

UWM REPORT

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Alan Magayne-Roshak

S.A.F.E. officers Andy Klett (left) and Bill Linscott on patrol on a snowy February night.

Through rain and snow and cold and dark of night...and more rain and snow and cold... and then even more snow and cold...

UWM's new student S.A.F.E. (Safety Awareness for Everyone) officers started patrolling campus neighborhoods Jan. 18 and have already helped save a life, rescued an elderly man after a fall and prevented several crimes.

"They're highly visible, and are already having an impact in the neighborhoods," says Capt. Michael Marzion, UWM assistant chief of police.

The trained student security officers, who walk four off-campus neighborhoods in teams of two, wear reflective vests, and carry flashlights and radios. They do not carry weapons or have arrest powers, but serve as extra eyes and ears for regular campus patrol officers.

Each night, a campus police officer updates them before they start patrols, and the student officers track and report their activities at the end of their shifts.

Currently, 14 S.A.F.E. walkers are patrolling the neighborhoods south and west of campus where most off-campus students are concentrated. They also walk as far north as Shorewood and east of campus. The department is actively recruiting more students for the paid positions, says Marzion, and would like to have at least 30 on staff by spring and increase the number of students available for patrols.

"We've had a pretty positive response from students, and neighbors have told us that what we're doing is awesome," says Rob Grover, president of the UWM Student Association and a S.A.F.E. patrol officer himself.

A few examples of their work:

In one dramatic incident, the student officers were able to stop a bleeding man who was running down the street and summon help for him. He had put his arm through a window and cut an artery. Paramedics told campus police officers that the man might well have died from blood loss if the S.A.F.E. walkers hadn't taken immediate action.

On another occasion, Grover was on patrol with S.A.F.E. officer Daniel Moschea when they heard weak cries for help. They found an elderly man who'd fallen in the snow on his porch as he was trying to get to his mailbox. The students helped the man, who'd lived in the area more than 50 years, get safely back into his second-floor residence. They then shoveled his steps and porch, and alerted other patrols to keep an eye out for the man.

The S.A.F.E. officers have also helped prevent several crimes. A man who was attempting to rob a driver in a store parking lot was apparently startled when he saw the patrol and fled. The students got his license plate number and the store manager summoned UWM police, who turned the information over to Milwaukee police. The suspect had an extensive criminal history.

In another incident at 3 a.m., S.A.F.E. patrol officers saw someone looking into vehicles and acting suspiciously. While the man fled when he saw them, they were able to describe him and where he was headed for UWM police, who arrested the man and turned him over to Milwaukee police.

Aside from these highly visible incidents, the patrols are helping build a positive UWM presence in the neighborhoods, both Marzion and Grover

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Plenary outlines 'Research Roadmap'

By Brad Stratton



Chancellor Carlos E. Santiago addressing the UWM community at his Jan. 24 Plenary Address.

Signaling the increasing importance of funded research to UW-Milwaukee's future, Chancellor Carlos E. Santiago focused on the topic throughout his spring semester Plenary Address, "Our Research Roadmap: UWM's Strategy for Funded Research in Milwaukee's New Economy." It was delivered to a capacity audience of faculty, staff and students in the Union Wisconsin Room on Jan. 24.

The chancellor said funded research from external sources – including the federal government, corporations and foundations – is important to UWM because "it is the area most in need of new investment; it has the greatest potential to create a large, ongoing revenue stream that will benefit the university as a whole; and it is essential to the revitalization of our regional economy."

Building the UWM funded research profile, however, will not be done as has happened elsewhere: with strong state funding support and over the course of decades. Instead, it will need to rely on more diversified funding sources and a concept adapted from a recent *Milwaukee Journal Sentinel* editorial: "radical cooperation."

FUNDING RESEARCH UNIVERSITIES AFFECTS LOCAL ECONOMIES

As he has in past addresses, Santiago made several references to the research strength of the University of Wisconsin-Madison (the state's only other public research university) and the link that exists between a strong research university and a vibrant local economy.

With sustained strong state investment over the decades, UW-Madison generates about \$830 million in annual funded research, compared to \$32 million by UW-Milwaukee.

Another example of strong state investment, as shown in the 2007 UW System Fact Book, is that UW-Madison receives a per-student state appropriation of \$10,343, while UW-Milwaukee receives \$4,363 per student. The UWM amount is similar to the \$3,966 average that the state provides to Wisconsin's 11 comprehensive universities.

The influence this has had on the respective regional economies – strength in Dane County's university-influenced economy and weakness in Milwaukee County's faltering manufacturing economy – can be seen in a comparison that the chancellor drew from current and past editions

of the *Wisconsin Blue Book*, the reference volume published every other year by state government.

"Milwaukee and much of Southeastern Wisconsin have been in a sustained economic decline over the last 35 years," said the chancellor. "In fact, until the mid-1970s, Milwaukee County actually had a higher per capita adjusted gross income than Dane County. But that has changed drastically since then, and Dane County now enjoys, at last count, a 41 percent higher per capita adjusted gross income."

STRATEGY FOR SUCCESS

Despite the totals and trends that suggest a growing disadvantage for UWM and Southeastern Wisconsin, there still remain regional strengths – including advanced automation, biomedical engineering, health care and freshwater sciences – that provide opportunities for a turnaround, Santiago said. "What we need is a strategy for research success, a roadmap if you will, that doesn't just accept these differences, but that embraces them, that thrives on them."

The chancellor provided four major elements of the strategy:

- The just-completed Campaign for UWM, which raised \$125 million (\$25 million more than the goal) and will be invested in student scholarships, academic program support and infrastructure support for proposed campus expansions for engineering, public health and freshwater science.
- The State of Wisconsin's \$10 million investment in UWM by way of the UW System's Growth Agenda (part of the 2007-09 state budget). This investment, the chancellor said, is just the starting point: "It is absolutely essential that we continue to advocate for and receive \$10 million from the state in each of the next two biennia to help build our faculty and infrastructure in those research areas with the greatest prospects for growing our funded research and its underlying infrastructure."
- The strong fiscal-year growth of extramural funded research (a 31 percent increase from the year ended June 2006 and the year ended June 2007) and the promising year-to-date totals for this fiscal year, which prompted the chancellor to predict: "I believe we are on pace to surpass last year's record figure."

For this success he credited the hard work of faculty members and the return on investments that appear to be attributable to the university's Research Growth Initiative (RGI). "Preliminary data says the Research Growth Initiative is leveraging increased external funding on a 4:1 ratio," said Santiago. "The \$4.4 million redirected in year one of the RGI has led to more than \$18 million in external grants and contracts."

He congratulated two units for especially significant research expenditure increases, the College of Nursing, up 157 percent in two years, and the College of Health Sciences, up 71 percent.

- The UWM Research Foundation in general and its Catalyst Grant programs in particular represent efforts to foster UWM research and commercialize discoveries. The first three Catalyst Grants, in the area of advanced automation, were announced in January. Additional grants through the program, in the sciences and engineering, are expected to be announced this summer.

MORE INNOVATION NEEDED

These elements are significant, Santiago said, but more innovation will be necessary for UWM to sufficiently support the region. This will be accomplished by "radical cooperation" — leveraging the unique strengths of the state, private sector and the university.

"The state provides the facilities and the flexibility to lease or build those facilities quickly in concert with the private sector, as we have done with Kenilworth Square and Riverview Residence Hall," Santiago said. "Companies co-locate with the university in these facilities and provide substantial equipment investment. And the university provides the human resource talent to make it all work."

As part of this approach, the chancellor asked for greater cooperation between the university and what he called the "substantial and significant" non-academic research and development in the region.

"UWM can play an important role in growing academic research by leveraging its scarce resources with the existing non-academic research being generated in the region," he said. "This means working strategically with private and nonprofit entities to grow our research infrastructure and enterprise."

He also challenged UWM schools and colleges to increase the amount of research dollars brought in for each full-time-equivalent faculty member. He said the current average for a UWM faculty member is about \$26,000, and adding faculty members without increasing the average will not allow UWM to reach its goal of \$100 million in annual research funding very soon.

A news release from UW-Madison in November put its current average research dollars per faculty member at \$440,000.

The complete speech is available in print and podcast formats within the chancellor's Web site at http://www4.uwm.edu/chancellor/communications/plenary_jan08.cfm.

CAMPUS MASTER PLAN UPDATE

As this issue of *UWM Report* went to press, the campus master plan consulting team was about to be selected. Check back in April for an announcement about the team, or check www.masterplan.uwm.edu.

FROM THE PROVOST

Public Health and Freshwater: new schools, new opportunities

By Rita Cheng, Provost and Vice Chancellor for Academic Affairs



At its Feb. 14 meeting, members of the Faculty Senate heard presentations on two important academic initiatives that are moving toward fruition at UWM. Steve Percy, Chair of the School of Public Health Planning Council, and Tim Grundl, member of the School of Freshwater

Sciences Planning Team (appearing for Team Chair Reinhold Hutz), outlined the current status of planning for the two new schools.

Both school planning efforts hold great promise for the university. Both schools would be focused primarily at the graduate level, resulting in the expansion of UWM's doctoral and master's degree array – and increasing graduate enrollment should have a positive effect on research productivity.

The creation of new schools will increase the number of tenure-track faculty through state funding for new faculty lines, conversion of some academic staff research scientists to faculty lines, and fund-raising for endowed chairs.

As envisioned in their respective planning documents, interdisciplinary research collaborations would be at the forefront of school development.

As a discipline, public health is highly interdisciplinary. National data on extramural funding patterns for accredited schools of public health demonstrates both the potential for securing support for public health research and the likelihood that this research would benefit the university as a whole, connecting faculty from multiple schools and colleges in collaborative research projects.

Similarly, the School of Freshwater Sciences is being planned as an interdisciplinary endeavor from the outset, with an explicit strategy of forming Research Alliances that would reach across existing disciplinary boundaries. The results of two separate surveys of faculty and staff show broad interest throughout the university in working with new

faculty in the two schools.

The university also benefits from the unique circumstance of the two schools being planned at the same time. There are clear linkages between public health and freshwater science (the term “cryptosporidium” comes to mind for those of us who were in Milwaukee in 1993 during the nation's largest recorded outbreak of water-borne illness – environmental health will be an area of strong connection between the schools). The interdisciplinary approach to planning will ensure that such linkages are encouraged and that the university and the community derive the maximum impact from the schools.

Perceived community benefits – economic development of freshwater industries and technologies, intensified focus on the city's public health needs, and work force preparation in both fields – are why we are seeing high levels of external support for the schools. In its editorial pages, the *Milwaukee Journal Sentinel* has cited a “desperate need” for a school of public health in Milwaukee and has called the school of freshwater sciences “a great resource for the cluster of freshwater industry firms that are growing in the region.”

The creation of two schools that would be unique in the state (an accredited School of Public Health) and in the nation (a School of Freshwater Sciences) will increase UWM's national visibility and carve out additional research niches that will enhance our reputation vis-a-vis peer institutions and better meet the needs of the region as we make the transition to a knowledge-based economy.

As the school proposals move through UWM's governance groups, with the goal of presentation to the Board of Regents at its June meeting in Milwaukee, I would like to express my deep gratitude to the members of the School of Public Health Planning Council (plus the Ph.D. planning subcommittees) and the School of Freshwater Sciences Planning Team. That all of this potential is within our reach is due to the many faculty and staff who have invested their time, expertise, and creative thinking into the school planning processes.

Rita Cheng

S.A.F.E. patrols *From page 1...*

agree. The S.A.F.E. patrol officers try to greet and chat with students and neighbors as they make their rounds. Even in winter, there are quite a few people out and about in the neighborhoods at night.

Both students and neighbors welcome the additional eyes and ears.

“The students seem to realize that we're here to help prevent crime,” says Grover. And, he adds, one reason he joined the patrols was to get to know students and neighbors better, and get a firsthand look at what's going on in the neighborhoods.

The addition of the S.A.F.E. student officers has allowed campus police to collaborate with student government to extend hours beyond 2 a.m. for the student government's B.O.S.S. (Be On the Safe Side) vans to make sure students get home safely. The student patrols will also walk students home.

The S.A.F.E. patrols – coupled with increased UWM police squad patrols, the efforts of UWM Neighborhood Relations Liaison Oscar Perez,

and the new COAST (Community Outreach and Assistance for Student Tenants) initiative to involve student residents in neighborhoods – are making a difference in both crime statistics and quality of life, says Marzion. “All of these things working together are having a positive effect on the neighborhoods.”



