

UNIVERSITY *of* WISCONSIN  
LA CROSSE



**OFFICE OF INSTITUTIONAL RESEARCH**

**2009-2010 Fact Book**

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## TECHNICAL NOTES

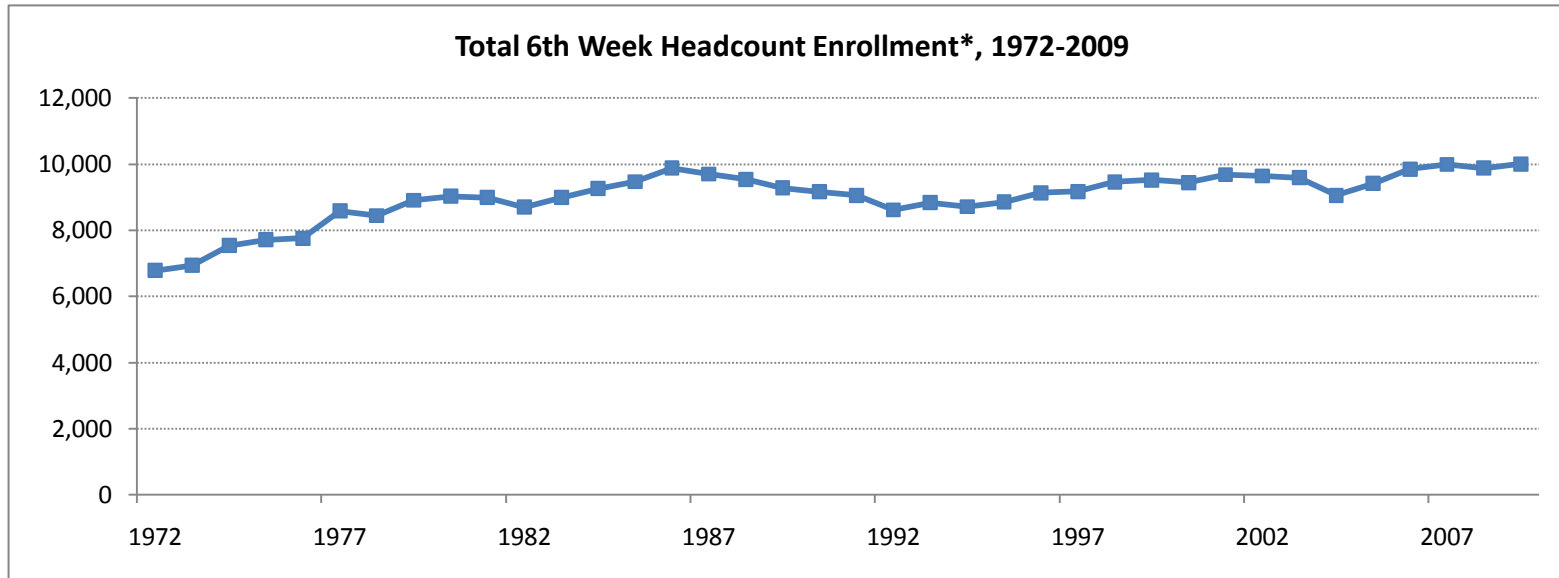
### Day of Record

Except where noted, counts are measured on the Fall Day of Record (DOR), which occurs on the 10th business day of the fall semester.

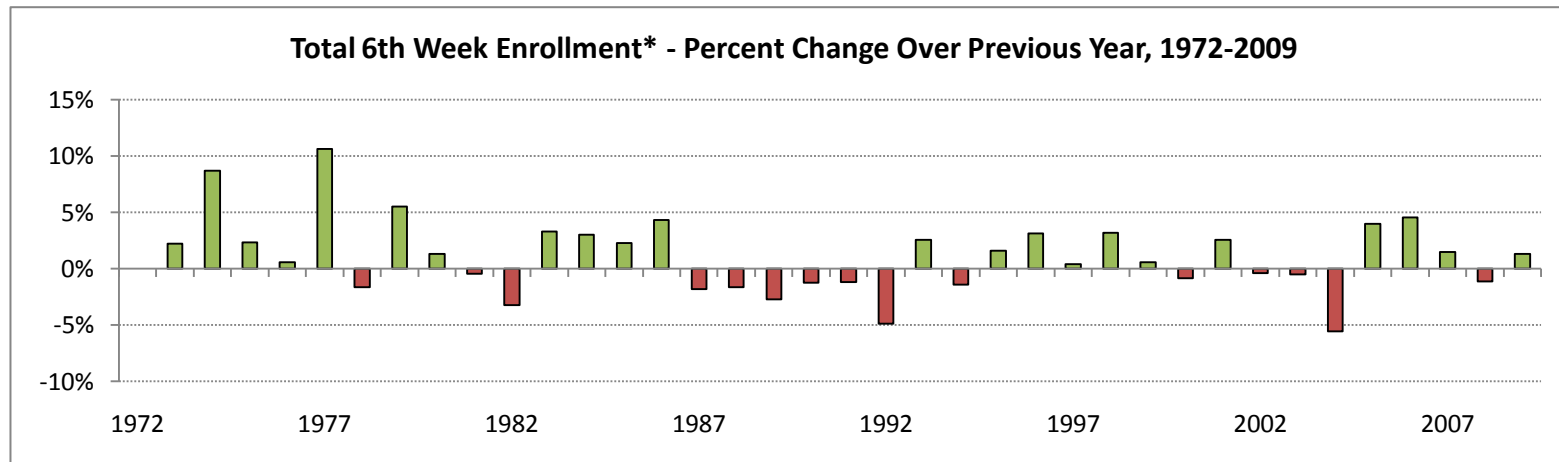
### Changes over Time

1. Between 2006 and 2007, UW System revised the definition of who was considered an enrolled student. For most tables, 2006 data has been adjusted to match the revised definition.
2. In 2009, the federal government revised its race/ethnicity categories. A new category for "2 or More Races" was added. Enrollment in single race categories (e.g., African American, Asian, etc.) may *appear* to go down in 2009 because some persons who were previously counted in those categories are now counted in the "2 or More Races" category.

### UW-L Total Fall Semester 6th Week Enrollment\*

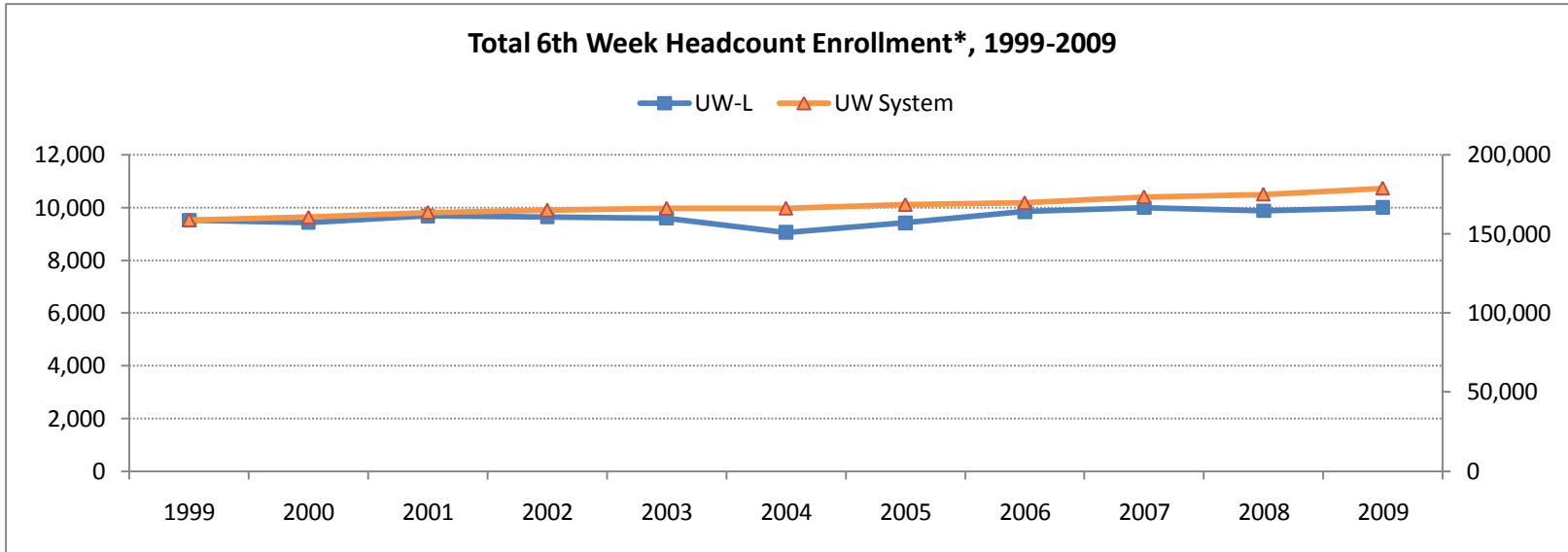


\* Based on 6th week enrollment reported to UW System; will not match 10th day Day of Record enrollment

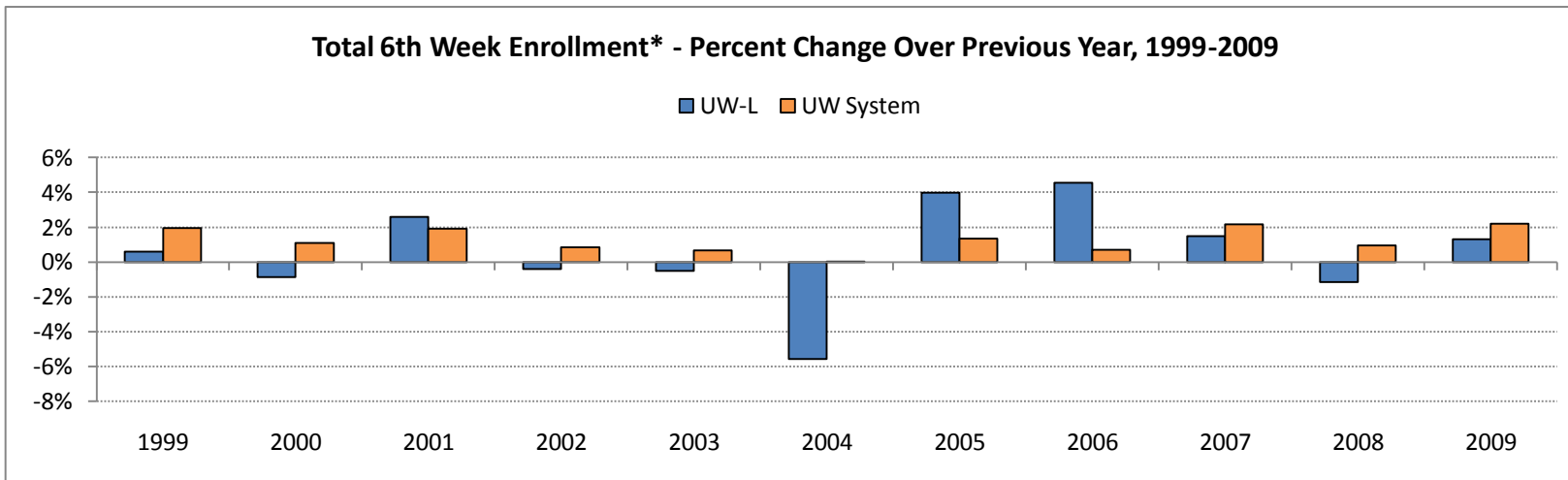


\* Based on 6th week enrollment reported to UW System; will not match 10th day Day of Record enrollment

