.

PETE AMLAND

ALUM HELPS ASSESS A CENTURY OF LAKE PARK ECOLOGY

When Tom Slawski studied the original plans for Milwaukee's Lake Park drawn up in 1892, he almost couldn't believe it. Designed by Frederick Law Olmsted at the turn of the century, the park has remained largely unchanged from its original form.

"I nearly fell over," Slawski says. "It still looks near exactly the way Olmsted had envisioned it over 100 years ago."

Slawski ('97 PhD Biological Sciences), an ecologist and principal planner for the Environmental Division of the Southeastern Wisconsin Regional Planning Commission (SEWRPC), helped conduct a bluff stability assessment of the

park last year for the Milwaukee County Parks Division.

The assessment team found bluff instability throughout the park, particularly on the south side near Wahl Avenue. But even that is nothing new. Olmsted's firm, which also designed New York City's Central Park, worked on stabilizing that area for about 10 years in the early 1900s.

"Originally, the purpose of the study was to assess the stability of the slopes in the park," says Slawski. "But the scope of it widened to include a vegetation survey as we went on. It became clear that the health and diversity of the vegetative community was going to be key."

An urban oasis right at UWM's doorstep, Lake Park reflects Olmsted's philosophy of

creating public spaces within the contours of their existing topographical features: He incorporated the site's ravines and valued the lake views from the bluffs.

One of the park's pressing problems, according to Slawski, originated as an erosion control measure 70 years ago. Beginning in the 1930s, black locust was planted on the southern slopes. Invasive buckthorn and garlic mustard joined in.

The question now is, how can the exotic species be removed when they also are keeping the slope in place, at least for the time being?

"It's an artifact of human intervention," he said of the black locust. "But in time, its uninhibited growth will compromise the slopes too."

To find potential solutions, the team looked just to the north, at efforts by the Village of Shorewood to renew the bluffs above Atwater Beach. The exotics were cut and treated with pesticide, leaving their root systems intact. The bluffs were subsequently replanted with a variety of native plants.

One of the park's greatest assets, says Slawski, is the neighborhood surrounding it. Lake Park Friends, in partnership with Milwaukee County, have been actively managing non-native species by a variety of methods for years. The group is the main reason that the northern half of the park still contains a high-quality plant community.

Originally from Detroit, Slawski came to UWM for graduate school, met his wife on campus and decided to settle here.

He normally does physical, chemical and biological assessments for lake and stream protection. While studying under Associate Professor Tim Ehlinger, Slawski says he "got hooked on" the complexity of stream systems, but particularly on designing and rebuilding streams to restore ecological health – a skill that he still puts to use at SEWRPC.

The Lake Park project gave him the opportunity to envision what Olmsted had intended – with the help of historical material provided by Lake Park Friends. It also offered the chance to advise the county on keeping the park true to Olmsted's vision.

"By looking at the old photos, you can just imagine the vistas they would have had before the forested areas fully developed," he says. "I've never had the pleasure to work on a project with so much history attached to it."

—Laura L. Hunt

Jeffrey M. Peter ('94 MARCH, '92 BS Architectural Studies) has been promoted to manager of information systems at Plunkett Raysich Architects in Milwaukee.

Cherry A. Shaw ('94 BA Communication) is an assistant county attorney for Leon County, Fla. She specializes in environmental and land use law, and is a member of the Civil Procedure Rules Committee.

Sig Strautmanis ('94 MS Urban Planning and Architecture, '91 BS Architectural Studies) is a partner with General Capital Group, a Mequon, Wis., real estate development firm with a focus on senior housing.

Tom Flanagan ('95 BBA Management Information Systems) has been named director of administration for scouting and player development with the Milwaukee Brewers. He will

begin his 17th season with the Brewers this spring. He and his wife, **Jennifer Flanagan** (Bortolotti, '91 BA Communication), are expecting their second child on Valentine's Day.

Deryl Davis Fulmer ('95 PhD Urban Education, '90 MS Cultural Foundations of Education), an associate dean for the Mequon Campus of Milwaukee Area Technical College, has been named an American Council on Education Fellow for the 2005-06 academic year. The ACE Fellows program is designed to prepare faculty and staff members for senior positions in college and university administration.

Laura Drew ('96 MS Nursing, '98 Ergonomic Certificate) is part owner, nurse manager and executive director of Passport Health in Mequon. Passport Health is a national franchise operation which provides counseling, education and immunizations for world travelers. www.passporthealthusa.com/.

