

4 Oct 1975

To My Associates and Friends,
At the 1975 SJVE Convention;

Courtesy Mr. Akira Kodama,

Dear Friends;

We recognize you and your countryman as among the foremost perhaps as the foremost people on earth in knowledgable, constructive, disciplined, innovative skills and abilities.

You have achieved high quality competitive products for the benefit and use of all of the world.

Your people have proven their world leadership in ability to achieve through superior thinking and superior working.

Now another seemingly impossible challenge has been placed before you - to re-establish - throughout the world - Competitive Values, in the face of escalated cost of fuels and some other materials.

With your habits of success and your human resources - you will accomplish it.

You Value Engineering people carry a greater responsibility than ever before. Now best possible answers to vital problems are mandatory.

As you so well know, any problem of any kind at all levels, when approached by the skillful use of the Value Engineering problem solving system, will yield a better solution. Yours is the responsibility to teach it and to cause it to be used.

You are now able to provide this leadership at a time when results are essential.

My Personal Greetings and wish for high success to each of you.

Larry Miller