### Total Fall Semester 6th Week Enrollment\*



\* Based on 6th week enrollment reported to UW System; will not match 10th day Day of Record enrollment

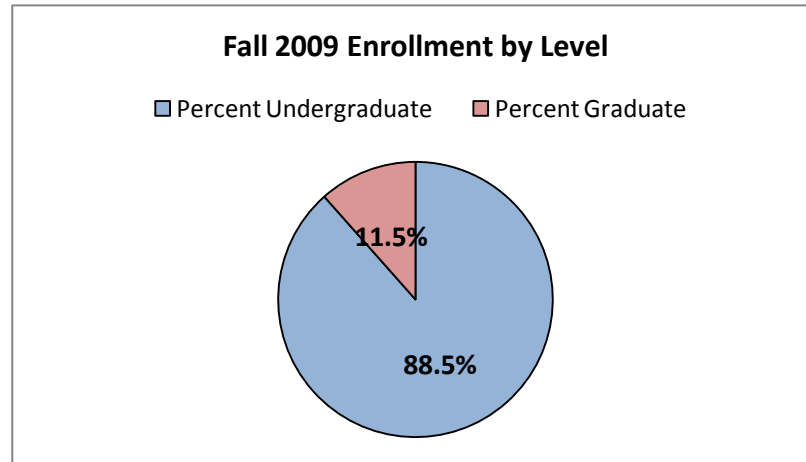
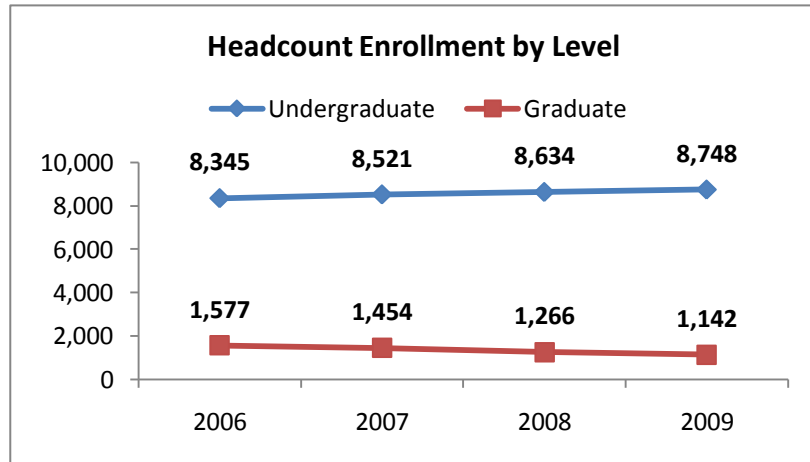


\* Based on 6th week enrollment reported to UW System; will not match 10th day Day of Record enrollment

### Fall Semester Headcount Enrollment by Student Level

	2006	2007	2008	2009
<b>TOTAL</b>	<b>9,922</b>	<b>9,975</b>	<b>9,900</b>	<b>9,890</b>
<i>Change from previous yr</i>		53	-75	-10
<b>UNDERGRADUATE TOTAL</b>	<b>8,345</b>	<b>8,521</b>	<b>8,634</b>	<b>8,748</b>
First-time Freshmen	1,751	1,753	1,784	1,755
Other Freshmen	585	566	521	550
Sophomores	1,847	1,930	1,855	1,848
Juniors	1,733	1,816	1,820	1,783
Seniors	2,197	2,230	2,386	2,464
Undergrad Specials	232	226	268	348
<b>GRADUATE TOTAL</b>	<b>1,577</b>	<b>1,454</b>	<b>1,266</b>	<b>1,142</b>
Degree-seeking	1,372	1,294	1,152	1,015
Graduate Specials	205	160	114	127
<i>Percent Undergraduate</i>	84.1%	85.4%	87.2%	88.5%
<i>Percent Graduate</i>	15.9%	14.6%	12.8%	11.5%
<i>Percent Degree-seeking</i>	95.6%	96.1%	96.1%	95.2%
<i>Percent Specials</i>	4.4%	3.9%	3.9%	4.8%

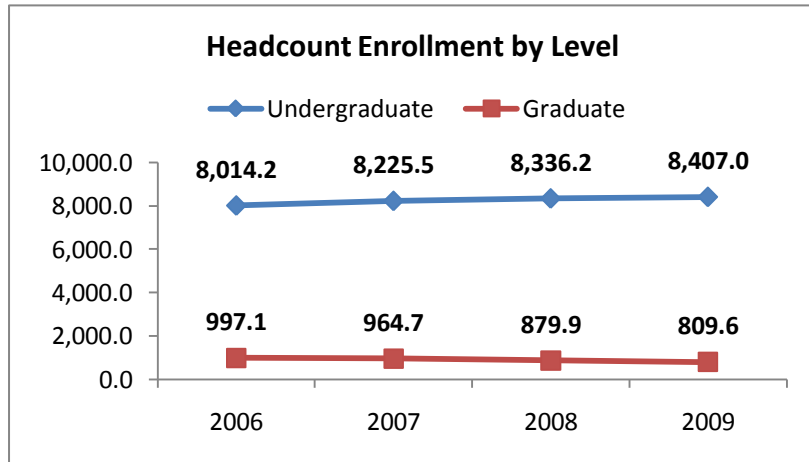
Source: Fall Date of Record Enrollment Tables



### Fall Semester FTE Enrollment by Student Level

	2006	2007	2008	2009
<b>TOTAL</b>	<b>9,011.3</b>	<b>9,190.2</b>	<b>9,216.2</b>	<b>9,216.6</b>
<i>Change from previous yr</i>	-	179	26	0
<b>UNDERGRADUATE TOTAL</b>	<b>8,014.2</b>	<b>8,225.5</b>	<b>8,336.2</b>	<b>8,407.0</b>
First-time Freshmen	1,766.0	1,760.5	1,792.8	1,764.3
Other Freshmen	538.8	526.3	478.6	522.6
Sophomores	1,834.0	1,918.1	1,831.4	1,844.4
Juniors	1,681.4	1,774.8	1,792.8	1,743.1
Seniors	2,077.8	2,118.5	2,275.4	2,334.6
Undergrad Specials	116.2	127.3	165.2	198.1
<b>GRADUATE TOTAL</b>	<b>997.1</b>	<b>964.7</b>	<b>879.9</b>	<b>809.6</b>
Degree-seeking	943.3	910.0	817.7	766.8
Graduate Specials	53.8	54.7	61.4	42.8
<i>Percent Undergraduate</i>	<i>88.9%</i>	<i>89.5%</i>	<i>90.5%</i>	<i>91.2%</i>
<i>Percent Graduate</i>	<i>11.1%</i>	<i>10.5%</i>	<i>9.5%</i>	<i>8.8%</i>
<i>Percent Degree-seeking</i>	<i>98.1%</i>	<i>98.0%</i>	<i>97.5%</i>	<i>97.4%</i>
<i>Percent Specials</i>	<i>1.9%</i>	<i>2.0%</i>	<i>2.5%</i>	<i>2.6%</i>

Source: Fall Date of Record Enrollment Tables



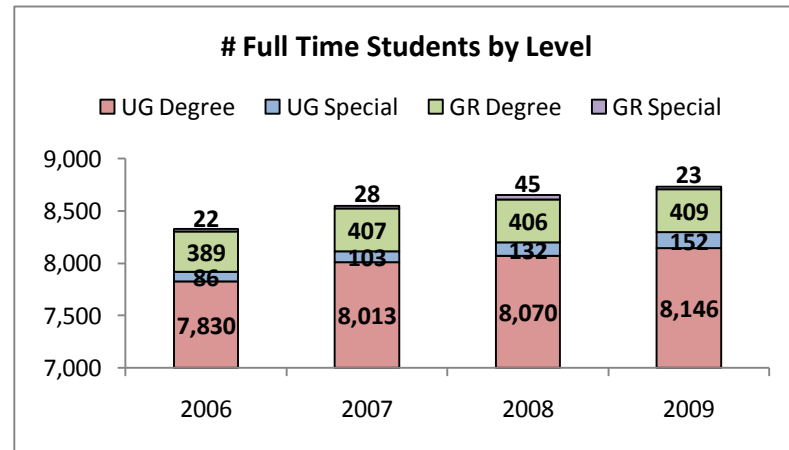
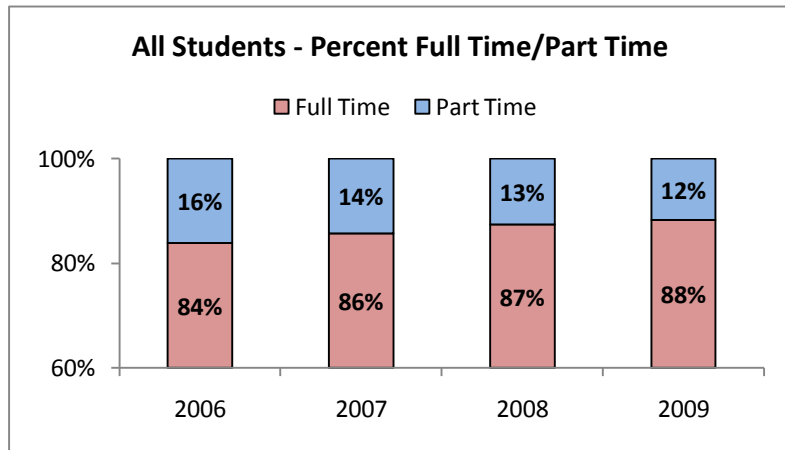
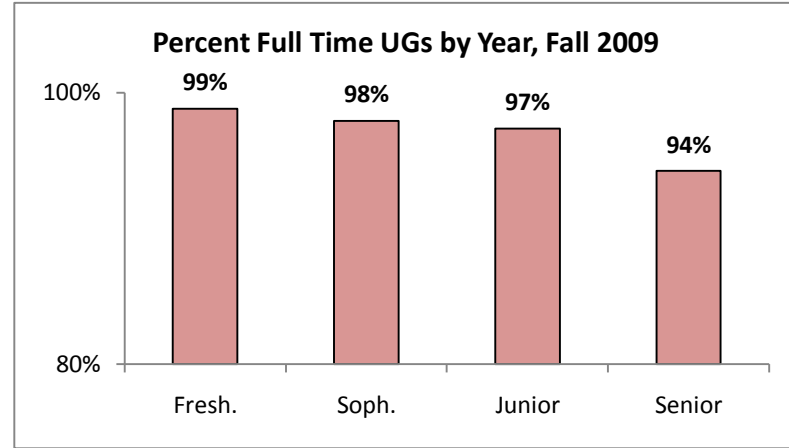
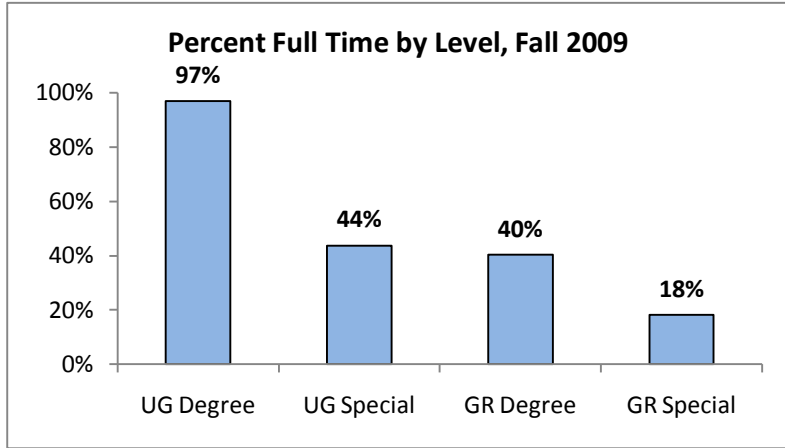
### Fall Semester Enrollment by Full Time and Part Time