Jay Mustapich ('96 MS Educational Psychology, '94 BS Community Education) has worked as a counselor for children and adults in Milwaukee and Waukesha through St. Aemilian-Lakeside for the past 11 years. He also teaches Tae Kwon Do. He and his spouse, Michelle, have a 1-year-old daughter. InstructorJayM@aol.com.



Jay Mustapich

Dirk Schulze-Makuch ('96 PhD Geosciences) has co-authored the book "Life in the Universe: Expectations and Constraints," which is about finding extraterrestrial life in the solar system. He is an associate professor of geology at Washington State University in Pullman.

Debra Zinder ('96 MA, '88 BA Communication) is co-owner of the Milwaukee firm Z2 Marketing + Design, which recently won four national Telly Awards for its work in the video and film, and commercial categories.

Christine Cramer ('97 MS Urban Planning) is a financial analyst with the engineering firm of Ruekert & Mielke Inc. in Waukesha.

Vladimir M. Gorokhovskiy ('97 BBA Marketing) is a Milwaukee attorney practicing in criminal defense, consumer protection and international transactional law. He is preparing to take the Qualified Foreign Lawyers Admission Test administered by the United Kingdom Law Society.

Patrick J. Henkhaus ('97 MS Information Management) was named operations director for Information Services at Milwaukee-based St. Joseph Regional Medical Center and Covenant Medical Group.

Tim Locke ('97 MS Urban Planning) is the project manager for the King County Housing Authority in Seattle, Wash.

Paul Gosling ('98 BBA Marketing) has been promoted to the newly created position of vice president of purchasing at Oshkosh Truck, where he has worked in the purchasing area since 1998.

Jason Neitzel ('98 MARCH, '94 BS Architectural Studies) has joined the architectural design staff of Loebel Schlossman & Hackl, a Chicago-based, multidisciplinary architecture firm.



Jason Neitzel

Matt Peters ('98 MS Urban Planning) has been a project planner with Foth and Van Dyke since 2001. He lives with his wife and two daughters in Allouez, Wis.

תראו לנן את הנאווה שלכם

SHOW YOUR (PANTHER) PRIDE!

Gordon Gladstone ('94 MA, '91 BA History) sports his Panthers baseball cap at the Masada fortress overlooking the Dead Sea in Israel. Gladstone, who was recently appointed assistant director of Berkeley Hillel, the Jewish student center at the University of California at Berkeley, is a certified tour guide for the land of Israel. Last summer, he was selected to participate in the Kaplan Seminar for Emerging Professionals at Brandeis University.

Masada was the site of the Zealots' last stand against the Romans during the revolt of 66-73 C.E. When the Romans finally took the fortress after a three-year standoff, they found that all but seven of the defenders had committed suicide rather than surrender.



WHERE IN THE WORLD HAVE YOU DISPLAYED YOUR PANTHER PRIDE?

Send us a photo showing you, friends or family members who have taken the UWM name to far-flung or interesting parts of the planet. Prizes will be awarded to those whose submissions are used in the magazine. Don't forget to include a self-addressed, stamped envelope if you want the photo returned.

Mail photos to University Communications and Media Relations, UW-Milwaukee, P.O. Box 413, Milwaukee, WI 53201. Please include your name, address, degree year(s) and where the photo was taken.

CLASSNOTES

Andrew Statz ('99 MS Urban Planning) started a new assignment in the Wisconsin Department of Administration working on conservation issues within the Department of Natural Resources.

Bryan Tomasovich ('99 PhD Creative Writing, '91 BA English) has won the Emergency Press annual book contest for "Ouisconsin: The Dead in our Clouds," a book of poetry. He lives in Bainbridge Island, Wash., and teaches at Antioch University in Seattle. www.emergencypress.org.

2000s

N. Glenn Gratke ('00 PhD Physics, '92 MS Physics, '80 MS Engineering), associate professor of physics at Milwaukee School of Engineering, has published a book, "Was Einstein Right? Not Quite!" The book outlines a way to realize Einstein's dream of universe unification. www.Emc2GG.com.



N. Glenn Gratke

David Ciepluch ('01 MS Urban Planning, '82 BA L&S) has moved from the Environmental Department at We Energies to the utility's Office of Energy Options.

Allyson Green ('01 MFA dance) was featured recently in an article in the San Diego (Calif.) Union-Tribune. The choreographer and arts producer was staging her show "Dancing to Beethoven: A Collaborative Process" as part of La Jolla SummerFest.

Michael R. Sarnar ('01 MBA Management) joined Hays Companies of Wisconsin, Milwaukee, as vice president in charge of property and casualty accounts.

