

To

Hello Dennis

MILES ASSOCIATES

~~P. O. BOX 4740~~

~~WASHINGTON, D. C. 20020~~

~~Phone 202-582-0052~~

SPED 2205
Louisville Ky
40205

1 6 69

SUBJECT

I'm barreling along on the writing job. Lots, lots, lots yet to do tho.

I need help. But if I dont get it I'll go ahead as I am.

A vital link in the success we had came from the thinking that developed when we "Evaluated the function" We said that

"Value is the lowest cost that will accomplish the total function".

So the "Value" was established by comparison etc. Problem is that Value has so many meanings to our users, and they probably have trouble shifting gears from one meaning to another.

I'd like a different word to use in the above definition and thruout the book. Unless I find better I will use "Worth". Put it in the above and I think you'll agree its a little better than the word Value.

But maybe there isa better word than worth. Worth has been used by a real scholar, thinker, and friend of mine Carlos Eallon, with a different meaning.

Never theless if I cant find better I'll use "Worth" to mean the lowest cost which at that stage of thinking will provide the function.

Please send back Carlos book when you're through with it.

Top Greetings,

Dad

FOLO