	2006	2007	2008	2009
<b>TOTAL</b>	<b>9,922</b>	<b>9,975</b>	<b>9,900</b>	<b>9,890</b>
Full Time	8,327	8,551	8,653	8,730
Part Time	1,595	1,424	1,247	1,160
<b>UNDERGRADUATE TOTAL</b>	<b>8,345</b>	<b>8,521</b>	<b>8,634</b>	<b>8,748</b>
Full Time	7,916	8,116	8,202	8,298
Part Time	429	405	432	450
<b>First-time Freshmen</b>	<b>1,751</b>	<b>1,753</b>	<b>1,784</b>	<b>1,755</b>
Full Time	1,744	1,743	1,770	1,753
Part Time	7	10	14	2
<b>Other Freshmen</b>	<b>585</b>	<b>566</b>	<b>521</b>	<b>550</b>
Full Time	530	518	480	525
Part Time	55	48	41	25
<b>Sophomores</b>	<b>1,847</b>	<b>1,930</b>	<b>1,855</b>	<b>1,848</b>
Full Time	1,810	1,890	1,797	1,810
Part Time	37	40	58	38
<b>Juniors</b>	<b>1,733</b>	<b>1,816</b>	<b>1,820</b>	<b>1,783</b>
Full Time	1,680	1,760	1,767	1,736
Part Time	53	56	53	47
<b>Seniors</b>	<b>2,197</b>	<b>2,230</b>	<b>2,386</b>	<b>2,464</b>
Full Time	2,066	2,102	2,256	2,322
Part Time	131	128	130	142
<b>Undergraduate Specials</b>	<b>232</b>	<b>226</b>	<b>268</b>	<b>348</b>
Full Time	86	103	132	152
Part Time	146	123	136	196
<b>GRADUATE TOTAL</b>	<b>1,577</b>	<b>1,454</b>	<b>1,266</b>	<b>1,142</b>
Full Time	411	435	451	432
Part Time	1,166	1,019	815	710
<b>Grad Degree-Seeking</b>	<b>1,372</b>	<b>1,294</b>	<b>1,152</b>	<b>1,015</b>
Full Time	389	407	406	409
Part Time	983	887	746	606
<b>Grad Specials</b>	<b>205</b>	<b>160</b>	<b>114</b>	<b>127</b>
Full Time	22	28	45	23
Part Time	183	132	69	104
<i>Percent Full Time</i>	<i>83.9%</i>	<i>85.7%</i>	<i>87.4%</i>	<i>88.3%</i>
<i>Percent Part Time</i>	<i>16.1%</i>	<i>14.3%</i>	<i>12.6%</i>	<i>11.7%</i>

Source: Fall Date of Record Enrollment Tables

Headcount enrollment.

### Percentage of Fall Semester Enrollment by Full Time and Part Time



Source: Fall Date of Record Enrollment Tables

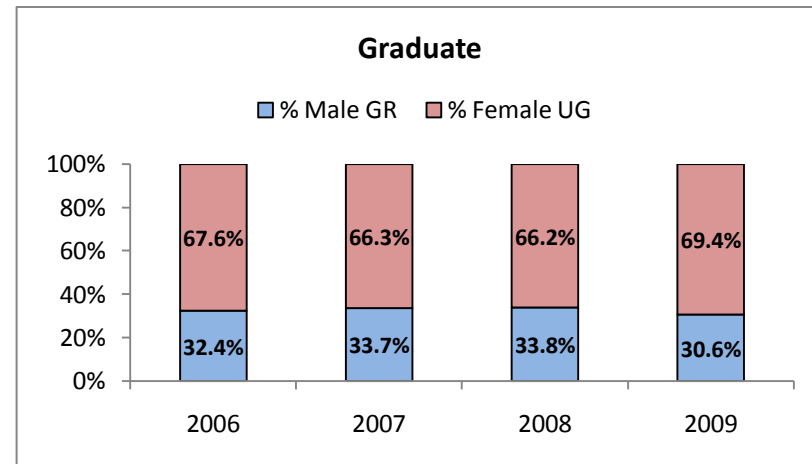
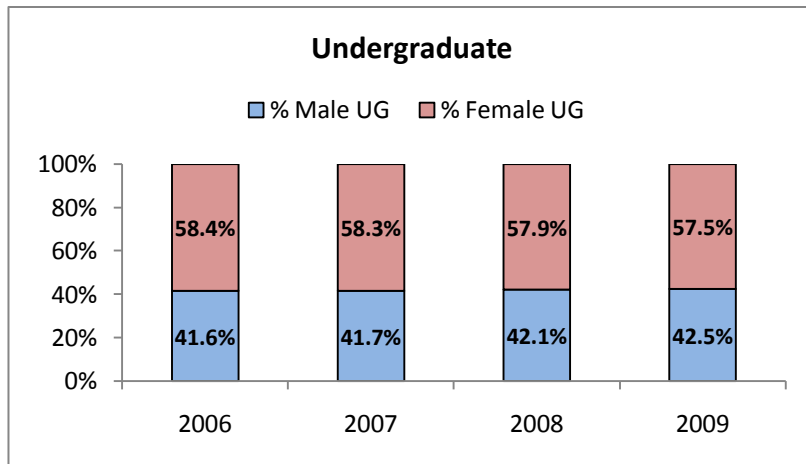
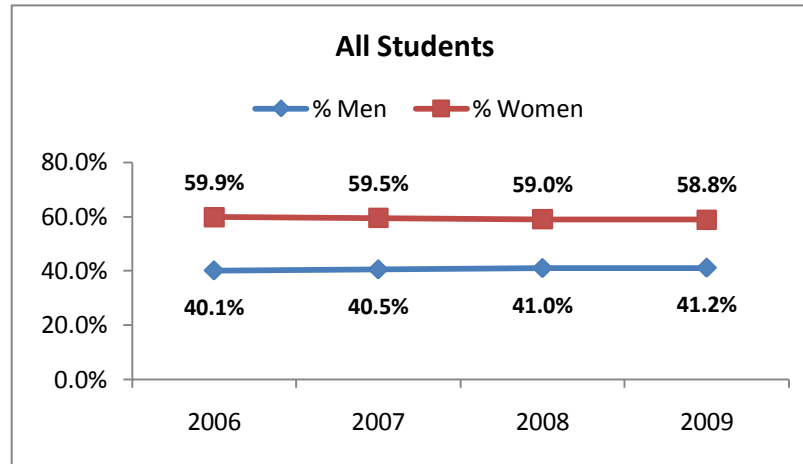
### Fall Semester Enrollment by Gender

	2006	2007	2008	2009
<b>TOTAL</b>	<b>9,922</b>	<b>9,975</b>	<b>9,900</b>	<b>9,890</b>
Men	3,982	4,042	4,060	4,070
Women	5,940	5,933	5,840	5,820
<b>UNDERGRADUATE TOTAL</b>	<b>8,345</b>	<b>8,521</b>	<b>8,634</b>	<b>8,748</b>
Men	3,471	3,552	3,632	3,721
Women	4,874	4,969	5,002	5,027
<b>First-time Freshmen</b>	<b>1,751</b>	<b>1,753</b>	<b>1,784</b>	<b>1,755</b>
Men	654	667	701	669
Women	1,097	1,086	1,083	1,086
<b>Other Freshmen</b>	<b>585</b>	<b>566</b>	<b>521</b>	<b>550</b>
Men	315	308	271	290
Women	270	258	250	260
<b>Sophomores</b>	<b>1,847</b>	<b>1,930</b>	<b>1,855</b>	<b>1,848</b>
Men	822	827	795	805
Women	1,025	1,103	1,060	1,043
<b>Juniors</b>	<b>1,733</b>	<b>1,816</b>	<b>1,820</b>	<b>1,783</b>
Men	724	796	798	759
Women	1,009	1,020	1,022	1,024
<b>Seniors</b>	<b>2,197</b>	<b>2,230</b>	<b>2,386</b>	<b>2,464</b>
Men	853	867	956	1,041
Women	1,344	1,363	1,430	1,423
<b>Undergraduate Specials</b>	<b>232</b>	<b>226</b>	<b>268</b>	<b>348</b>
Men	103	87	111	157
Women	129	139	157	191
<b>GRADUATE TOTAL</b>	<b>1,577</b>	<b>1,454</b>	<b>1,266</b>	<b>1,142</b>
Men	511	490	428	349
Women	1,066	964	838	793
<b>Grad Degree-Seeking</b>	<b>1,372</b>	<b>1,294</b>	<b>1,152</b>	<b>1,015</b>
Men	459	442	371	318
Women	913	852	781	697
<b>Grad Specials</b>	<b>205</b>	<b>160</b>	<b>114</b>	<b>127</b>
Men	52	48	57	31
Women	153	112	57	96
<i>Percent Men</i>	<i>40.1%</i>	<i>40.5%</i>	<i>41.0%</i>	<i>41.2%</i>
<i>Percent Women</i>	<i>59.9%</i>	<i>59.5%</i>	<i>59.0%</i>	<i>58.8%</i>