CALL FOR SCHOLARSHIP APPLICATIONS

UWM Faculty/Staff Children's Scholarship

Applications for the 2008-09 UWM Faculty/Staff Children's Scholarship are due by **Friday, March 28**.

Eligibility: Children, stepchildren or grandchildren of any current, retired or deceased UWM employee who has/had at least a 75 percent appointment at UWM for at least one academic year.

The number of recipients depends on the number of qualified applicants and available funds, as does the possibility of a one-semester renewal of the fall 2008 award.

For information and applications, contact Associate Dean of Letters & Science Tom O'Bryan at obryan@uwm.edu or 414-229-5851.

The Dr. Alma S. Adams Scholarship for Outreach and Health Communications

The Dr. Alma S. Adams Scholarship for Outreach and Health Communications awards a total of \$10,000 annually to two students, undergraduate or graduate, demonstrating a commitment to community service or to delivering culturally appropriate health messages on behalf of a disadvantaged population.

Named for the founding American Legacy Foundation board member, Adams scholarship applications are due **April 15, 2008**.

For more information, e-mail: adamsscholarship@americanlegacy.org.

GET THE LATEST ON THE WEB

For a complete schedule of events and the latest campus news, start your day at www.uwm.edu.

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This publication may be requested in accessible format.

New environmental coordinator aims to save green by going green

By Angela McManaman

ENVIRONMENTAL EFFORTS GET UWM NOTICED BY NATIONAL WILDLIFE FEDERATION

UWM is on the frontlines of the battle against global warming, according to a January 2008 report by the National Wildlife Federation (NWF) that profiled leading environmental efforts of 104 colleges and universities nationwide.

"As traditional hubs of innovation, colleges can model emission reductions that can be replicated by companies and communities," says Kevin Coyle, vice president of education for the National Wildlife Federation. "They can also generate the needed research and inventions that will be needed for large reductions while preparing a work force that will embrace opportunities for a new low-carbon, energy-smart economy."



The 62-page report highlighted UWM as a recent addition to the list of 27 colleges and universities with Flexcar, a short-term rental car option. The university also received recognition for two key habitat-restoration efforts: the 11-acre Downer Woods and a native prairie garden surrounding the School of Architecture and Urban Planning (SARUP). The student environmental organization ECOTONE conducted much of the habitat restoration work, with assistance from the UWM Field Station, service-learning students, and Conservation and Environmental Science faculty.

These efforts included more than 300 hours removing litter and invasive plant species from a four-acre area of Downer Woods; clearing weeds and planting shooting stars in the SARUP garden, and circulating a petition to support campus environmental policy.

To see the complete report, visit www.nwf.org/campusEcology/BusinessCase/HigherEducationinaWarmingWorld.pdf.

There is no such thing as a typical day at work for UWM's first-ever environmental sustainability coordinator.

While discussing her new role designing sustainability standards that will conserve money and energy, and promote environmentalism at UWM, Kate Nelson touches on the environmental virtues of linoleum.

And on the challenge of finding recyclable ceramic tile, because "we don't want to pay for a dumpster to store nonrecyclable materials."

Then there is the round of phone calls she made recently, to figure out how to safely dispose of a door hinge filled with hydraulic fuel.

The 2007 graduate of UWM's Conservation and Environmental Science Program examines processes and projects affecting every square inch of campus: from the Surplus and Purchasing departments to campuswide recycling efforts and food waste from its restaurants.

"UWM is a large system that places many demands on the earth's natural resources," says Nelson, who also has a bachelor's degree in Theatre and Writing from Cardinal Stritch University. "As the university looks to expand, we have the chance to practice sustainable, smart growth that manages our resources wisely."

TWO KEY PROCESSES

Nelson relies on her experiences as environmental consultant for Cedarburg Science and the Milwaukee Metropolitan Sewerage District, and the belief that environmental sustainability is tied to two key processes: life-cycle analysis and waste management.

The first is a more proactive approach to environmentalism, like thinking about what types of building materials will wear best over time and can be recycled when no longer needed.

"We can think about what is the cheapest product we can buy today," says Nelson. "Or we can ask, 'How long will this last? What else can we accomplish through this building project?'"

Waste management encompasses campuswide recycling efforts and the repurposing of waste in new ways – like turning fry grease into bus fuel.

"Zero-waste is not an option for UWM," says Nelson. "So I'm thinking 100 percent product – utilizing by-products in new ways."

But there is much to consider before the university can transition the operations of its growing urban campus toward maximum sustainability.



Kate Nelson, UWM's first environmental sustainability coordinator, poses in Downer Woods. The woods include 11 acres of permanent conservation area.

UNIQUE CHALLENGES

"Diversity of resources and our surrounding environment, the community, our urban setting – we have totally different sustainability challenges from any other university," Nelson says. "There really is no sustainability model to compare us to."

Given these unique sustainability challenges, Nelson appreciates the efforts already under way to make UWM greener.

She credits the Heating Plant's voluntary efforts to reduce fossil fuels, and a green roof project that will capture stormwater runoff and insulate the residence hall commons area it shelters.

These efforts drew support from multiple departments, institutes and groups on campus working together.

Nelson says this collaborative mindset is critical to her work, as well.

"This position requires product management skills, inventory skills, the ability to work with city and state government," Nelson says. "There's no clear path, so we'll be creating a sustainability model for UWM from the ground up."

Nelson means this literally: She wants to help students implement a composting program, and she is now drafting a campuswide environmental survey and an environmental policy.

MORE THAN SAVING ENERGY

"I am always looking for people with a wealth of knowledge about how things work around here," Nelson says. "And I like the challenge of getting different constituents working together – purchasing, carpentry, our three custodial staffs, student activists."

Nelson says she's well positioned to do this from her office in UWM's University Services building.

"I love working with the men and women who are behind the scenes, who have their hands on every inch of this campus," she explains.

"Sustainability is not just about cutting energy," adds Nelson. "It's about bringing people together."

For more information about sustainability at UWM, watch the UWM Web site in late March, when Nelson's "Sustainability at UWM" Web page goes live with news, tips and event information about sustainability on campus.

"UWM is a large system that places many demands on the earth's natural resources. As the university looks to expand, we have the chance to practice sustainable, smart growth that manages our resources wisely."

RESEARCH NOTES

By Colin G. Scanes, Vice Chancellor for Research & Economic Development/Dean of the Graduate School

Saying thank you to so many at UW-Milwaukee

Walking across the campus this morning, it struck me that, with so many exciting events occurring at UWM, we do not take the time to thank people who make such an invaluable contribution to the university and to us all. At the Oscars, “thank you’s” can be long and tedious, but I don’t think



we are very good in universities in showing appreciation to people who really make a difference. I will give a few specific examples of people who are making a difference and to whom the entire UWM community is indebted. There are so many more that I’m missing from the list.

- **DIN cluster hires/WIBHT/ Undergraduate Research Experience proposals:** I was so impressed by the quality of the responses of groups of faculty and academic staff to the requests for proposals. Despite the abbreviated time-line, many more outstanding proposals were received than could be funded. This bodes very well for the future of UWM.

The proposals were evaluated by two faculty committees: one for DIN cluster hires/WIBHT proposals and the second for Undergraduate Research Experience proposals. Faculty took time out of their busy schedules to read and evaluate proposals together with attending long but invaluable meetings. As we move forward with critically important recruitment, I emphasize appreciation

for all those involved in preparing and in evaluating proposals.

- **Research Growth Initiative (RGI) proposals:** This was my first year involved in the RGI process. The quality of the proposals was very strong, with so many that were potentially nationally competitive. I congratulate the principal investigators for the quality of the proposals.

I listened to so many positive comments from the external reviewers. There is clear evidence that specific projects funded by the previous years of the RGI are receiving federal and other external funding with a leveraging ratio now approaching 4:1 (that is, \$4 for every dollar redirected/invested by UWM into the project).

I would be remiss if I did not mention the outstanding work of staff in the Graduate School without whom the flawless procedures would have been problematic.

- **Sponsored research:** We are continuing to see increases in the number of proposals submitted by faculty and academic staff. The result is that awards for the first half of 2007/08 are up over 10 percent compared to last year’s record level. A big thank you to all concerned.
- **Graduate admissions:** We are in the midst of the recruiting season for graduate students. I wish to express my profound appreciation to all academic staff and faculty involved in this very time-consuming but critically important activity.

I want to say thank you to all who make UWM the institution it is today, and who will make it the institution of its aspirations.

AGE & COMMUNITY ANNOUNCES 2008 RESIDENCY IN APPLIED ARTS

By Beth Stafford

David Greenberger is working with older adults throughout the greater Milwaukee area this spring as recipient of the 2008 Residency in Applied Arts at the Center on Age & Community (CAC).



David Greenberger

The only program of its kind in the country, the three-month Residency in Applied Arts was designed to encourage artists to apply their talents to working with older adults. The residency is open to established artists from all disciplines, linking them to the field of elder care.

Projects address the quality of life of people with dementia and raise public awareness about their capacities.

Greenberger’s work with older adults includes his first job after graduating with a B.F.A. in painting, when he was hired as an activity director at a Boston nursing home in 1979. “Since then,

Greenberger has been dedicated to not just interviewing, but really talking with older people,” says Anne Basting, CAC director and associate professor of theatre.

Greenberger has shared his conversations in myriad ways, including CDs, radio pieces, books, graphic novels, newsletters and live performances. Greenberger is known as the man behind the Duplex Planet (www.duplexplanet.com), an ongoing work that portrays a wide variety of real characters.

For his residency, Greenberger will focus on interviewing people with memory loss in Milwaukee. He will work with local composer and musician Paul Cebar to set those interviews to music.

The Residency in Applied Arts is housed at the Center on Age & Community in partnership with the Peck School of the Arts at UWM. External support is provided by the Helen Bader Foundation and the Brookdale Foundation.

Applications are now being accepted for the 2009 Residency in Applied Arts, with a due date of **May 15, 2008**. For more information, visit www.aging.uwm.edu.

LOW INCOME TAXPAYER CLINIC RECEIVES IRS GRANT

By Beth Stafford

The Low Income Taxpayer Clinic (LITC) at UWM’s Sheldon B. Lubar School of Business has been awarded an \$80,000 grant for 2008 from the Internal Revenue Service (IRS) to continue its vital service role in the community.

Low-income taxpayers who need help resolving a federal income tax notice or IRS audit can get free assistance at the LITC. Translation services in Spanish are also offered free of charge. UWM’s graduate tax students, alumni from UWM’s M.S. in Management-Taxation program and tax faculty work independently of the Internal Revenue Service.

“In addition to providing a vital and valued service to the community, the LITC gives UWM tax students the opportunity to serve as taxpayer advocates in real-life tax controversies,” said Mary Rozek.

Rozek, a CPA faculty associate, serves as the clinic’s managing director. Robert Meldman serves as the clinic’s director. The LITC can be contacted at 414-229-3232 or toll-free at 866-896-5482.

With the 2008 grant award, UWM’s LITC has secured a total of \$615,500 in cash grants from the IRS to operate the clinic, which was founded in 2001. The IRS also notified the Lubar School that it had been selected for a multiple-year grant covering the period Jan. 1, 2008 through Dec. 31, 2010. Future funding levels will be awarded on an annual basis.



Alan Magayne-Roshak

Staff at the UWM Low Income Taxpayer Clinic include (from left) Nick Pohlman, student in the business school’s M.S.-Taxation program; Al Gross, volunteer and collections issue specialist; and Mary Rozek, managing director.

Making polymers and plastics that make a difference

by Laura L. Hunt

Call for applications

LIFE IMPACT PROGRAM

The Life Impact program, designed to help low-income students with children break the cycle of poverty through education, is accepting applications through **Friday, March 28**, for the 2008-09 academic year.

This innovative program, a partnership between UWM and the Jane Bradley Pettit Foundation, will provide renewable scholarships of up to \$5,000 (\$2,500 per semester).

The program provides financial aid, career development opportunities, child care guidance, personal coaching and other resources to help low-income students with children complete their education and move into satisfying, family-supporting careers.

The Life Impact program, which started in 2005 and now has its first graduates, is designed as a six-year pilot project funded through a \$2 million grant from the Jane Bradley Pettit Foundation.

