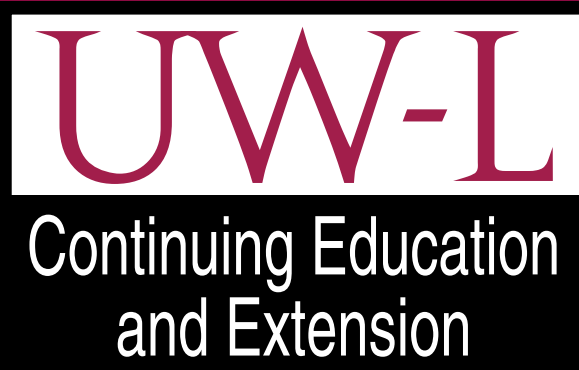




2006-2007 YEAR IN REVIEW



Certificate Programs

Conferences & Workshops

Credit Courses

Learning Communities

Learning in Retirement

Youth Programs

Connecting the university and the community



ME-PD Learning Community Program Honored

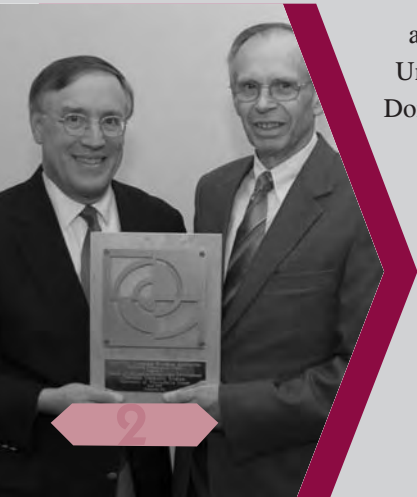
UW-L was honored this year with the Outstanding Credit Program Award from the University Continuing Education Association. The award was presented on April 14 to the Master of Education-Professional Development (ME-PD) Learning Community Program during the Association's Annual Conference in Vancouver, British Columbia. The award demonstrates program originality, a contribution to the field of continuing education and excellence in achieving educational objectives.

UW-La Crosse's ME-PD Learning Community Program offers practicing PK-12 educators the opportunity to improve their teaching and make immediate applications to their classroom while earning their master's degree.

The Learning Community Program format is distinctive with its integrated curriculum and use of a cohort model. Offered on weekends over a two-year period, the program uses school district facilities in or near the students' home communities and enrolls 20 to 40 students in a "learning community" that stays together throughout the program.

Approximately 95 percent of the students who begin the program complete it two years later. As of May 2007, nearly 2,300 students, representing 65 percent of Wisconsin's school districts, had received their Master of Education-Professional Development degree from the program.

The award was accepted for the University by M. Donald Campbell, director, Continuing Education and Extension.



Who are we and what do we do?

Continuing Education/Extension (CEE) works with faculty and departments to extend the instructional, research and public service resources of UW-L to individuals and organizations in western Wisconsin communities and in other parts of the state.

CEE can work with you to develop educational programs (both credit and noncredit) that enable individuals to earn degrees and certificates, meet licensure requirements, accomplish professional goals, participate in conferences, and pursue leisure and academic interests.

Rachel Morey, Tomah ME-PD Learning Community student, was honored with the Thesis and Academic Achievement Award by the UW-L Graduate Studies Office.

Rivers Conference Presented with Exemplary Program Award

UW-L's International Conference on Rivers and Civilization was honored this year with an Exemplary Program Award from the University Continuing Education Association (UCEA). The award recognizes continuing education programs that are exemplary in aspects such as program design, demonstrated impact, and serving the institution's mission and/or goals. The Rivers Conference, third in a series of conferences on major river basins, was held in June 2006 and targeted a multidisciplinary audience of academics and practitioners from the sciences, arts and humanities. The fourth conference in the series will be held in Shanghai, China in 2009.

The award was accepted for the University at the UCEA conference by Penny Tiedt, assistant director, Continuing Education and Extension.



"If the Learning Community approach became the universal standard, imagine the ripple effect within a school district or throughout education as we all gain this common ground from which to grow."