Eric Delzer ('02 EMBA), president and co-owner of Waukesha-based Delzer Lithograph Company, has been elected 2006 chairman of the board of Printing Industries of America Inc./Graphic Arts

Technical Foundation (PIA/GATF), the world's largest graphic arts trade association. Delzer Lithograph Company prints UWM Today.

Paul Helm ('02 BA Journalism and Mass Communication) minored in Theatre and now makes performing his full-time career. As a professional actor and musician (piano), he has performed with the Skylight Opera Theatre (most recently in "The Mikado"), the Florentine Opera Company, In Tandem Theatre Company and the Broadway Baby Dinner Theatre. Watch for him in "The Polish Diva from Milwaukee" (Jan. 13-March 12) at the Milwaukee Repertory Theater's Stackner Cabaret, and "Seussical" (April 29-June 11) with First Stage Children's Theater. You also might spot him in local commercials and television spots.



Paul Helm

Ramon Escobar ('03 BBA International Business) was selected as a Thomas R. Pickering Graduate Foreign Affairs Fellow by the U.S. State Department. This competitive award provides funding for participants as they prepare to enter the Foreign Service.

Christie L. Launius ('03 PhD English) is an assistant professor in the Department of Languages, Literature and Communications at Augusta (Ga.) State University.

Lisa Nalbandian ('03 MA Mass Communication) has been named by Wisconsin Public Radio as regional manager for northeastern Wisconsin. Based in Green Bay, she oversees programming, fund-raising, community outreach and volunteer activities for four WPR stations.



Lisa Nalbandian

Laura Halverson ('04 MS Anthropology) is collections care assistant at the San Diego (Calif.) Museum of Natural History. lhaverson@sdnhm.org.

Amelia Klem ('04 MS Information Studies, '04 MA History, '00 BFA Art) is the lead library services assistant in the UWM Libraries' Special Collections unit. Her research on "tattooed ladies" was featured in the MKE section of the Milwaukee Journal Sentinel.

Hermann Ndofor ('04 PhD Management) joined the faculty of the University of North Carolina at Charlotte last year as an assistant management professor. He is involved in a study to quantify the entrepreneurship by immigrants in the city of Charlotte, and was featured in an article in the Charlotte Observer.



Hermann Ndofor

CORRECTION

In the Fall 2005 issue of UWM Today, we misidentified this alumnus as Bryan G. Pfeifer ('03 BA Journalism). He is George H. Herro ('85 BBA Accounting). We regret the error.



George H. Herro

TUNE IN TO 'PANTHER PROFILES' ON WOKY RADIO

While you're listening to UWM men's basketball games on the Voice of the Panthers, WOKY AM 920 radio in Milwaukee this season, stay tuned during halftime. That's when "Panther Profiles" airs.

These interviews spotlight UWM alumni, students and faculty, who discuss what's happening on campus or reminisce about their days at UWM.

Recently, Larry Reed, supervisor of the Milwaukee Public Schools Recreation Department, was a guest. A social welfare grad, Reed was the men's basketball team all-time leading scorer until Clay Tucker broke his record in the 2002-03 season.

Hosted by Bob Bach of WUWM FM 89.7 radio, "Panther Profiles" is sponsored by the the UWM Alumni Association.

KEEP IN TOUCH!

SEND IN YOUR CLASS NOTES NEWS

Won an award? Started a business? Had an adventure? We'd like to hear about it. E-mail your class notes news to alumni@uwm.edu or write to UWM Alumni Association, P.O. Box 413, Milwaukee, WI 53201-0413. Please be sure to include your full name (including maiden name, if applicable), address, year(s) of graduation, degree(s) and major(s). Photos are welcome!

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Send in your e-mail address

Send your e-mail address to alumni@uwm.edu. You'll receive the latest news on alumni events and benefits – and you'll save trees and postage in the process!

TAKE US WITH YOU!

SHOW YOUR PANTHER PRIDE EVERY TIME YOU TRAVEL

Send in your business card and we'll send it back laminated in this durable UWM Alumni luggage tag.

The tag is FREE, and we'll also enter your name in a drawing for a Panther Pride Alumni Package – gray UWM Alumni hoodie, Panthers baseball cap and UWM sports socks.

We're interested in where your life's journey has taken you since graduating from UWM. And we want to spread Panther Pride all over the world!



SEND YOUR BUSINESS CARD TO:

UWM Foundation
3230 E. Kenwood Blvd.
Milwaukee, WI 53211



The drawing for the Alumni Panther Pride package will be held on **April 3, 2006**.

However, you can send in your business card anytime for a free UWM Alumni luggage tag.