Source: Fall Date of Record Enrollment Tables

Headcount enrollment

### Percentage of Fall Semester Enrollment by Gender



Source: Fall Date of Record Enrollment Tables

### Fall Semester Enrollment by Race

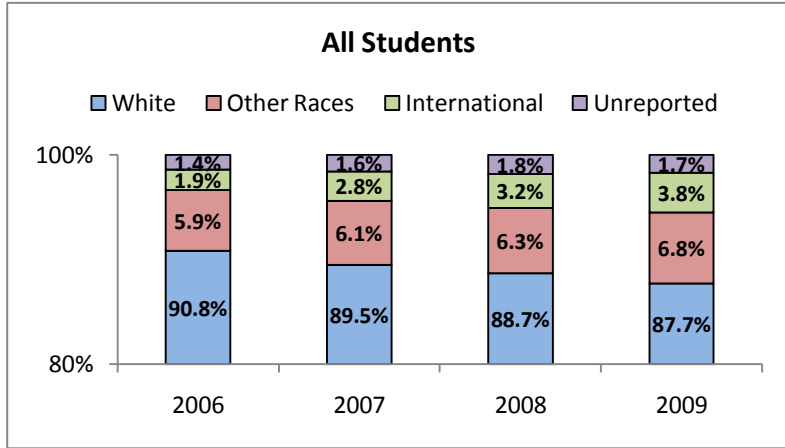
**In 2009, the federal government changed it's race/ethnicity categories. 2009 data CANNOT be compared to previous years. Minorities previously in individual race categories may now be shifted to the "2 or More Races" category.**

	2006	2007	2008	2009
<b>TOTAL</b>	<b>9,922</b>	<b>9,975</b>	<b>9,900</b>	<b>9,890</b>
U.S. Domestic	9,592	9,538	9,399	9,348
African American	87	102	98	80
American Indian	66	64	56	40
Asian	296	311	326	278
Hispanic	132	135	140	179
Native Hawaiian/Pacific Isl	NA	NA	NA	5
2 or More Races	NA	NA	NA	90
White	9,011	8,926	8,779	8,676
International	191	282	319	372
Unreported	139	155	182	170
<b>UNDERGRADUATE TOTAL</b>	<b>8,345</b>	<b>8,521</b>	<b>8,634</b>	<b>8,748</b>
U.S. Domestic	8,106	8,187	8,239	8,320
African American	74	92	92	76
American Indian	58	57	50	39
Asian	271	282	313	264
Hispanic	124	125	130	163
Native Hawaiian/Pacific Isl	NA	NA	NA	5
2 or More Races	NA	NA	NA	86
White	7,579	7,631	7,654	7,687
International	129	201	236	283
Unreported	110	133	159	145
<b>GRADUATE TOTAL</b>	<b>1,577</b>	<b>1,454</b>	<b>1,266</b>	<b>1,142</b>
U.S. Domestic	1,486	1,351	1,160	1,028
African American	13	10	6	4
American Indian	8	7	6	1
Asian	25	29	13	14
Hispanic	8	10	10	16
Native Hawaiian/Pacific Isl	NA	NA	NA	0
2 or More Races	NA	NA	NA	4
White	1,432	1,295	1,125	989
International	62	81	83	89
Unreported	29	22	23	25
<i>Percent White</i>	<i>90.8%</i>	<i>89.5%</i>	<i>88.7%</i>	<i>87.7%</i>
<i>Percent Other/Two or More Races</i>	<i>5.9%</i>	<i>6.1%</i>	<i>6.3%</i>	<i>6.8%</i>
<i>Percent International</i>	<i>1.9%</i>	<i>2.8%</i>	<i>3.2%</i>	<i>3.8%</i>
<i>Percent Unreported</i>	<i>1.4%</i>	<i>1.6%</i>	<i>1.8%</i>	<i>1.7%</i>

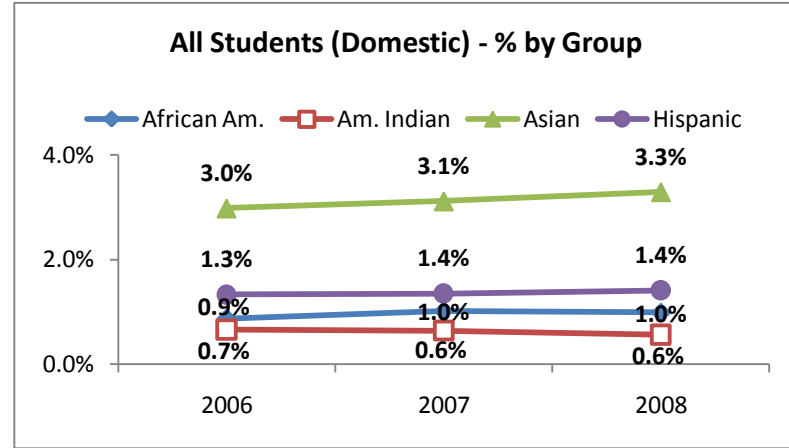
Source: Fall Date of Record Enrollment Tables

Headcount enrollment. IPEDS categories.

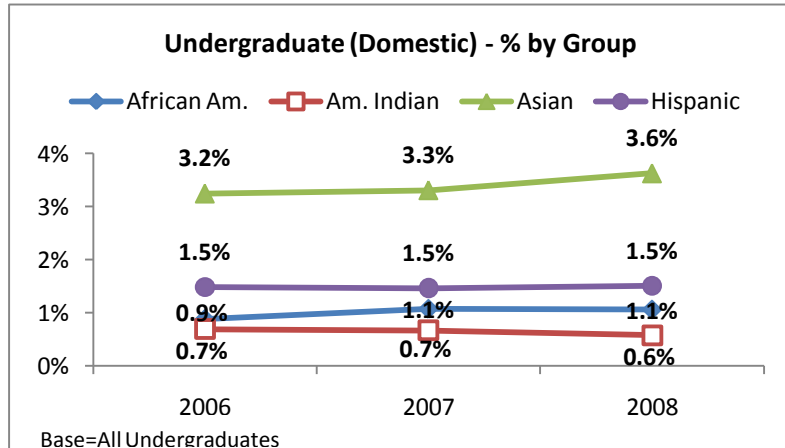
### Percentage of Fall Semester Enrollment by Race



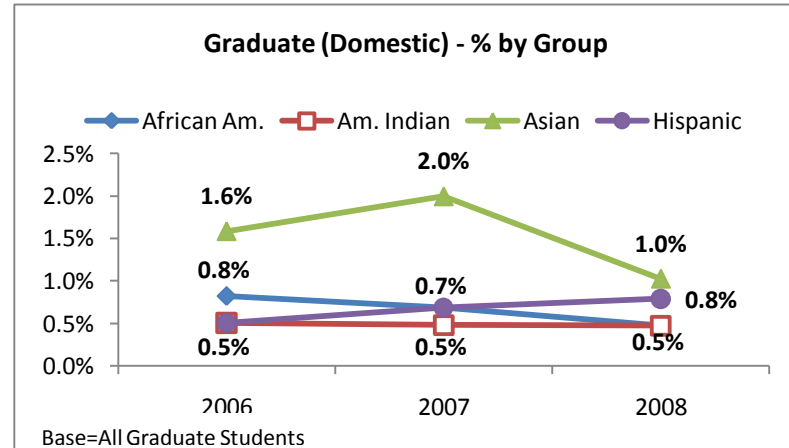
In 2009 "Other Races" includes "2 or More Races" category



2009 not reported because categories changed



2009 not reported because categories changed



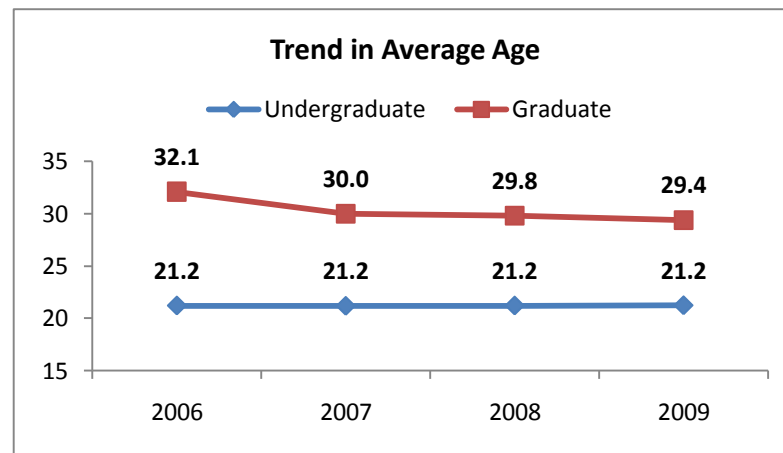
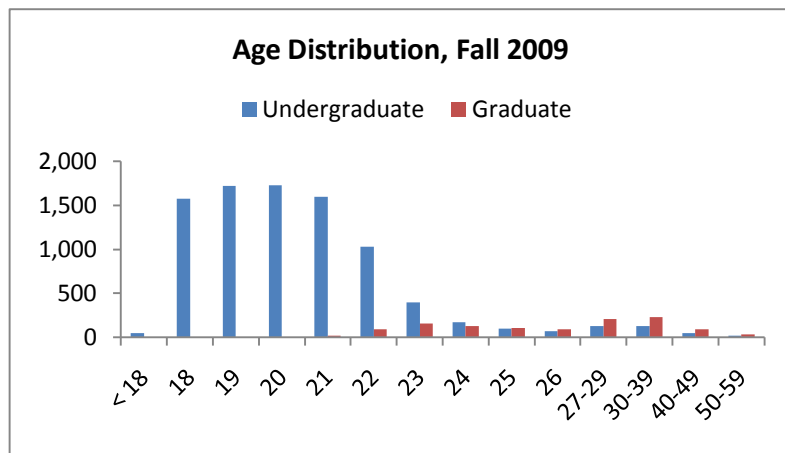
2009 not reported because categories changed

### Fall Semester Enrollment by Age Degree-Seeking & Specials

	2006	2007	2008	2009
<b>UNDERGRADUATE</b>	<b>8,345</b>	<b>8,521</b>	<b>8,634</b>	<b>8,748</b>
< 18	44	31	49	44
18	1,555	1,476	1,572	1,574
19	1,699	1,743	1,740	1,720
20	1,564	1,665	1,659	1,726
21	1,519	1,531	1,583	1,596
22	957	1,007	992	1,032
23	412	433	402	395
24	164	161	144	170
25	80	98	92	95
26	58	65	69	67
27-29	106	112	121	124
30-39	119	135	141	127
40-49	39	33	40	45
50-59	19	21	19	18
60-69	5	8	7	12
70 or more	5	2	4	3
<i>Average Age</i>	<i>21.2</i>	<i>21.2</i>	<i>21.2</i>	<i>21.2</i>