— ME-PD Learning Community graduate

LEARNING COMMUNITIES

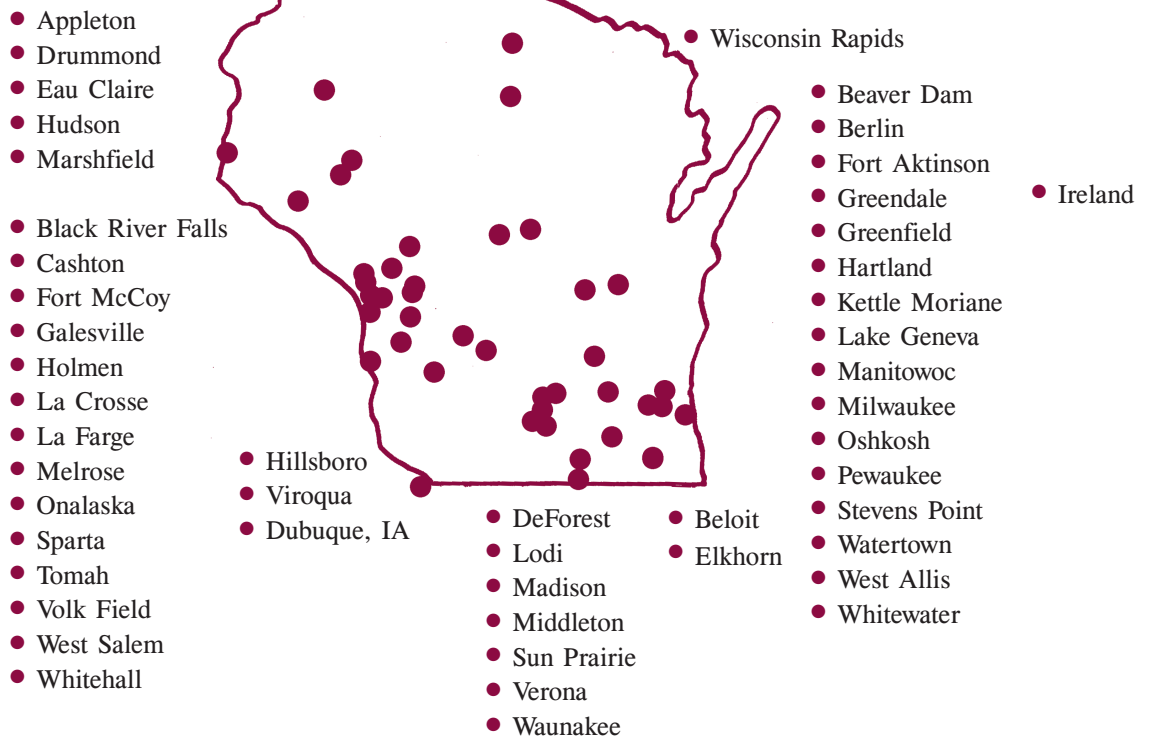
In partnership with the UW-L School of Education CEE administered the **ME-PD Learning Community** program for 781 teachers and school professionals. Learning Communities were organized in La Crosse, Onalaska, Holmen, Whitehall, Tomah, Eau Claire, Hudson, Berlin, Fort Atkinson, Manitowoc, Lodi, DeForest, Sun Prairie, Verona, Waunakee, Elkhorn, Lake Geneva, Kettle Moraine, Watertown, West Allis, Greendale, Greenfield and Milwaukee.

“The Master of Education-Professional Development Learning Community program has a long tradition of excellence in advancing the quality of education in PK-12 schools across the state of Wisconsin.”

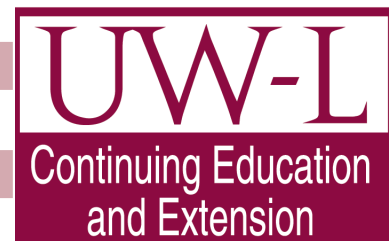
— Teri Staloch, Ed.D., interim director, ME-PD Program



Credit courses, conferences and workshops were delivered to:



	Number of Programs	Number of Enrollments
Learning Community	129	3,741
Credit Courses	125	783
Certificate Offerings	21	301
Conferences & Workshops	83	2,322
Pre-College Programs	17	753
Older Adult Programs	35	1,013
Total	410	8,913



CONFERENCES & WORKSHOPS

“Wonderful! I will be back next year. Topic choices were very beneficial as a health professional.”

— *Adolescent Health Symposium attendee*

► Health & Human Services

- The **International Death, Grief and Bereavement Conference**, developed in partnership with the UW-L Center for Death Education and Bioethics, brought together 145 professionals and individuals dealing with grief.
- The 2006 **Wisconsin Upper Extremity Symposium and Workshops**, co-sponsored by the Health Professions department and Gundersen Lutheran Sports Medicine, drew 56 physical therapists and athletic trainers from several states.



Noncredit staff (left) Karen Langaard, Penny Tiedt, Andrea Hansen and Jan Olson.



- In partnership with the **Wisconsin Long-Term Care Workforce Alliance** and the Coulee Region Long-Term Care Workforce Coalition, Leadership Development for the Long-Term Care Workforce provided four training series' for 105 mid-level supervisors from 16 organizations. The workforce development project is funded through the EDvantage grant program of UW-Extension.
- More than 400 individuals attended **America's Changing: Are You Ready?**, sponsored by the City and County of La Crosse, Gundersen Lutheran Medical Center, the La Crosse School District, Viterbo University, Western Technical College and Winona State University. The program focused on opportunities and challenges of diversity and cultural competencies in a multicultural America.
- **Community Health** offerings included Grant Seeking in Health, Human Services and Education Professions, MOVING Into the Joy of Living, Wisconsin Health Education Network (WHEN) meeting and Worksite Wellness for Schools.
- A **Spanish Medical Terminology** program offered language skills and cultural competency to area health and human service providers.
- Representatives of local governments, the La Crosse School District, local hospitals, institutions of higher education, the La Crosse chapter of the NAACP, the Hmong Mutual Assistance Association, the 7 Rivers Diversity Collaborative, and the City Neighborhood Church gathered to lay the groundwork for a **workforce diversity collaborative**. UW-L Office of Affirmative Action and Diversity Programs partnered with CEE to provide a facilitator and forum for two work sessions.

