

Jan 10 1973

Manash Ranjan Dutt  
5/1/2K Cornfield Rd.  
Ballygun j, Calcutta-19,  
West Bengal, India.

Dear Dean Dutt and Associates;

Your much valued letter of Nov.15 has reached me.

To help enhance the success of your most worthy work, ~~Imassapokenkak~~, sending under separate cover, a copy of the latest book - the second edition, with my compliments.

My travels have taken me to Japan, where our system and techniques are used extensively, and to most of the countries of Europe, but we have never, as yet, ventured quite as far as India.

In 1964 I retired from General Electric. My life has been a series of exciting consulting tasks since that time. At present, I am working at the task of retiring again, and am about 75% retired from active day-today work, and much enjoying our life here in Maryland, on the shores of the Tred Avon river.

I wish the best of success to you, to Dean Souza, to Dean Lopez, to Dean Hameed and to Dean Kahn.

Sincerely,

Lawrence D Miles

BY AIR MAIL  
PAR AVION

हवाई पत्र  
AEROGramme



*Lawrence*

Dr. Lawrence D. Miles  
General Electric Company  
~~570 Lexington Avenue,~~



New York, New York-10022,  
U.S.A.

650.1552  
M595

पहला मोड़ FIRST FOLD

दूसरा मोड़ SECOND FOLD

इस पत्र के अन्दर कुछ न रखिये NO ENCLOSURES ALLOWED

भेजने वाले का नाम और पता:- SENDER'S NAME AND ADDRESS:-

Manash Ranjan Dutt  
5/1/2K Cornfield Road,  
Ballygunj, Calcutta-19,  
West Bengal.  
भारत INDIA

5/1/2K Cornfield Road,  
Ballygunj, Calcutta-19  
West Bengal, India.  
November 15, 1972.

Dear Sir,


The faculty of Business Administration of the University of Calcutta wishes to adopt your authoritative book "Techniques of Value Analysis and Engineering" as basic textbook for the MBA program.


In their opinion this book is the best in the world in so far as the area of value analysis is concerned. Consequently, we would request you to send us a complimentary copy of your world renowned book for our use. It is our desire and request that you autograph the book before sending it. Apart from the above book if you have authored or co-authored any book then please send us a copy of it too as you may realise that our library suffers extremely from the paucity of modern books on management. You must be aware of the fact that India is extremely backward in the sphere of management education. In this sphere America is the most advanced country in the world. The books turned out by eminent educationists like you contemplates the most modern management techniques at present being developed and used in America. We too want to acquaint ourselves with the most modern management techniques and this can only be done by acquiring books from authors like you who enjoy world wide repute due to their superb contribution to the field of management technology. We are confident that you would be kind enough to share with the excellent material contained in your world famous book.

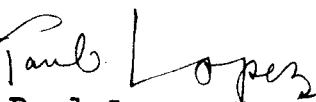
Americans are noted for their kindness. We are sure that you too like your very generous country mates would be very glad to help us in our educational endeavour. Your assistance rendered in this direction will be greatly appreciated with deepest humility.


With kindest regards,

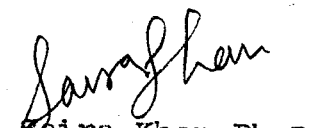
Thanking you very much in anticipation,  
Very truly yours,

  
Albert Souza, Ph.D.  
Senior Associate Dean.

  
Manash Ranjan Dutt, Ph.D.  
Dean.

  
Paul Lopez, Ph.D.  
Assistant Dean.

  
Abdul Hameed, Ph.D.  
Assistant Dean.

  
Saira Khan, Ph.D.  
Assistant Dean.