Source: Fall Date of Record Enrollment Tables  
Headcount enrollment

	2006	2007	2008	2009
<b>GRADUATE</b>	<b>1,577</b>	<b>1,454</b>	<b>1,266</b>	<b>1,142</b>
< 18	0	0	0	0
18	0	0	0	0
19	0	0	0	0
20	1	2	2	0
21	16	19	17	20
22	83	78	100	88
23	115	140	130	158
24	139	150	145	127
25	140	127	125	108
26	112	122	111	87
27-29	308	272	236	205
30-39	359	305	247	225
40-49	195	155	107	87
50-59	102	74	38	35
60-69	7	8	8	2
70 or more	0	2	0	0
<i>Average Age</i>	<i>32.1</i>	<i>30.0</i>	<i>29.8</i>	<i>29.4</i>



### Fall Semester Enrollment by Entrance Status

	2006	2007	2008	2009
<b>TOTAL ENROLLMENT</b>	<b>9,922</b>	<b>9,975</b>	<b>9,900</b>	<b>9,890</b>
New	2,250	2,188	2,189	2,103
Continuing	7,035	7,214	7,184	7,305
Transfer	366	366	315	398
Re-entry	239	187	186	61
High School	32	20	26	23
<i>Percent New</i>	<i>23%</i>	<i>22%</i>	<i>22%</i>	<i>21%</i>
<i>Percent Continuing</i>	<i>71%</i>	<i>72%</i>	<i>73%</i>	<i>74%</i>
<i>Percent Transfer</i>	<i>4%</i>	<i>4%</i>	<i>3%</i>	<i>4%</i>

	2006	2007	2008	2009
<b>GRADUATE TOTAL</b>	<b>1,577</b>	<b>1,454</b>	<b>1,266</b>	<b>1,142</b>
New	372	305	257	201
Continuing	1,091	1,082	970	933
Transfer	1	0	0	0
Re-entry	113	67	39	8
High School	0	0	0	0
<b>Grad Degree-Seeking</b>	<b>1,372</b>	<b>1,294</b>	<b>1,152</b>	<b>1,015</b>
New	315	249	211	191
Continuing	1,015	1,030	919	818
Transfer	1	0	0	0
Re-entry	41	15	22	6
High School	0	0	0	0
<b>Grad Specials</b>	<b>205</b>	<b>160</b>	<b>114</b>	<b>127</b>
New	57	56	46	10
Continuing	76	52	51	115
Transfer	0	0	0	0
Re-entry	72	52	17	2
High School	0	0	0	0

Source: Fall Date of Record Enrollment Tables

	2006	2007	2008	2009
<b>UNDERGRADUATE TOTAL</b>	<b>8,345</b>	<b>8,521</b>	<b>8,634</b>	<b>8,748</b>
New	1,878	1,883	1,932	1,902
Continuing	5,944	6,132	6,214	6,372
Transfer	365	366	315	398
Re-entry	126	94	147	53
High School	32	46	26	23
<b>First-time Freshmen</b>	<b>1,751</b>	<b>1,753</b>	<b>1,784</b>	<b>1,755</b>
New	1,751	1,753	1,784	1,755
Continuing	0	0	0	0
Transfer	0	0	0	0
Re-entry	0	0	0	0
High School	0	0	0	0
<b>Other Freshmen</b>	<b>585</b>	<b>566</b>	<b>521</b>	<b>550</b>
New	0	0	0	0
Continuing	429	407	384	417
Transfer	105	127	98	129
Re-entry	19	13	13	4
High School	32	19	26	0
<b>Sophomores</b>	<b>1,847</b>	<b>1,930</b>	<b>1,855</b>	<b>1,848</b>
New	1	1	1	16
Continuing	1,675	1,759	1,690	1,672
Transfer	145	138	136	154
Re-entry	26	31	28	6
High School	0	1	0	0
<b>Juniors</b>	<b>1,733</b>	<b>1,816</b>	<b>1,820</b>	<b>1,783</b>
New	0	0	0	4
Continuing	1,604	1,707	1,720	1,666
Transfer	100	86	67	101
Re-entry	29	23	33	12
High School	0	0	0	0
<b>Seniors</b>	<b>2,197</b>	<b>2,230</b>	<b>2,386</b>	<b>2,464</b>
New	0	0	0	0
Continuing	2,157	2,188	2,334	2,433
Transfer	14	15	14	13
Re-entry	26	27	38	18
High School	0	0	0	0
<b>Undergraduate Specials</b>	<b>232</b>	<b>226</b>	<b>268</b>	<b>348</b>
New	126	129	147	127
Continuing	79	71	86	184
Transfer	1	0	0	1
Re-entry	26	0	35	13
High School	0	26	0	23

### Fall Semester Enrollment by Fee Status

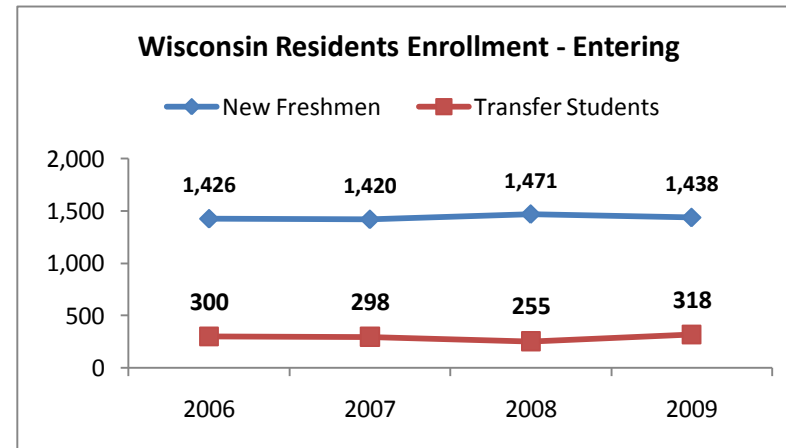
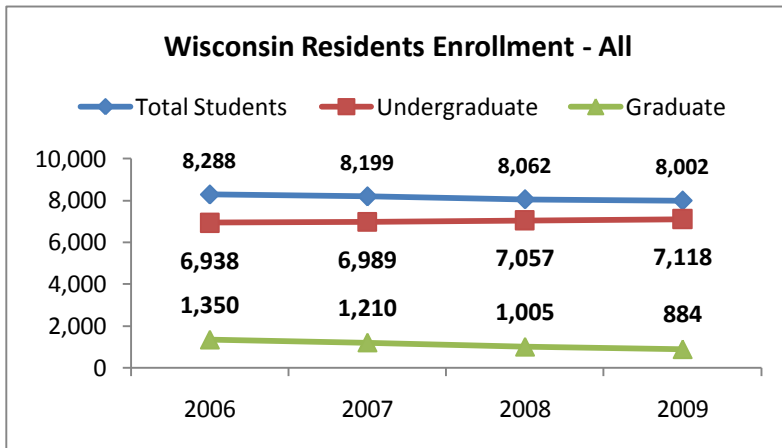
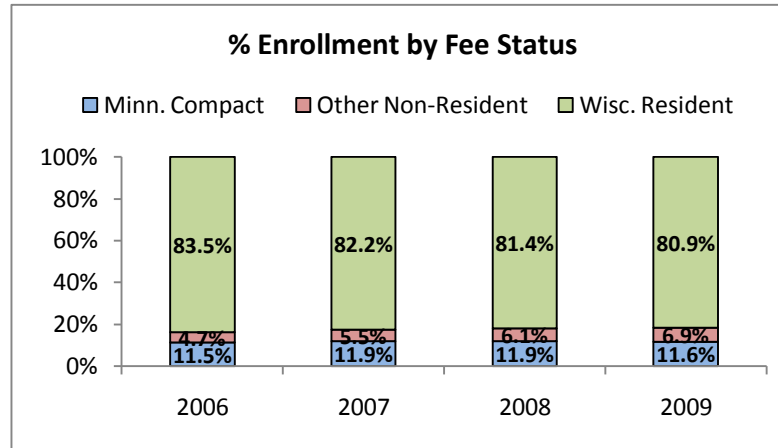
	2006	2007	2008	2009
<b>TOTAL</b>	<b>9,922</b>	<b>9,975</b>	<b>9,900</b>	<b>9,890</b>
Midwest Stud Exchange	20	29	35	40
Minnesota Compact	1,140	1,185	1,182	1,144
Other Non-Resident	465	546	602	680
Return to Wisconsin	9	16	19	24
Wisconsin Resident	8,288	8,199	8,062	8,002
<b>UNDERGRADUATE TOTAL</b>	<b>8,345</b>	<b>8,521</b>	<b>8,634</b>	<b>8,748</b>
Midwest Stud Exchange	16	20	25	32
Minnesota Compact	1,040	1,075	1,065	1,034
Other Non-Resident	342	422	469	540
Return to Wisconsin	9	15	18	24
Wisconsin Resident	6,938	6,989	7,057	7,118
<b>NEW FRESHMEN</b>	<b>1,751</b>	<b>1,753</b>	<b>1,784</b>	<b>1,755</b>
Midwest Stud Exchange	5	8	5	6
Minnesota Compact	247	223	216	207
Other Non-Resident	69	97	85	100
Return to Wisconsin	4	5	7	4
Wisconsin Resident	1,426	1,420	1,471	1,438
<b>TRANSFER STUDENTS</b>	<b>366</b>	<b>366</b>	<b>315</b>	<b>398</b>
Midwest Stud Exchange	3	1	3	5
Minnesota Compact	34	40	39	46
Other Non-Resident	29	25	18	26
Return to Wisconsin	0	2	0	3
Wisconsin Resident	300	298	255	318
<b>GRADUATE TOTAL</b>	<b>1,577</b>	<b>1,454</b>	<b>1,266</b>	<b>1,142</b>
Midwest Stud Exchange	4	9	10	8
Minnesota Compact	100	110	117	110
Other Non-Resident	123	124	133	140
Return to Wisconsin	0	1	1	0
Wisconsin Resident	1,350	1,210	1,005	884
<i>Percent Minnesota Compact</i>	<i>11%</i>	<i>12%</i>	<i>12%</i>	<i>12%</i>
<i>Percent Other Non-Resident</i>	<i>5%</i>	<i>5%</i>	<i>6%</i>	<i>7%</i>
<i>Percent Wisconsin Resident</i>	<i>84%</i>	<i>82%</i>	<i>81%</i>	<i>81%</i>

Source: Fall Date of Record Enrollment Tables

Other Non-Residents include international students, but do not include Minnesota compact.