“This conference blends world renowned speakers, professionals in their fields and deep sharing among friends who want to better the quality of life for all humankind. Hospitality and facilities are first class.”

— *Death, Grief and Bereavement Conference attendee*

CREDIT COURSES

- In partnership with the College of Liberal Studies and the Modern Language department, three **Hmong language courses** were offered originating from UW-La Crosse with receive sites at UW-Stevens Point and UW-Whitewater. Of the 29 students enrolled, 18 were served using distance technology.
- The Exercise and Sport Science Master of Science **Sport Administration** option offered in Pewaukee and the **Physical Education Teaching** option held in Appleton continued three-year rotations of classes using a cohort format. Total enrollment for the 23 courses was 214.



- The **Arabic and Persian Immersion** program, an eight-credit UW-Madison program, drew 69 adults from across the country to learn Arabic or Persian.
- **Chemistry 103** was offered for 16 advanced high school students in partnership with the West Salem School District.
- **Biology 105** was offered for 13 advanced high school students in partnership with the La Crosse School District.
- **English 110** was offered for Volk Field military staff resulting in 13 enrollments.
- The 13th annual **Washburn Academy**, offered in partnership with the UW-L School of Education and the Cooperative Educational Services Agency (CESA) #4, resulted in 375 graduate enrollments from the two academy weeks in Holmen and Onalaska and additional pre-academy offerings.
- Through shared resource agreements with the **La Crosse, Onalaska, Holmen, West Salem, Galesville- Ettrick-Trempealeau, Sparta, Viroqua** and **Black River Falls** school districts to collaborate in offering professional development programs. CEE offered 33 credit courses with 339 total enrollments.
- Credit courses were offered for Eagle Bluff Elementary School, Northwoods Elementary School, Onalaska Middle School and Logan High School teachers working with the **Professional Development Schools**.
- Targeted **Reading Instruction** to help Learning Disabled students meet Adequate Yearly Progress was offered for 15 participants.
- **Literacy and Language for Learning** was offered online for area educators.

"All the Sport Administration faculty and students find the CEE staff extremely efficient and caring. They really take the guesswork out of running our Master of Science programs off campus. Our success can be attributed to their efforts in promoting and growing our Sport Administration degree offering. Many thanks to all for your assistance!"

-- Dr. David J. Waters - Associate Professor



Credit staff (left) front, Gary Gilmore, Annette Valeo; middle, Kay Robinson, Lynn Weiland; back, Karen Hansen and Susan Larkin.

Hmong Language Course Brings Family Closer

When Sharaa Xiong's mother-in-law invites her to "noj-to eat," she understands she's being asked to "come eat." Or when her husband's family refers to her as "Niam Vieng" she now knows that she is being addressed as "her husband Vieng's wife."

Sharaa married her husband, Vieng, of Hmong descent two years ago and wanted to improve language skills with her family members. "I wanted to learn to communicate with my in-laws by gaining an understanding of the basic language," says Xiong.

Prior to taking an **Elementary Hmong** distance education course, Xiong did not understand simple phrases and sentences her husband's family used in everyday conversation. Xiong enrolled in the language course last fall which originated at UW-La Crosse with receive sites at UW-Stevens Point and UW-Whitewater. Using two-way audio and video technology, she was able to attend the class in the convenience of her home community of Stevens Point.

Xiong was a bit hesitant enrolling in a distance education course, "I didn't think it would work. I thought the audio would not be clear, or I wouldn't be able to see how the instructor pronounced words, or there would be a delay in transmission. I was completely mistaken and pleasantly surprised," says Xiong. "The audio and video were very clear. When the instructor was pronouncing words, the camera would zoom onto his lips."

The course introduced her to the primary level of the written language, basic everyday conversation and elementary vocabularies. It gave her a well rounded foundation of the Hmong language. Each site had a teaching assistant to answer questions and aid in speaking, reading and writing the language.

"This course is a great example of collaboration and partnership across campuses," says Annette Valeo, program manager. "It demonstrates that when there is a real need for a service or program, the individuals across the UW System will do what it takes to make it happen. We were able to offer a program that supported the interest of a diverse audience."

"For the most part, I use the vocabulary I learned in the course to understand some of what my family is saying. I still reply in English, but I can identify numbers, pronouns, nouns and some verbs," says Xiong.



Sharaa and Vieng Xiong



CERTIFICATE PROGRAMS



- In partnership with the Geography/Earth Science department, a **Geographical Information Systems (GIS) Certificate** program continued with a credit and noncredit option. The first of two courses and a project or internship was held in spring. Three courses resulted in 20 participants.
- In partnership with Chileda, CEE offered the **Autism Spectrum Disorders Certificate** program. Twenty-five adults completed the 30-hour certificate this year.
- The **Gerontology Certificates**, offered in partnership with the Psychology department, had 24 learners enrolled and six graduates. Both noncredit programs, a 60-hour Gerontology Certificate and a 120-hour Advanced Gerontology Certificate, are designed for health and human service professionals and other interested individuals.
- The University of Wisconsin offers a collaborative 18-credit **online Gerontology Certificate** program that combines the expertise of nine UW institutions. CEE partnered in planning this undergraduate certificate, and the Psychology department offered the Foundations of Gerontology course entirely online.
- The **Supervisory Management Certificate** program, a series of professional development seminars offered by the SBDC, was offered to 171 business managers and supervisors

Program Impact Report: Autism Spectrum Disorders Certificate

CEE in cooperation with Chileda offers a credit and CEU-based certificate in Autism Spectrum Disorders. The dramatic increase in the number of individuals diagnosed with autism spectrum disorders has led to a need for education for teachers, health and human service professionals and parents.