The program is designed to demonstrate ways to overcome the root causes of poverty and show that supporting higher education for low-income parents is more beneficial in the long run than cycling people in and out of government-funded programs, says the program's Life Coach/Coordinator Natalie Reinbold.

For additional information, contact Reinbold at natrein@uwm.edu, 414-229-4431. For an application form and list of requirements, go to www4.uwm.edu/financialaid/pdf/LIP_app_and_coverletter.pdf.

Call for nominations

2008-09 UWM ALUMNI ASSOCIATION TEACHING EXCELLENCE AWARDS

The UWM Alumni Association Honors Committee is seeking nominations for its 2008-09 teaching excellence awards. One tenure-track and one non-tenure-track instructor are selected to receive this prestigious award annually.

The recipients must be outstanding members of the UWM faculty or teaching academic staff who have distinguished themselves in career or civic involvement and are currently teaching at UWM.

For a nomination form, contact Erin Harrass at eph@uwm.edu. Please specify Award for Teaching Excellence or Teaching Excellence Award for Non-Tenure-Track Instructors. The nomination deadline is **July 1, 2008**.

A healthy plastics industry may be critical to Wisconsin's economy, but synthetic plastics are not kind to the Earth. They are mostly made from depleting fossil fuels, create greenhouse gas emissions and fill up the landfills.

Shaoqin "Sarah" Gong believes the answer is to make plastics greener.

In her lab at UWM, Gong and her students are using new biobased polymers to produce eco-friendly plastics. Polymers are the main component necessary to make plastics. Biobased polymers are made from renewable sources like corn, potatoes, and other plant material, rather than petroleum.

"They are sustainable," says Gong. "A lot of these also are biodegradable. You can recycle them using composting. That's why there's an interest in them for packaging."

Many companies see the advantages to biobased polymers, but they are reluctant to use them because of cost, says Gong. Also, they often lack the performance and ease of processing compared to synthetic polymers.

Her goal is to improve the properties of these eco-friendly plastics so that they would be suitable for wider commercial uses, including, for example, the automotive industry. To accomplish this, Gong and her co-workers are developing new formulations, blending polymers with different classes of materials to produce a "composite."

The performance and cost of the polymer composites will vary depending on what kinds of fillers, polymers, and processes are used, says Gong. By employing various types of nanoparticles and natural fibers, she hopes to boost the biobased polymer's strength and resistance to impact.

"We reinforce polymers with wood fibers, such as those made from recycled paper shopping bags, and natural fibers, like flax," she says. "Using inexpensive fibers could drive down the price of biobased plastics."

Gong and her lab can produce the components more easily and reduce the cost using a process called microcellular injection molding. This allows mass-production with less material and energy. Gong is partnering with Engineering Professor Tom Turng at UW-Madison in this effort.

POLYMERS FOR USE INSIDE THE BODY

In addition to her work on eco-friendly polymers, Gong's lab is creating new polymers that can be implanted in the human body. In particular, she hopes to develop new biomaterials used to make tissue engineering scaffolds – the three-dimensional frames necessary for growing human tissue.

Tissue engineering offers the promise of revolutionizing health care, improving the quality of life for patients, and reducing the cost of treating debilitating diseases. But new biomaterials are needed for scaffolds, Gong says, because different characteristics are necessary for regenerating different kinds of tissue.

Researchers in her lab are designing and synthesizing novel polymers for tissue engineering scaffolds. By making them water-soluble, the cells can be encapsulated directly in the scaffold, she says.

"A cell has to be happy to grow on a scaffold," says



Courtesy Lipman Hearne

Shaoqin "Sarah" Gong, assistant professor of mechanical and materials engineering, is a rising star in the development and application of biobased polymers, which are necessary to produce eco-friendly plastics.

Gong. "Characteristics that are important are things like transport of the nutrients, mechanical integrity, biocompatibility and biodegradability. Over time, you need the scaffold to degrade so that only the new tissue is left."

The interactions between living cells and the new type of scaffolds are being studied in collaboration with Douglas Steeber, UWM associate professor of biological sciences.

'SMART' POLYMERS

Another research interest in Gong's lab involves "smart" polymers, which can change shape or behavior when exposed to certain stimuli. Such materials can be used for many applications ranging from actuators to artificial muscles.

With Jian Chen, a UWM assistant professor in chemistry, Gong is currently working on a material that can change dimensions significantly in response to a temperature change.

By adding a small amount of functionalized carbon nanotubes (CNTs) to the material, the researchers observed that it can shrink up to 30 percent under remotely controlled infrared (IR) light.

The added CNTs absorb IR light, acting as nano-heaters and giving the material the ability to be remotely controlled.

Industry and consumers aren't the only groups interested in Gong's work. She has attracted the attention of top external funders. Last year, she received a CAREER award given by the National Science Foundation, considered one of the most prestigious awards for junior faculty members.

"People are realizing that we need to develop new polymers and plastics in order to protect the environment and advance other areas of science," she says. "I think we should make a better world with our research. It's the right thing to do."

Women's History Month at UWM

March is Women's History Month. UWM is celebrating with a variety of events on campus, from films to dance performances to writer's workshops. Events are free and open to the public unless otherwise indicated.

The celebration began on March 6 with a performance by salsa/reggae artist Carmen La Salsera. Remaining events include:

Wednesday, March 12:

WOMEN'S HISTORY MONTH LYRICAL SANCTUARY OPEN MIC

Lyrical Sanctuary acknowledges Women's History Month by featuring one of Milwaukee's dynamic female voices. This event is an open mic series that welcomes poets, singers, rappers, visual artists and other performers. 8-10:30 p.m. Union Alumni Fireside Lounge. 414-229-3894.

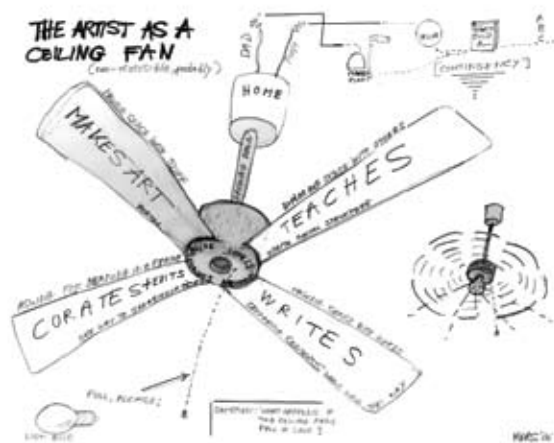


Jana Brevick March 12

JEWELRY & METALSMITHING VISITING ARTIST SERIES:

JANA BREVICK

A Seattle-based artist, Brevick has made jewelry based on mathematical formulas, robots, computer technology and spoofy James Bond-style spy gadgets. Various times. UWM Arts Center. 414-229-4308 or arts.uwm.edu/visualart.



"Ceiling Fan" by Adelheid Mers

Wednesday, March 26:

ARTISTS NOW!

UWM Department of Visual Art Guest Lecture Series presents Adelheid Mers. Chicago-based artist Adelheid Mers unveils her diagram of the Peck School of the Arts made for "Indexical Frontiers" at Inova/Kenilworth (see "Exhibits" on p.8) and talks about her work as an artist who maps her readings of ideas, metaphors, organizations and other systems she encounters. 7 p.m. Arts Center Lecture Hall. 414-229-4308 or arts.uwm.edu/inova.

Monday, March 31:

'DAUGHTERS OF THE DUST'

This film, set in the legendary sea islands of the South at the turn of the century, follows a Gullah family on the eve of its migration to the North. Led by a remarkable group of African American women, carriers of ancient African traditions and beliefs, the extended family readies itself to leave behind friends, loved ones and an entire insulated way of life. 7 p.m. Union Theatre. 414-229-2931 or www.communitymediaproject.blogspot.com.



Daughters of the Dust March 31

Women's History Month events are sponsored by UWM Union Programming, Roberto Hernandez Center, Center for Latin American and Caribbean Studies, Restaurant Operations and Burger King, Department of Visual Art, Community Media Project, Department of Film, Union Sociocultural Programming and Women's Resource Center.

WOMEN WITHOUT BORDERS FILM SERIES 2008

In celebration of Women's History Month, the fourth annual Women Without Borders film series presents new work by and about women that test the boundaries of women's lives and experiences. This collection of newly released documentary and experimental work includes film and video from recent festivals. There also are titles from the distributor Women Make Movies.

Screenings begin at 7 p.m. in the UWM Union Theatre, and are free and open to the public. For more information, contact Annie Melchior, Department of Film, 414-229-6015 or melchior@uwm.edu. Updates can be found at www.womenshistorymonth.uwm.edu.

Tuesday, March 11:

ID DOCS: SELECTIONS FROM THE MADCAT WOMEN'S INTERNATIONAL FILM FESTIVAL

A selection of experimental works, with filmmakers gently examining how society, biology, place and even appliances play a role in identity. Includes "Portraits & Testimonies #3: Cris Sequeira," by Kyja Kristjansson-Nelson (both Sequeira and Kristjansson-Nelson are UWM Film Department MFA alumni); "Miriam, Impression of Light," by An Coenen; "Lost Without You," by Fiona McGee; "Benidorm," by Carolin Schmitz; "The Widows' Coast," by Janina Lapinskaite; and "I Am Me," by Kathrin Resetarits.



"The Women's Kingdom" March 12

Wednesday, March 12:

"The Women's Kingdom." Keepers of one of the last matriarchal societies in the world, Mosuo women in a remote area of southwest China live beyond the strictures of mainstream Chinese culture — enjoying great freedoms and carrying heavy responsibilities. Filmmaker Xiaoli Zhou takes a fascinating journey into the heart of "The Women's Kingdom" to discover a society of powerful women whose future is on the brink of change. followed by...

"My Home/Your War." Kylie Grey looks at the effect of the Iraq war through the eyes of an ordinary Iraqi woman. Filmed in Baghdad over three years that spanned the time before, during and after the invasion of Iraq, this film combines insightful interviews with Layla Hassan and her family, vibrant scenes of Baghdad and intimate footage shot by Layla herself to paint a compelling picture of how the war has affected average Iraqis.



"My Home/Your War" March 12

Thursday, March 13:

"The Greatest Silence: Rape in the Congo." Shot in the war zones of the Democratic Republic of Congo (DRC), this film by Lisa F. Jackson shatters the silence that surrounds the shocking plight of women and girls caught in this country's intractable conflict. A survivor of gang rape herself, Emmy Award-winning filmmaker Jackson travels through the DRC to interview victims, activists, peacekeepers, physicians and even — chillingly — the indifferent rapists, who are all soldiers of the Congolese Army. Winner, Special Jewelry Prize, 2008 Sundance Film Festival.



"The Greatest Silence: Rape in the Congo" March 13

Friday, March 14 (Part 1) & Saturday, March 15 (Part 2):

"FLYING: Confessions of a Free Woman." In six episodes shown in two parts, Fox lays bare her own turbulent life to penetrate what it means to be a free woman today. As her drama of work and relationships unfolds over four years, Fox travels to more than 17 countries to understand how diverse women define their lives when there is no map. Over intimate conversations around kitchen tables from South Africa to Russia, India and Pakistan, she initiates a groundbreaking dialogue among women. Running a total of 450 minutes, "Flying" illustrates universal concerns across race, class and nationality.

The Women Without Borders film series is made possible by the UWM Women's Resource Center, Union Theatre, Union Sociocultural Programming and Department of Film.

AROUND CAMPUS

CALENDAR

EXHIBITS



MA/MFA Thesis Exhibition I through March 29

INOVA GALLERIES

Exhibits are free. For more information, phone 414-229-5070 or visit www.arts.uwm.edu/inova.

INOVA/KENILWORTH

Kenilworth Square East. 12-5 p.m. Wednesday-Sunday; Thursday 12-8 p.m. Closed Monday, Tuesday, holidays.

Through March 14:

"The Flight of Fake Tears": Large-Scale Narrative Drawings by Dominic McGill, Robyn O'Neil, Claire Pentecost and Amy Ruffo, with a special project by Deb Sokolow. In huge, wall-filling drawings with maps, directional arrows and blocks of text, Chicago artist Deb Sokolow mixes politics, popular culture, conspiracy theory and social anxiety. Also featured are sculptural drawings by New York artist McGill, intricate and mysterious animal-character drawings by Houston-based O'Neil, photographed studio wall-drawings by Chicago artist Pentecost and analogical landscapes by Sheboygan-based 2007 Wisconsin Arts Board grantee Ruffo.