Fall 2006 not corrected for late applications for Minn. compact status

### Fall Semester Enrollment by Fee Status



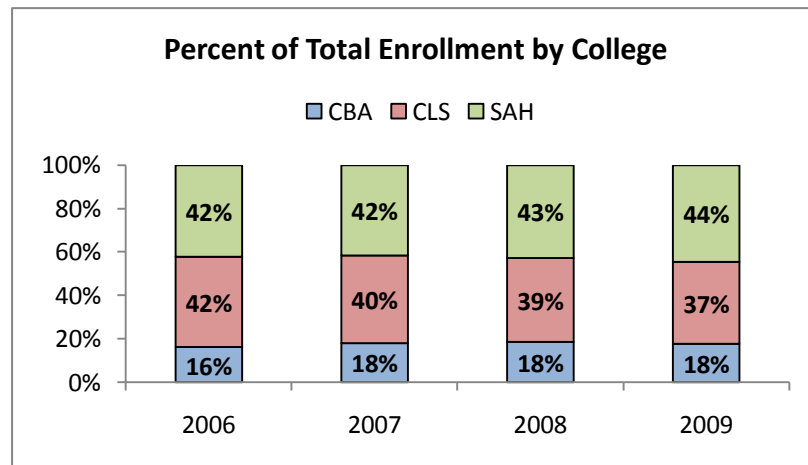
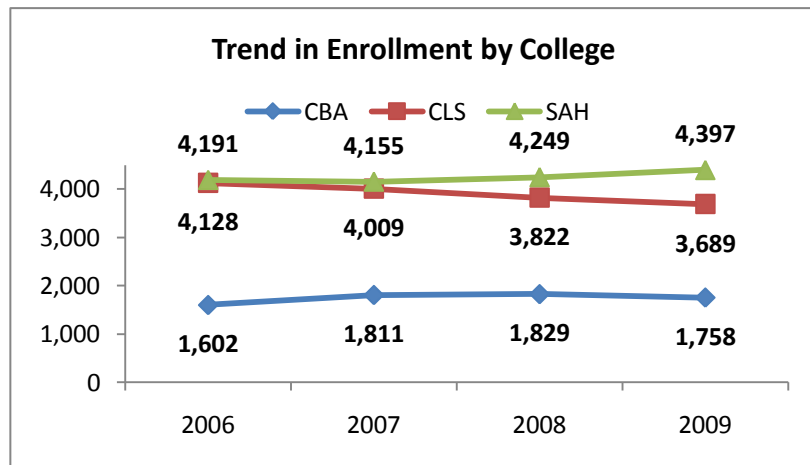
Source: Fall Date of Record Enrollment Tables

### Fall Semester Enrollment by College

	2006	2007	2008	2009
<b>TOTAL</b>	<b>9,922</b>	<b>9,975</b>	<b>9,900</b>	<b>9,890</b>
College of Business Administration	1,602	1,811	1,829	1,758
College of Liberal Studies	4,128	4,009	3,822	3,689
College of Science & Health	4,191	4,155	4,249	4,397
Other	1	0	0	46
<b>UNDERGRADUATE TOTAL</b>	<b>8,345</b>	<b>8,521</b>	<b>8,634</b>	<b>8,748</b>
College of Business Administration	1,558	1,759	1,775	1,686
College of Liberal Studies	3,105	3,114	3,125	3,156
College of Science & Health	3,682	3,648	3,734	3,903
Other	0	0	0	3
<b>GRADUATE TOTAL</b>	<b>1,577</b>	<b>1,454</b>	<b>1,266</b>	<b>1,142</b>
College of Business Administration	44	52	54	72
College of Liberal Studies	1,023	895	697	533
College of Science & Health	509	507	515	494
Other	1	0	0	43
<i>Percent CBA</i>	<i>16%</i>	<i>18%</i>	<i>18%</i>	<i>18%</i>
<i>Percent CLS</i>	<i>42%</i>	<i>40%</i>	<i>39%</i>	<i>37%</i>
<i>Percent SAH</i>	<i>42%</i>	<i>42%</i>	<i>43%</i>	<i>44%</i>

Source: Fall Date of Record Enrollment Tables

Other includes Associate Degree and certain Grad Specials classified as "Grad Studies"



**Headcount Enrollment by College, Full Time/Part Time, Gender, and Race  
Fall 2009**

	Total	GENDER		RACE (IPEDS Categories)								
		Men	Women	Am. Indian	African Am.	Asian	Hispanic	HW/Pac Isl	2 or More	White	International	Unreported
<b>TOTAL</b>	<b>9,890</b>	<b>4,070</b>	<b>5,820</b>	<b>40</b>	<b>80</b>	<b>278</b>	<b>179</b>	<b>5</b>	<b>90</b>	<b>8,676</b>	<b>372</b>	<b>170</b>
Full Time	8,730	3,665	5,065	36	72	249	161	2	82	7,647	339	142
Part Time	1,160	405	755	4	8	29	18	3	8	1,029	33	28
<b>COLLEGE OF BUSINESS ADMIN</b>	<b>1,758</b>	<b>1,046</b>	<b>712</b>	<b>8</b>	<b>18</b>	<b>56</b>	<b>30</b>	<b>2</b>	<b>5</b>	<b>1,436</b>	<b>180</b>	<b>23</b>
Full Time	1,665	992	673	6	17	52	28	0	5	1,367	170	20
Part Time	93	54	39	2	1	4	2	2	0	69	10	3
<b>COLLEGE OF LIBERAL STUDIES</b>	<b>3,689</b>	<b>1,130</b>	<b>2,559</b>	<b>16</b>	<b>30</b>	<b>108</b>	<b>83</b>	<b>2</b>	<b>39</b>	<b>3,235</b>	<b>94</b>	<b>82</b>
Full Time	3,026	947	2,079	15	25	98	72	1	36	2,629	83	67
Part Time	663	183	480	1	5	10	11	1	3	606	11	15
<b>COLLEGE OF SCIENCE &amp; HEALTH</b>	<b>4,397</b>	<b>1,877</b>	<b>2,520</b>	<b>16</b>	<b>32</b>	<b>114</b>	<b>64</b>	<b>1</b>	<b>46</b>	<b>3,966</b>	<b>97</b>	<b>61</b>
Full Time	4,037	1,725	2,312	15	30	99	61	1	41	3,650	85	55
Part Time	360	152	208	1	2	15	3	0	5	316	12	6
<b>OTHER</b>	<b>46</b>	<b>17</b>	<b>29</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>39</b>	<b>4</b>
Full Time	2	1	1	0	0	0	0	0	0	1	1	0
Part Time	44	16	28	0	0	0	2	0	0	0	38	4

Source: Fall Date of Record Enrollment Tables

Other includes Associate Degree and certain Grad Specials classified as "Grad Studies"

### Fall Semester Enrollment by College and Entrance Status

	2006	2007	2008	2009
<b>TOTAL</b>	<b>9,922</b>	<b>9,975</b>	<b>9,900</b>	<b>9,890</b>
New	2,250	2,188	2,189	2,103
Continuing	7,035	7,214	7,184	7,305
Transfer	366	366	315	398
Re-entry	239	187	186	61
High School	32	20	26	23
<b>COLLEGE OF BUSINESS ADMINISTRATION</b>	<b>1,602</b>	<b>1,811</b>	<b>1,829</b>	<b>1,758</b>
New	296	350	330	263
Continuing	1,201	1,358	1,406	1,403
Transfer	78	80	59	78
Re-entry	26	22	34	14
High School	1	1	0	0
<b>COLLEGE OF LIBERAL STUDIES</b>	<b>4,128</b>	<b>4,009</b>	<b>3,822</b>	<b>3,689</b>
New	895	873	785	725
Continuing	2,918	2,873	2,788	2,771
Transfer	133	139	132	152
Re-entry	161	119	93	18
High School	21	5	24	23
<b>COLLEGE OF SCIENCE &amp; HEALTH</b>	<b>4,191</b>	<b>4,155</b>	<b>4,249</b>	<b>4,397</b>
New	1,058	965	1,074	1,112
Continuing	2,916	2,983	2,990	3,089
Transfer	155	147	124	168
Re-entry	52	46	59	28
High School	10	14	2	0
<b>OTHER</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>46</b>
New	1	0	0	3
Continuing	0	0	0	42
Transfer	0	0	0	0
Re-entry	0	0	0	1
High School	0	0	0	0

Source: Fall Date of Record Enrollment Tables

Includes undergraduate and graduate students

Other includes Associate Degree and certain Grad Specials

**Enrollment by First and Second Major - CBA  
Fall 2009**

	<b>2009</b>
<b>COLLEGE OF BUSINESS ADMINISTRATION</b>	<b>1,859</b>
Accountancy BS	326
Accountancy 2nd Major	16
Economics 2nd Major	57
Economics 2nd Major (IB)	6
Economics BA	3
Economics BS	53
FIN: Risk, Insur & Fin Pln BS	18
FIN: Risk, Insur 2nd Mjr (IB)	1
FIN: Rsk, Insr, Fin Pln 2nd Mj	1
Finance 2nd Major	128
Finance 2nd Major (IB)	10
Finance BS	241
Info Systems 2nd Major (IB)	1
Information Systems 2nd Major	1
Information Systems BS	66
International Business BS	91
Management 2nd Major	7
Management BS	127
Marketing 2nd Major	14
Marketing 2nd Major IB	16
Marketing BS	359
MGT 2nd Major IB	2
MGT: Gen Mgmt Tech 2nd Mjr IB	1
MGT: General Mgmt Tech 2nd Mjr	7
MGT: General Mgmt Tech BS	92
MGT: HR 2nd Major IB	2
MGT: Human Resources 2nd Major	3
MGT: Human Resources BS	72
MGT: Internat'l Mgmt 2nd Mj IB	3
MGT: Internat'l Mgmt BS	9
Undeclared Major - CBA	126

Source: PeopleSoft Acad\_Plan\_Desc by Acad\_Plan\_College

Students with more than one major will be counted multiple times

**Enrollment by First and Second Major - CLS (p1)  
Fall 2009**

	<b>2009</b>
<b>COLLEGE OF LIBERAL STUDIES</b>	<b>3,253</b>
Archaeological Studies 2nd Mjr	5
Archaeological Studies BA	20
Archaeological Studies BS	84
Art 2nd Major	6
Art BA	33
Art BS	41
Art Education BS	38
CST: Advoc Comm Crit 2nd Major	2
CST: Advoc Comm Crit BA	7
CST: Advoc Comm Crit BS	3
CST: Brdcst Digitl Med 2nd Mjr	3
CST: Brdcst Digitl Med BA	13
CST: Brdcst Digitl Med BS	20
CST: Interpersonal Com 2nd Mjr	7
CST: Interpersonal Com BA	11
CST: Interpersonal Com BS	31
CST: Org & Prof Com 2nd Major	7
CST: Org & Prof Com BA	40
CST: Org & Prof Com BS	82
CST: Persuasn Publ Com BA	1
CST: Pub Rltns Org Com 2nd Mjr	6
CST: Pub Rltns Org Com BA	13
CST: Pub Rltns Org Com BS	32
CST: Telecommunication BS	3
Early/Middle Childhood Educ BS	199
ENG: Literature 2nd Major	1
ENG: Literature BA	47
ENG: Rhetoric/Writing 2nd Mjr	7
ENG: Rhetoric/Writing BA	88
English 2nd Major	3
English BA	4