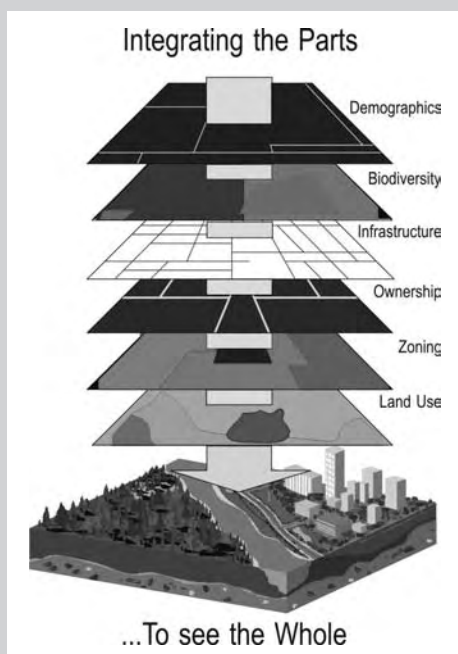
In the past year, 25 individuals completed the Autism Spectrum Disorders Certificate. Since its inception in 2000, 194 individuals have completed the program. The most recent evaluation revealed a 4.68 out of a total of 5.00 for overall value of the program. The scope and quality of information presented and the provision of useable strategies for individuals with autism ranked highest in participants' evaluation.



Program Impact Report: GIS Technology Strengthens Local Economy

Geographic Information Systems (GIS) is an emerging high growth sector of the U.S. economy. It links a database with map features so users can analyze geographic data to reveal trends or answer questions not readily apparent with other data presentations.

A \$17,200 Continuing EDvantage grant funded a GIS Applications project to explore local business and governmental applications. CEE, in partnership with the Center for Geographic Information Science (CGIS), the Geography and Earth Science Department and the Small Business Development Center (SBDC), offered two workshops to 36 individuals. At least two contracts have resulted, one for the City of La Crosse and one for the La Crosse Area Metropolitan Planning Organization.



Certificate Proves to be Beneficial for Professional and Personal Reasons

Denise Edmunds and **Steve Skaff** enrolled in UW-L's Geographic Information Systems (GIS) Certificate Program spring semester, each for different lifelong learning opportunities and each applying their knowledge in different ways.

Edmunds, garden center manager, River City Lawnscape, Inc. immediately saw the value of earning the GIS certificate when she came across a program advertisement. "I was interested for personal reasons," says Edmunds. "My undergraduate major was geography with an emphasis in environmental monitoring. I read that GIS technology was an extremely powerful tool when analyzing data, so I wanted to see what it was all about and how I might apply it. Personal interest and the possibility to open up career opportunities intrigued me."

Professional reasons are what prompted Skaff to enroll in the program. A project coordinator at Davy Engineering Co. for the last four years, his supervisor encouraged him to acquire knowledge in GIS technology. "Our company was planning to incorporate this system of analysis, and I needed to get trained on the principles and applications," says Skaff.

Both students began the program with little or no knowledge of the field but found the first course to be a solid introduction to the applied aspects of Geographic Information Systems. "It (course) gave me a thorough overview and showed me its unlimited capabilities," says Skaff. "It gave me a good understanding of the GIS theory and the many ways it can be applied in different fields," adds Edmunds.

Since completing their spring semester course, Edmunds and Skaff are applying their knowledge in various ways. In June, Edmunds began work on an evasive weed mapping research project in cooperation with the Upper Midwest Environmental Sciences Center and the Trempealeau National Wildlife Refuge. She will utilize GIS technology to complete this project sometime this fall. Skaff used GIS technology to map city utilities in McGregor, Iowa this summer.

Come September, both intend to enroll in the certificate's second course, Applications of GIS II, and explore the advanced tools and applications. "GIS is a relatively new field but one of the fastest growing fields. There is so much application in all settings. I see this as a great career enhancement opportunity for anyone," says Edmunds.



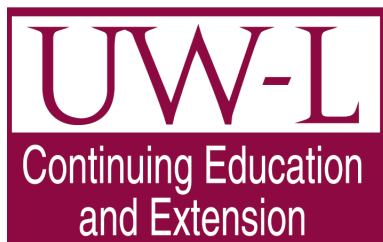
► Economic Development

- Two programs centering on GIS (Geographic Information Systems) implementation were offered. A roundtable discussion, **Understanding Target Markets** introduced 15 business leaders to GIS and Introduction to ArcGIS attracted 21 participants to a two-day workshop.
- The SBDC continued its successful **Business Over Breakfast** series, co-sponsored by the La Crosse Area Chamber of Commerce, Downtown Mainstreet Inc., SCORE, and the Extended Education and Training Division of Western Technical College.
- The SBDC offered 48 business education programs, workshops, and community economic development events to business owners, managers and employees within the 7 Rivers Region resulting in 970 participants. Topics included executive education, mid-management, basic management, international business and community economic development.