March 28-May 11:

"Adelheid Mers & Indexical Frontiers": Michael Banicki, Annabel Daou and Renato Umali. This exhibition brings together artists engaged in portraiture-as-index, using statistics, charts, preferential data and behavioral mapping to present digitized, gridded, drawn and painted pictures of themselves and their worlds. Opening reception Friday, March 28, 6-9 p.m.

INOVA/ARTS CENTER

Arts Center, second floor. 12-5 p.m. Tuesday-Saturday; closed Sunday, Monday, holidays.

Through March 29:

Department of Visual Art: MA/MFA Thesis Exhibition I. The first of two exhibitions of work by students receiving their MA and MFA degrees this spring. Gallery talk Tuesday, March 11, 5:30 p.m.

INOVA/ZELAZO

THE MARY L. NOHL GALLERIES

Third floor, Zelazo Center. 12-5 p.m. Wednesday-Sunday.

Through April 6:

Department of Visual Art: "Painting Without Borders." Marcelino Stuhmer of the Department of Visual Art works with his advanced painting students on "Paintings Without Borders," a series of projects emerging from semester-long discussions. Using the title as inspiration, the exhibition serves as both a conceptual and formal means of exploration.

UNION ART GALLERY

UWM Union. 12-5 p.m. Monday, Tuesday, Wednesday, Friday, Saturday; 12-7 p.m. Thursday; closed weekends and holidays. For more information, phone 414-229-6310.

Through April 4:

35th Annual Juried Exhibition. This annual event showcases the best work of local emerging student artists working in a variety of mediums. The exhibition is juried by local art professionals, and prizes are awarded to the young artists.

MUSIC

Peck School of the Arts music events are FREE to members of the campus community. Present your UWM I.D. at the Peck School of the Arts Box Office for a ticket. For more information, phone 414-229-4308.

Tuesday, March 11:

Leonard Sorkin International Institute of Chamber Music. A chamber music concert by graduate students. 7:30 p.m. Recital Hall. Free.

Thursday, March 13:

Chamber Music Milwaukee: An Evening at the Hermitage. UWM faculty and guests perform. 7:30 p.m. Pre-concert talk by Judith Kuhn begins at 6:45 p.m. Zelazo Center.

Friday, March 14:

UWM Department of Music Convocation. Featuring Beth Giacobassi, bassoon, and Michael Giacobassi, violin. Noon-12:50 p.m. Recital Hall.

UWM Guitar Series: Michael Partington. Classical guitarist Partington offers a concert. 7:30 p.m. Recital Hall.

Thursday, March 27:

Unruly Music: Thelema Trio. A Belgian ensemble with a unique blaze of colors, ranging from an orchestral lushness to the energy and power of rock and jazz, launches its UWM residency with a concert of works drawn from a repertoire developed through direct work with living composers. 7:30 p.m. Zelazo Center.



Guitarist Michael Partington March 14

Friday, March 28:

UWM Department of Music Convocation. Featuring the department's trumpet students. Noon. Recital Hall.



Thelema Trio March 27 & 30

Friday-Sunday, March 28-30:

UWM Opera Theatre: An Evening of Opera Scenes. UWM Opera Theatre presents a program of operatic favorites performed in the original languages. Friday 7:30 p.m.; Saturday 7:30 p.m.; Sunday 2 p.m. Recital Hall.

Sunday, March 30:

Unruly Music: More Thelema Trio/UWM Composition Showcase. As part of their residency at UWM, the Thelema Trio presents a concert of premieres by advanced composition students from the Peck School of the Arts. 7:30 p.m. Recital Hall. Free to the public.

FILM

All films are shown at the UWM Union Theatre, unless otherwise noted. For ticket information, phone 414-229-4070.

Tuesday-Sunday, March 11-15:

Fourth annual Women Without Borders film series. Part of UWM's celebration of Women's History Month (see p. 7).

Thursday, March 13:

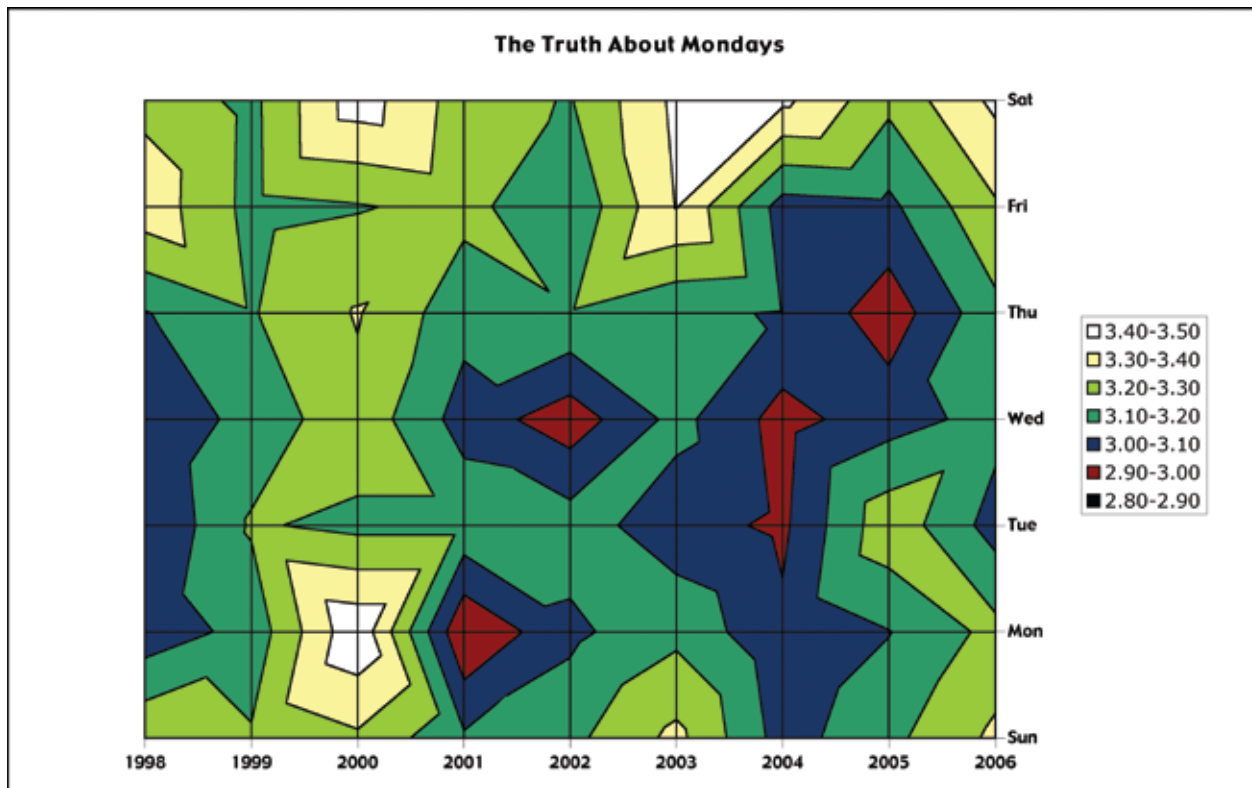
DISPARITIES AND MISCONCEPTIONS SERIES "The Language You Cry In." An amazing story that searches for and finds meaningful links between African Americans and their ancestral past and manages to bridge hundreds of years and thousands of miles from the Gullah people of present-day Georgia back to 18th century Sierra Leone. 7 p.m. Black Holocaust Museum, 2233 N. 4th St. For more information, contact the Community Media Project, 414-229-2931, or visit www.communitymediaproject.blogspot.com.

Tuesday-Thursday, March 25-27:

DOCUMENTARY FRONTIERS "Workingman's Death." The latest work by documentary filmmaker Michael Glawogger focuses on six of the most grueling and dangerous professions he could find. The result is both a rejoinder to those predicting the death of manual labor and a ground-level lesson on globalization. 7 p.m.

Friday-Sunday, March 28-30:

EXPERIMENTAL TUESDAYS "Filmic Measures: Landscapes in Time." Filmmaker and former Milwaukeean James Benning will be present. Elegantly unveiling place and history through the experience of time, Benning structures his 16mm films in deliberately uniform durational units, specific temporal platforms from which



ART AS STATISTIC

The personal and the physical unite at Inova/Kenilworth on March 28, opening date of the exhibition "Adelheid Mers & Indexical Frontiers," featuring artists Adelheid Mers, Michael Banicki, Annabel Daou and Renato Umali.

These artists use statistics, charts, preferential data and behavioral mapping to present digitized, gridded, drawn and painted pictures of themselves and their worlds.

The work at left is by Milwaukee artist Umali, known for his penchant for obsessively recording minute details of his personal existence – the number of eggs he eats weekly, how many and what brands of beer he drinks in a given month, his moods indexed to a mean average and much more. As a special event, the Seventh Annual Umali Awards, the artist's yearly performance/awards ceremony, will be presented at Inova/Kenilworth on April 26.

See "Exhibits" on p.8, for gallery hours.

Renato Umali, "The Truth About Mondays"

AROUND CAMPUS

CALENDAR



"Workingman's Death" March 25-27

to consider the immaculately composed vistas. Three films will be shown: "One Way Boogie Woogie/27 Years Later" (featuring similar scenes of Milwaukee shot 27 years apart), Friday 7 p.m.; "RR" (American landscapes as traversed by trains), Saturday 7 p.m.; and "casting a glance" (the changing appearances of Robert Smithson's monumental earthwork "Spiral Jetty" at Rozel Point, Great Salt Lake, Utah), Sunday 7 p.m. Free.

Monday, March 31:

"Daughters of the Dust." Part of UWM's celebration of Women's History Month (see p. 7).



A scene from "casting a glance"

ET CETERA

All Month:

UWM celebrates Women's History Month (see p. 7).

Fridays in March:

The Science Bag. Interactive science presentations for the curious ages 8 and up. "Global Warming and Alternative Sources of Energy," by Guilherme Indig, Chemistry. March 14, 21 and 28 at 8 p.m.; Sunday matinee March 16 at 2 p.m. Physics Building, corner of Kenwood and Cramer.

Wednesday, March 12:

"The Hidden Mixed Race History of the United States," presentation by Greg Carter, assistant professor of history at UWM. Carter will discuss America's fascination with racially mixed people as well as the negative, degenerate stereotypes linked to this population. Noon-1:30 p.m. Multicultural Student Lounge, Union, room 198. Free.

Jewelry & Metalsmithing Visiting Artist Series: Jana Brevick. Part of UWM's celebration of Women's History Month (see p. 7).

Lyrical Sanctuary's Open Mic Series. Part of UWM's celebration of Women's History Month (see p. 7).

March 16-23:

Spring Break!

Wednesday, March 26:

Artists Now! Department of Visual Art Guest Lecture Series. Chicago-based artist Adelheid Mers. Part of UWM's celebration of Women's History Month (see p. 7).

Great Books Roundtable Discussion. Virginia Woolf, *An Unwritten Novel* and *The Mark on the Wall*. 7-9 p.m. Golda Meir Library, Special Collections, fourth floor. 414-229-4345.

Friday, March 28:

The Scholar and the Library. Lecture by Donte McFadden, 2007-08 Chancellor's Golda Meir Library Scholar Award winner and Ph.D. candidate, Modern Studies program. 2-3 p.m. Golda Meir Library, room E281, second floor, East Wing. Disciplinary Dialogue with Bruce Holsinger. 3 p.m. Curtin Hall, room 118. Free. Sponsored by the Center for 21st Century Studies. For more information, contact Maria Liesegang, 414-229-4141.

Brazilian Carnival. UWM celebrates all the excitement and pageantry of Brazilian Carnival. 7-11 p.m. Union Ballroom. Free. For more information, contact Becca Grassl, 414-229-3728.

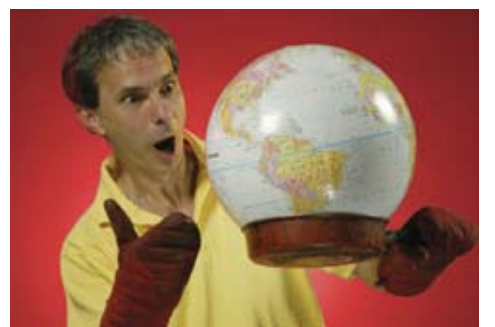
Saturday, March 29:

UWM Peck School of the Arts, UWM Comparative Ethnic Studies and The Milwaukee Mask & Puppet Theatre: Interdisciplinary Symposium, "Civil Liberties Through the Prism of Franz Kafka's *The Trial*." The symposium integrates theatrical expression with scholarly and public policy analysis of the tension between individual liberty and collective security. Wisconsin Sen. Russ Feingold delivers the keynote address, and there will be an interdisciplinary panel made up of scholarly commentators addressing the issues raised by the tension between civil liberties/privacy and national security. 8:30 a.m.- noon. Zelazo Center. Free. For more information, contact Rachel Buff, 414-801-8991 or rbuff@uwm.edu.