	<b>2009</b>
<b>COLLEGE OF LIBERAL STUDIES, cont.</b>	
English Education 2nd Major	3
English Education BS	83
French 2nd Major	8
French BA	4
French Education 2nd Major	2
French: Business 2nd Major	2
French: Business BA	1
Gen Sci (Broadfield) 2nd Major	1
General Science (Broadfld) BS	36
German Studies 2nd Major	8
German Studies BA	6
German Studies BS	1
German Studies Ed 2nd Major	1
German Studies: Bus 2nd Major	1
German Studies: Business BA	3
History 2nd Major	5
History BA	14
History BS	28
History Education 2nd Major	9
History Education BS	10
History: Regional 2nd Major	2
History: Regional BA	9
History: Regional BS	4
History: Regional Ed BS	3
Middle Child/Early Adol Ed BS	369
MUS: Choral Ed 2nd Major	1
MUS: Choral Education BS	21
MUS: General Music Ed 2nd Mjr	13
MUS: General Music Ed BS	1
MUS: History BS	2
MUS: Instrumental Ed 2nd Major	2

Source: PeopleSoft Acad\_Plan\_Desc by Acad\_Plan\_College  
Students with more than one major will be counted multiple times

**Enrollment by First and Second Major - CLS (p2)  
Fall 2009**

	2009
<b>COLLEGE OF LIBERAL STUDIES, cont.</b>	
MUS: Instrumental Ed BS	17
MUS: Jazz Perf 2nd Major	1
MUS: Jazz Performance BA	2
MUS: Jazz Performance BS	1
MUS: Music Theatre 2nd Major	1
MUS: Music Theatre BA	1
MUS: Music Theatre BS	4
MUS: Performance 2nd Major	10
MUS: Performance BA	6
MUS: Performance BS	10
MUS: Piano Pedagogy 2nd Major	3
MUS: Piano Pedagogy BA	1
MUS: Piano Pedagogy BS	1
MUS: Theory BA	2
MUS: Theory BS	3
Philosophy 2nd Major	14
Philosophy BA	5
Philosophy BS	16
Political Science 2nd Major	47
Political Science BA	36
Political Science BS	93
Political Science Ed 2nd Major	2
Psy/OT Dual Degree BS	40
Psychology 2nd Major	24
Psychology BA	72
Psychology BS	391
Public Administration 2nd Mjr	17
Public Administration BA	5
Public Administration BS	46
Soc Studies (Brd Fld B) 2nd Mjr	1
Soc Studies (Broad Field A) BS	13

	2009
<b>COLLEGE OF LIBERAL STUDIES, cont.</b>	
Soc Studies (Broad Field B) BS	71
Sociology 2nd Major	10
Sociology BA	28
Sociology BS	128
Sociology Ed 2nd Major	2
Sociology Education BS	1
Spanish	1
Spanish 2nd Major	116
Spanish BA	69
Spanish Education 2nd Major	28
Spanish Education BS	34
Spanish: Business 2nd Major	6
Spanish: Business BA	10
THA: Design/Technical BA	3
THA: Design/Technical BS	6
THA: General Studies 2nd Major	1
THA: General Studies BA	5
THA: General Studies BS	1
THA: Management BA	4
THA: Management BS	1
THA: Music Theatre BA	4
THA: Music Theatre BS	5
THA: Performance 2nd Major	2
THA: Performance BA	8
THA: Performance BS	9
Undeclared Major - CLS	253
Undeclared Major - SAC	16
Undeclared Major - SOE	21
Women's Studies 2nd Major	9
Women's Studies BA	4
Women's Studies BS	2

Source: PeopleSoft Acad\_Plan\_Desc by Acad\_Plan\_College  
Students with more than one major will be counted multiple times

**Enrollment by First and Second Major - SAH (p1)  
Fall 2009**

	<b>2009</b>
<b>COLLEGE OF SCIENCE AND HEALTH</b>	<b>3,894</b>
Athletic Training BS	93
BIO: Aquatic Science BS	22
BIO: Biomed Dual Deg Chiro BS	3
BIO: Biomed Science 2nd Mjr	20
BIO: Biomedical Science BA	1
BIO: Biomedical Science BS	377
BIO: Cell & Molecular 2nd Mjr	15
BIO: Cellular & Molecular BS	36
BIO: Dual Deg Phys Therapy BS	10
BIO: Environmental Science BS	33
Biochemistry 2nd Major	4
Biochemistry BS	141
Biology 2nd Major	9
Biology BA	2
Biology BS	391
Biology Education 2nd Major	7
Biology Education BS	9
Chemistry Education 2nd Major	1
Chemistry Education BS	5
CHM: ACS Certification 2nd Mjr	3
CHM: ACS Certification BS	10
CHM: Business BS	9
CHM: Chemistry 2nd Major	5
CHM: Chemistry BA	2
CHM: Chemistry BS	56
CHM: Dual Degree Engr BS	13
CHM: Environmental Sci 2nd Mjr	1
CHM: Environmental Sci BS	3
Clinical Laboratory Sci BS	80
Community Health Ed 2nd Major	1
Community Health Education BS	173

	<b>2009</b>
<b>COLLEGE OF SCIENCE AND HEALTH, cont.</b>	
CS: Comp Engr Tech BS	5
CS: Computer Science 2nd Major	4
CS: Computer Science BS	92
CS: Dual Degree Engr BS	3
CS: MSE Dual Degree BS	11
ESS: Fitness 2nd Major	4
ESS: Fitness BS	291
ESS: Phys Educ 2nd Major	10
ESS: Phys Educ BS	204
ESS: Sport Mgmt 2nd Major	4
ESS: Sport Mgmt BS	125
GEO: Geo Info Sci 2nd Major	1
GEO: Geographic Info Sci BS	24
GEO: Geography 2nd Major	1
GEO: Geography BA	1
GEO: Geography BS	36
Geography: Env Sci BS	25
Medical Dosimetry Certificate	15
MIC: Biomedical 2nd Major	8
MIC: Biomedical BS	41
MIC: Business BS	4
MIC: Environmental Science BS	2
Microbiology BS	36
MTH 2nd Major	8
MTH BS	33
MTH: Actuarial Science BS	9
MTH: Applied 2nd Major	2
MTH: Applied BS	5
MTH: Dual Degree Engr BS	5
MTH: Education BS	63
MTH: Statistics 2nd Major	1
MTH: Statistics BS	18

Source: PeopleSoft Acad\_Plan\_Desc by Acad\_Plan\_College  
Students with more than one major will be counted multiple times

**Enrollment by First and Second Major - SAH (p2)  
Fall 2009**

	2009
<b>COLLEGE OF SCIENCE AND HEALTH, cont.</b>	
Nuclear Medicine Technology BS	93
NULL	4
PHY: Astronomy BS	5
PHY: Biomedical 2nd Major	1
PHY: Biomedical BS	12
PHY: Business BS	2
PHY: Computational BS	2
PHY: Dual Deg PT BS	6
PHY: Dual Degree Engr 2nd Mjr	7
PHY: Dual Degree Engr BS	66
PHY: Optics 2nd Major	1
PHY: Optics BS	4
Physics BA	1
Physics BS	16
Physics Education BS	3
Radiation Therapy BS	148
Recreation Management 2nd Mjr	2
Recreation Management BS	114
School Health Ed 2nd Major	59
School Health Education BS	16
Therapeutic Recreation BS	187
Undeclared - SAH	519

Source: PeopleSoft Acad\_Plan\_Desc by Acad\_Plan\_College

Students with more than one major will be counted multiple times

## Applied, Admitted, and Enrolled New Freshmen

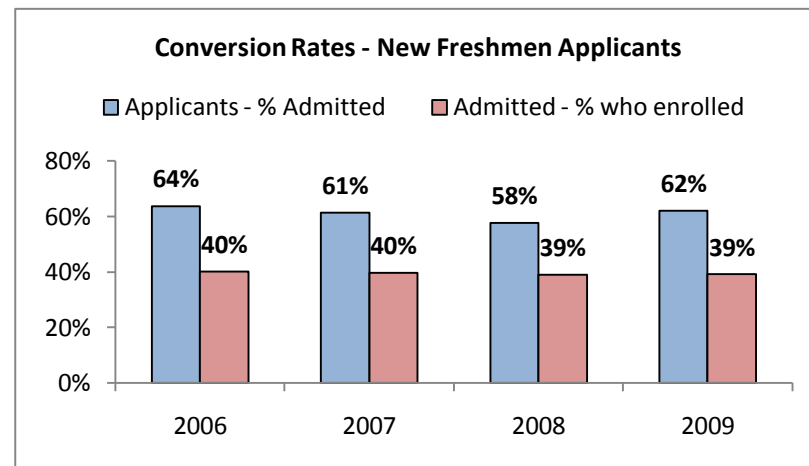
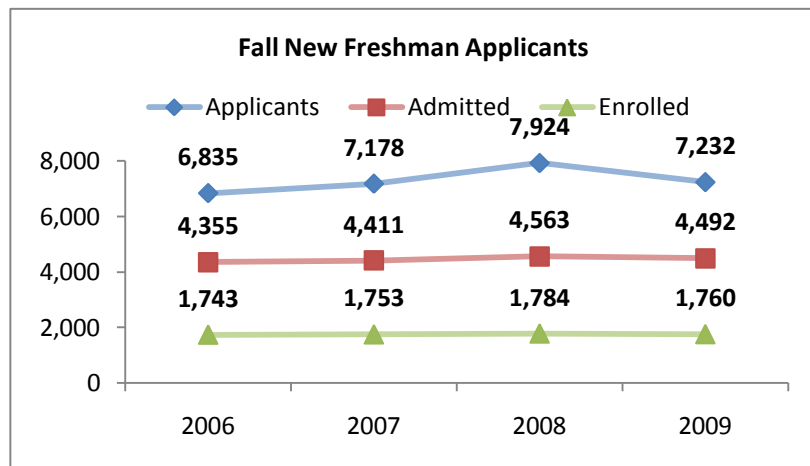
	2006	2007	2008	2009
Applicants	6,835	7,178	7,924	7,232
Admitted	4,355	4,411	4,563	4,492
Enrolled	1,743	1,753	1,784	1,760
Percent of Applicants who were Admitted	64%	61%	58%	62%
Percent of Admitted who Enrolled	40%	40%	39%	39%

Source: UW-L Admissions Office (Applicants) and Common Data Set (Admitted and Enrolled)

(CDS 2006 and 2009 enrollment slightly different than Day of Record)

Includes all applications, not just actionable ones.

Summer and Fall. Headcount. First-time, first-year, degree-seeking students.



