

INDIANA POWER COMPANY... arranged by Jack Dunn, GE Utility Sales

Vice Pres. -Mgrs. & some specialists.....approx. 30

February 26, 1964

.....95%

VP 3 Res.

Get more for money

Basis

Quality

No duplication

Efficiently identify and prevent

Approaches)

Concepts)

Tech. developed)

Examples

Several

Cement

Maintenancel6, 000-2000

Military flashlight

Psychological factors 75

Tech. factors 25

Function

Use

Esteem

Hdwe)

\$ - Service) function

Org.)

Definition

Ident.

Evaluate

Cause

System - piano

Jet - DC 6

Don't fly part airplane - part training - short runway

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Indiana Power

February 26, 1964

Present status

Industry

DOE

European

Questions