T-Shirt Reclamation. Rescue old boxy T-shirts from conformity. Learn patterns and draping, cutting and pinning techniques, the use of origami in fashion and visual design elements. Take home tutorials and one ready-to-wear garment. Instructor: Vanessa Andrew. 12:30-3 p.m. Union Studio Arts & Crafts Centre. \$25 UWM students; \$30 faculty, staff, alumni; \$35 community members. 414-229-5535.

Monday, March 31:

Ray Tadio Guest Lecture. Tadio, artist-in-residence in the Dance Department, talks about his choreography and performance history. 12:40 p.m. Mitchell Hall, room 341. Free. An Evening with Author and Activist Rebecca Solnit. Solnit will visit the UWM Union as a part of the Share the Earth series of environmental events. Don't miss this opportunity to hear one of the most eloquent and hopeful authors of our age. 7 p.m. Union Alumni Fireside Lounge. Free.



Guilherme Indig presents the March Science Bag show.

Monday-Wednesday, April 7-9:

Friends of the Golda Meir Library Spring Used Book Sale. Monday, April 7, UWM students, faculty and staff ONLY (with valid ID), noon-6 p.m. Tuesday, April 8, and Wednesday, April 9, open to the public, 10 a.m.-6 p.m. Golda Meir Library, fourth floor Conference Center.

PantherLink Calendar to Help Foster Community at UWM

PantherLink, the new e-mail/calendar system, will be launched this summer. A key component of the software package is an online calendar that will provide many opportunities beyond the meeting scheduling and task/note recording capabilities of the current PantherCal system.

NOT JUST "TRADITIONAL" CALENDARING

In addition to scheduling and keeping track of tasks and notes, some potential uses of the PantherLink system include:

- Automatic posting of students' schedules in their calendars
- Faculty posting of quiz and test dates on students' calendars
- Population of student calendars with important deadlines by faculty, advisors and financial aid staff



PantherLink 

"PantherLink's capabilities will facilitate online collaboration, assist in our 'Access to Success' efforts and solidify our vision of one community. We're limited only by our creativity." — Bruce Maas

- Faculty, staff and student selection of UWM events (e.g., athletic, Union, arts) for posting on their individual calendars
- Creation of multiple calendars that can be accessed, viewed, and even modified by different individuals
- Import of third party calendars, for example the Green Bay Packers schedule, famous birthdays.

INTEGRATION OF CALENDAR AND E-MAIL

With PantherLink, individuals will no longer have two separate applications — one for e-mail and one to schedule meetings because PantherLink integrates these two functions. PantherLink will recognize the common formats of date and times, showing appointments on that day when an individual hovers their mouse over the text. It will also allow the individual to drag an e-mail message to their calendar and then prompt them to create a meeting.

"Integration of e-mail and calendaring will increase the

efficiency of scheduling meetings as compared to our separate PantherMail and PantherCal systems," said Michael Hostad, campus Web architect who is leading the calendar committee. "The more people on campus who use PantherLink, the easier it will be to collaborate with your colleagues."

CALENDAR TEAM FORMED

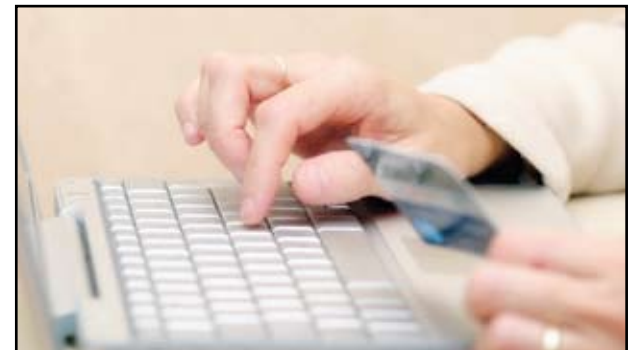
A team comprised of representatives from campus units began meeting in late January to brainstorm how the campus might utilize the extensive capabilities within the Zimbra software that will power the calendar component in PantherLink.

The calendar team will examine how to make campus events more visible. In addition, they will consider the user interface and usability to ensure that the campus community will be able to easily use and post to the calendar. The team will also oversee policies and best practices related to the posting and promotion of events.

"This team won't be 'looking under the hood' in terms of the technical aspects of the calendar component," said Hostad. "We'll be brainstorming and developing ideas that will become the requirements going to the technical team. The technical team will then turn these requirements into features to bring to the campus."

Learn more about the PantherLink calendar online @ PantherLinkInfo.uwm.edu

ePayment System Offers Convenient Online Payments



Do you have a seminar, course or other event that requires a registration fee? Consider using UWM's online ePayment system for a secure and convenient way to receive and track fees and payments.

For your customers, the ePayment system offers an easy way to pay online by using an e-check or credit card (Visa or MasterCard). All transactions are handled through US Bank in a secure environment. In addition, the system provides instant verification so that registrants know their transaction has been completed.

The UWM Alumni Association has used ePayment for the past three years for their annual PantherProwl 5-K Run/Walk. "A very high percentage of our registrants pay their fees online and their supporters use the system to submit pledges as well," said Peppy O'Neill, program manager for Alumni Relations.

For the College of Nursing, ePayment has been useful for conference registrations. "Having the ePayment system means conference participants can register themselves online," said Wendy Welsh, conference coordinator.

The system can help streamline the workflow associated with event planning, program registrations or merchandise orders. "It saves me a lot of time," said Welsh. "I don't have to manually enter information each time someone registers. It also means that I don't have to invoice them — they have to pay in order to get registered for a conference."

In addition, registration reports can be generated with up-to-the-minute registrant information. "The system provides up-to-date reports and even expresses our 'thank you' to the participants when the event is concluded," said O'Neill of the Alumni Association. "The system is a gem."

For departments and units, ePayment provides a number of benefits:

- Real-time activity verification
- Online access to a searchable transactions database to browse, update and sort orders
- Security, as all payment data (checking account numbers and credit card information) is handled by US Bank
- Elimination of annual service fees and transaction surcharges commonly associated with credit card transactions
- Automatic posting of payments to the Shared Financial System (SFS)

If you're interested in using the ePayment system, contact a member of the ePayment team at epayment-info@uwm.edu.

Learn to Protect Your e-Self!



The Federal Trade Commission (FTC) released a survey in November 2007 showing that over 8.3 million adults (approximately 3.7 percent of American adults)

have been the victims of identity theft. Unfortunately, the harsh reality is that these numbers are on the rise. Over 42% of all complaints filed with the FTC were related to identity theft. (Source: www.ftc.gov)

On the UWM campus there have been 20 cases reported of stolen laptop computers, desktop computers, iPods, etc. and seven cases of identity theft within the past year. "These are only the instances that were reported," said Sgt. Arthur Koch of the University Police Department. "There may have been more cases that were not filed."

Do these numbers scare you? You can learn how to protect yourself.

UITTS offers IT security classes for all UWM faculty, staff, and students. The courses are designed to educate the campus community on

how to protect themselves from violations such as identity theft, equipment theft and computer virus infection. Classes are offered twice per year and are free of charge. All classes are taught by professionals from the UWM Information Security Office.

"Educating the campus community on how to protect their personal information and computer equipment can play an important role in decreasing identity theft," said Tanya Choice, IT security liaison.

The set of classes will be offered in April.

Can't make it to class? Courses can be held on-site for an entire department or for small groups. This service is also free of charge. For more information about these and other Short Courses, visit the UITTS Short Course Web site at shortcourses.uwm.edu.

Being the victim of one of these crimes can be devastating and can cost you time, money and even your reputation. These classes are a great first step to ensuring that your personal information and computers are safe.

CLASS	DATE	TIME	LOCATION
Information Security Basics	Monday, April 7	1 – 4 p.m.	Bolton 230
Identity Theft / Fraud	Monday, April 14	1 – 2 p.m.	Bolton 230
Virus Protection	Monday, April 21	1 – 3 p.m.	Bolton 230

For more information and to register online, visit shortcourses.uwm.edu.

UWM Employment Tax Information Now in myUWM Portal

Your UWM employment tax information including W2s, 1042S statements and Fellowship Letters are now available in your myUWM portal space. This information joins the Earning and Benefits statements and a link to ECRT (effort reporting) introduced in the myUWM portal last year.

All of this information is now in a new "UWM Work Record" pagelet accessed from the "My Page" tab found at the top of the myUWM portal homepage.

"The enterprise menu on the myUWM homepage was getting cumbersome, especially in light of additional employment applications being added in the near future," said Dennis Kohlmeier, project manager for portal enhancements. "This new pagelet puts all UWM employment information in one place."

If you have questions about the new UWM employment tax information on your myUWM portal page, contact the UWM Payroll Office at 414-229-5804. Additional information can also be found on the UWM Payroll office Web site at payroll.uwm.edu.



To view your employment information in the new UWM Work Record pagelet:

1. Go to my.UWM.edu and sign in with your ePanther ID and password.
2. Click on the "My Page" tab found at the top of the myUWM homepage.
3. Click on the information you wish to view on the **UWM Work Record** pagelet.

NOTE: If you are accessing one of the links on the new UWM Work Record pagelet for the first time or when you change your password, you will be prompted to enter your ePanther ID and password again.

news... You Need to Know

Campus Web CMS Now Using Google Analytics

The new campus Web Content Management System (CMS) now uses Google Analytics, a software program that tracks Web site activity. The software provides information about the number of visitors, where they come from and how they interact with your site. Google Analytics is a powerful tool that allows Web site administrators to assess the effectiveness of their Web site and make changes to maximize Web visits. For more information, contact Michael Hostad, campus Web architect at mhostad@uwm.edu.

New Cell Phone Plans and Options for UWM Cellular Users

The new cell phone contract now in place, negotiated by the state with US Cellular, provides more plan options, lower cost and additional cell phone options.

There are five new service plans including a local package and four national packages with varying options such as free mobile-to-mobile service to US Cellular customers and free incoming calls. Existing cell phone plans were automatically switched to one of the new plans based on the past four months of cell phone activity. In addition, there are new phone choices including a free flip phone.

Currently, there are approximately 500 UWM faculty and staff using a state cell phone plan. If you're interested in obtaining a cell phone and service for university business purposes, contact your department head or local Unit Business Representative (UBR).

For more info about the new plans and options, visit PhoneServices.uwm.edu, click on the "Service and Equipment" link under "Cellular Services." Questions? Contact Sandra Lind at 414-229-5383 or slind@uwm.edu.

Upcoming Events

Open Meetings

PantherLink Steering Committee
Mon, March 10 & 31; 10:30 – 11:30 a.m.
Chapman 401

Information Technology Policy Committee (ITPC)
Fri., March 14; 8 – 9:30 a.m.
Chapman Hall, Regents Room

Unit Technology Representatives (UTRs)
Fri., March 21; 2 – 3 p.m.; LUB N130

CIO Briefing

Wed., March 12; 11 a.m. – noon; Union 280
Register at mydevelopment.uwm.edu



TECHNOLOGY
RESOURCES
24x7

CALL
414-229-4040

E-MAIL
help@uwm.edu

VISIT
uits.uwm.edu

UWM LIBRARIES



Thanks to a submission from Tami Williams (Film Studies) we have our newest Quick Win for the campus.

Tami wrote to QW+:

"It would be great if the actual academic calendar, which lists dates of semester, mini-terms, holidays, exam periods, etc., was easier to find on the UWM Web site. Even when following the links re: the Events calendar on the home page, it is very, very difficult to find. Thanks for considering this."

At our January meeting the QW+ Committee determined this could be a potential Quick Win and sent it on to Tom Luljak, vice chancellor for university relations and communications, and the Web Steering Committee.

Tom responded:

"The Web Steering Committee reviewed the latest QW+ suggestion and agreed to raise the prominence of the link to the academic calendar off of the current and future student pages. Michael Hostad will oversee the implementation."

And right after that, Michael e-mailed:

"We have added a link to the Academic Calendar on the main UWM events calendar. If there's anything else I can do, please let me know. Thanks!"