## Applied, Admitted, and Enrolled Transfer Students

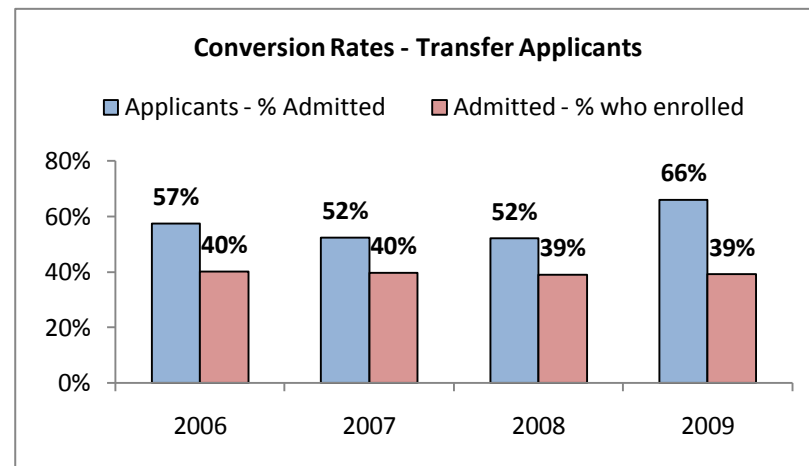
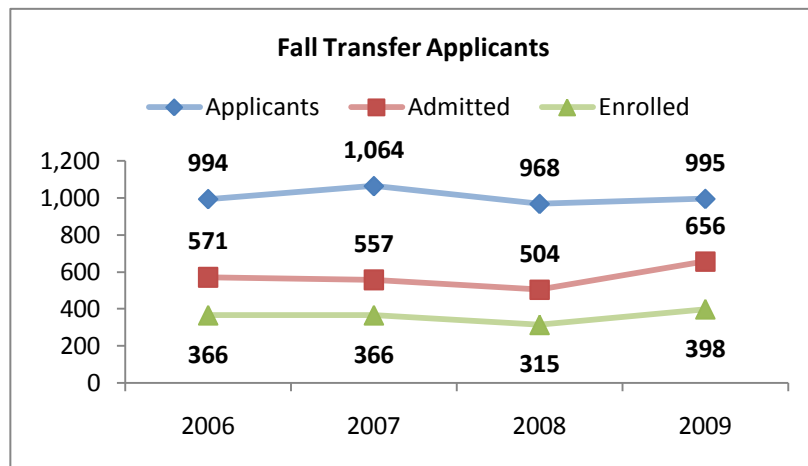
	2006	2007	2008	2009
Applicants	994	1,064	968	995
Admitted	571	557	504	656
Enrolled	366	366	315	398
Percent of Applicants who were Admitted	57%	52%	52%	66%
Percent of Admitted who Enrolled	64%	66%	63%	61%

Source: UW-L Admissions Office (Applicants) and Common Data Set (Admitted and Enrolled)

(CDS 2006 and 2009 enrollment slightly different than Day of Record)

Includes all applications, not just actionable ones.

Summer and Fall. Headcount. Degree-seeking transfer students.

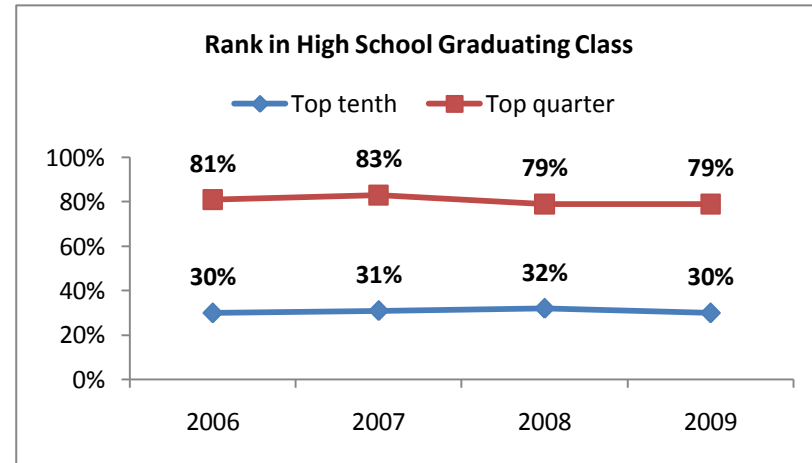
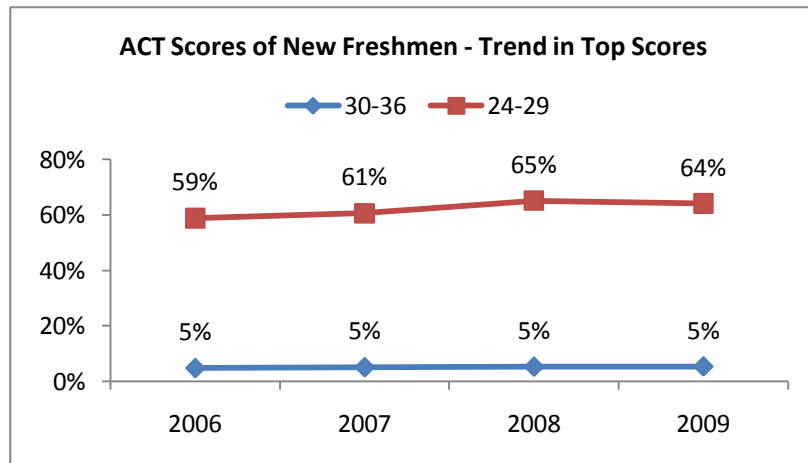


### Academic Preparation of New Freshmen

	2006	2007	2008	2009
<b>ACT COMPOSITE</b>				
Average ACT Score	25	25	25	25
% with ACT Composite of:				
30-36	5%	5%	5%	5%
24-29	59%	61%	65%	64%
18-23	36%	34%	29%	30%
12-17	1%	1%	1%	0%
Below 12	0%	0%	0%	0%
<b>HIGH SCHOOL PERCENTILE RANKING</b>				
Average %tile Ranking	84%	84%	84%	83%
Rank in high school graduating class:				
Top tenth	30%	31%	32%	30%
Top quarter	81%	83%	79%	79%
Top half	98%	97%	98%	98%
Bottom half	2%	3%	2%	2%

Source: Common Data Set

Based on first-time, first-year (freshmen) who submitted data

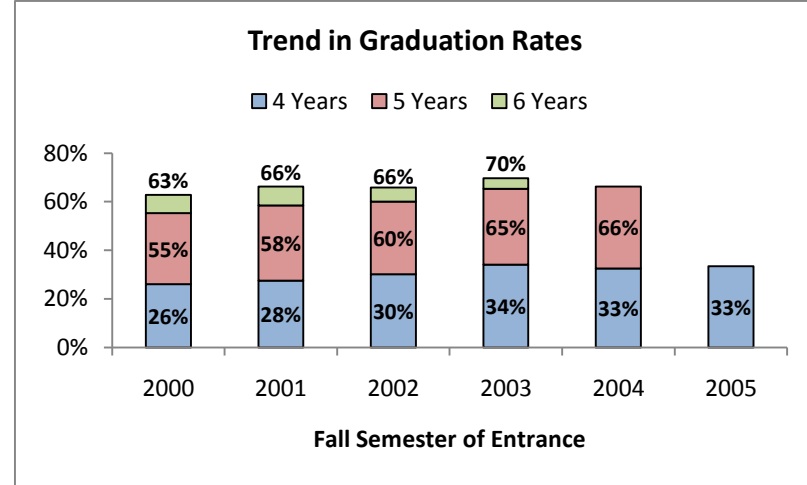
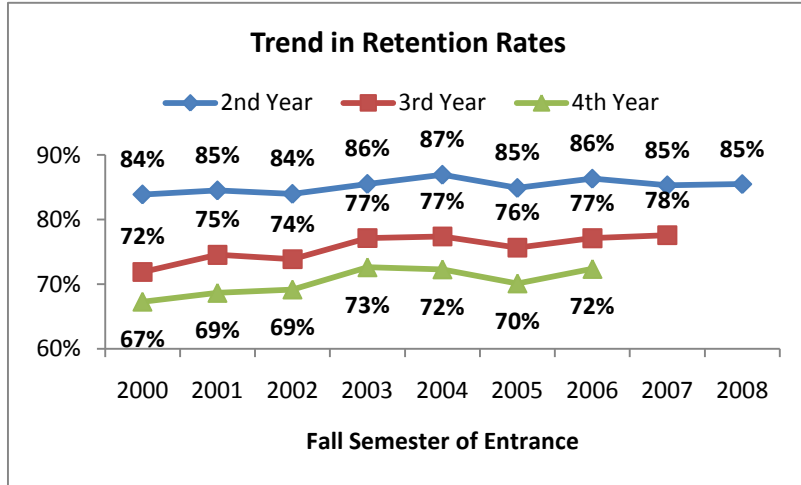


### Retention and Graduation Rates of New Freshmen by Fall Semester Entrance Cohort

NEW FRESHMEN										
COHORT										
Fall semester of entrance	2000	2001	2002	2003	2004	2005	2006	2007	2008	
Cohort Headcount	1,609	1,596	1,555	1,506	1,539	1,755	1,749	1,749	1,779	
RETENTION RATE FOR...										
2nd Year	84%	85%	84%	86%	87%	85%	86%	85%	85%	85%
3rd Year	72%	75%	74%	77%	77%	76%	77%	78%		
4th Year	67%	69%	69%	73%	72%	70%	72%			
GRADUATED FROM UW-L AFTER...										
4 Years	26%	28%	30%	34%	33%	33%				
5 Years	55%	58%	60%	65%	66%					
6 Years	63%	66%	66%	70%						

Source: PeopleSoft using established class cohort groups for entering fall class

**NOTE: RETENTION IS TYPICALLY REPORTED ONLY ON FULL TIME, FIRST DEGREE-SEEKING FRESHMEN - THIS DATA IS IN PROCESS & WILL BE ADDED**



### Degrees Conferred by Degree Level

Awarded in Fiscal Year:	2006	2007	2008	2009
<b>TOTAL DEGREES</b>	<b>1,975</b>	<b>2,141</b>	<b>2,155</b>	<b>2,153</b>
Certificate/Diploma	10	18	11	4
Associate	2	4	6	2
Bachelor's	1,490	1,552	1,543	1,626
Master's	473	567	557	479
Ph.D.	NA	NA	38	42
<i>Percent Associate</i>	<i>0.1%</i>	<i>0.2%</i>	<i>0.3%</i>	<i>0.1%</i>
<i>Percent Bachelor's</i>	<i>75.4%</i>	<i>72.5%</i>	<i>71.6%</i>	<i>75.5%</i>
<i>Percent Master's</i>	<i>23.9%</i>	<i>26.5%</i>	<i>25.8%</i>	<i>22.2%</i>
<i>Percent Ph.D.</i>	<i>NA</i>	<i>NA</i>	<i>1.8%</i>	<i>2.0%</i>

Source: Common Data Set & Student Information System (Crtf/AA)