Small Business Development staff (left)
Maureen Spencer, Stephen Woessner,
Vicki Bain and Jan Gallagher.

*“Very good seminar. I am glad I had a chance to participate.
The skills I learned will be useful to me in my job.”*
— Supervisory Management Certificate program participant



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If you are interested in:

- More information about learning communities, credit courses, certificate programs, conferences and workshops
- Partnering or co-sponsoring a program with UW-L
- Creating a program that meets specific needs of your organization

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1725 State Street
La Crosse, WI 54601

By Phone: 608.785.6500

By Fax: 608.785.6547

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Web site: www.uwlax.edu/conted

*Many programs are made possible in
partnership with UW-Extension.*

PRE-COLLEGE PROGRAMS

► College Preparatory Programs

- Sixty-three high school students participated in two **ACT Prep Courses**, a pre-college program designed to raise student test scores.
- **Academic Skills workshop**, a program that helped prepare participants for the academic adjustments when transitioning from middle school to high school or high school to college, was attended by 26 students.



Na Lee Vang

Hmong Students and Parents Benefit from College Prep Course

Students who enrolled in the ACT Prep Course for Hmong Youth and Parents say the class helped them gain confidence in their preparedness and abilities to take the actual ACT exam. “Being able to take a pre- and post- ACT test and getting test-taking tips made me feel more relaxed and confident when I took the (ACT) exam earlier this year,” says Na Lee Vang. Vang along with 28 other high school students enrolled in the course, thanks to a grant from the UW-Extension Diversity Program Development Initiative. The course was offered in cooperation with the La Crosse School District, Upward Bound, and the Hmong Mutual Assistance.

Area students completed the 6-session test strategy course, and parents attended sessions on the college application process and the transition to college. “The program involved the whole family. It was designed to help students improve their (ACT) scores and inform the students and parents of the admission process,” says Ter Yang, La Crosse School District Hmong Family Liaison. “The parents are surprised at how many steps it takes to enter college. It helps them understand how stressful it can be for their children and the long journey ahead. It gives them a good perspective on the overall process.”

The program included a Hmong interpreter at all parent sessions, a campus tour and visits with student services, financial aid and the admission office. “The course also helped because of the language barrier. For many parents of these students, Hmong is their primary language. Because of that, they hold back or rely on the children to explain. Parents need to understand so they can help their child prepare (for college),” says Tony Yang, La Crosse School District Hmong Family Liaison.

For (Ter) Yang and (Tony) Yang, their hope is to open the program up to more students when the program is offered again in the spring of 2008.

Prep Course Helps Increase Scores on ACT

Through a \$7,500 grant from the UW-Extension Diversity Program Development Initiative, CEE offered an ACT Prep Course for Hmong Youth and Parents. Twenty-nine area students completed the 6-session test strategy course. Parents attended sessions on the college application process and the transition to college. The majority of students increased their practice test scores and reported positive gains from the experience. Parents reported increases in information about college and feelings of responsibility in their role as parents. The 6 week course was offered in cooperation with the La Crosse, Onalaska and Holmen School Districts, Upward Bound and the Hmong Mutual Assistance Association



Ter Yang and Tony Yang

► Youth Programs

- The **Junior Science and Humanities Symposium** was attended by 35 high school students presenting research and experimentation in sciences, mathematics and engineering.
- More than 120 high school students attended Wisconsin Business World, a four-day program that brings students and business volunteers together to learn about the challenges facing the free enterprise.
- Ongoing pre-college programs, offered for 480 middle school and high school students included:
 - The 17th annual **Young Scholars** program
 - **Girls in Science**, in partnership with the Wisconsin Center for Academically Talented Youth
 - **Environmental Explorers**, in partnership with the Upper Midwest Environmental Sciences Center
 - The sixth annual **Vocal Jazz Camp**
 - **Kids College**, in partnership with the Mississippi Valley Gifted and Talented Network
 - **Academic Decathlon**, in partnership with CESA #4
- More than 34 cyclists attended the USA Cycling Athlete Development camp. The top six young men and women riders from the three days of competition advanced to the national camp at the U.S. Olympic Training Center.

Program Impact Report: Girls in Science

The pre-college program, Girls in Sciences, was designed to encourage science and mathematics for middle school girls, a time when many girls drop out of such programs. The goals are to offer intensive academic exploration, provide students with the opportunity to work with young women of similar abilities and interests, and create an environment where no one feels the need to hide their talent. Girls who participate are taught by UW-La Crosse faculty, many of whom are women.

In 2006, a survey was sent to 148 girls who participated in the program in 2001 and 2002 to evaluate the impact the program had on their continued interest in high school math and science classes. The majority of respondents (56%) indicated Girls in Science program significantly influenced their class choices in high school.

“Fun and informational! I’d comeback next year in a heartbeat. I liked that it’s just girls and the classes have cool topics.”