So thanks to Tami, Tom and Michael we have a new Quick Win. Now, when you click on the Events Calendar, there's a prominent link to the academic calendars – check it out at www4.uwm.edu/about_uwm/news_press/calendar.cfm.

The QW+ Committee meets once per month from September through April to consider new submissions. Please e-mail your good ideas to quickwin@uwm.edu or use our Web page submission form at www.uwm.edu/Milwaukeeidea/quickwins.htm.

HURRY!

**The submission deadline
for consideration this academic year is
Tuesday, April 15.**

LIBRARIES TO CONDUCT SECOND USER SATISFACTION SURVEY

The UWM Libraries, along with other UW libraries, will again participate in LibQUAL+, a Web-based survey of library users, as part of ongoing efforts to assess the quality of services and collections. The survey will be open to the entire UWM campus community through **March 31**.

LibQUAL+ will provide us with data to improve services in response to user feedback and peer institution assessment information. Since its inception in 2000, the survey and analysis tool offered by the Association of Research Libraries has been used by over 1,000 institutions.

Thanks to campus input during the 2004 survey, the UWM Libraries have implemented several new ideas, including a coffee shop, redesigned Web presence, and new comfortable seating around the building.

Michelle Harrell Washington is again serving as the LibQUAL+ liaison, with Libraries staff members Steven Burnham, Susan Foran, Kate Ganski, Jovanka Ristic, Andy Ritter, Jeannette Robinson and Lisa Weikel assisting her.

JSTOR IV NOW AVAILABLE

The UWM Libraries now provides access to the JSTOR IV collection. JSTOR offers digital access to past issues of print journals on a "moving wall" basis. The Arts & Sciences IV Collection includes 112 titles. Law, psychology, and public policy and administration are the key areas introduced with

this collection; there are also some business and education journals. The list of titles may be found at: www.jstor.org/about/asIV.list.html.

AGS LIBRARY CELEBRATES 30TH ANNIVERSARY OF ARRIVAL AT UWM

The American Geographical Society Library will celebrate the 30th anniversary of its arrival at UWM on Friday afternoon, May 30, with a banquet, an awards ceremony and the annual Holzheimer "Maps in America" lecture, this year presented by Alastair Pearson, University of Portsmouth (UK), and Michael Heffernan, University of Nottingham (UK). More information about the events will be provided as it becomes available.

THOUSANDS OF USED BOOKS OFFERED AT FRIENDS SALE

The Friends of the Golda Meir Library Spring Used Book Sale is slated for April 7-9 in the Library's fourth floor Conference Center.

On Monday, April 7, the sale will run from noon to 6 p.m., and is open to UWM students, faculty, and staff only, with valid IDs. On Tuesday, April 8, and Wednesday, April 9, the sale opens to the public and runs from 10 a.m. to 6 p.m.

Over 6,000 items in a wide variety of genres – contemporary fiction, foreign languages, history, literature, poetry and political science – will be on sale, as well as textbooks on various subjects and classical LP records. All proceeds benefit the UWM Libraries.

BENEFITS

INDIVIDUAL AND FAMILY GROUP LIFE INSURANCE ANNUAL INCREASE OPTION

Changes in coverage made during the "Annual Increase Option" for Individual and Family Group Life Insurance are effective May 1, 2008. Premium increases due to change in age brackets or increased coverage will be reflected on April payrolls.

Children are insured until age 25 regardless of dependent status. Contact the Benefits Office if you are interested in converting children's coverage at age 25. Coverage up to five times the current coverage amount is available. Application must be made within 30 days of the child's birthday.

Since there is a separate premium for the coverage, you should cancel the children's coverage as soon as your youngest child becomes ineligible. Overpayments are not refunded.

SAVE FOR RETIREMENT WITH THE TAX-SHELTERED ANNUITY 403(B) PROGRAM

All UW employees – including graduate assistants, limited term employees and student hourly employees – are eligible to save for retirement through the UW System's Tax-Sheltered Annuity 403(b) Program.

With as little as \$20 per month or \$8 biweekly, you can invest for retirement right from your paycheck. Your contributions reduce your current taxable income, and both your principal and your earnings grow on a tax-deferred basis.

The earlier you begin, the better. If you have time on your side, even a small investment is worth a lot. To find out more, visit www.uwsa.edu/hr/benefits/retsav/tsa.htm or contact the Benefits Office.

UNIVERSITY INSURANCE ASSOCIATION GROUP LIFE INSURANCE

Faculty, Academic Staff, and Limited appointees hired after October whose monthly gross salary is at least \$2,333 will have a \$12 deduction from their April 1 payroll check for University Insurance Association Group Life Insurance. This term insurance is a condition of employment. The \$12 premium provides coverage from April 1 through Sept. 30, 2008.

Coverage is on a decreasing basis, varying from \$60,000 to \$2,000 depending on age. Terminating employees may continue coverage by paying a \$24 annual premium and a \$2 processing fee.

CIPD

The Center for Instructional & Professional Development

GROUP PRESENTATIONS: EXCHANGING BOREDOM AND REPETITION FOR SURPRISE AND LEARNING

Friday, March 28, 12:30 p.m., Union 250

Group presentations usually work the same way: One student does the bulk of the work and hands out the scripts to the other participants right before the presentation. The group usually shows a PowerPoint and reads directly from the slides. Sound familiar? This workshop will help break down the group presentation and explore new and meaningful ways of structuring presentation requirements to maximize learning, creativity and engagement.

Check the CIPD Web site, www.cipd.uwm.edu, for information regarding times and locations for these events.

OPID OFFERS CONFERENCE DEVELOPMENT GRANTS

The UW System Office of Professional and Instructional Development (OPID) is pleased to announce that support will again be available for the development and sponsorship of local, regional and System-wide workshops and conferences focused on the improvement of teaching.

The program typically funds workshops, seminars and conferences that bring UW System faculty and staff together to work collaboratively on issues in undergraduate education. Grant proposals may request up to \$1,000. The deadline for Fall Conference Development Grants is **March 28, 2008**, for events taking place between July 1 and Dec. 31, 2008.

For more information or an application, contact Tony Ciccone at 414-229-6638 or ciccone@uwm.edu.

WELCOME! NEW CLASSIFIED EMPLOYEES

Craig Barringer, Custodian, Housekeeping

Cyntian Bias, University Services Associate 1, Biological Sciences

Tony Brzoskowski, IS Comprehensive Services Professional, UWM Libraries

Nicole Dawkins, University Services Associate 1, Enrollment Services

Eric Dohman, Comprehensive Services Professional, L&S Info Tech

Justice Fellen, Systems Development Services Specialist, UITS

Emily Gustin, Shipping & Mailing Associate, Mail Services

Derek Hoppe, Police Officer, University Police

Sarah Johnson, University Services Associate 2, Chemistry

Thomas Koch, Police Officer, University Police

Jeff Loomis, Comprehensive Services Professional, L&S Info Tech

Cristina Miller, Librarian-Project, AGS Library

Katherine M. Nelson, Environmental Coordinator, Administrative Affairs

Nicholas Petrie, Computer Services – Senior, Student Affairs

Katherine Vanbeek, Police Officer, University Police

Louise Whitaker, University Services Associate 2, Comparative Study of Religion

Adam Zembrosky, Technical Services Professional, L&S Info Tech

Lixum Zhang, Data Services Specialist, UITS

Kaija Zusevics, Communications Specialist, Milwaukee Idea

For the Record

SUBMISSION GUIDELINES

- Electronic submissions only, either by e-mail document or Internet (see addresses below).
- If an entry requires diacritics or other special marks, a hard copy of the entry noting such marks should be faxed to *Report* at 414-229-6443 as a backup to the electronic submission.
- Enclose names to appear in boldface type in < >. Also enclose all material to be italicized.
- Do not submit grant information to *Report*. The "Grants" section is supplied by UW System via the Graduate School.

DEADLINES

All *Report* deadlines fall on the **first working day of the month** for publication the following month.

Issue	Deadline
April	Mon., Mar. 3
May	Tues., Apr. 1
June	Thurs., May 1
No July or August 2008 issues	
September	Fri., Aug. 1
October	Tues., Sept. 2
November	Wed., Oct. 1
December	Mon., Nov. 3

E-mail submissions: report@uwm.edu

Internet submissions: www.uwm.edu/news/report/ffr-form.HTML

PEOPLE

LETTERS & SCIENCE

COMMUNICATION

Sandra Braman – currently serving as the Freedom of Expression Professor at the University of Bergen – presented the public lecture "Information, Policy and Power: A Research Agenda," at the University of Bergen, Norway, on Jan. 16.

John Jordan was awarded Top Faculty Paper in Media Studies by the Central States Communication Association, which meets in April in Madison. His paper is titled "Transcending Hollywood: The Referendum on 'United 92' as Cinematic Memorial."

Kathryn Olson was interviewed regarding the origins of the New Right and how key New Right issues figure in the 2008 presidential campaign on WUWM-FM's "Morning Edition," Jan. 28.

PSYCHOLOGY

Anthony J. Greene presented three posters at the 2007 Annual Meeting of the Organization for Human Brain Mapping in Chicago: "A Non-Declarative Hippocampal Task: The Hippocampus Differentiates Novel and Repeated Arrays"; "Transitive Inference and the Hippocampus: An fMRI Study," with P. Leo and K. Hice; and "Analogical Inference: An fMRI Study of Conditional Learning In Humans," with K. Hice and R. Schwartz.

Anthony J. Greene and K. Hice presented the poster, "Analogy: An fMRI Analysis of Hippocampal Learning With or Without Awareness," at the 2007 Annual Meeting of the Cognitive Neuroscience Society in New York.

Anthony J. Greene presented two posters at the 36th Annual Meeting of the Society for Neuroscience in Atlanta: "Analogical Inference: An implicit, hippocampal dependent task," with K. Hice, and "Transitive inference without awareness or associative value," with P. Leo and K. Hice.

Fred K. Helmstetter, Jennifer A. Gieger and Doug H. Schultz presented the talk "Functional neuroanatomy of extinction in human fear conditioning" at the Annual Meeting of the Pavlovian Society in Austin, TX, in October.

Fred K. Helmstetter presented nine posters at the annual meeting of the Society for Neuroscience in San Diego in November:

"Functional Neuroimaging of context dependent fear reinstatement in humans," with J.A. Gieger, D. Schultz and N.L. Balderston; "Classical conditioning of autonomic fear responses is independent of contingency awareness," with J.A. Gieger, D. Schultz and N.L. Balderston; "Masked presentation of simple visual stimuli and learning without awareness in human fear conditioning," with J.A. Gieger, D. Schultz and N.L. Balderston; "Enhanced learning and behavioral adaptation in the FHH.BN1 consomic rat," with A.L. Kerr, T. Jarome, K.L. Berggren, M. Wolter, K. Koenigs, S.H. Nye and **Rodney A. Swain**; "Chromosomal substitution stain of rat for studying human psychological disorders," with S.H. Nye, M. Wolter, K. Koenigs, A. Dahley-Veronon, A.L. Kerr, K.L. Berggren, T. Jarome and **Rodney A. Swain**; "Involvement of mTOR-dependent translation in retrieval of recent and remote fear memory," with G.M. Gafford and R.G. Parsons; "Multiple retrieval events can change the requirements for protein synthesis in fear memory consolidation," with T. Jarome and J.L. Karbowski; "The temporal expression of Arc and Zif268 differs in brain structures during fear memory formation," with M.E. Lonergan and G.M. Gafford; and "AMPA receptors in the amygdala and ventral periaqueductal gray regulate the expression and extinction of conditional fear," with R.G. Parsons and G.M. Gafford.

WOMEN'S STUDIES

Cheryl Kader has been awarded Campus Reading Seminar grant by the University of Wisconsin System Institute on Race and Ethnicity. The funds will be used to purchase the book *Black Sexual Politics: African Americans, Gender, and the New Racism*, by Patricia Hill Collins. Reading Seminars include faculty members, academic and classified staff, students and community members who read and discuss books about racial/ethnic subjects.

HELEN BADER SCHOOL OF SOCIAL WELFARE

Roberta Hanus presented "Between Heaven & Earth: The Intersection of Spirituality and Social Work" at The Arizona Project for Spirituality and Social Work, Jan. 25-26, Arizona State University, Tucson.