— *Girls in Science attendee*



Matt, Sarah and Hannah Nelson

Meet aspiring doctors, Hannah and Matt Nelson

Hannah Nelson, age 10, and Matt Nelson, age 12, have their sights set on becoming a dermatologist and orthodontist respectively. At least that’s what they’re thinking on a warm July afternoon, after spending the day at Young Scholars on the UW-L campus. This pre-college, week-long program challenges fifth-ninth graders through hands-on activities that involve inquiry, creativity, aesthetic expression and problem solving. It also gives them an introduction to the campus setting and a small taste of what their educational experience could be like.

This is big brother Matt’s second year attending. His mother, Sarah Nelson, said they left the decision to enroll up to him, “His response was, ‘Yes, I have to do it, it’s a lot of fun,’” says Sarah. Matt’s favorite class this year was Making Your Home on the Web, “It’s fun because you get to make your own Web page and have music and pictures on it,” he says.

Hannah’s favorite workshop was TV Production, “You get to make commercials and use all the equipment. All the classes are very hands-on. You get to touch things and try different things. It’s fun!”

Sarah learned about Young Scholars from other parents. “Their kids enrolled and really enjoyed it. I also was attracted to the program because it gives my children exposure to college life and gets them on campus at an early age. By doing so, it may not be so difficult when it comes time, because they know a little of what to expect,” says Sarah. Education is strongly encouraged in the Nelson household, Sarah says, “I view education as freedom. Education exposes them to more opportunities in life.”

OLDER ADULT PROGRAMS

► Leisure

- Thirty-six individuals took part in the **Chicago Art & Theatre Tour** organized by the School of Arts and Communications.
- **Walking Tour: Exploring the Heart and Sole of Ireland** attracted 11 individuals.
- The 19th annual **Mini-Harmony Education** program, a program designed to improve vocal singing techniques and performance presentation, was attended by 50 barbershop singers from Wisconsin and Minnesota.

► Older Adult Programs

- **Jazz on the Mississippi**, an Elderhostel program attended by 50 seniors from across the country, was offered in conjunction with the 22nd annual Great River Jazz Fest.
- Two **Old Times on the Mississippi** Elderhostels, five-day excursions on the Julia Belle Swain steamboat, had 70 total enrollments.
- The **Learning in Retirement (LIR)** organization offered 32 programs for its 213 members with total enrollment of 959. Programs included *The British Mystery and Beyond*, *George W. Bush*, *The Middle East in Transition*, *Reading and Enjoying Literature*, *Theatre: the “ins” and “outs,”* and *Wisconsin: an Overview*.



Retirement, never; Lifelong Learner, always



Sonja Schrag

A Chinese proverb (Guanzi 645BC) says, “When planning for a year, plant corn. When planning for a decade, plant trees. When planning for life, train and educate people.” There is also a Serbian proverb that states, “One learns as long as one lives.” Both axioms recognize the importance of learning and education throughout our lives. In later life, especially in retirement, continued learning can take diverse forms, from traditional academic education to recreational activities. For emeritus faculty, Sonja Schrag, English, the concept of lifelong learning is something she firmly advocates and lives daily.

Schrag retired five years ago after teaching at UW-L for 31 years but has continued right where she left off, learning and educating. You can find her on campus daily, reading a book at the library, grabbing lunch at Cartwright Center, using the computers in Wing or walking on the indoor track at Mitchell Hall every morning. Most recently, she taught a Reading and Enjoying Literature course for the Learning in Retirement Organization (LIR). “I enjoy teaching immensely, so the idea that I could continue to teach was very appealing to me,” says Schrag. “For most of our lives, our learning may have been tied to advancement in our professional careers, but in retirement, learning takes on the purest of motivations. The individuals that take LIR courses are there because they may just want to learn more about something.”

When she’s not teaching a class for LIR, you might find Schrag reviewing journal articles (formal research papers) for the Master of Education-Professional Development Learning Community program and offering her expert opinion. “I take great pleasure in reading and learning from the research that the graduate students have carried out. It’s just another avenue of learning for me,” she says.

Schrag plans to continue teaching LIR classes in upcoming semesters and acting as a journal article reviewer. “It (learning) gives me such gratification and great joy. I am a lifelong learner because I want to keep acquiring new knowledge – I never want to give that up,” adds Schrag.



“This was our first Elderhostel trip, and we couldn’t have enjoyed it more. Great mix of tours, history and music.”

— Jazz on the Mississippi attendee

PARTNERSHIPS

Who do we work with?

University academic and administrative units; area school districts and educational agencies; health care organizations; professional associations; local, state and federal governments; and various community organizations.

Why should you work with us?

- Benefit from our experience in program development and delivery.
- Receive administrative support while freeing you to focus on program content.
- Provide visibility for your department or organization.
- Develop the service portion of your promotion and tenure files.
- Receive compensation for your instructional service.

SERVICES

How can we help you?

Program development, including audience identification, needs assessment, market research, content development and speaker identification.

Program implementation, including budget development, marketing, instructor arrangements, logistical arrangements (facilities, equipment, food service, lodging), pre-registration, on-site registration, revenue and expense management, report generation, Continuing Education Unit (CEU) reporting and program evaluation.

CEE's custom programs are dedicated to providing the finest professional development opportunities for nonprofit, business, government and other organizations throughout the 7 Rivers Region and the state. Our custom programs are designed to support strategic organizational objectives as well as to meet specific skill development needs of the work force. Please contact us to determine how we can work with you.



Administrative staff (left) Tracy Noyes, Susanne Koehler, Carol Klimek, Don Campbell

- The **American Psychological Association** has granted UW-L Continuing Education and Extension status as an approved sponsor of continuing education programming for psychologists. In partnership with the 7 Rivers Psychological Association and others, CEE offers quality programs that further the science, practice and teaching of psychology.
- UW-Extension Division of Continuing Education Outreach and E-Learning awarded \$14,500 to CEE to develop recruitment and recognition initiatives for the long term care workforce through a **Continuing EDvantage** grant.
- Through a \$21,800 **EDvantage** grant from UW Extension, CEE will offer Learning Communities of Artists: Making a Living. In partnership with the SBDC and the Pump House Regional Arts Center, the program will offer education and management support to area art businesses and entrepreneurs.
- The UW Extension Diversity Program Development Initiative awarded \$10,000 to CEE to partner with La Crosse County to support **community collaboration for workforce diversity initiatives**.
- A Friends of Education Award from Phi Delta Kappa was given to the Early Childhood Professional Development Organization for work in the community and collaborative effort between school districts, Western Technical College, Viterbo University and UW-La Crosse and area child care providers.
- The **2007 Summer Youth Program Guide**, a collaborative effort by the **La Crosse Library**, the **La Crosse School District**, and CEE was distributed to all K-12 students in the La Crosse and surrounding school districts. The guide offered Coulee Region families one resource for planning youth summer activities.
- The **UW-L Foundation** provided scholarships for youth programs.
- Other financial support included:
 - Gundersen Lutheran Medical Foundation
 - Baywood Publishing
 - Centering Corporation
 - Upper Midwest Environmental Sciences Center
 - U.S. Geological Survey
 - U.S. Fish and Wildlife Service
 - Arizona Game & Fish Department
 - Conservation International
 - U.S. Environmental Protection Agency
 - WI State Reading Association
 - U.S. Army, Navy and Air Force



Delores Heiden, professor, educational studies

Will faculty members embrace online education as a delivery method? Some faculty view the value of this new delivery method as a formidable challenge but not for emeritus faculty, Delores Heiden. She sees the unique opportunities online offers and readily and eagerly embraces the concept, focusing on its virtues rather than its shortcomings.

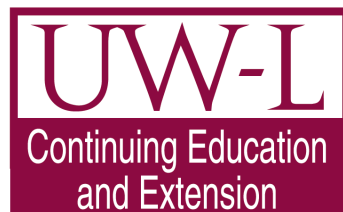
Technology has been one of the biggest changes Heiden has seen in her 17 years of teaching at UW- La Crosse.

With that has been the addition of online education. "Technology has been a driving change agent on this campus...from the move to electronic portfolios to the move to online learning," she says.

Heiden saw a need to offer graduate courses to teachers in western Wisconsin a few years ago. "Our UW-L alumni are very proud of earning their undergraduate degrees from this institution. Many would express interest in pursuing graduate coursework but were unable to attend classes due to the confines of the traditional course offerings," she says. So, about five years ago Heiden decided to learn online course development and the different delivery formats available. "This was at a time when distance education or online teaching was very new to this campus and there wasn't much support," she says. She approached Continuing Education to explore the possibility of offering a class using technology, "And away we went!"

Since that first course, Heiden has taught a number of graduate courses using hybrid delivery (combination of face-to-face with online) or 100 percent online delivery.

Heiden retired in May 2007 and continues to utilize online education as a delivery method. This summer she is teaching a three-credit graduate course offered by Martin Luther King College and has students from Oklahoma to Michigan to North Dakota. "I embrace technology and the change that it has brought ... the ability to reach students in remote places and deliver quality education to those who might not be able to attend a bricks and mortar campus." says Heiden.



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John and Rita Jenks

John and Rita Jenks have delivered continuing education programs on three continents, offering noncredit and credit courses for nurses, bagpipers, teachers, and advertising and marketing professionals.

It all started in 1979 when John Jenks, mass communications professor, began offering direct marketing courses through CEE. In 1987, Rita Jenks approached the office wanting to develop a study tour to Scotland for health professionals. "My rationale was that the health care system we had was going to change, and nurses should look at the (health care) system in the UK as one possibility," says Rita. At that same time, John developed a study tour to Scotland for bagpipers. Together they planned and developed continuing education programs over the next eight years that took them not only to Scotland, but to Russia and Austria.

Today, the Jenks' continue developing and organizing CEE programs. Although these programs may not take them to other continents, they still combine a passion they both share: travel and education. In 2003, Jazz on the Mississippi, an Elderhostel program offered in conjunction with the annual Great River Jazz Fest, was the brainchild of the Jenks'.