David Pate was a guest on Milwaukee Public Television's "4th Street Forum" for a segment on the violence of poverty, which aired Jan. 11 and 13.

PUBLICATIONS

SHELDON B. LUBAR SCHOOL OF BUSINESS

Torsten Ringberg, Gaby Odekerken-Schröder and Glenn L. Christensen, "A Cultural Model's Approach to Service Recovery," *Journal of Marketing*, Vol. 71, July 2007, pp. 194-214.

EDUCATION

ADMINISTRATIVE LEADERSHIP

Floyd D. Beachum, **Audrey M. Dentith**, C.R. McCray and T. Boyle, "Havens of Hope or the Killing Fields: The Paradox of Leadership, Pedagogy and Relationships in an Urban Middle School," *Urban Education*, Vol. 43, No. 2, 2008, pp. 189-215.

C.R. McCray, J.V. Wright and **Floyd D. Beachum**, "Social justice in educational leadership: Using Critical Race Theory to unmask African American principal placement," *Journal of Instructional Psychology*, Vol. 34, No. 4, 2007, pp. 247-255.

Floyd D. Beachum and C.R. McCray, "Dealing with Cultural Collision: What Pre-Service Educators Should Know," pp. 53-70 in *Educational Psychology: An Application of Critical Constructivism*, G. Goodman, ed., New York: Peter Lang, 2008.

HEALTH SCIENCES

COMMUNICATION SCIENCES & DISORDERS

Caryn Easterling, "What happens in the esophagus, doesn't stay in the esophagus...So who cares?" *Perspectives on Swallowing and Swallowing Disorders*, Vol. 16, No. 4, 2006, pp. 19-21.

For the Record

Pamela M. Rhyner, "An analysis of child caregivers' language during book sharing with toddler-age children," *Communication Disorders Quarterly*, Vol. 28, No. 3, 2007, pp.167-178.

HEALTH SCIENCES

K.B. Cohen, **Hong Yu**, P.E. Bourne and L. Hirschman, "Translating biology: text mining tools that work," *Pacific Symposium on Biocomputing*, Vol. 13, pp. 551-555.

P. Zweigenbaum, D. Demner-Fushman, **Hong Yu** and K.B. Cohen, "Frontiers of biomedical text mining: current progress," *Briefings in Bioinformatics*, Vol. 8, No. 5, 2007, pp. 358-375.

HUMAN MOVEMENT SCIENCES

T.B. Fletcher, M.E. Cole and **Barbara B. Meyer**, "Disordered eating," pp. 130-161 in *The Athletic Trainer's Guide to Psychosocial Intervention and Referral*, J.M. Mensch and G.M. Miller, eds., Thorofare, NJ: Slack Inc., 2008.

LETTERS & SCIENCE

COMMUNICATION

Mike Allen, **Lindsay Timmerman**, T. Emmers-Sommer, D. D'Alessio, A. Hanzal and J. Korus, "The Connection Between the Physiological and the Psychological Reactions to Sexually Explicit Materials: A Literature Summary Using Meta-Analysis," *Communication Monographs*, Vol. 74, 2007, pp. 541-560.

Sandra Braman, "When Nightingales Break the Law: Silence and the Construction of Reality," *Ethics and Information Technology*, Vol. 4, No. 1, 2008. <http://www.springerlink.com/content/8021730nl4328r82/fulltext.pdf>.

John Jordan, "The Anachronism of Television Subscription Practices," *Flow TV*, Vol. 7, No. 5. <http://flowtv.org/?p=1090>.

ECONOMICS

Mohsen Bahmani-Oskooee and A. Gelan, "Real and Nominal Effective Exchange Rates for African Countries: 1971-2004," *Applied Economics*, Vol. 39, No. 8, May 2007, pp. 961-979.

Mohsen Bahmani-Oskooee and M. Oyolola, "Export Growth and Output Growth: An Application of Bounds Testing Approach," *Journal of Economics and Finance*, Vol. 31, No. 1, Spring 2007, pp. 1-11.

JOURNALISM & MASS COMMUNICATION

David Pritchard and Sarah Stonbely, "Racial Profiling in the Newsroom," *Journalism & Mass Communication Quarterly*, Vol. 84, No. 2, Summer 2007, pp. 231-248.

PSYCHOLOGY

Marshall L. Dermer, "Choosing the right graduate advisor," *SHPE*, 2007, pp. 62-63.

Anthony J. Greene, "Hippocampal-dependent tasks: Is awareness necessary or sufficient?" *Hippocampus*, Vol. 17, 2007, pp. 429-433.

Anthony J. Greene, W.L. Gross, C.L. Elsinger and S.M. Rao, "Hippocampal differentiation without recognition: An fMRI analysis of the contextual cueing task," *Learning & Memory*, Vol. 14, 2007, pp. 548-553.

Anthony J. Greene, W.L. Gross, C.L. Elsinger and S.M. Rao, "An fMRI analysis of the human hippocampus: Inference, context, and task awareness," *Journal of Cognitive Neuroscience*, Vol. 18, 2006, pp. 1156-1173.

D.T. Cheng, J. Richards and **Fred J. Helmstetter**, "Activity in the human amygdala corresponds to early, rather than late period autonomic responses to a signal for shock," *Learning & Memory*, Vol. 14, 2007, pp. 485-490.

B.A. Marcks, K.S. Berlin, **Douglas W. Woods** and **William Davies**, "Impact of tourette syndrome: A preliminary investigation of the

effects of disclosure on peer perceptions and social functioning," *Psychiatry: Interpersonal and Biological Processes*, Vol. 70, 2007, pp. 58-66.

Douglas W. Woods and **Jonathan Kanter**, eds., *Understanding Behavior Disorders: A Contemporary Behavioral Perspective*, Reno, NV: Context Press, 2007. Woods and Kanter also co-authored the book's introduction (with S. Landes and A.C. Adcock); Woods contributed a chapter, "A contemporary behavior analytic model of Trichotillomania" (pp. 157-180, with C.T. Wetterneck).

Douglas Woods, C.A. Conelea and M.R. Walther, "Barriers to Dissemination: Exploring the Criticisms of Behavior Therapy for Tics," *Clinical Psychology: Science and Practice*, Vol. 14, 2007, pp. 280-283.

Douglas W. Woods, C.A. Flessner and A.C. Adcock, "Habit Disorders (Tics, Trichotillomania)," pp. 370-383 in *Handbook of Clinical Interviewing with Children*, M. Hersen and J. Thomas, eds., Thousand Oaks, CA: Sage Publications, 2007.

Douglas W. Woods, J.C. Piacentini and J. Walkup, eds., *Treating Tourette Syndrome and Tic Disorders: A Guide for Practitioners*, New York, NY: Guilford Publications Inc., 2007. Woods also co-authored the book's introduction (with J.C. Piacentini and J. Walkup) and contributed two chapters: "Management of social and occupational difficulties in persons with Tourette syndrome" (pp. 265-277, with B.A. Marcks and C.A. Flessner) and "Assessment of tic disorders" (pp. 22-37, with J. Piacentini and M.B. Himle).

C.A. Flessner, **Douglas W. Woods**, M.E. Franklin, N.J. Keuthen, J.C. Piacentini, S.E. Cashin, P. Moore and Trichotillomania Learning Center Scientific Advisory Board, "The Milwaukee Inventory for Styles of Trichotillomania-Child Version (MIST-C): The Assessment of Pulling Subtypes in Children and Adolescents," *Behavior Modification*, Vol. 31, 2007, pp. 896-918.

M.B. Himle, S.C. Chang, **Douglas W. Woods**, L. Bunaciu, A. Pearlman, B. Buzzella and J.C. Piacentini, "Evaluating the Contributions of ADHD, OCD, and Tic Symptoms in Predicting Functional Competence in Children with Tic Disorders," *Journal of Developmental and Physical Disabilities*, Vol. 19, 2007, pp. 503-512.

M.B. Himle, **Douglas W. Woods**, C.A. Conelea, C.C. Bauer and K.A. Rice, "Investigating the Effects of Tic Suppression on Premonitory Urge Ratings in Children and Adolescents with Tourette's Syndrome," *Behaviour Research and Therapy*, Vol. 45, 2007, pp. 2964-2976.

N.J. Keuthen, C.A. Flessner, **Douglas W. Woods**, M.E. Franklin, D.J. Stein and Trichotillomania Learning Center Scientific Advisory Board, "Factor analysis of the Massachusetts General Hospital Hairpulling Scale," *Journal of Psychosomatic Research*, Vol. 62, 2007, pp. 707-709.

B.A. Marcks and **Douglas W. Woods**, "Role of Thought-Related Beliefs and Coping Strategies in the Escalation of Intrusive Thoughts: An Analogue to Obsessive-Compulsive Disorder," *Behaviour Research and Therapy*, Vol. 45, 2007, pp. 2640-2651.

R. G. Miltenberger, **Douglas W. Woods** and M.B. Himle, "Tic Disorders and Trichotillomania," pp. 151-170 in *Functional Analysis in Clinical Treatment*, P. Sturmey, ed., Burlington, MA: Elsevier Press, 2007.

M.M. Norberg, C.T. Wetterneck, **Douglas W. Woods** and C.A. Conelea, "Experiential avoidance as a mediator of relationships between cognitions and severity of chronic hairpulling," *Behavior Modification*, Vol. 31, 2007, pp. 367-381.

D.J. Stein, J. Garner, N.J. Keuthen, M.E. Franklin, **Douglas W. Woods**, et al., "Trichotillomania, stereotypic movement disorder, and related disorders," *Current Psychiatry Reports*, Vol. 9, 2007, pp. 301-302.

SOCIOLOGY

William Vélez, "The Educational Experiences of Latinos in the United States," pp. 129-148 in *Latinas/os in the United States: Changing the Face of América*, Havidán Rodríguez, Rogelio Sáenz, and Cecilia Menjivar, eds., New York: Springer, 2008.

NURSING

Sandra Plach, "Psychological Well-Being in Women with Heart Failure: Can Social Roles Make a Difference?" *Health Care for Women International*, Vol. 29, 2008, pp. 54-75.

GIFTS, GRANTS & CONTRACTS

RECEIVED IN JANUARY 2008

ACADEMIC AFFAIRS

FINANCIAL AID

UWM Foundation (p/c Jane Pettit Foundation), Milwaukee, WI
Life Impact Program General Operating Expenses
Hojan-Clark, Jane – Extension & Public Service \$160,000

UWM Foundation, Milwaukee, WI
Evaluation of Life Impact Program
Percy, Stephen L. – Extension & Public Service \$5,000

UWM Foundation (p/c Great Lakes Higher Education Corporation), Milwaukee, WI
To Purchase Laptop Computers for New Life Impact Program Participants
Hojan-Clark, Jane – Extension & Public Service \$21,347.63

ROBERTO HERNANDEZ CENTER

Consuelo Bridgeman, Milwaukee, WI
Tuition Deposit for Latino Nonprofit Leadership Program 2007
Figueroa, Enrique – Extension & Public Service \$50

UWM Foundation (p/c Northwestern Mutual Foundation), Milwaukee, WI
Latino Nonprofit Leadership Program
Figueroa, Enrique – Extension & Public Service \$50,000

MILWAUKEE IDEA

AGE & COMMUNITY

UWM Foundation (p/c Helen Bader Foundation), Milwaukee, WI
Maintenance of Cognitive Functioning in Aging: Can a Memory Loss Club Help?
Fritsch, Thomas – Extension & Public Service \$37,500

UWM Foundation (p/c Helen Bader Foundation), Milwaukee, WI
Center on Age and Community Core Program Support
Basting, Anne D. – Research \$52,403

HELEN BADER INSTITUTE FOR NONPROFIT MANAGEMENT

UWM Foundation (p/c Helen Bader Foundation), Milwaukee, WI
Development of Helen Bader Institute for Nonprofit Management Education and Research Programs
Percy, Stephen L. – Research \$44,680

STUDENT AFFAIRS

ATHLETICS

UWM Foundation, Milwaukee, WI
Support Sports Medicine Program – Two Intern Positions
Haidet, Bud – Extension & Public Service \$10,500

NORRIS HEALTH CENTER

Milwaukee Health Department, Milwaukee, WI
Milwaukee Community Tobacco Coalition Funding/Norris Health Center
Moser, Barbara E. – Extension & Public Service \$12,600

ARCHITECTURE & URBAN PLANNING

ADMINISTRATION

UWM Foundation, Milwaukee, WI
Distinguished Critic Support
Greenstreet, Robert – Extension & Public Service \$2,500