In 2004, after the Grand Excursion, a celebration that brought together the communities of the upper Mississippi River for the largest riverboat flotilla in over a century, the Jenks' came up with another idea: Old Times on the Mississippi, a five-day excursion on the Julia Belle Swain which provided a unique mode of transportation while enjoying the spectacular scenery, relaxation and learning. Individuals discovered the Mississippi River's history, present and future from a variety of viewpoints.

What's next for these two? "Organizing more things around the river," says Rita. "Next year we plan to take our granddaughter on an intergenerational adventure offered through Elderhostel. That's something we like to consider and develop for UW-L."



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“The WI Long Term Care Workforce Alliance chose to work with CEE because they are committed to providing quality training and education to communities in the La Crosse area. They provide specialized training based on an organization’s needs and goals.”

— Anne Medeiros, project coordinator,
Wisconsin Long-Term Care
Workforce Alliance

Strengthening the Long-term Care Workforce

UW-Extension Division of Continuing Education, Outreach and E-Learning awarded \$20,000 to CEE to provide leadership development for the long-term care workforce in partnership with the Coulee Region Long-Term Care Workforce Coalition. Funded through the Continuing EDvantage grant program, this project addresses the significant recruitment, retention and recognition issues within this sizeable work sector.

Three 16-hour supervisors development series’ were offered in La Crosse and Monroe counties, with 85 supervisors from 14 long-term care organizations participating. A 16-hour advanced curriculum was created and offered, with 20 learners from six organizations. Evaluation of the initial series

included satisfaction with the training, likelihood of applying new skills, learning of program content and the measurement of behavioral changes by learners within their workplaces.



Global Health Issues a Concern for Graduate Student

Kedibonye (pronounced ked-e-BONE-yeh) Carpenter is a most conscientious and responsible young health professional, engaging in community-based health education and health promotion in our region,” says Professor Gary Gilmore, community health. Carpenter is currently a Master of Public Health in Community Health Education (MPH-CHE) candidate, and Gilmore has been her advisor since 2005. “She is passionate about ‘giving back’ for the well being of others and a delight to have in the MPH-CHE program. It is very clear that she will be an asset in global health endeavors for years to come.”

Carpenter was born and raised in a small village outside Botswana, South Africa. From a very early age she recognized a deep appreciation for the value of education, mainly due to extreme poverty and lack of education. “As with most traditional Africans, I have directly experienced the health disparities that keep populations from achieving their potential,” says Carpenter.

She came to the U.S. in 1996 to further her education and in 2005 earned her undergraduate degree from Viterbo University. The following spring she enrolled in the MPH-CHE program at UW-La Crosse and most recently attended the Wisconsin Health Education Network (WHEN) Annual Meeting focusing on Health Literacy. “(My) participation was a great learning experience. The topic was very relevant, especially because of the low literacy rate in Botswana,” added Carpenter. “The meeting shared methods to improve health literacy and communication skills when working with low literate populations.”

This December Carpenter will graduate with her master’s degree and plans to keep furthering her education by beginning work on her Ph.D. Her ultimate goal is to return home and provide education to her community of Botswana. “There is a terrible crisis in my country, and that crisis is HIV. My educational focus has been HIV and AIDS prevention. Growing up I have experienced that people simply don’t make healthy choices, because they don’t have the knowledge to do so. I want to provide the education and focus on prevention.”

Carpenter says her learning and search for knowledge will never cease, “I believe that every single experience in life provides the opportunity to learn, and that life is a process of continuous learning,” adds Carpenter.





Program Impact Report: Annual Fall Educator Workshop

For more than a decade, CEE and the Mississippi Valley Gifted and Talented Network have offered an annual conference for teachers striving to meet the needs of their students. Originally intended for teachers of gifted and talented students, the conference has grown to address the instructional needs of students across the learning continuum. In 2006, 72 school personnel from 29 districts across Wisconsin and Minnesota attended the daylong program on the implications of brain research on teaching and learning. A majority of the respondents (60%) indicated that they altered their teaching practices as a result of the knowledge acquired from the program. Moreover, anecdotal information from interviews revealed that teachers who modified their teaching practices by incorporating brain research saw students become more engaged and enthusiastic about learning.

"I thoroughly enjoyed this course. Lots of thinking went on in this class for me. Thanks for the opportunity."

— Literacy and Language for Learning online student

► Education

- The annual **differentiating curriculum workshops**, co-sponsored by the Mississippi Valley Gifted and Talented Network, were attended by 128 educators and parents from many area school districts.
- The University of Wisconsin **Reading Research Symposium** was attended by 80 reading professionals, graduate students and practicing PK-12 teachers from throughout the state.

► Sciences

- **Understanding Agriculture's Effects on Amphibians and Reptiles in a Changing World** conference was attended by 114 biologists, ecologists, university professors, environmental protection specialists, and other scientists from around the US and the world.
- Four **Wetland Delineation** Training workshops, a Basic Hydric Soil Identification workshop and a new Critical Methods in Wetland Delineation workshop were attended by 198 natural resource professionals. Workshops were held in La Crosse, Waukesha and Madison, Wis. Partners included the UW-L River Studies Center, Wisconsin Department of Administration Coastal Management Program, Wisconsin Department of Natural Resources, and other state and federal agencies.