UWM Foundation, Milwaukee, WI
Support for Design Studio
Greenstreet, Robert – Research \$12,500

CENTER FOR ARCHITECTURE & URBAN PLANNING RESEARCH

UWM Foundation (Various Donors – We Energies), Milwaukee, WI
Develop and Disseminate Sustainable Practices in Architecture
Utzinger, Dennis M. – Extension & Public Service \$8,500

URBAN PLANNING

UW-Madison (p/c Robert Wood Johnson Foundation), Madison, WI
Robert Wood Johnson Health and Society Scholars Program
Frank, Nancy – Research \$8,140

PECK SCHOOL OF THE ARTS

FILM

UWM Foundation, Milwaukee, WI
Expansion of the Film Poetry Project
Lichtenstein, Ivan Bradley – Extension & Public Service \$26,000

BUSINESS ADMINISTRATION

INSTRUCTION

UWM Foundation, Milwaukee, WI
Transfer Funds
Prasad, V. Kanti – (\$7,041.03)

UWM Foundation (p/c Karl A. & Lillian Bostrom Fund), Milwaukee, WI
Prasad, V. Kanti – Research \$5,000

BOSTROM CENTER

UWM Research Foundation, Milwaukee, WI
Catalyst Grant Program in Advanced Automation: Developing Strategy to Support Data Ontology for Enterprise
Zahedi, Fatemah – Research \$45,000

EDUCATION

CURRICULUM & INSTRUCTION

National Writing Project (p/c U.S. Dept. of Education), Berkeley, CA
Southeastern Wisconsin Writing Project
Pasternak, Donna L. – Instruction \$30,000

EDUCATIONAL PSYCHOLOGY

Medical College of Wisconsin (p/c DHHS, PHS, NIH), Milwaukee, WI
The Development of a Health Numeracy Measure
Walker, Cindy M. – Research \$40,762

ENGINEERING & APPLIED SCIENCE

CIVIL ENGINEERING & MECHANICS

Electric Power Research Institute, New Berlin, WI
Recycling of Spray Dryer Absorber Products in Cement and Concrete Applications
Naik, Tarun – Research \$79,968
Kraus, Rudolph
Wisconsin Highway Research Program (p/c U.S. Dept. of Transportation), Madison, WI
Evaluation of Methods of Rebar Protection, Spall Prevention and Repair Techniques on Concrete Girders
Tabatabai, Habibollah – Research \$30,000
Ghorbanpoor, Al

MATERIALS ENGINEERING

UWM Research Foundation, Milwaukee, WI
Catalyst Grant Program in Advanced Automation: Smart Nanostructure Ceramic Coatings for Corrosion Protection of Electronic Components
Aita, Carolyn – Research \$58,000

MECHANICAL ENGINEERING

UWM Research Foundation, Milwaukee, WI
Catalyst Grant Program in Advanced
Automation: Novel Hybrid Nanomaterials
and Their Application for Miniaturized Gas/
Vapor Sensors
Chen, Junhong – Research \$67,000

UWM Foundation, Milwaukee, WI
HVAC Controls Research
Li, Yaoyu – Research \$45,000

GRADUATE SCHOOL

CENTER FOR URBAN INITIATIVES & RESEARCH

Academy for Educational Development (p/c
Carnegie Corporation), Washington, D.C.
Teachers for a New Era – UWM: Part II
Percy, Stephen L. – Extension & Public
Service \$2,250,000
Pugach, Marleen C.

Academy for Educational Development
(p/c Lumina Foundation), New York, NY
COMPASS Guide – Partnerships for College
Access and Success: Year 3
Percy, Stephen L. – Extension & Public
Service \$5,000
Turner, Vicki

Milwaukee Public Library, Milwaukee, WI
Research and Facilitation to Support the
Milwaukee Public Library Facilities Plan
Percy, Stephen L. – Extension & Public
Service \$5,000

Urban Economic Development Association
of Wisconsin, Milwaukee, WI
Milwaukee Bid Council – Strategic Visioning
Process
Percy, Stephen L. – Extension & Public
Service \$4,000

United Community Center, Milwaukee, WI
Latino Dementia Survey
Najera, Patricia T. – Extension & Public
Service \$3,437

UWM Foundation (p/c Greater Milwaukee
Foundation), Milwaukee, WI
Support for Philanthropy On-Line
Percy, Stephen L. – Extension & Public
Service \$25,000

Boardstar, Milwaukee, WI
Analyzing Data from Nonprofit Board
Assessments
Percy, Stephen L. – Research \$2,000

Spirit of Milwaukee Inc., Milwaukee, WI
Surveys to Measure Perceptions of Regional
and National Business Leaders About
Milwaukee
Percy, Stephen L. – Research \$24,000

Rosalie Manor Community & Family Services
(p/c DHHS), Milwaukee, WI
Evaluation of Supporting Teen Parents
Percy, Stephen L. – Research \$8,000

WATER INSTITUTE

Sturgeon for Tomorrow, North Fond du Lac,
WI
Unrestricted Research – Lake Sturgeon
Rehabilitation
Binkowski, Fred P. – Research \$17,000

Consortium for Oceanographic Research
& Education (p/c COMM, NOAA),
Washington, D.C.
National Ocean Sciences Bowl Diversity
Initiative – Ocean Odyssey Program: Lake
Sturgeon Bowl
Aguilar-Diaz, Carmen – Research \$9,000

University of Connecticut (p/c COMM,
NOAA), Groton, CT
Great Lakes Regional Coordination for
the North Atlantic Great Lakes National
Undersea Research Center at the University
of Connecticut at Avery Point
Klump, J. Val – Research \$24,732

HEALTH SCIENCES

HUMAN MOVEMENT SCIENCES

Kimberly-Clark, Roswell, GA

Pilot Test the Use of Motion Capture
Technology to Assess Freedom of Movement
in New Garment Material
O'Connor, Kristian M. – Research \$7,500

R2D2 CENTER

U.S. Dept. of Education, Washington, D.C.
Access-Ed
Smith, Roger O. – Instruction \$5,516

CENTER FOR URBAN POPULATION HEALTH

University of Wisconsin Foundation,
Madison, WI
Community Grant Participation Funds
Cisler, Ron A. – Research \$10,000

INFORMATION STUDIES

INSTRUCTION

GE Medical, Waukesha, WI
Growing DI Knowledge
Jeong, Wooseob – Research \$25,310

LETTERS & SCIENCE

CHEMISTRY

Various Donors, Milwaukee, WI
Transfer Funds for Discretionary Research
Sureus, Kristine – Research

Various Donors, Milwaukee, WI
Transfers Balance for Discretionary Research
Sureus, Kristine – Research \$188.08

GEOSCIENCES

Town of Richfield, WI; Hubertus, WI
Ground Water Monitoring Program for
Water Resource Assessment
Cherkauer, Douglas S. – Research \$19,153

Northern Illinois University (p/c National
Science Foundation), De Kalb, IL
Water Content in Volcanic Glass: Tracking
Antarctica's Ice Thickness Fluctuations Over
the Last 5 Million Years
Cameron, Barry I. – Research \$26,531

PHYSICS

National Science Foundation, Arlington, VA
Collaborative Research: Collective
Mode Spectroscopy in Unconventional
Superconductors
Sarma, Bimal K. – Research \$66,726
Guptasarma, Prasenjit

FIELD STATION

Bureau of Land Management, Springfield,
VA
Ecological Evaluation of Riparian Islands in
Southeastern Wisconsin
Reinartz, James A. – Research \$12,000

ECONOMICS

Various Donors, Milwaukee, WI
Transfer Balances
Levin, Marc – Research \$35,140.07

GEOGRAPHY

National Science Foundation, Arlington, VA
Bridging Spatial Scales Using Phenological
Measurements to Improve Understanding
of Springtime Atmosphere-Biosphere
Interactions
Schwartz, Mark D. – Research \$77,621

National Science Foundation, Arlington, VA
Collaborative Research: Research
Coordination Network: USA National
Phenology Network
Schwartz, Mark D. – Research \$105,071

UWM LIBRARIES

ADMINISTRATION

UWM Foundation, Milwaukee, WI
AGS Library Photo Preservation and Access
Barczyk, Ewa – Extension & Public Service
\$2,500

NURSING

ADMINISTRATION

UWM Foundation, Milwaukee, WI
Elizabeth Elser Doolittle Support for
Community Nursing Centers
Lundeen, Sally – Extension & Public Service
\$26,600

Susan G. Komen Race for the Cure,
Milwaukee, WI
Survivors' Fall, Spring and Summer Breast
Fests
Millon Underwood, Sandra – Extension &
Public Service \$4,950

DHHS, PHS, NIH, Bethesda, MD
Home Care Medication Management for the
Frail Elderly
Marek, Karen S. – Research \$355,358

DHHS, PHS, NIH, Bethesda, MD
Longitudinal Narrative Study of Women Who
Were Unsuccessful in Work-Based Welfare
Hildebrandt, Eugenie – Research \$25,893

HELEN BADER SCHOOL OF SOCIAL WELFARE

ADMINISTRATION

Combined Schools of Social Work \$4,000;
Center for Creative Play \$6,000; LaCausa
\$8,000; Wraparound \$5,090, Madison, WI
Long Term Child Welfare Training
McMurtry, Steven L. – Instruction \$23,090
Rose, Susan J.

CENTER FOR ADDICTION & BEHAVIORAL HEALTH RESEARCH

Aurora Health Care, Milwaukee, WI
Acamprosate Treatment of Alcohol
Dependence in a Family Medical Setting:
A Randomized, Double-Blind Placebo-
Controlled Study
Berger, Lisa – Research \$15,663.63

CONTINUING EDUCATION

PUBLIC ALLIES PROGRAM

UWM Foundation (Multiple Donors),
Milwaukee, WI
Public Allies Program
Krueger, Mark A. – Extension & Public
Service \$36,000

CHILDCARE ADMINISTRATION

Alfred P. Sloan Foundation, Milwaukee, WI
A Blended Approach to Early Childhood
Teacher Education in Wisconsin
Donohue, Walter – Extension & Public
Service \$25,000

UWM Foundation, Milwaukee, WI
Leading to Excellence: Early Childhood
Leadership Initiative
Donohue, Walter A. – Instruction \$50,000



EXTRAMURAL AWARDS - PROGRESS TO DATE

FY 2008	Period 7 – January 2008		Year-to-Date	
	Federal	Total	Federal	Total
Research	\$ 781,694.00	\$ 1,348,299.00	\$ 17,688,083.00	\$ 20,987,868.00
Instruction	\$ 35,516.00	\$ 108,606.00	\$ 4,414,952.00	\$ 4,662,924.00
Extension	\$ -0-	\$ 2,721,485.00	\$ 6,069,784.00	\$ 10,197,931.00
Student Aid	\$ 23,250.00	\$ 249,769.00	\$ 624,425.00	\$ 1,497,002.00
Other	\$ -0-	\$ 95,251.00	\$ 500.00	\$ 1,825,478
TOTALS	\$ 840,460.00	\$ 4,523,410.00	\$28,797,744.00	\$39,171,203.00

FY 2007	Period 7 – January 2007		Year-to-Date	
	Federal	Total	Federal	Total
Research	\$ 2,050.00	\$ 2,384,813.00	\$ 16,315,761.00	\$ 20,228,803.00
Instruction	\$ 27,563.00	\$ 120,457.00	\$ 6,658,055.00	\$ 7,043,676.00
Extension	\$ 78,713.00	\$ 327,440.00	\$ 1,947,337.00	\$ 3,689,025.00
Student Aid	\$ -0-	\$ 23,473.00	\$ 9,460,264.00	\$ 10,009,970.00
Other	\$ -0-	\$ 19,883.00	\$ -0-	\$ 1,498,075.00
TOTALS	\$ 2,156,922.00	\$ 2,876,066.00	\$34,381,417.00	\$42,469,548.00

Grant information is prepared by the Graduate School. If you have questions or comments, contact Kenneth D. Buelow, director of information, technology & analysis, 414-229-5449. More detailed grant information also is available on the Web at www.graduateschool.uwm.edu/research/extramural-funding-reports/.



**YES, WE'VE
HAD IT UP TO
HERE, BUT
SNOWFALL HAS
ITS CHARMS.**

*Photo essay by
Alan Magayne-Roshak,
senior photographer,
UWM Photographic
Services*

